



**NATIONAL
DEMOCRATIC
INSTITUTE**

FOR INTERNATIONAL AFFAIRS

Walk & Talk

**A Guide for
Keeping in Touch with Your Voters All Year Round**

National Democratic Institute for International Affairs
Croatia Political Party Program

Walk & Talk
A guide for
keeping in touch with your voters all year round

by Karen Gainer, Sarah Jenkins & Mica Mladineo¹

Theme of the Program:

Elections are not won or lost in the four weeks leading up to an election, but in the work that a party does between elections. Political parties must learn how to campaign between elections on local issues that matter to people. Branch offices need to identify issues and take actions on them. Simply put, a successful branch office must reach out to citizens and include them in the work of their political party all year round. Parties must work to become active members of their local community. In this way, political parties will become relevant to ordinary citizens. Branch offices, which understand local issues, will win the support and confidence of voters who together will build a more open and accountable democratic system.

This is a training manual based on a compilation of work done by party activists who participated in the 1997-1998 NDI Croatia training program. The program consisted of four cycles of work. Each cycle consisted of three parts: a seminar component, a practical experience component and written materials. These materials can be found in the Appendix.

Cycle One: New approach to voter contact/The use of citizen questionnaires
The parties learnt how to develop questionnaires and took them door to door. Party activists gained experience in asking voters their opinions on local issues. In addition the party identified their supporters and new members.

Cycle Two: Reporting back to your voters/The use of local newsletters
Using the information gathered from the questionnaires, the parties created newsletters to report back to voters on the results from the questionnaires. Newsletters were delivered to people in the community; to voters as well as party members.

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Cycle Three: Image Building/Using the media in community actions

The parties developed a community action plan based on issues identified in their questionnaires. The parties held public events in their communities designed to reach out to citizens. These events included both press releases and press conferences.

Cycle Four: Training your Team

The regional activists were brought together in a training session to review the lessons of the year and create a training manual for their activities to train new volunteers.

This manual is the result of the fourth cycle of training and is based on the experiences party activists had in their communities as they implemented a new political strategy - "talking to people on their door steps" between elections about local issues. This manual was designed by those activists to be used to train new volunteers to reach out to ordinary citizens and invite them to participate in the work of their respective political parties.

**List of participants
who completed three out of the four cycles and were awarded with
certificates of accomplishments from NDI:**

Croatian People's Party (HNS)

1. Ivan Lepoglavec, Organizational Secretary of HNS
2. Alan Košić, Secretary of North-West Regional Alliance of HNS, Varazdin
3. Ana Vranješ, Member of Executive Board of HNS and County Council of HNS of Splitsko-Dalmatinska County, Split
4. Branko Nimac, Member of Executive Board of HNS and County Council of HNS for Šibensko-Kninska County, Šibenik
5. Dijana Putar, Secretary of Youth Interest Board of HNS for Varazdinska County, Ivanec
6. Draško Bizaca, Member of Executive of HNS, Split
7. Ivan Hudoletnjak, Organizational Secretary of Branch Office of HNS Pertinence
8. Ivan Pajdek, President of Branch Office of HNS Omiš
9. Josip Dobrović, Member of Executive Board of HNS, Šibenik
10. Josip Vlahović, President of County Council of HNS for Zadarska County and Member of Central Board of HNS
11. Joško Dvornik, Member of Executive Board of HNS Split
12. Krešimir Kadi, Media Secretary, HNS Novi Marof
13. Leonardo Lorbek, President of Youth Interest Board for Varazdinska County
14. Marijan Lorbek, President of Branch Office of HNS Cestica
15. Mijo Puljiz, Member of Executive Board of HNS Split
16. Miro Družijanić, Member of Central Board of HNS, Makarska
17. Miroslav Granić, Vice-president of HNS, Split
18. Olga Zaradić, Member of Executive Board of HNS, Split
19. Stanko Bezek, Member of County council of HNS for Varazdinska County, Varazdin
20. Stipe Lacmanović, Member of Executive Board of HNS, Šibenik
21. Tonko Kordić, Secretary of Branch Office of HNS Split
22. Vjekoslav Šuljić, Secretary of Regional Alliance of HNS for Dalmatia, Zadar
23. Zdravko Kuzelj, Organizational Secretary of Branch Office of HNS Novi Marof

Croatian Social Liberal Party (HSLS)

24. Antonija Mrša, Member of Young Croatian Liberals (MHL), Šibenik
25. Ivan Alabanda, Member of Executive Board of HSLS Kaštela
26. Ivica Bota, Member of Executive Board of HSLS Split
27. Ivica Jakšić, Member of Executive Board of HSLS Solin

28. Ivo Listić, Member of Executive Board of HSLS Kaštela
29. Katja Ozretić, Member of Executive Board of HSLS Split
30. Tonko Simonelli, Member of HSLS Split
31. Zdeslav Matačić, Treasurer of County Council of HSLS for Šibensko-Kninsko County, Šibenik
32. Željko Scotti, Secretary of Branch Office of HSLS Šibenik

Croatian Peasants' Party (HSS)

33. Marija Ledinski Anić, Member of HSS Presidency and Secretary of County Organization of HSS for Zagrebačka County, Brdovec
34. Željko Ledinski, Vice-president of HSS, Bjelovar
35. Borislav Kozić, Treasurer of County Organization of HSS for Bjelovarsko-Bilogorska County and Secretary of City Organization of HSS Bjelovar
36. Damir Hrastović, Member of Executive Board of City Organization of HSS Zadar
37. Đurđa Dehin, Member of City Organization of HSS Velika Gorica
38. Ivan Zlatko Kovač, President of Municipal Organization of HSS Sveta Nedjelja
39. Ivanka Karakaš, Treasurer of City Organization of HSS Krapina
40. Ivica Kašnik, Secretary of Municipal Organization of HSS Štefanje
41. Ivica Mađerić, Treasurer of City Organization of HSS Garešnica
42. Josip Rac, President of City Organization of HSS Bjelovar
43. Milan Biškup, Vice-president of Municipal Organization of HSS Rovišće and President of Branch Office of HSS Podgorci
44. Milan Grahovac, President of Municipal Organization of HSS Đulovac
45. Siniša Dreta, Secretary of Municipal Organization of HSS Ivanska
46. Stjepan-Boris Kopanjić, Member of HSS Veliki Zdenci
47. Suzana Maleković, Vice-president of Municipal Organization of HSS Brdovec
48. Vladimir Novotny, Member of City Board of HSS Garešnica
49. Vlasta Crnečki, Secretary of Municipal Organization of HSS Stupnik
50. Vlatka Mašansker-Filipić, Member of Presidency of City Organization of HSS Zagreb and Secretary of Municipal Organization HSS Črnomerec, Zagreb
51. Zdenka Grilec, Secretary of City Organization of HSS Krapina

Croatian Party of Retired People (HSU)*

52. Rudolf Mazuran, President of HSU
53. Maja Antunović, Secretary of HSU
54. Frano Barić, Vice-president of HSU
55. Franc Ferenčak, Member of City Co-ordination of HSU Zagreb
56. Vladimir Jordan, Secretary of City Organization of HSU Zagreb
57. Dragutin Lacković, President of City Quarter Organization of HSU Novi Zagreb

* HSU joined the NDI Political Party Program in June 1999 when the party leadership went through four-week intensive training from June 16 to July 14, 1999.

58. Dušan Malek, President of City Quarter Organization of HSU Črnomerec, Zagreb
59. Dragutin Menard, Member of City Co-ordination of HSU Zagreb
60. Vinko Prkačin, President of Supervising Board of HSU
61. Stjepan Šetek, Vice-president of City Board of HSU Zagreb
62. Josip Zdunić, President of City Quarter Organization of HSU Donji Grad, Zagreb

Istrian Democratic Assembly (IDS)

63. Boris Uležić, Secretary of Branch Office of IDS Kaštanjer, Pula
64. David Cerovac, President of Branch Office of IDS Umag
65. Ines Greblo, Secretary of Branch Office Community of IDS Buzeštine
66. Lucijana Sterle, President of Branch Office of IDS Moščenička Draga
67. Nadija Šaina, Member of Branch Office of IDS Pazin
68. Nevija Poropat, President of Branch Office of IDS Višnjan
69. Oriano Otočan, Secretary of IDS, Pula
70. Orijana Lukić, Secretary of Branch Office of IDS Pula
71. Radenko Sloković, Member of Branch Office of IDS Pazin
72. Tulio Demetlika, President of Branch Office Community of IDS Labinštine
73. Valter Poropat, Member of Presidency of Branch Office Community of IDS Labinštine
74. Zelimir Rakić, President of Branch Office of IDS Vidikovac, Pula

Social Democratic Party (SDP)

75. Natalija Bukovec, Member of Executive Board of SDP Youth Forum, Karlovac
76. Zlatko Gareljić, President of City Board of SDP Makarska, Mayor of Makarska
77. Ana Babić, Member of Local Organization of SDP Centar, Zagreb
78. Andrej Rubeša, SDP Youth Forum, Zagreb
79. Andrija Curač, Member of Presidency of City Organization of SDP Korčula
80. Anka Mandušić, Secretary of City Organization of SDP Omiš
81. Damir Visković, Member of City Board of SDP Makarska
82. Dan Špicer, SDP Youth Forum Zagreb
83. Darka Šutić, Vice-president of City Board of SDP Ploče
84. Đurđa Lončarić, Secretary of City Board of SDP Sesvete
85. Igor Bogunović, Secretary of City Board of SDP Ploče
86. Irina Stajčić, SDP Youth Forum Split
87. Ivan Matejak, SDP Youth Forum Zagreb
88. Ivo Antolović, President of Local Organization of SDP Novi Zagreb-Istok, Zagreb
89. Jasna Rodić, SDP Youth Forum Zagreb
90. Josip Burek, Member of Executive Board of SDP Susedgrad, Zagreb
91. Josip Imprić, President of Local Organization of SDP Novi Zagreb, Zagreb
92. Lidija Tomić, Secretary of City Organization of SDP Zagreb
93. Luka Franić, Member of City Board of SDP Ploče

94. Luka Šimurina, Member of Local organization of SDP Trnje, Zagreb
95. Marinela Bušelić, Vice-president of County Board of SDP for Splitsko-Dalmatinske County, Tučepi
96. Marko Blazević, Secretary of Local Organization of SDP Medveščak, Zagreb
97. Marko Koc, Member of City Board of SDP Trogir
98. Marko Zlović, SDP Youth Forum Zagreb
99. Memica Borić Marić, Member of Local Organization of SDP Novi Zagreb, Zagreb
100. Milan Taubek Golubić, Secretary of Local Organization of SDP Peščenica, Zagreb
101. Natalija Nađa Jurčević, Secretary of Local Organization of SDP Črnomerec, Zagreb
102. Nataša Đak, SDP Youth Forum SDP Zagreb
103. Predrag Marunić, Member of Presidency of Local organization of SDP Dubrava, Zagreb
104. Saša Molan, President of Local Organization of SDP Trešnjevka, Zagreb
105. Stipe Šimunac, Secretary of County Organization of SDP for Dubrovačko-Neretvanske County, Dubrovnik
106. Viktor Tarandek, Member of Local Organization of SDP Novi Zagreb, Zagreb
107. Zdravko Vuletić, Vice-president of City Organization of SDP Omiš
108. Zvonimir Babić, Secretary of Local Organization of SDP Maksimir, Zagreb
109. SDP Youth Forum Osijek

Independent Democratic Serbian Party (SDSS)

110. Slobodan Popović, Seceratry General of SDSS, Vukovar
111. Đorđe Macut, Secretary of City Board of SDSS Vukovar
112. Jovan Jelić, Member of SDSS Dalj
113. Milan Stilin, Member of City Board of SDSS Vukovar
114. Milena Njegovan, Member of Executive Board of SDSS Tovarnik
115. Nedeljko Majkić, Secretary of Municipal Board of SDSS Negoslavci
116. Pero Dokmanac, Secretary of Regional Board of SDSS Dalj
117. Radenko Bošković, Secretary of Regional Board of SDSS, Tenja
118. Siniša Rakazović, Secretary of Regional Board of SDSS Vukovar

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(One 5 C's
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Exercises)

**A guide for
party organizers to train volunteers to
"walk & talk" to voters**

Congratulations! Over the past year, within your branch office something new happened. You and your team had the courage to go and speak directly to people-to voters on their doorsteps and in their homes.

And what happened? Were people angry? Did people jeer at you? Slam doors in their face? NO! Most people greeted you and your volunteers with warmth.

Yes, they were surprised that a political party was at their door asking their opinion; but they were also pleased - pleased that your party cared enough to ask them what they thought. Many voters gave their names and telephone numbers and in some cases accepted your offer to participate in the party - they wanted to find out about your party, some volunteered to help you and others asked to join.

This is a new way to do politics and based on your experiences you agree it is a good way to do politics, not to mention after the initial fear, how much fun it was to meet your neighbors.

Now the challenge is how to train more people to do what you did for your party. How to reach out to your voters, how to make your branch office an active part of your community and demonstrate that your party cares about people and real issues.

You have worked hard for your party making questionnaires and taking them to your voters. Now as party organizers, you are responsible for training others in the work you did.

This manual will help you train volunteers to make your party effective in the field, responsive to voters and successful at election time.

Part 1: Preparation for a training seminar

When planning your political party seminars please keep in mind that most effective trainers are those which utilize the participatory training model. In that model the trainer adopts the role of a facilitator, encouraging interaction and active involvement of the participants through:

- group discussions-both large group and small break out groups;
- probing questions;
- sharing experiences of the participants;
- respecting the knowledge and experience of the participants;
- drawing on the collective wisdom of the group.
- using relevant examples;

The participatory training model functions in the following way:

- everyone must speak and contribute their ideas;
- no one dominates the discussion;
- the facilitator asks a question, goes around the table ensuring that all have an opportunity to participate;
- the facilitator sums up the answers and if possible sums up the consensus in the group.

In order to set the stage for a participatory seminar the room should be arranged in such a way as to encourage discussion. Tables and chairs should be placed in a semi circle or "U" shape so each participant can see one another and have an equal opportunity to participate. The ideal number of participants should be between 15 to 20 people.

The whole group should break into smaller groups for some exercises to allow each person a chance to learn and share experiences. As a practical matter, just before you start the first small group exercise, divide the participants into small groups of 3 to 5 people. These groups will work together for the small group exercises throughout the day. This will give everyone a chance to talk and participate in the group. A spokesperson should be identified to report back to the larger group.

There are several different techniques to break people into groups. One way is to simply number people off-say if you want 4 groups go around the room starting with the first person being number one, next person two and so on. Each number one is group one; the two's are the next group; the three's are the next group and so on.

Or it may be useful to break into groups for each branch office, etc. Care should be taken that each group has a balance in terms of gender, age and experience.

Have on hand:

- flip chart paper or large paper to record people's ideas;
- Marking pens-it is always fun to have colored pens to liven up the room;
- Materials: sufficient copies of questionnaires, voter logs and instruction forms for all participants. [see appendix]
- Agenda [see appendix]

Part 2: Introductions

Time: 15 minutes

Trainers should introduce themselves to the group. Then go around the room and have each person introduce themselves in two or three sentences-who they are; what they do and their role within the party. Try to make this informal and create a relaxed atmosphere. If people do not know each other, have everyone make large nametag using paper folded over and place the nametag before them on their table. Review the agenda with people and ask for suggestions, changes etc. Explain to people that the seminar is designed to have everyone participating and encourage people to do so and to ask questions. There is no such thing as a wrong or foolish question.

Part 3: Volunteers

Why are you in the business of politics? Because, you believe that your party can govern better than the other political parties. You want to win the next election. The real task is how? Elections are not won or lost in the four weeks leading up to an election but in the work that your party does between elections. It is about talking to people about local issues, helping people and showing that you can listen and represent people in a meaningful way. Simply put you must earn each vote. That will happen if people see that your party is different and committed to being a part of the community, a party that listens to and cares about the community.

In order to do that, we need volunteers. Political parties and election campaigns are fueled by volunteers. You can never have too many volunteers. A successful branch office should have enough volunteers to enable the party to personally talk to everyone in the electoral district. But who are volunteers and where do you find them?

Exercise 1 - Large Group Exercise:

Time: 10 minutes

④ Go around the room and ask the large group: Who is a volunteer? Why are volunteers important?

④ Write responses from individuals in the group on the flipchart paper.

✓ Purpose:

To have everyone understand how important volunteers are and that volunteers come from a number of different places and may not necessarily be party members.

Some typical responses may be:

- Person who works for free
- she/he does not have to be party members
- an individual who is committed to change in his or her community and country
- interested in a continuing education process
- looking for an opportunity to meet new people who share similar ideas, to socialize and have fun

Volunteers are the most important resource that a political party has. They need to be respected and cultivated if your party is to succeed. Key elements of any volunteer is one who is committed to the party; confident in the work they do and courageous enough to ensure it gets accomplished.

④ Trainers should keep in mind:

People volunteer their time for a variety of reasons but they all share the essential one feature: that is they are not paid for their work. It is therefore always important to thank volunteers for everything they do, no matter how little. In addition, if you can ask volunteers what they like to do and utilize their skills it will make them feel more useful. As in any team, people like to feel included: they want to feel that their work is important. For if they do, then they will for sure return and

with luck bring their family and friends.

Reinforce with the group that it is always important to:

- ✓ always say "thank-you" to a volunteer.
- ✓ always listen to volunteers
- ✓ always make them feel useful and important
- ✓ always make them feel a part of the plan
- ✓ always try to have them work in areas they are interested in.

Part 4: Stepping out - Getting over the fear

As we already said, if you want to win elections you have to talk to people about local issues, helping people and showing that you can listen and represent people in a meaningful way. You want to show people that your party is different and committed to being a part of the community, a party that listens to and cares about the community. Simply put you must earn each vote.

One effective way to do this is to create a citizen questionnaire on local issues and take it door to door. To do this, your party needs volunteers. Volunteers are the heart and soul of your party.

Trainers should make sure that everyone in the room has a copy of your questionnaire. Ask everyone to take a good look at it. Explain that their task is to take this questionnaire to door to door. Check their reactions - a normal response may be terror or at least some misgivings!

Exercise 2 : Large Group exercise

Time: 10 minutes

- ❖ Go around the room and ask individuals: "What were your first thoughts when you were asked to go door to door? What were your initial reservations, or concerns?"
- ❖ Have the group relate some of their initial fears about the questionnaire and taking it door to door.
- ❖ Write responses on the flipchart.

Purpose:

- ✓ To help the group acknowledge their concerns and not simply ignore them.
- ✓ To have them start thinking of ways to overcome their fears.

Tip for trainers:

In training others it is always important to stand back and think about what you felt when it was suggested that you were to do something new such as to go door to door with a citizen questionnaire. Remember that new volunteers will have the same

reservations and concerns that you had. Therefore you must help your volunteers identify their concerns and think about how to overcome their reservations. Be sure to talk about your own experiences and reactions when you were first confronted with the prospect of going door to door.

Here are some initial reactions that others in your party have had when first asked to go door to door. These are the same concerns that volunteers elsewhere have had : from Calgary to Sydney to Virginia to Belfast. These are universal, normal ordinary everyday concerns.

- (?) The trainer must be crazy!!
- (?) We cannot do that
- (?) We have never done that before
- (?) We are a serious political party, not pizza delivery boys or Jehovah Witnesses!
- (?) It cannot be done here.
- (?) What reaction will we get at the doors?
- (?) Who is going to help me?
- (?) People will be rude to me - they will curse and yell at me.
- (?) I am scared to go to the door - I could get hurt.
- (?) Are you kidding?

Part 5: How to motivate volunteers

The above concerns will be same for your volunteers. How did you handle your concerns? What did you do to overcome those concerns?

In order to help your volunteers overcome their concerns they should understand that the questionnaire is important for the party. This fact will help convince people that they need to find the courage to go door to door. The importance of the task will always be an essential motivating factor.

While importance of the task is one motivating factor, there are many others. It is a useful exercise to find out from the small group what motivates them and others to become volunteers. This will develop an appreciation for the work they will undertake for the party.

Exercise 3: Small Group exercise

Time: 20 minutes

- ⑥ Break into small groups. These groups will work together throughout the day.
- ⑥ Have each small group make a list of 7 factors which would motivate you as a volunteer to go door to door

Purpose:

- ✓ To have the work group develop list of factors that will motivate them as volunteers to participate in a door to door canvass;
- ✓ To have the group understand the value of a questionnaire; and the benefits it brings to the party.

Here is a list of factors that motivated other party volunteers to go door to door. Some will be the same and some different for each group. Use this list as a guidepost for when the small groups report back to ensure that some common themes for volunteer motivating factors are brought out.

- (:) The party needs to know what people think about local issues;
- (:) To increase membership in the party;
- (:) Opportunity for people to meet our party directly;
- (:) Opportunity for the party to "win" new voters;
- (:) Opportunity to distinguish our party from other parties - to do something new.
- (:) To let people know that their help is welcomed and appreciated;
- (:) To have our volunteers gain new experiences;
- (:) Making a personal contribution to democracy - "I should do it"
- (:) To recruit new volunteers and supporters of the party;
- (:) Opportunity for volunteers to work with those party leaders who understand the importance of going door to door;
- (:) To test party policies;
- (:) To do politics differently; to practice democracy;
- (:) To demonstrate that the party is serious;
- (:) To show that our councilors are interested in everyday problems of your community;
- (:) To make our local councilors better informed to do their job;
- (:) To develop a good party organization;
- (:) To develop lines of communication between the party and the voter;
- (:) To make people believe that what they are doing is important and that they are important.
- (:) To involve volunteers and party members in the activities of the party;
- (:) Opportunity for volunteers to meet and work with the leadership of the party.

Reporting back from small groups

Time: 5 minutes per group

- ☞ *Each group should report back to the larger group and place its list of seven factors to motivate volunteers on the wall.*
- ☞ *As each successive group reports, they should only report on what is new or different from the previous group.*

6. Always leave space on the back for people to add their comments and include an invitation for people to receive additional information on the party; to join; and to participate.
7. In addition, the questionnaire provides space for people to give their names, addresses and telephone numbers. This is crucial for the voters lists

The main messages of the questionnaire are:

- we are out there and we care
- we are listening to your views
- we want to invite you to join with us – together
- we can do it better

In any volunteer training you must always be able to answer the six following questions:
WHAT; WHO; WHERE; WHEN; HOW LONG; HOW MUCH?

In the same way the volunteer will need to know the answers to these questions before they go out on the doorsteps because they have to understand the entire process.

Exercise 4: Small Group Exercise

Time: 20 minutes

⑥ Have the group break into small groups

⑥ Have each group answer the following questions:

1. What is a questionnaire?
2. Who creates a questionnaire?
3. Where do you take the questionnaire?
4. When do you do it?
5. How long does it take to complete the door to door canvass with the questionnaire?
6. How much does it cost to create a questionnaire? In terms of money, time and human effort?

Purpose:

To have the group think through the questionnaire process in order to:

- ✓ to develop an understanding of the process***
- ✓ to have the confidence in their role to make it successful.***

Reporting back from small groups

Time: 5 minutes per group

⑥ Each group should report back to the larger group and place its list of answers to the six questions on the wall.

⑥ As each successive group reports, they should only report on what is new or different from the previous group.

Discussion

Time: 15 minutes

Based on the reports from the groups, the trainer should lead a discussion with the large group on **benefits to the party** and the branch office of conducting a questionnaire. The answers should be recorded on the flipchart paper.

What follows is a summary of the kind of benefits for your party in general and your branch office:

- Change the style of politics;
- Raise the profile of the party;
- Raise the profile of individuals within the party;
- Create the image that your party is hard working and cares about the local community;
- Find new member, volunteers and voters;
- Find out which political party or parties people generally support;
- Test new policies;
- Identify strengths and weaknesses of the party;
- Give experience to volunteers before the next election.

Part 6: The Anatomy of a Questionnaire

To be an effective trainer you need to explain to your volunteers what you are asking them to do. Now when the benefits of conducting a questionnaire for the party and its organization have been discussed, you need to explain to your volunteers "*What is a questionnaire?*".

Elements of a questionnaire

1. Party name must be clearly visible- so people will recognize the party.
2. Introduction - There should be a brief introduction which explains that the purpose of the questionnaire is to ask people for their opinions: "we need to hear from you..."; to show that the party cares about people.
3. The layout of the questionnaire should be simple and straightforward. People should be able to quickly understand what the questionnaire is and be able to easily fill it out in less than 5 minutes.
4. The questionnaire should deal with a limit of about 8 questions on both local (front page) and national (back page) issues;
5. On the back of the questionnaire there are important political questions to find out about party preferences. This is essential information for party to start the process of identifying its support and to develop voters' lists.

Reporting back from small groups

Time: 5 minutes per group

- ☞ *Each group should report back to the larger group and place its list of answers to the six questions on the wall.*
- ☞ *As each successive group reports, they should only report on what is new or different from the previous group.*

Here is a summary of answers to be looking for as the groups report back. As always these are meant to be a guide to provide you with a sense of the themes to be looking for in your discussion with the large group.

1. What is the questionnaire?

An opportunity to talk face to face with voters. It is also a method to gather information from field; a tool to find out what people think; to build voters' trust and confidence in your political party; to promote your party and to recruit new volunteers and members.

2. Who creates a questionnaire?

The questionnaire is designed by a small group of people familiar with the local area and its issues. The draft questionnaire is then presented to the larger group or Board for approval.

3. Where do you take the questionnaire?

Primarily door to door. Generally to places where people gather such as:

- schools/universities
- cafes;
- stadiums
- hospitals
- in my electoral district where I plan to run;
- at tram or bus stops

You may want to target certain groups such as:

- pensioners and their houses;
- workers in factories;
- in places where the young can be found.

4. When do you do it?

All year round between elections. Weekends and afternoons/evenings-when people are at home; optimum time of day will depend on your neighborhood-always thinking of when people are at home.

5. How long does it take to complete the door to door action with the questionnaire?

3 to 10 days, depends on the number of questionnaires and the number of volunteers.

Tip: Set Realistic goals. Before sending a volunteer off to do a task set a reasonable goal which they can expect to achieve. Make a reasonable estimate of how many doors can be knocked on in one hour and ask them to do that - say 10

houses. By setting a precise goal you are placing an expectation on a volunteer and they will have a sense of accomplishment if after one hour they have knocked on all 10 doors. It is always better to have volunteers returning to the office looking for more to do than to overwhelm them so they cannot complete the initial task.

6. How much does it cost to create a questionnaire? In terms of money, time and effort?

The cost of the questionnaire can be kept to a minimum by using a black and white layout which can be easily photocopied. There is no reason to use either expensive paper or color printing. Ideally a questionnaire can be created and distributed through the generous work of volunteers with photocopying being the only expense. In addition to saving the party money by utilizing the help of volunteers it is also a powerful message to your voters that you are a party that is financially responsible and well organized. The party can also offset costs by finding sponsors; either members of the party, business persons, supporters and/or party volunteers to cover the costs of photocopying.

This is the anatomy of a questionnaire. Each volunteer should understand this process because they will have to explain it to the community on behalf of your party.

Part 7: Pulling it all together

It should be now clear that questionnaires are an important tool to develop your local organization; to recruit new members and volunteers. They are also useful to learn what people are thinking and to position your party as one who cares about people and is interested in real issues.

But to achieve this, your party needs volunteers who are committed, courageous and confident and ready to go door to door to speak directly and individually to your voters.

This is the final step- How to have volunteers who are:

COMMITTED TO YOUR PARTY;
CONFIDENT IN THE PROCESS;
COURAGEOUS TO GO AND TALK DIRECTLY TO VOTERS.

HOW do you treat your volunteers so they have fun, enjoy the opportunity to participate in politics and come back with their family and friends?

Exercise 5: Small groups exercise

Time: 20 minutes

- ❖ Have the group break into their small groups and make a list of 9 Golden rules to make volunteers "Confident, Courageous and Committed"
- ❖ Each group presents its list on flipchart paper to the large group.

Purpose:

- ✓ To have the volunteers develop a list of how they want to be treated as volunteers; how to make them feel included as an integral part of their political party.

9 Golden Rules to make Volunteer Confident, Courageous and Committed

1. The work you do as a volunteer is very important for the party; and the community at large. It is not all about the money.
2. Train your volunteers: by sharing experiences and with role play;
3. Provide them with necessary materials, equipment, and resources.
4. Make sure your volunteers feel safe: Team up new volunteers with experienced activists-never have a volunteer do go out alone; Teams of men/women; young/old. People need to feel safe.
5. Make your volunteers successful; Send new volunteers into areas where you know the party has support so they will have a warm reception at the doors. Experienced volunteers can tackle the tougher areas!
6. Encourage your volunteers to be both persistent and polite. To communicate in a simple and straightforward manner.
7. Evaluate the action-Celebrate the success, no matter how small and learn from your mistakes.
8. Leadership support: the party leadership must acknowledge the work of the volunteers and the leadership should lead by doing, and help out;
9. Make it fun - parties need to thank volunteers and remember to say: Thank you! Take photos of your volunteers - post them in the office. n action and post them on the wall.

Part 8: Summary

Time: 10 minutes

It has been a long day of work. Take time at the end of the day to review what you covered during the training. One reason to make notes of each exercise is to enable the trainer to review and summarize from the pages on the wall.

And also take time at the end of the session to thank all the participants- they have worked hard and will hopefully continue to work hard for your party.

As a final exercise had out the list of training tips below. Review them with the group and ask if they have any to add. Now everyone is ready to train new volunteers!

HERE ARE SOME BASICS TO REMEMBER AS YOU PLAN YOUR TRAINING!

TIPS FOR TRAINERS

Dos

1. Do take enough time to become familiar with training materials and your presentation before the training session.
2. Do dress to meet the needs of the situation/circumstances.
3. Do ask all participants to introduce themselves at the beginning of the training session.
4. Do use the experiences of the participants to explain new ideas.
5. Do use examples from your experience to explain new ideas.
6. Do use group exercise as appropriate.
7. Do use humor in your presentation.
8. Do develop relationships with the people you are training.
9. Give participants an opportunity to ask questions.
10. Do use the "KISS" principle.
(Keep it simple.)

Don'ts

1. Do not arrive late. Be there 15-30 minutes before the first participant arrives.
2. Do not rely on your notes/materials during the training session. Use your notes/materials only as an anchor to your presentation or to highlight a concept.
3. Do not encourage general conversation about politics during the training session.
4. Do not keep eye contact only with one person in the room.
5. Do not keep eye contact only with men or only with women in the room.
6. Do not lecture or preach to the participants.
7. Do not talk to the flip chart.

Appendix 1

What a Volunteer needs to know about going Door to Door

The trainer should advise the volunteers that before any actual door knocking action, there would be a gathering of volunteers at the party office immediately beforehand for a short training. All activities, even experienced ones should attend. The purpose of this meeting would be:

1. Make teams of two - try to team experienced volunteers with new recruits. Women should be teamed with men, young people with older people, etc.
2. Nightly canvass territory should be divided up between the volunteers and if possible volunteers should door knock in their own neighborhoods where they will know people.
3. At this meeting volunteers would receive their canvassers' kit. It should contain the following:
 - a map of the area;
 - written instructions and a suggested script;
 - a log to record: the doors called on; names; phone numbers and additional comments,
 - questionnaire;
 - volunteers and membership forms;
 - nametag to identify caller and party

Exercise: Large Group Exercise - Role Play: Time: 30 minutes

Ask for three volunteers. One is assigned to be the voter; the other two are party volunteers-one of which is the spokesperson at the door and the other is the record keeper at the door.

Hand out the door knocking instructions to the participants.

Dispense the "secret instructions" to the voter as to who they are and which if any party they support. To be illustrative for the first "set of volunteers" the voter is friendly,

for the next round the voter is hostile and the third the voter is undecided and so on. They should be encouraged to use real local examples of the kind of people your volunteers may expect to encounter at the doors.

Allow enough time for everyone to have a chance to perform.

✓ Purpose: To build confidence in the volunteers to go door to door.

Points to remember when you are at the doors:

As a general rule, avoid being drawn into long conversations or being enticed into prolonged visits. Always be courteous and concise. Never argue with a voter, if the voter does, end the visit as quickly as possible. Take "NO" for an answer!!!

Remember always be polite even if the citizens are rude to you. If they do not want to talk with you or fill out the questionnaire, be polite and move on. If they're interested in your party, please remember to ask them if they will volunteer to help or would they like to join.

If no one is at home write "sorry I missed you" on the questionnaire and leave it for them under their door.

Record keeping

It is absolutely important that a record is kept of where each volunteer went. Addresses of all doors knocked on should be recorded, together with the names [hint: check for names on the doors] phone numbers if you can get it, and any other information about the voter's interest in issues or parties. See appendix for voter log.

What to say at doors?

See appendix 5 for door knocking instructions.

Appendix 2

Sample Agenda

- ⌚ Introductions [15 min.]
- ⌚ Volunteers [10 min.]
 - Exercise 1: Who is a volunteer and why are volunteers important for your party?
- ⌚ Stepping out: Getting over your fear [10 min.]
 - Exercise 2: Initial fears and concerns about door knocking
- ⌚ How to Motivate volunteers [20 min.]
 - Exercise 3: 7 ways to motivate volunteers
- ⌚ Report back from small groups [15 min.]
- ⌚ Discussion: The Benefits of Conducting a Questionnaire [15 min.]
- ⌚ Break [15 min.]
- ⌚ Anatomy of Questionnaire: Elements of Questionnaire [10 min.]
- ⌚ Exercise 4: Who, What, Where, When, How long, How Much of a Questionnaire [20 min.]
- ⌚ Report back [20 min.]
- ⌚ Pulling it all together [20 min.]
 - Exercise 5: 7 golden rules to make a volunteer Confident, Courageous and Committed
- ⌚ Report back from small groups [20 min.]
- ⌚ Summary: Review of the day [10 min.]

Appendix 3

National Democratic Institute for International Affairs
Political Party Program, Croatia

Cycle One
New Approach to Direct Voter Contact
The Use of Citizen Questionnaires

By Karen Gainer and Stephen Farry¹

All the year round campaigning

Elections are not won or lost in the four weeks leading up to an election but in the work that a party does between elections. Political parties must learn how to campaign between elections on local issues that matter to people. Branch offices need to identify local issues and take actions on them. Simply put, a successful branch office must reach out to citizens and include them in the work of their political party all year round. Parties must work to become active members of their local community. It this way political parties will become relevant to ordinary citizens.

Successful political parties are those which take the time to listen to their voters and involve people in their party activities. Membership is the lifeblood of any political party. Finding new members and continually involving current members should be the focus of the work of political parties. But how?

The following are some strategies which political parties from many countries have used to engage people in their political party. A substantial amount of material has been borrowed from the Association of Liberal Democrat Councillors (ALDC) in the United Kingdom and from the Liberal Party of Canada. In addition we have also relied on materials from the Labour Party and the Conservative Party of Great Britain and the Labour Party of Australia. While each of these parties may have

¹Karen Gainer is the Director of Political Party Programs for NDI Croatia and Stephen Farry is a member of the Alliance Party from Northern Ireland and a Councillor for North Down

diametrically opposed ideas on issues of social policy, monetary or taxation policy they all agree about the importance of local branch offices working in their communities to identify and solve local problems.

In Canada, the United Kingdom and even here in Croatia people are justifiably cynical about politicians who appear a couple weeks before an election, expecting their votes, then disappear again afterwards until the next election.

All year campaigning means just that- it means working in the community-taking action on issues that matter to voters-all year and not just before the election period.

This means:

1. Finding local issues to campaign on: The Citizen Questionnaire [Cycle 1]
2. Reporting back on actions taken and information discovered: Newsletters [Cycle 2]
3. Taking actions on those issues: Local action [Cycle 3]
4. Building your team: Training volunteers, the Manual [Cycle 4]

The following series of seminars designed by NDI will take you through each of these steps.

In cycle one, you will learn how to create and use a citizens' questionnaire. In cycle two you will learn how to report back on the information gathered in your citizen questionnaires through the use of a newsletter. In cycle three you will plan an event which is designed by your branch office to take action on one of the identified issues and to use the media to inform the public of your activities. Cycle four you will gather lessons learned to create a training manual for your new volunteers.

Organizing an effective political branch office is hard work. But it has many rewards in addition to winning elections. It is an opportunity to learn about your community, meet your neighbors and play an active part in the improvement of your community.

Many of you have attended NDI seminars in the past. The one consistent comment we heard from you in the evaluations was the desire on your part for more follow up. The project phase was designed with that in mind. The projects which you will do following each seminar will provide you with the opportunity to put in practice the techniques learned and more importantly to train other party activists in the same techniques. Our office will be available during the project phase for individual consultations on the work that you are doing. Please call us!!!

Citizens' Questionnaires

(see samples attached)

Citizen questionnaires have become a regular feature of many political party outreach campaigns. A citizen questionnaire is a tool which allows parties to talk and listen to their voters. People like to be asked their opinion and your party will learn about the community by asking and listening.

Why use questionnaires? What benefits would be for the party?

The benefits can be divided into two categories.

1. Those benefits which help the public image of the party;
2. Those benefits which provide information to the party.

A questionnaire conducted in the community door to door will undoubtedly raise the profile of the party and demonstrate to the voters that your party is a party that cares about them. It will clearly show that your party is interested in doing politics differently and is not afraid of talking directly to people. It will create the impression that your party is a hard working party that listens and is accountable to its voters.

Secondly, it is an organizing tool which will help find new supporters and new volunteers, which will ultimately help the party prepare for an election. It will also give experience to its volunteers and keep them involved.

A questionnaire will help the party identify issues that are relevant to the voters and test new policies that may become part of its program. Finally, it will allow the party to identify its supporters and develop voter files.

Designing a Questionnaire

The following are points to remember when designing a questionnaire:

1. Identify the party clearly at the top of the page- use the party logo; make sure the party's address, telephone number is clearly set out at the top of the page. You may wish to raise the profile of individuals within the party. For instance, if the party wants to show that its councilors are working in the community it should place the councilors' names together with the party name and logo on the front. Or the party could choose to highlight party "team" members and identify individuals who may ultimately be candidates. This will give the team the opportunity to develop some name recognition in the community first before they become candidates.

2. The questionnaire should be limited to two sides of an A4 page. The layout should be simple and straightforward.
3. The front page should focus on questions on local issues. At the top of the front page you should have an introduction telling people what and why you are doing this questionnaire. An example of such an introduction is as follows:

*Your local Zašto Party is listening to YOU.
Many politicians are not interested in what YOU think. We at the Zašto Party are interested in you and your opinions. That is why we are here at your door- to find out what is important to you so we can work better for YOU. Please take a few minutes to fill out this questionnaire so we can better understand what issues are important to you.*
4. Each question should have its own box and maybe a graphic to illustrate the issue. Ideally questionnaires should be designed on a computer but a typed or hand drawn can be equally as effective. Questions should have yes/no options or ask voters to rank issues in priority. Limit the front side to no more than six questions.
5. The backside can have one or two issues on national problems, and then include the more "political questions" such as "Which party do you normally support". Always include a box inviting people to "Join our team". Give them 4 options:
 - Do you want more information on the party?
 - Do you want to help the party?
 - Do you want to help during elections?
 - Do you want to join the party?
6. It is essential that you leave space for people to give their comments and thoughts. As well leave space for people to write their name, telephone number and address. This is essential for the party to start the process of identifying its support and to develop the voters' list.
7. References to party policies, election programs should be avoided. Your message is to find out what people think about local issues. If you start to preach to them about your party then people will see that you are not really interested in their views at all. Remember this is not the election campaign- this is work to be done between elections to identify supporters, position your party as one who cares and to find out which issues are of real concern to the voters. Hopefully once you have identified those local issues, you can devise a strategy to help solve the problem.

Conducting a questionnaire

(see attached sample instructions)

There are three approaches that have proved particularly effective.

1. The first approach is "On the Spot". You knock at the door and ask the voter to fill out the questionnaire while you wait. The questionnaire should be designed to be completed in a few minutes. This ensures that the party volunteer talks to the voter and takes away with them the necessary information. If the voter is too busy, you can offer to return later to pick up the questionnaire. (See option #2 below)
2. The "Returning to the door" collection: Call door to door delivering the questionnaire form telling people that you will come to collect it later, say in 30 minutes. The short time is used to inject a sense of immediacy into the process of completing the questionnaires. Respondents are asked if they want to be disturbed again or to leave the questionnaires in their letterbox/under their doormat. You should only deliver as many questionnaires in one evening as you can collect that same evening. Because people are asked to leave the questionnaire sticking out of their mailbox or on their door it is very quick to collect. But it is vital that you come on time you said you'd come and that you check to see if the address has been filled out. If not quickly complete it out of sight and before the next collection.
3. The third approach is slower and more labor intensive. We could call it "Collection upon announcement". This has been designed to help volunteers overcome the fear of knocking doors. First you deliver the questionnaires in letterboxes announcing that you will return in a few days to collect it. After delivering the questionnaire you call back on the same houses two or three days later. You tell people that you are back to collect the survey (ensuring that you have a sample to show them). In theory this way produces more thought out responses and gives your party a second opportunity to talk with a voter. The key here if you tell people that you will be back in two days to pick up the questionnaire then you must ensure that happens.

But in all three approaches you must go DOOR to DOOR!!!

How to do a Door to Door Canvas

1. Know your district/ divide the district into polls.

You should know your district. From the last election you should be able to divide your district into polls. A poll would be comprised of the voters who would vote at any one polling station. If this information is not available, than divide your district into local neighborhoods along natural geographic boundaries. Ideally a party worker who lives in the poll should be responsible for their own poll. While voters' lists may not be available, going door to door allows you to start the process of developing a voter file. That is why it is important to document where you go and determine who lives where. If you can get the voter's telephone number that is very important for later contacts. If possible volunteers should door knock in their own neighborhoods where they will know people.

2. Training

Anyone who is going door to door for your party needs to be trained. Before each door to door canvass organize training sessions for all the people who will be doing it. All canvassers, even experienced ones should attend. It is important for people to understand the purpose of the door to door canvass and have an opportunity to ask questions. There should be also be a role-play so people have a sense of what to expect. It is important that people go in teams of two and it is always preferable to team up experienced volunteers with new recruits.

3. Canvasser's kit

Everyone going door to door should receive a canvassers kit. It should contain the following:

- a map of the area;
- written instructions and a suggested script;(see attached)
- a log to record: the doors called on; names; phone numbers and additional comments,
- questionnaires;
- volunteers and membership forms;
- nametag to identify caller and party

4. Pre-canvas preparation

The best time to canvas is between 6PM and 9PM. Do not go later than 9PM. Ask your volunteer to come for 5:30 so they can review their kits and plan where it is they will go. It is always a good idea to take a few minutes to review the training with them. People should work in pairs, matching experienced canvassers with new volunteers. Since there is a fair bit of walking involved, everyone should wear comfortable shoes and if it is dark carry a flashlight so as to read and make notes on the log.

5. At the doors

As a general rule, canvassers should always go to the front of the house, and should avoid being drawn into long conversations or being enticed into prolonged visits. Use the side walk or driveway-never walk across the grass. Use the script that has been provided. Remember, always be courteous and concise. If no one is at home leave a questionnaire with "sorry I missed you" on it.

Remember always be polite even if the citizens are rude to you. If they do not want to talk with you or fill out the questionnaire , be polite and move on. If they're interested in your party, please remember to ask them if they will volunteer to help or would they like to join.

6. Paperwork

It is absolutely important that a record is kept of where you went. Addresses of all doors knocked on should be recorded, together with the names [check the door name plates] phone numbers if you can get it, and any other information about the voter's interest in issues or parties. See attached sample log.

7. When to go door to door?

Your party may want to set a specific day and time when you meet. Say every Tuesday at 5PM at the branch office. In this way new volunteers can show up, be trained and go door knocking. It is always good to have people return to the office after they have finished in order to see what was accomplished, share stories and thank volunteers. This has the advantage of everyone knowing when they can help and can be made part of a social occasion by retiring to the neighborhood cafe for a beer or coffee afterward s.

8. What to say at doors?

See instruction sheets attached.

Remember to always thank your volunteers each time they return from going door to door.

Follow-up

Once your team has returned with completed the questionnaires, carefully go through each one. Any questionnaire which has been marked in "Join our team" box should immediately receive an information package which should contain the following:

- a letter from the local MP/councilor or party president thanking the person for filling out the questionnaire and for their interest in the party;
- a letter from the branch office president welcoming the new member to the party;
- a recent copy of a newsletter;
- an invitation to a small gathering of your party supporters to meet some of the party's elected officials

This package should be followed up by a phone call or visit within two week and a second phone call four days before the social gathering.

The next step is reporting back-using newsletters. That will be dealt with in the next training cycle.

Appendix 4



Unaprijedimo život u našem gradu !

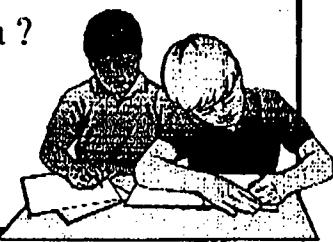
Miglioriamo la vita nella nostra citta !

Vaša razmišljanja ... Vaši prijedlozi ...

Le Vostre opinioni ... Le Vostre proposte ...

Produženi boravak u
osnovnim školama ?

DA NE



Postoje li veća oštećenja pločnika ili
prometnica u Vašem dijelu grada?

DA NE gdje _____

Ocijenite odvoz smeća u
Vašoj ulici :

1 2 3 4 5



Ima li naš grad dovoljno cvjetnih
površina :

DA NE



Odgovara li Vam radno vrijeme
trgovina u kvartu :

DA NE

Da li kapaciteti jaslica i vrtića
zadovoljavaju potrebe građana ?

DA NE _____

Ima li nedostataka u radu javne rasvjete u
Vašem kvartu :

DA NE gdje _____

Znate li za mjestra odlaganja smeća/otpada
koja zahtijevaju dodatno čišćenje :

DA NE gdje _____

Da li ste zainteresirani za podjelu
besplatnih sadnica
(loza,mastline,voćke) :

DA NE



Da li u Vašoj ulici ima problema sa
odvođenjem oborinskih voda ?

NE DA gdje ?



Da li bi gradskim parkiralištima trebalo upravljati poduzeće u vlasništvu grada

DA NE

Ocjelite čistoću javno-prometnih površina u gradu

1 2 3 4 5



Rješenje parking problema u centru grada :

parking kuće
ulični automati
parking zone izvan centra grada

DA NE
DA NE
DA NE

Prijedlog _____

Ocjelite rad gradske tržnice :

opskrba 1 2 3 4 5
cijene 1 2 3 4 5
higijena 1 2 3 4 5
pristup 1 2 3 4 5
Drugo _____

Treba li organizirati rad javne kuhinje u gradu :

DA NE



Informiranje putem gradskog lista :



NE DA svakih 2 4 6 mj.

Vaši prijedlozi/razmišljanja/kritike/pohvale :

Le Vostre proposte/opinioni/critiche/approvazionni :



Zahvaljujemo Vam na pomoći za poboljšanje uvjeta života u našem gradu, te Vas pozivamo na daljnju suradnju :

Vi ringraziamo dell' aiuto per migliorare le condizioni di vita nella nostra città, e Vi invitiamo ad un' ulteriore collaborazione :

Da, želim nastaviti suradnju kao :

Sì, voglio continuare a collaborare come :

- građanin - cittadino
- Simpatizer - simpatizzante
- član IDS-a - membro della DDI

Ime-Nome : _____

Adresa-Indirizzo : _____

Tel. : _____



**HRVATSKA
NARODNA
STRANKA**
Fra Bone Razmilovića 11, 21000 SPLIT
tel./faks. 344-022

Gradski kotar
BOL

Lokalni narodnjaci žele čuti VAŠE mišljenje!

Mnogi političari tvrde da znaju što građani misle. Mi u Hrvatskoj narodnoj stranci vjerujemo da nam svoje mišljenje možete i trebate sami reći. Upitnik poput ovoga daje vam priliku da izrazite svoj stav o nekim lokalnim, gradskim i nacionalnim temama.

Nadamo se da ćete odvojiti nekoliko minuta i ispuniti ovaj upitnik. Vratit ćemo se po njega za pola sata.
HVALA!

Nabrojali smo nekoliko gradskih "bolnih točaka", čije bi rješavanje, vjerujemo, bitno popravilo kakvoču življenja u Splitu. Da li biste označili **2** problema za koje držite da su najhitniji?

- | | | | |
|---|---|---|--------------------------------------|
| <input type="checkbox"/> Karepovac | <input type="checkbox"/> Parkirališta | <input type="checkbox"/> Cesta Lovrinac - Stobreč | <input type="checkbox"/> Banovina |
| <input type="checkbox"/> Kolektor II faza | <input type="checkbox"/> Promet u gradskoj luci | <input type="checkbox"/> Lokalne ceste - istok | <input type="checkbox"/> Dom mlađeži |

Jeste li zadovoljni s radom sadašnjeg saziva Vijeća gradskog kotara "Bol"?

- Da
 Ne
 Nemam stav



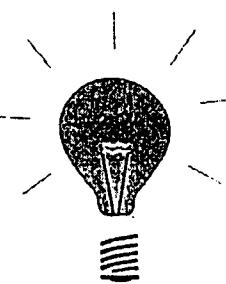
Da li ste za to da Vukovarska ulica bude jednosmjerna u pravcu istoka na potezu od ulice Slobode do Dubrovačke ulice?

- Da
 Ne
 Nemam stav



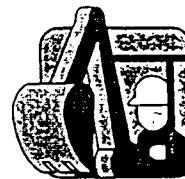
Da li je javna rasvjeta u vašem kvartu zadovoljavajuća?

- Da
 Ne
 Nemam stav



Da li ste za to da se dio Velebitske ulice između ulice Slobode i Dubrovačke ulice proširi za još jednu traku?

- Da
 Ne
 Nemam stav



VAŽNO NAM JE ŠTO VI MISLITE!

U Hrvatskoj danas ne postoji suglasje oko osnovnih nacionalnih prioriteta. Koja su po vašem mišljenju u ovom trenutku ĆETIRI najvažnija problema u Lijepoj našoj?

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Demokratizacija | <input type="checkbox"/> Nezaposlenost | <input type="checkbox"/> Pravna država | <input type="checkbox"/> Položaj u Evropi |
| <input type="checkbox"/> Gospodarstvo | <input type="checkbox"/> Mirovine | <input type="checkbox"/> Javni red i mir | <input type="checkbox"/> Medijska sloboda |
| <input type="checkbox"/> Vojna moć | <input type="checkbox"/> Javno zdravstvo | <input type="checkbox"/> "Pretvorba" | <input type="checkbox"/> Sud u Haagu |
| <input type="checkbox"/> Odnos sa BiH | <input type="checkbox"/> Obrazovanje | <input type="checkbox"/> Denacionalizacija | <input type="checkbox"/> Ekologija |

Nešto drugo? _____

Od ukupnog poreza koji država prikupi od građana lokalna samouprava (Grad ili općina) dobije 6%. Ostalih 94% odlazi u županijski i državni proračun.

Smatrate li da je takva podjela poreza opravdana?

94

- Da
 Ne
 Nemam stav

6

Ako je vaš odgovor NE, koliko bi trebao dobiti grad?

%

Bitno je što vi mislite!

Slobodno upotrijebite ovaj prostor za izražavanje svoga stava o bilo kojoj društvenoj temi ili lokalnom problemu:

Nije obvezno, ali zašto ne?

Ime i prezime: _____

Adresa: _____

Tel.: _____

Hvala, pomogli ste nam!

Važećim zakonom o lokalnoj upravi i samo-upravi sve nadležnosti u školstvu i zdravstvu prenesene su na županije i ministarstva. Smatrate li da bi gradovi i općine ipak trebali imati nadležnost u pogledu primarne zdravstvene zaštite, te osnovnog i srednjeg školstva na svome području?

- Da
 Ne
 Nemam stav



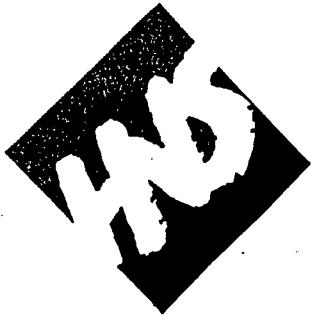
Pridružite nam se!

Želio bih saznati više o Hrvatskoj narodnoj stranci

Moji ukućani i prijatelji rado bi ispunili vaš upitnik

Spreman sam vam pomoći pri dijeljenju letaka u mome susjedstvu.

Želio bih postati ČLAN Hrvatske narodne stranke!



**HRVATSKA NARODNA
STRANKA**
Županijsko vijeće
Podružnica Šibenik
Stube Dragojevića 1/II
22000 Šibenik
tel. 022/337-185
tel. fax. 022/212-036

**HRVATSKA
ZASLUŽUJE
BOLJE!**

Želimo od Vas čuti Kakav želite centar Šibenika?

Namjenjeno domaćim

- a) kino
- b) gradská kavána
- c) centar za rad mladeži
- d) "shopping" centar
- e) nešto drugo: _____

Parkirališta

Da li je potrebno parkiralište na Poljani?

da ☺ ne ☹

Da li Vas smetaju vozila parkirana po zelenim površinama?

da ☺ ne ☹

Parkovi

Zadovoljava li Vas izgled i urednost gradskih parkova?

da ☺ ne ☹

Kakav park želite? _____

**Pozdravljaju Vas
Narodnjaci
Kažite što vas tišti**

Kulturni razvoj

Zadovoljava li Vas kulturni život u Šibeniku?

da ☺ ne ☹

Zbližavaju li Vas masovne pučke fešte?

da ☺ ne ☹

Što mislite o aktivnostima mladeži u našoj sredini?

Komunalni red i lokalna samouprava

Da li Vas zadovoljava cijelokupni sustav komunalnog reda i rad lokalne samouprave?

da ☺

ne ☹
ako ne kratko obrazložite:

Rangirajte po važnosti sljedeće probleme:

- gospodarski
- kultura i sport
- komunalni
- socijalni
- zdravstvo-prosvjeta
- prometni

(u kućice upišite redne brojeve od 1 do 6)

Razmislimo!

Na Vama je da odlučujete!

Da li ste stranacki opredjeljeni?

- | | |
|---------------------------------|-------------------------------|
| da ☺ | |
| HNS <input type="checkbox"/> | ne želim se
izjasniti ☺ |
| SDP <input type="checkbox"/> | ne ☺ |
| HDZ <input type="checkbox"/> | |
| HSS <input type="checkbox"/> | |
| Ostalo <input type="checkbox"/> | HSLS <input type="checkbox"/> |

Želite li pomoći u organizaciji bolje lokalne uprave?

- da ☺ ne ☺

Da li smo Vas ovom anketom zainteresirali za HNS?

- da ☺ ne ☺

Želite li još još informacija o HNS-u?

- da ☺ ne ☺

Biste li željeli pomoći HNS-u?

- da ☺ ne ☺

Biste li se željeli priključiti HNS-u?

- da ☺ ne ☺

Naš grad, naš mandat, naša županija, naša odgovornost

Što nam vi poručujete!?

Učestvujte i predložite svoje

-Gradskog vijeća da ☺

ne ☺

-Županijske skupštine da ☺

ne ☺

Da li Vas zadovoljava rad naših vijećnika?

- u Gradskom vijeću da ☺

ne ☺

-u Županijskoj skupštini da ☺

ne ☺

Ako želite predstavite se:

Ime i

prezime:

Adresa: 

Telefon: 

Mislite li da imamo

inflaciju da ne

pljačku i kriminal da ne

nezaposlenost i

siromaštvo da ne

pogrešne osobe

na odgovornim mjestima da ne

**ZA HRVATSKE
SVIH SVAKOG OD NAS**

HSLS ANKETA

HRVATSKO SOCIJALNO LIBERALNA STRANKA

OGRANAK ORAHOVICA
OGRANAK PITOMAČA
OGRANAK SLATINA
OGRANAK VIROVITICA

HSLS uvažava Vaše mišljenje.

Zajedno ćemo stvoriti sretniji i lepsi život. Mi vjerujemo da je zato najbolji način pitati Vas. Ovaj upitnik daje Vám priliku reći što mislite - što predlažete.
Zahvaljujemo Vám na odgovorima

PRORACUN

- Jeste li upoznati s visinom proračuna Vašeg mesta stanovanja? 1. _____
DA NE
- Znate li kuda se ta sredstva troše? 2. _____
DA NE NE
- Koji bi po Vama redoslijed trošenja sredstava trebao biti? 3. _____
4. _____

OKOLIS

- Jeste li zadovoljni čistotom Vašeg mesta? 1. _____
DA NE
- pročelja 2. _____
DA NE
- ulica 3. _____
DA NE
- parkova 4. _____
DA NE
- prigradskih naselja 5. _____
DA NE
- rijeka, jezera, potoka 6. _____
DA NE
- groblja 7. _____
DA NE
- Što predlažete?

INFRASTRUKTURA

- Da li u mjestu gdje Vi živite postoji potreba za hitnim popravkom ili izgradnjom?
ostalo (navедите što)
- nogostupa DA NE
- kolovoza DA NE
- trgova DA NE
- vodovod, kanalizacija DA NE
- javna rasvjeta DA NE

ZDRAVSTVO, KULTURA, ŠPORT

- Jeste li zadovoljni organizacijom kvalitetom rada? Što predlažete?
- zdravstvenim uslugama DA NE
- kulturnim sadržajima DA NE
- športskim sadržajima DA NE

GOSPODSRSTVO, UGOSTITELJSTVO, TURIZAM

- Jeste li zadovoljni stanjem u?
poljoprivredi DA NE Što predlažete?
- poduzecu u kojem radite DA NE
- ugostiteljskom ponudom Vašeg mesta DA NE
- turističkom ponudom Vašeg mesta DA NE

DJECΑ I MLADEŽ

- Smatrate li da u Vašem mjestu stanovanja treba više mesta u dječjim vrtićima?
DA NE
- Smatrate li da nove vrtice trebaju građiti privatnici uz kreditnu pomoć banaka?
DA NE
- Smatrate li da srednjoškolska djeca i mladež imaju dovoljno prostora za druženje i zabavu?
DA NE

UMIROVLJENICI

- Kako biste ocijenili današnji položaj umirovljenika s obzirom na primanja i kvalitetu života
DOBRIM ZADOVOLJAVAJUĆIM LOŠIM
- Držite li da već danas postoji potreba za izgradnjom kvalitetne ustanove za smještaj nezbrinutih umirovljenika, starijih i nemoćnih osoba?
DA NE

- Djeluje li Vaš mjesni odbor?

DA NE

- Znate li kojoj se osobi možete obratiti radi zastupanja Vaših interesa?

DA NE

- Što mislite o radu Vašeg gradskog vijeća?

- Dobro - Zadovoljavajuće - Loše - Ne znam

- Koju stranku obično podržavate na izborima?

HDZ, HND, HSLS, HSP, HSS, SDP, _____

- Ako ste zaokružili HSLS, što Vi mislite da ova stranka po redoslijedu važnosti, mora učiniti u dalnjem radu? - oštro kritizirati vladajuću stranku

- ponuditi djelotvoran gospodarski program
- zalagati se za reviziju pretvorbe
- zalagati se za vraćanje duga umirovljenicima
- zalagati se za slobodu medija, demokraciju i ljudska prava.

O HSLS-u

- Želite li više podataka o djelatnostima HSLS-a?
- Želite li članstvu u HSLS-u?
- Želite li HSLS-u pomoći na bilo koji način?
- Ako želite, napišite kako? _____

Imate li nam još
nešto za reći?

O SEBI

- Ako želite (niste obvezni) upišite sljedeće podatke o sebi?

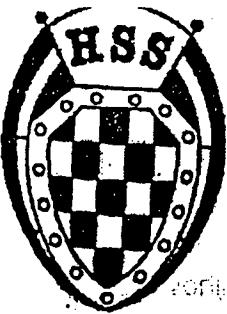
Ime i prezime: _____

adresa: _____

tel: _____, dob: _____

šk. spremi: _____

Na kraju ove ankete HSLS Vam zahvaljuje na sudjelovanju.



Hrvatska Seljačka Stranka grada Garešnice

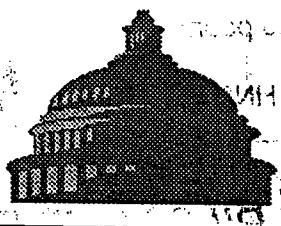
ispitivanje mišljenja i potreba građana

Drage sugrađanke i sugrađani, HSS Garešnica želi čuti što nam VI imate za reći. Želimo se zajedno s Vama pozabaviti problemima koji muče sve nas i poboljšati život u našem gradu. Molimo Vas da odvojite nekoliko minuta i ispunite ovaj upitnik. Hvala Vam!

Jeste li zadovoljni gradskom upravom?

DA

NE

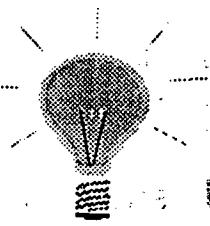


Kakva je rasvjeta u Vašoj ulici?

dobra

loša

nema je



Podržavate li ideju da se sjedniće gradskog vijeća prenose na radiju?

DA NE

Koji je problem u našem gradu za Vas najvažniji?



Jeste li zadovoljni radom našeg Krugovala?

DA

NE



Što biste promijenili:

Za Dan Grada je priređen vatromet koji nas je koštao 23.000 kn. Razmislite što je sve tim novcem moglo biti riješeno.

Što biste Vi predložili:

Nama je stalo do Vašeg mišljenja i našeg Grada!

Što bi po Vama trebalo biti na "livadama" između centra i naselja "Gajne":

- novi blok zgrada
- park
- športski centar
- Vaš prijedlog: _____

Mnogo je kafića u Garešnici, neki rade do kasno u noć, pogotovo vikendom.
Smeta li Vam njihov buka?
DA NE

Imate li pritužbi na njihov rad?
DA NE

Ako da, koje?

Smatrate li provođenje ovakvih upitnika dobrom metodom komuniciranja?

DA NE

Da li bi Vam odgovaralo da poglavarstvo na ovakav način kontaktira s Vama?

DA NE

Koju stranku obično podržavate?

- HSS
- HDZ
- HSLS
- HNS
- SDP
- _____

Ako smo izostavili neki problem koji Vi smatrate posebno važnim, molimo Vas navedite ga:

Bit će nam drago da nam se javite! Želite li:

- više informacija o HSS-u
- pomoći HSS-u za vrijeme izbora
- sudjelovati u radu HSS-a
- učlaniti se u HSS

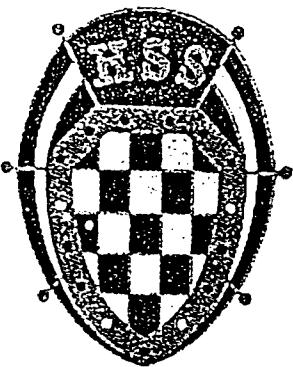
Ukoliko želite, navedite Vaše:

Ime i prezime _____

Adresu _____

Telefon _____

Možete nas i posjetiti u našim prostorijama Hrvatske seljačke stranke Vladimira Nazora bb, Garešnica - svakog četvrtka od 18 sati.



HRVATSKA SELJAČKA STRANKA

GRADSKA ORGANIZACIJA KRAPINA

Krapina, Magistratska ul. 10 Tel. 049-370-31

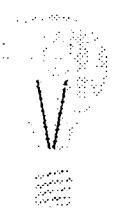
ZAJEDNIČKI DO BOLJIH REZULTATA!

Želja nam je, putem ove ankete, približiti Vam se kako bismo čuli što nam Vi imate za reći. Želimo zajedno s Vama pozabaviti se problemima koji muče svih nas i poboljšati život u našem gradu. Stoga Vas molimo da odvojite nekoliko minuta i odgovorite na nekoliko pitanja.

INFRASTRUKTURA

Da li ste zadovoljni sa:

Plinom DA - NE
vodom DA - NE
strujom DA - NE
kanalizacijom DA - NE
telefonijskom DA - NE
čistocom DA - NE



GOSPODARSTVO

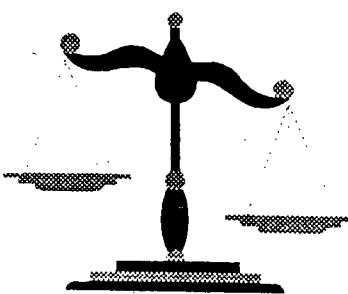
1. Da li ste zadovoljni sa razvojem gospodarstva u našem gradu? DA - NE
2. Da li bi 20% sredstava iz gradskog proračuna bilo dovoljno svake godine izdvojiti za razvoj gospodarstva? DA - NE

ZDRAVSTVO

1. Da li ste zadovoljni sa uslugama službe zdravstva u našem gradu? DA - NE
2. Sto treba učiniti za poboljšanje rada navedene?

ŠTO JE GRADU NAJPOTREBNIJE?

1. Investirati u obnovu Šemničkih Toplica
2. Spasiti od propadanja Vilu „Anka“
3. Hitno uređiti Nakazište Hušnjakovo
4. Proširiti Športski centar u Podgori
5. Modernija tržnica
6. Tavriji gradski WC
7. Dom umirovljenika
8. Nesto drugo



LOKALNI MEDIJI

1. Da li ste zadovoljni načinom informiranja u Krapini?

DA - NE

2. Trebaju li Krapini novine?

DA - NE



SKRB ZA DJECU

Treba mo li nove dječje vrtice?

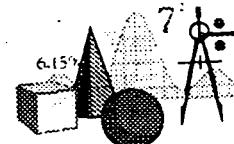
DA - NE



ŠKOLSTVO

Da li zadovoljivo stanje u školstvu grada?

DA - NE



PARKIRALIŠTA

1. Da li je doстатан prostor parkirališta za grad?

DA - NE

2. Gdje predlažete teren za parkiralište

PRIJEVOZ

1. Treba li uvesti više autobusnih linija?

DA - NE

2. Smatrate li doстатним željezničke linije za Zagreb i Rogašku Slatinu?

DA - NE

Koje stranke obično podržavate:

HSS HDZ HSLS SDP HNS _____

Bit će nam dragو da nam se javite!

- Želim više informacija o HSS-u
- Želim povremeno pomoći HSS-u
- Želim se pridružiti HSS-u

Ukoliko smo nešto izostavili, molimo Vas da nam na izostavljenoukažete u ovoy rubici :

Ime i prezime _____
Adresa _____ Tel. _____

MNOGO VAM HVALA NA POMOĆI!



HRVATSKA STRANKA UMIROVLJENIKA
Ulica Republike Austrije 11/2
10 000 Zagreb
tel/fax 01 37 05 002

**Većina političara nedovoljno sluša
ono što Vi imate za reći.**
**Hrvatska stranka umirovljenika
želi čuti Vaše mišljenje. Molimo Vas
da odvojite nekoliko minuta i
ispunite ovaj upitnik. Vaša će nam
mišljenja pomoći da pokušamo
zajedno riješiti probleme koji Vas
muče. Hvala Vam!**

1. Jeste li zadovoljni načinom prikupljanja i trošenja sredstava gradskog proračuna?

- Da
- Ne
- Ne znam

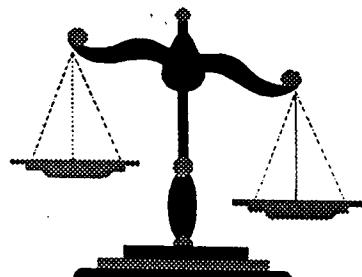
2. Jeste li zadovoljni radom Gradske skupštine i Poglavarstva?

- Da
- Ne
- Ne znam

Komentar _____

3. Jeste li zadovoljni komunalnim uređenjem Grada?

Plin	<input type="checkbox"/> Da	<input type="checkbox"/> Ne
Struja	<input type="checkbox"/> Da	<input type="checkbox"/> Ne
Voda	<input type="checkbox"/> Da	<input type="checkbox"/> Ne
Kanalizacija	<input type="checkbox"/> Da	<input type="checkbox"/> Ne
Ostalo	<input type="checkbox"/> Da	<input type="checkbox"/> Ne



4. Smatrate li da biste Vi kao običan građanin/gradanka trebali imati veći utjecaj na rješavanje svojih problema?

- Da
- Ne
- Ne znam

Komentar _____



5. Ima li dovoljno domova umirovljenika?

- Da
- Ne
- Ne znam

6. Mislite li da su uvjeti stanovanja u domovima umirovljenika dobri?

- Da
- Ne
- Ne znam

Komentar _____

7. Mislite li da se država Hrvatska dobro pobrinula za svoje umirovljenike?

- Da
- Ne

Komentar _____

8. Jeste li zadovoljni stanjem zaposlenosti u RH?

- Da
- Ne
- Ne znam

9. Jeste li zadovoljni gospodarskim stanjem u RH?

- Da
- Ne
- Ne znam

10. Po Vašem mišljenju, koja su pitanja danas za Hrvatsku najvažnija?
(rangirajte po važnosti 5 najvažnijih problema)

- Gospodarstvo
- Obrazovanje
- Zdravstvo
- Zaštita okoliša

- Mirovine
- Zapošljavanje
- Pravna država
- Nedostatak vrijednosti

- Privatizacija
- Ostalo _____
- Ostalo _____

11. Koje stranke obično podržavate?

- HSU SDP HSS HSLS
- HDZ LS HNS _____

Željeli bismo čuti Vaše prijedloge, ideje, savjete o stvarima koje smo zaboravili spomenuti, a Vi ih smatraste važnima!



Uključite se u rješavanje naših zajedničkih problema kroz HSU! Želim:

- više informacija o HSU
- povremeno pomagati HSU
- volontirati za HSU
- učlaniti se u HSU

Ukoliko želite, molimo Vas da navedete svoje podatke:
IME I PREZIME: _____

ADRESA: _____

TELEFON: _____

**PRIDRUŽITE SE HSU!
ZA DOSTOJANSTVO, BUDUĆNOST
SVOJU, SVOJE DJECE I UNUČADI!**

ANKETA

BOK! FORUM MLADIH SDP-A ŽELI ČUTI TVOJE MIŠLJENJE O PROBLEMIMA MLADIH U GRADU ZAGREBU. MOLIMO TE DA IZDVOJIŠ NEKOLIKO TRENUATA DA ODGOVORIŠ NA PITANJ.

POMOZITE DA RIJEŠIMO NAŠE PROBLEME!

1 Koliko društvo poklanja pažnje rješavanju problema mladih u gradu Zagrebu?

- DOVOLJNO
 NEDOVOLJNO



3 Je li u Hrvatskoj za dobivanje određenog radnog mjesto važnija politička pripadnost nego stručna spremna?

- DA NE



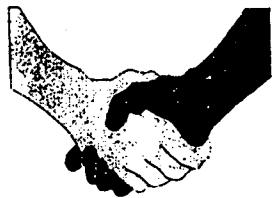
5 Jesi li zadovoljna/an kvalitetom postojećeg obrazovnog sustava u RH?

- NISAM ZADOVOLJNA/AN
 ZADOVOLJNA/AN SAM



2 Ima li u našoj sredini dovoljno tolerancije za kulturne, vjerske, rasne i nacionalne različitosti?

- DA NE



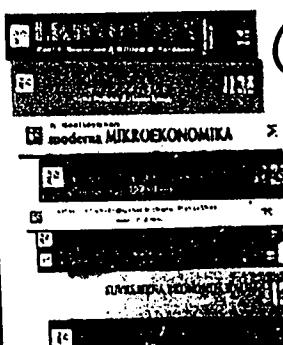
4 Nakon uvođenja PDV-a živim:

- BOLJE ISTO LOŠIJE



6 Jesi li zadovoljna/ an dostupnošću i cijenama obavezne literature z škole i fakultete?

- NISAM ZADOVOLJNA/AN
 ZADOVOLJNA/AN SAM





7 Imaš li dovoljno
spremnika za
reciklažni otpad u
tvojoj blizini?

DA NE

8 Smatraš li da se u
zdravstvo ulaze dovoljno?

DA
 NE



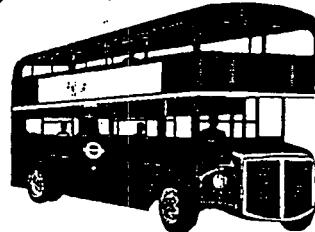
9 Misliš li da se politika
previše upliće
u sport?

DA NE



10 Vozе li autobusi i tramvaji
dovoljno često?

DA
 NE



11 Znaš li da imaš pravo pokucati na vrata Gradskog poglavarstva i
izravno iznijeti svoje probleme, pitanja i prijedloge mogućih rješenja?

ZNAM NE ZNAM

Ovdje možeš iznijeti vlastite ideje i prijedloge u vezi
s ovim i drugim problemima mladih:

Ako se želiš uključiti u rad Forumu mladih SDP-a radi zajedničkog rješavanja problema
mladih u gradu Zagrebu, molimo te da navedeš svoje osobne podatke:

IME I PREZIME:

ADRESA:

TEL:

UPITNIK STANOVNISTVU

TREŠNJEVKA

gradski vijećnici Ivan Havelka i Pavle Kalinić te SDP Trešnjevka
slušaju Vaša mišljenja

Većina političara nedovoljno sluša što Vi
govorite Hrvatski socijaldemokrati -SDP
žele čuti Vaše mišljenje o pitanjima koja
su Vaš interes.

Molimo Vas za nekoliko minuta Vašeg
vremena radi ispunjenja ovog upitnika,
kako biste nam pomogli da mi
pomognemo Vama: odgovorite na
pitanja koja želite. Upitnik pošaljite
poštom ili dođite u naš ured.
Hvala vam za pomoć!



CESTE

Znate li za ceste koje treba popraviti?
DA / NE

Koje?

Postoje li mesta gdje je ugrožena
sigurnost?
DA / NE

Gdje?

Je li potrebna promjena regulacije
prometa?
DA / NE

Vaš prijedlog?

Neka druga napomena:

OKOLIŠ



Jeste li zadovoljni izgledom
Vašeg naselja? DA / NE

Ima li mesta s kojih treba
ukloniti smeće ili otpad?
DA / NE

Gdje?

Postoje li u Vašoj blizini
spremnici za reciklirajući
otpad? DA / NE

Koje su spremnici potrebnii?

Gdje?

GRADSKI PRIJEVOZ

Jeste li zadovoljni gradskim
javnim prijevozom? DA / NE



Voze li tramvaji i autobusi
dovoljno često? DA / NE

Koje bi linije trebalo pojačati?

Koju biste ocjenu dali uslugama ZET-a?

1 2 3 4 5

Kako bi se usluge mogle poboljšati?

GRADSKE USLUGE

Kakva bi bila Vaša ocjena usluga
gradskih javnih poduzeća?
 1 2 3 4 5

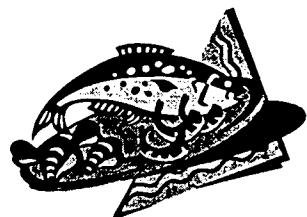
Imate li zamjerki?

Jeste li zadovoljni uslugama gradskih i
državnih službi u područnom urednu
Trešnjevke?
DA / NE

Kojima?

STANDARD

Nakon uvođenja PDV-a živite li
BOLJE / ISTO / LOŠIJE



Možete li si priuštiti jednom u
mjesec dana izlazak u kazalište,
kino, muzej ili zabavu u gradu?
DA / NE

Dobivate li plaću?

REDOVITO / SA ZAKAŠNJENJEM OD:
 1 2 3 4 5 6 i više mjeseci

Kada ste u mogućnosti platiti račune?

SVAKI MJESEC / SVAKA 2 MJESECA / 4 I VIŠE

VAŽNO JE VAŠE MIŠLJENJE
VAS INTERES JE NAŠ INTERES

Koja su pitanja najvažnija za Hrvatsku po Vašem mišljenju? Molimo Vas označite šest

- EUROPSKE INTEGRACIJE
- GOSPODARSKI RAZVOJ
- OBRAZOVANJE
- ZDRAVSTVO
- ZAŠTITA OKOLIŠA

- NEZAPOSENOST
- NEOVISNOST MEDIJA
- KORUPCIJA
- NEOVISNOST SUDSTVA
- PRIVATIZACIJA

- DEMOKRACIJA
- MIROVINE
- MORAL
- OBRANA
- OSTALO

VAŠE MIŠLJENJE

Koja stranka radi u Vašem interesu i najbolje zastupa Vaše interese?

- SDP
- HDZ
- HSLS
- HSS
- HNS
- druga / ne želim reći

Smatrate li da HDZ radi u interesu 200-tinjak novopretvorbenih bogatih obitelji?

DA / NE



OBRAZOVANJE

Jeste li zadovoljni kvalitetom nastave i opremljenosću škole koju pohađa Vaše dijete?

DA / NE

Čime niste zadovoljni?

Imate li prijedloge za poboljšanje?

Možete li upisati dijete u vrtić?

DA / NE

Kako biste ocijenili školsko obrazovanje u Hrvatskoj?

□ 1 □ 2 □ 3 □ 4 □ 5



ZDRAVSTVO

Jeste li zadovoljni uslugama primarne zdravstvene zaštite u naselju odnosno kod osobnog liječnika?

DA/NE

Čime niste?

Koliko država treba izdvajati za zdravstvo?

VIŠE / MANJE / ISTO

Jeste li zadovoljni kvalitetom usluga u bolnicama grada Zagreba?

DA/NE

SDP

- želim dobiti više informacija o SDP-u
- mogu pomoći tijekom izbora
- simpatizer sam SDP-a i mogu pomoći kao volonter
- želim se učlaniti u SDP

NEKI POSEBAN PROBLEM

Molimo Vas da ovaj prazan prostor ispunite ako želite reći nešto što nismo spomenuli ili nam želite ukazati na bilo koji lokalni problem koji treba riješiti.

ŽELIMO VAS UPOZNATI

Ako želite, **dodajte** Vaše podatke ime i prezime

adresa

telefon

mi smo

SDP Trešnjevka

Ozaljska 93/II
tel: 36-97-294

ponedjeljkom 17-19 sati
četvrtkom 17 - 19 sati
predsjednik Saša Molan

Dragi sugrađani,

poklonili ste nam vaše povjerenje izborom u Gradske vijeće. Izborom ste nam dali mogućno kreiranja gradske politike. To ne želimo činiti bez vas. Vjerujemo, da je najbolji način, da Va pitamo što mislite o našem gradu, i problemima koje treba riješiti.

Stoga Vam se obraćamo na ovaj način.

Molimo Vas da ispunite ovaj upitnik. Za pola sata smo opet kod Vas. Hvala Vam.

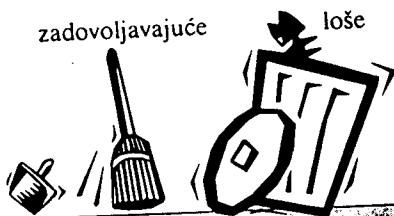
Što vi mislite?

Čišćenje grada i održavanje zelenih površina obavlja se:

dobro

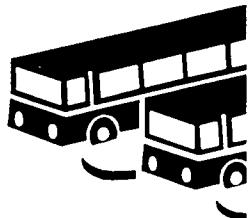
zadovoljavajuće

loše



Smatrate li da je potrebno uvesti redovnu prometnu liniju za područje cijelog grada?

da / ne



Ima li nogostupa ili ulica koje treba popraviti?

da

/

ne

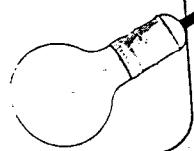


Ima li neispravnih žarulja na uličnom osvjetljenju u Vašem kvartu?

da

/

ne



Jeste li zadovoljni položajem i održavanjem gradskog odlagališta smeća?

da / ne

Što sa divljim deponijama?

Kojih radnji u gradu nedostaje?

a/ vodoinstalaterskih

b/ električarskih

c/ postolarskih

d/ krojačkih

e/ tapetarskih

f/ _____

g/ _____



Treba li ovom gradu dom za skrb o osobama starije životne dobi?

da / ne



Narodno sveučilište sa gradskom knjižnicom valja premjestiti u dostupniji dio grada!

da / ne

gdje: _____



A. Smatrate li da je Pločama potreban radio parlament?

da / ne

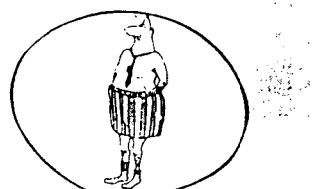
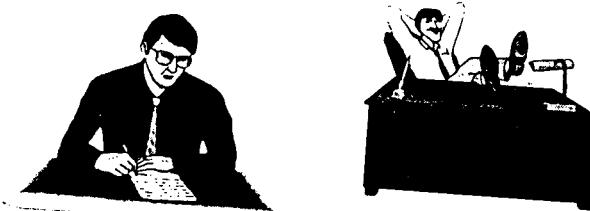
B. Sjednice Gradskog vijeća treba prenositi uživo?

da ne ponekad

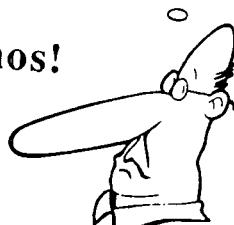
Što mislite o aktualnoj gradskoj vlasti?

dobra loša zadovoljava

obrazložite: _____



**Ne dozvolite
da Vas vuku za nos!**



Pridružite se našoj uspješnoj momčadi!

- Želim primiti više informacija o stranci
- Želim pomoći bez učlanjenja u stranku
- Mogu pomoći u vrijeme izbora
- Želim se pridružiti SDP-u

Gradu treba više brige o sport kulturnom životu mlađih, i GRADSKO KAZALIŠTE?

da / ne



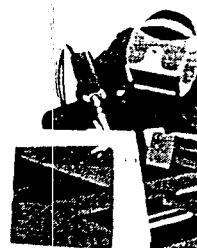
U Dubrovačko-neretvanskoj županiji riječima ministra Hebranga ne postoji mogućnost pružanja svih specijalisti lječničkih usluga.

Podržavate li inicijativu za mogućno slobodnog odabira mesta liječenja diljem Hrvatske?

da / ne

Od rezultata svoga rada živite

odlično
dobro
zadovoljavajuće
loše



Izvolite sami naznačiti probleme kojima treba обратити pozornost u budućnosti?

Ime i prezime
adresa
telefon

Ako želite možete izostaviti Vaše osobne podatke

Hvala Vam na pomoći.

SAMOSTALNA DEMOKRATSKA SRPSKA STRANKA - SLOŽNI DANAS- SIGURNI SUTRA
POŠTOVANI GRAĐANI, SDSS JE STRANKA KOJA MOZE DA ISPUNI VASA OCEKIVANJA.
ISPUNJAVANJEM ANKETE POMOĆI ĆETE DA UVAŽIMO VAŠE MIŠLJENJE I POSTANEMO
JOŠ BOLJI.

ANKETA

- 1.DA LI MISLIŠ OSTATI ? DA NE

2.DA LI ŽIVITE U VLASTITOJ KUĆI IЛИ STANU ? DA NE

3.DA LI STE :
1.IZBJEGLICA
2.PROGNANIK
3.STAROSJEDILAC

4.DA LI STE ZAPOSLENI ? DA NE (PENZIONER)

5. ŠTA OČEKUJETE OD MEĐUNARODNE ZAJEDNICE ?

 1. FINANSIJSKU POMOĆ
 2. PRAVNU POMOĆ I ZAŠTITU
 3. GARANCIJA SIGURNOSTI
 4. _____
 5. _____

6. DA LI SE OSJEĆATE SIGURNIM POSLIJE ODLASKA UNTAES-a ? DA NE

6. DA LI SE OSJEĆATE SIGURNIM POSLJUE ODLASKA UNTAES-a? DA NE

- 7 DA LI SMATRATE DA VAM POLICIJA PRUŽA ADEKVATNU ZAŠTITU?

DA **NE** **DJELIMIČNO**

8. DA LI STE ZA OBRAZOVANJE VAŠE DJECE NA MATERNJEM JEZIKU U SRPSKIM ŠKOLAMA?

DA NE

9. KOJI SU NAJVAŽNIJI USLOVI ZA VAŠ OSTANAK ?(RANGIRAJTE PO PRIORITYU)

II DVOJNO DRŽAVLJANSTVO

|| NESLUŽENJE VOJNOG ROKA

DEMILITARIZACIJA PODRUČJA

II PRAVO NA RAD

REGIONALIZACIJA OBLASTI

RJEŠENJE STAMBENOG PROBLEMA

|| BEZBJEDNOST GRADANA I MOVINE

10. VJERUJETE LI U OBEĆANJA HRVATSKE VLADE ?

DA

NE

DJELIMIČNO

11. DA LI JE MOGUĆ SUŽIVOT NA OVIM PROSTORIMA ?

DA

NE

DJELOMIČNO

12. SMATRATE LI DA SRBI MOGU OSTATI U REPUBLICI HRVATSKOJ KAO NACIONALNA MANJINA?

DA

NE

13. DA LI STE ZADOVOLJNI ZDRAVSTVENOM I SOCIJALNOM ZAŠTITOM ?

DA

NE

14. KAKO BISTE ŽELJELI DA VAM SE NADOKNADI VAŠA IMOVINA?

1. NOVČANOM NADOKNADOM

2. POPRAVKOM I SANACIJOM

3. ZAMJENOM: a) U OKVIRU REP. HRVATSKE

b) IZVAN REP. HRVATSKE

15. DA LI ŽELITE POSTATI ČLAN SDSS-a ?

DA

NE (ZAŠTO NE obrazložite)

16. IZNESITE SVOJE MIŠLJENJE O ONOME ŠTO NISMO OBHVATILI ANKETOM :

PREZIME I IME _____

GOD. RODENJA _____

ADRESA STANOVAJNA : _____

Appendix 5

Be aware of media deadlines. Generally, an event that is too late in the day or near a holiday will miss broadcast or press deadlines. On the other hand if you have some bad news to deliver, later on a Friday afternoon may be ideal!

If you have a document or questionnaire that you will be referring to make sure there is a copy for everyone and a copy you can hold up for a photographer or television camera.

It is a good idea to send out notification for the press conference well in advance, then a reminder a few days before the actual press conference.

And finally, media like to be fed and watered. It does not hurt to let them know coffee and croissants will be served.

Building Media relations

Believe it or not, media are people too. Get to know them whenever possible. Invite them for coffee, talk to them when they come to your press conference, or call them on the phone occasionally to let them know what your group is doing.

There is no guarantee that the media will carry your message or cover your event, but they will never cover your event if you never call them.

What to do if you or your party are accused of something

Sometime other parties, organizations, or individuals may accuse you of doing something wrong. If they are right and you DID do something wrong, you owe it to yourself or the party to set things straight. If you did NOT do what you are accused of, you must clear things up in the public eye. Either way, remember some of the basic rules about press conferences, press releases, and media relations, then consider taking the following steps IMMEDIATELY:

- Express your concern about what MAY have happened;
- Promise to look into it and suggest a general timetable for the investigation;
- Promise to release details of the investigation;
- Point out the accusation may be false;
- Promise to review the final investigation report and say you will set things right if the accusations are true (and remember to be seen to do it!)

Tips for Radio Interviews:

Never say 'no comment'. People will assume you are hiding something and in politics perception is reality. If you are caught off guard either rephrase the question into the question you would have liked to have been asked, and then answer your question or ask your interviewer if you can return the call later in the day. This will give you time to collect your thoughts. This is fairly common and accepted practice. However, if you offer to call back later, remember to do so. You must establish a reputation for promptly returning calls. In this way the media is sure to call back.

On The Spot Completion of Questionnaire

Thank you for helping our campaign by conducting this survey. Please read the survey and these notes before you knock on any doors.

The purpose of the survey is two-fold:

- a) To identify issues of interest to residents and upon which we can campaign and include in our newsletter.
- b) To demonstrate personally our concern about the area, our willingness to help people and that we are working all the year round - not just before an election.
1. Call at each door and show them a copy of the survey. Here is a Sample script where you ask the voter to fill out the questionnaire while you wait:

"Hello, my name is and I am a volunteer with the political party. We are in the process of consulting with local residents about matters that they may be concerned about.

We have a questionnaire about some local issues. Would it be possible for you to take two minutes to fill it out? Thank-you for help."

2. Ask if they would like to fill out the questionnaire or mention anything to us which is in need of attention.
3. Do not suggest in anyway that this is a canvass. We are not looking for votes - but for issues.
4. Either collect the filled out questionnaire or make a careful note of their name and address and any comments made.
5. Assure them that we will do what we can and that we will be in touch again.
6. Record any other information which may be useful e.g. potential helper, additional information on voting, etc.
7. Make sure that you leave a calling slip with everyone you see. Emphasise that if they would ever like to get in touch, we would be very pleased to hear from them.
8. If they are out, just push a calling slip right through the letterbox.

Thank you again for your help. Please come again.

Collection of Questionnaire by "Returning to the Door" Instructions for Helpers

Thank you for helping our campaign by conducting this survey. Please read the survey and these notes before you knock on any doors.

The purpose of the survey is two-fold:

- a. To identify issues of interest to residents and upon which we can campaign and include in our newsletter.
 - b. To demonstrate personally our concern about the area, our willingness to help people and that we are working all the year round - not just before an election.
1. Call at each door and show them a copy of the survey leaflet and say:
"Hello, my name is and I am a volunteer with the political party. We are conducting a resident survey in the area at the moment and I'd like to see if there is anyone at home who might be able to spare a few minutes to fill in the questionnaire. There are only about ten questions and we will pop back in half an hour to pick it up. To save us from disturbing you again, could you possibly leave the form sticking out of your letter box so we can collect it without bothering you."
 2. Do not suggest in anyway that this is a canvass. We are not looking for votes - but for issues.
 3. When you call back to collect the survey from check to see if the name and address has been filled in. If it has been left blank make sure you write the house number on the form..
 4. Make sure that you leave a calling slip with everyone you see. Emphasize that if they would ever like to get in touch, we would be very pleased to hear from them.
 5. If they are out, just push a calling slip right though the letterbox.

Thank you again for your help. Please come again.

Collection of Questionnaire upon Announcement Instructions for Helpers

Thank you for helping our campaign by conducting this survey. Survey forms have been delivered to each home that you will be calling on. Please read the survey and these notes before you knock on any doors.

The purpose of the survey is two-fold:

- a. To identify issues of interest to residents and upon which we can campaign and include in our newsletter.
- b. To demonstrate personally our concern about the area, our willingness to help people and that we are working all the year round - not just before an election.

1. Call at each door and show them a copy of the survey leaflet and say:

"Hello, my name is and I am a volunteer with the political party. We delivered this survey form to you asking if you had any suggestions to help our campaign to improve the area and to see if there is any way in which we can be of service to you."

2. Ask if they would like to return the survey form or mention anything to us which is in need or attention.
3. Do not suggest in anyway that this is a canvass. We are not looking for votes - but for issues..
4. Either collect the survey form or make a careful note of their name and address and any comments made.
5. Assure them that we will do what we can and that we will be in touch again.
6. Record any other information which may be useful e.g. postal vote required, potential helper, etc.
7. Make sure that you leave a calling slip with everyone you see. Emphasize that if they would ever like to get in touch, we would be very pleased to hear from them.
8. If they are out, just push a calling slip right though the letterbox.

Thank you again for your help. Please come again.

Appendix 6

Voter Log

Poll #: _____

Date Canvassed: _____

Street name: _____

Canvasser: _____

#	House #	Voter's Name(s)	# of voters in Household	Telephone	Comments
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					

Return to:
Branch Office, Name
Address, telephone, fax

Appendix 7

National Democratic Institute for International Affairs
Political Party Program, Croatia

Cycle Two
Reporting back to your voters
Using Newsletters

By Karen Gainer and Stephen Farry¹

Elections are not won or lost in the four weeks leading up to an election, but in the work that a party does between elections. For a party to be successful it is important that the party is campaigning between elections on local issues that matter to people. Branch offices must learn how to identify issues, take action on those issues and report back to people as to what happened. Simply put, a successful branch office should learn how to position themselves as active members of the community and develop techniques on how to be seen as part of the problem solving process at the local level. It this way the branch offices will understand the local issues and in turn voters will see that their interests reflected in the activities of the branch office.

In Cycle One, branch offices developed citizen questionnaires and took them door to door. In this cycle we will talk about how to take the next step. What do you do with the results of your door to door survey?

What follows is a checklist of actions that your branch office may take after your team has conducted a questionnaire.

1. **Record-Keeping:** Create voter files on all doors knocked upon;
2. **New Members:** Identify all interested persons and potential new members and involve them in the activities of the branch office;
3. **Report back:** Publish a branch office newsletter to voters on results of the questionnaire;
4. **Action:** Review all issues identified with your questionnaire to determine what action your branch office can take. -Always remember to think strategically.

¹Karen Gainer is the Director of NDI Political Party Programs, Croatia and Stephen Farry, is a Councillor for North Down, Northern Ireland, and Party Organizer for the Alliance Party.

1. Record-Keeping

From your citizen questionnaires, you will have collected information about your voters. This information is a key building block in your branch office organization. It should be stored in a coherent fashion which can be easily accessed. Names of voters talked to at the doors should be recorded either on a computer or a card database. In addition to the names of voters your data file should also include: address, age, occupation, party support, previous parties supported (if any), party they feel next closest to, issues of concern, party membership, membership in NGO's, Trade Unions etc. The voter file you create can be used during an election campaign to send specially targeted information to voters who you have identified as being interested in certain issues. It will identify those voters who support your party, those who do not support your party and those who are undecided. Accordingly it is an essential tool to assist your party to target resources during an election campaign.

2. Members

People who express an interest in joining the party should be contacted immediately, certainly within a few days. Further, party information should be immediately sent out to them and a senior local official should call personally. New members must be made to feel welcomed and integrated into party activities as soon as possible. However, people should not be forced into doing something that they are not comfortable with. It is always important to remember that people can become volunteers or financial donors without necessarily becoming members; and members can merely join or give money without becoming active volunteers.

3. Newsletters (see below)

4. Taking Action

Your survey will have identified public opinions on a range of local issues. Remember that although the results are not strictly scientific, they will give your party some evidence of local opinion and provide a basis to identify a local issue that your party can take action on. There are a number of methods that can be used to develop your work:

- i. **Media.** You can write press releases on each of the issues explored in the survey. Your press release should include some of the statistics revealed, and the actions to be undertaken as a result of them.
- ii. **Petitions.** You may want to focus on one or two issues identified. Signatures can be collected either going door-to-door, and/or by including a petition coupon on a newsletter. The final petition can be presented to the relevant decision-maker(s), preferably in front of the local press (with photographer). A pyramid approach can be adopted to collecting petitions. Petition forms can be sent out

to those people who have signed the petition, asking them to collect further names, further forms can then be sent to the next people signing, and so on.

Reporting Back: The Use of Newsletters

Direct communication with your voters is the best way to keep in touch with them and develop a loyalty in the polling station. A newsletter is a very useful method for communicating with the electorate. Newsletters prepared and delivered regularly in your district are a simple and relatively inexpensive way to ensure your message that your party cares about the community is consistently and regularly communicated.

The newsletter must be based on news about the local area and your party's campaign to improve the area. The newsletter must also seek to involve the local residents of the area by always seeking their input and opinions.

Newsletters should not look like election propaganda. It should not contain the typical "headshot" of the local party politician nor should it read like a party policy statement. Your audience is wider than party activists. You want to cultivate an image of campaigning for local issues year round.

The newsletter should have a local focus. If it deals with local news even people who may not be sympathetic to your party may find it of interest. The hope is as they read your newsletter on a regular basis, it will persuade them to vote for your party because of your party's demonstrated commitment to the local community.

The key of course is regular distribution of the newsletter. Ideally in a large urban area, party activists should plan to deliver at least six newsletters a year. In smaller areas, four newsletters per year- one with each change in season is the absolute minimum.

The newsletter can be as simple as a double-sided sheet of paper. It can be designed by a computer, using either a word-processing program or a desktop publishing system, or alternatively using the more basic cut and paste method. The newsletter can be reproduced either through a printer, photocopier or duplicator.

Newsletters can be used in addition, to complement the material that will be issued during an election campaign. Local organizations should not go to much expense in producing them; black and white design is sufficient.

What should your newsletter contain?

- information about local news;
- information on your party's local campaign-what local issues are you working on or have you identified though local questionnaires;
- what action is the party taking in response to those local issues.

Information and Action-these are the key elements to a successful newsletter. People will read your newsletter if it is interesting and has information which may not be available elsewhere.

What about party policy? Save it for the election campaign. The message you want to convey is that your party is interested in being an active member of the community, that you are committed to taking **ACTION** on local issues to better serve the community.

There are a few simple rules to bear in mind when designing them.

Content & Design

1. Select a neutral title for your newsletter that you can use for each issue. The party name should be on the masthead in addition to the title. Examples such as "Focus"; "In Touch"; etc.
2. Make sure that the party's contact address and telephone number is clearly included in the newsletter, including the times when there will be someone answering the telephone. One individual, either the elected member or another team member should be identified as the newsletter's editor.
3. The main emphasis should go on local stories. If possible, national issues should be expressed in terms of local issues. The more local the story, the better the chance it will be read.
4. The sources for stories can be the results of your surveys, casework problems, and stories in local or national newspapers, official documents or general local knowledge.
5. The names of prominent local individuals, in particular existing office-holders or future candidates should be included in the stories. Also use the party name freely in the body of each story.
6. The stories should be written in a short, punchy, journalistic style, i.e. short sentences, dealing always with who, what, where, when and how.
7. Your newsletter should include between five to eight stories.
8. You should focus more on presenting the facts than giving party political positions. The latter need not be avoided, but party policy should not be the central focus of any story.
9. Use photographs, cartoons and/or graphics and frequent headlines to break up the text. (Many desktop publishing programs come with graphic icons provided.)

10. Include a reply sheet at the bottom of the back page. We call this a 'grumble sheet' where people can write to you about any issues they are concerned with. It is important that the newsletter encourage voters to "talk back" to your party. Include space for the name and address of the respondent, an address or telephone for them to contact.
11. Other options for this reply sheet. Include boxes to tick, seeking further information, or perhaps to ask to join your party. They can be used as a petition if the voter can tick a box supporting a campaign your party is campaigning on. Remember to leave plenty of space for them to write whatever they want.
12. Use bold or italics or different size of fonts for emphasis. Avoid using capitals. Don't use any smaller than 12-point type. Have a prominent masthead which identifies your party.
13. The Newsletter's purpose is to give the impression of a hard-working and caring local political organization, which tackles the issues, and sometimes (depending on circumstances) delivers results.

Local organizations should also pay some attention to building up a delivery network. This entails assigning specific delivery routes to particular individuals.

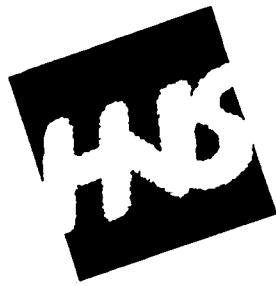
Tabloid Newspaper: The Next Step

When the use of a double-sided news sheet has been mastered, local parties could consider issuing a tabloid newspaper, printed on newsprint. It is obviously a more ambitious undertaking, requiring more expenditure and a more reliable delivery network.

This tool takes on the look of a typical local newspaper. However, the title of the newspaper should not include your party's name. Use a title that is not used in your immediate area. Voters must be lured into thinking that they are reading a freely delivered newspaper. Only when they read the stories in depth, and discover that they all portray your party and its individuals in a favorable light.

Many of the rules for newsletters apply. Emphasis should go on the use of large headlines, and photographs. Stories should be short, punchy and journalistic. They should be no longer than about 200 words.

Appendix 8



VIDILICA

HRVATSKA NARODNA STRANKA SPLIT

Broj 1 Ožujak 1998.

TKO? ŠTO? KADA? GDJE? ZAŠTO?

TU SMO ZBOG VAS!

Dragi sugrađani!

Zdravi i veseli bili! Mi splitski Narodnjaci ne tražimo vas samo u izbornim vremenima. Želimo vam u svakog dana.

S "VIDILICE" se najbolje vidi Split i tko, što, kada, gdje i zašto se nešto u njemu događa.

U "VIDILICI" možete pročitati stvari o nečemu mislimo.

S "VIDILICE" možete pratiti i sva naše aktivnosti.



NEZAPOSENOST BRIGA BROJ 1!

Pitali smo gradane Spinuta i saznaли da im odnosi s BiH i suđenje u Haagu nisu najvažniji problemi, ali im najviše brine nezaposlenost, pa bićećne mirovine i gospodarska katastrofa u Hrvatskoj.

Splitski komunalni problem broj jedan je odlagalište smeća na Karpovici, a potom Dom mladeži, te prometna trakovica na Sirobiji, a ne Banovina.



Jakša Marasović i Joško Dvornik članovi su Splitskog poglavarskog odbora. Andrija Dujić je gradski, a Miro Granić županijski vijećnik. Javite nam se s vašim prijedlozima i mišljenjima, jer oni će rado porazgovarati s vama.

Zanima nas i što stanovnici ostalih kotareva misle o tome.

Ako naši članovi pokucaju i na vaša vrata s anketnim upitnikom, molimo vas da istog popunite i tako nam pomognete kako bi bili još efikasniji u zastupanju vaših interesa.

Odsrca vam hvala.

**HRVATSKA NARODNA STRANKA
PODRUŽNICA SPLIT
Fra Bone Razmilovića 11**



34 40 22

Trebate li pomoći nekog od naših članova u lokalnoj vlasti - nazovite ih ili posjetite svakog radnog dana od 19 do 21 sat.

U SREDIŠTU PAŽNJE - ZDRAVSTVO

I ose stanje u splitskim zdravstvenim ustanovama iz dana u dan je sve gore. Mislimo da je ovakva situacija neodrživa. Stoga pokrećemo raspravu o načinima poboljšanja usluga u zdravstvenim ustanovama.

Da bismo uspjeli u toj našoj namjeri neophodna nam je i vaša pomoć.

Javite nam konkretnе probleme s kojima ste se susretali u korištenju usluga u splitskim zdravstvenim ustanovama i što predlažete za poboljšanje stanja. To možete učiniti putem pisma na adresu naše Podružnice, neposredno, u kontaktu s našim članovima.

EKOLOŠKI KUTAK

DA LI ZNATE DA JE ZA ZDRAVO ŽIVLJENJE POTREBNO IMATI 10 METARA KVADRATNIH ZELENE POVRŠINE PO JEDNOM STANOVNIKU. ZATO ČUVAJMO NAŠ MARIJAN I BRINIMO O NJEMU. NE DOPUSTIMO DA PARKOVI BUDU ODLAGALIŠTA SMEĆA.

PISALI SMO MATEŠI!

S Novom godinom aktivirao se PDV. Dok su drugi kukali, mi smo odlučili napisati pismo predsjedniku Hrvatske Vlade.

Pozvali smo vas da nam se pridružite i potpišete pismo. Zahvaljujući vašem interesu i odazivu, tijekom jednog vikenda proslijedili smo 3500 pisama gospodinu Mateši.

štadani Splita su, na taj način, rekli što misle o porezima na dodanu vrijednost. Saborski zastupnici HNS-a, gospoda Radomir Čačić i Srečko Bijelić, sastavili su prijedlog zakona o izmjenama PDV-a, u skladu s vašim zahtjevom, da se opća stopa smanji na 18%, a potpuno rasterete hrana, lijekovi, knjige...



Tajnik Podružnice HNS-a Tonko Kordić okružen potpisnicima pisma Mateši na Pjaci

ETIČKI KODEKS I U SPLITU

Otišli smo korak dalje od stidljivih najava.

Naši predstavnici u izvršnoj vlasti predložit će i u Splitu potpisivanje etičkog kodeksa kojim bi smovina i ponašanje funkcionera postali podložni javnoj provjeri. Gotovo isti tekst već su potpisali članovi poglavarstva međimurske županije iz redova HSS, HSLS i HNS.

ŽUPANIJSKE SLUŽBE GORE NEGO IKAD

Miro Granić, vijećnik Skupštine Županijske, splitsko-dalmatinske, javno je upozorenio na nevhvatljiv nerad županijskih službi. I nakon dva mjeseca od posljednje sjednice, pripremile za raspravu ni jedan materijal nije bio predstavljen. Županija je tako ostala bez županijskih službi.



RECITE NAM ŠTO MISLITE, ŠTO PREDLAŽETE:

Želio bih više saznati o HNS-u

Želio bih pomoći u dijeljenju "VIDILICE"

Želio bih postati član HNS

Adresa:

Telefon: 000-000-0000



VIDILICA

HRVATSKA NARODNA STRANKA SPLIT

Broj 2

Lipanj 1998.

TKO? ŠTO? KADA? GDJE? ZAŠTO?

TU SMO ZBOG VAS!

Dragi sugradani!

Evo nas opet s vama u drugom broju naše i vaše VIDILICE.

S VIDILICE imamo poseban pogled na Split.

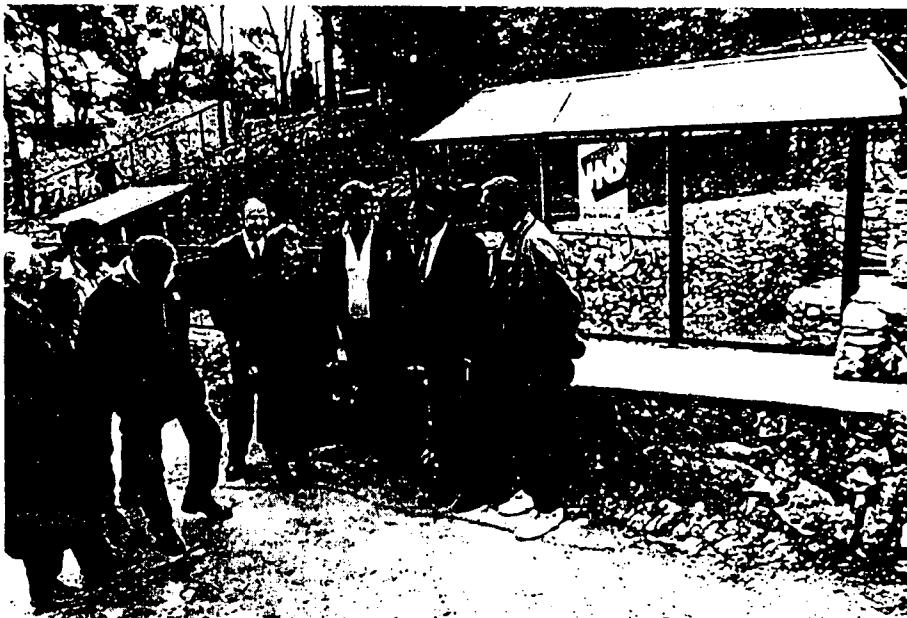
U VIDILICI možete pročitati naše stavove i saznati što radimo.



OBNOVI LI SMO ČETIRI KAVEZA U ZOOLOŠKOM VRTU

Na inicijativu našeg člana Vedrana Neveščanina, te uz pomoć drugih stranačkih kolega, nekoliko splitskih poduzetnika i drugih građana uredili smo četiri kaveza u Zoološkom vrtu na Marjanu.

Zamjenili smo dotrajale ograde i vrata. Sazidali smo jedan potpuno novi kavez s bazenom za



životinje koje žive kraj vode, poput vidre ili rakuna i obložili ga pleksiglasom. Sve smo obojali i uredili onako kako bi trebali izgledati svi kavezi.

Učinili smo to u želji da i naša djeca dožive divlje životinje u primjerenom i prijatnom okruženju.

Pridružite nam se! Pokrenite akciju da se urede i ostali kavezi!

HRVATSKA NARODNA STRANKA

PODRUŽNICA SPLIT

Fra Bone Razmilovića 11



38 41 97

Trebate li pomoći nekog od naših članova u lokalnoj vlasti - nazovite nas ili posjetite svakog radnog dana od 17 do 21 sat.

REZULTATI IZBORA ZA VIJEĆA GRADSKIH KOTAREVA I MJESNE ODBORE

Po objavi konačnih i službenih rezultata izbora za vijeća gradskih kotareva i mjesne odbora "velika" (HSLS-HNS-SDP-HSS) i "mala" (ASH-HSU-LS) koalicija sklopile su sporazum o međusobnoj podršci i suradnji tako da sada, pojedinačno ili obje zajedno, predstavljaju nadpolovičnu većinu u čak 20 gradskih kotareva i

mjesnom odboru Srinjine. U izborima za mjesne odbore u Sirobiji, Stobreču i Slatinama premoćno su pobijedile nezavisne liste, a HDZ je zadržao kontrolu nad vijećima gradskih kotara Lučac-Manuš, Kocunar, Neslanovac, Visoka, Kamen i u mjesnim odborima: Šine, Sitno, Donje i Sitno Gornje.

S obzirom na to da je od izbora 1994. godine HDZ imao potpunu kontrolu nad svim vijećima gradskih kotareva i mjesnih odbora, ovogodišnji rezultati predstavljaju dramatičan preokret, pogotovo zbog relativno velikog odziva birača (23,24%).



IZ SABORA

PDV



U ime građana Hrvatske proslijedili smo predsjedniku vlade Mateši više od 62.000 pisama u kojima smo tražili da se za osnovne namirnice, lijekove, dječju hranu, knjige i novine ukine PDV, a da se za druge proizvode stopa smanji sa propisanih 22% na 18%.

Naši saborski zastupnici, gospoda Radimir Čačić i Srećko Bijelić, uz podršku dovoljnog broja drugih zastupnika, podnijeli su Saboru prijedlog izmjena Zakona o PDV-u.

Sabor je većinom glasova zastupnika HDZ-a odbio uvrstiti prijedlog u dnevni red.

HTV



U suradnji s udrugom FORUM 21 našu zastupnici, gospoda Radimir Čačić i Srećko Bijelić podnijeli su Saboru prijedlog Zakona o HTV-u, ali je Sabor većinom zastupnika odbio prijedlog unijeti u dnevni red i odlučio raspravljati samo o prijedlogu zakona koji je podnijela vladajuća stranka.

RECITE NAM ŠTO MISLITE, ŠTO PREDLAŽETE:

Želio bih više saznati o HNS-u

Ime i prezime

Želio bih pomoći u dijeljenju "VIDILICE"

Adresa

Želio bih postati član HNS

Telefon/Fax

JAVNO ZDRAVLJE - RASPAD SUSTAV

Svakodnevno nam se umanjuju naša zdravstvena prava!

Povisili su nam participaciju za liječničke preglede, potom i participaciju za lijekove koji se izdaju na recept. Lista lijekova koje se subvencionira svedena je na mali broj nerazumljivo odrabnih.

No tu još nije kraj!

Za sve dijagnostičke preglede uvedena je participacija, a iz okvira usluga koje plaća obvezno zdravstveno osiguranje isključena je Zubna protetika.

U čekaonicama su nepodnošljive gužve. Na snimanja i specijalističke preglede čekamo po nekoliko mjeseci. Bolničke sobe sliče ubožnicama, a hrana na onu iz javnih kuhinja. Posteljina, ručnici i pidžame nose se od kuće. Opreme i dijagnostičkih uredaja uvijek nedostaje, a postojeća podsjeća na muzejske eksponate. Radnicima koji rade, ali ne primaju redovito plaću ukinuto je pravo na zdravstvenu zaštitu.

Tko je odgovoran za ovakvo teško stanje?



Dosadašnji omiljeni ministar zdravstva odbacivao je sve kritike. Čak se po međunarodni konferencijama hvalio kako uspješno reformirano hrvatsko zdravstvo uz smanjenje troškov za 50% polučilo znatno bolji ni zdravstvene zaštite.

Za rijetke incidente koji probiju u javnost ministar krivi prebacuje na liječnike, medicinske sestre, tehničare, vozače portire.



... mislite li da su to
pravi krivci?

Mi mislimo suprotno i stoga van se obraćamo s molbom da na svojom vlastitom proživljenju pričom pomognete i date argumente s ciljem da pokrenem saborskiju raspravu o STANJU NARODNOG ZDRAVLJA.

Svaki slučaj za koji mislite da predstavlja grubo kršenje vaših prava na zdravstvenu zaštitu opišite i pošaljite na riašu adresu ili nam se javite telefonom radnim danom od 19 do 21 sat. Samo u vaša javna svjedočenja možemo svi zajedno potaknuti promjene.

Između niza drugih, HNS smatra slijedeće teme važnim za Zadar.

PROBLEM NEZAPOSENOŠTI

PROBLEM ZADARSKIH OTOKA

PROBLEM ZADARSKOG ŠKOLSTVA TE ŽIVOTA I PERSPEKTIVE ZADARSKE MLADEŽI

PROBLEM ZADARSKOG ZDRAVSTVA

PITANJE KOŠARKE
PO KOJOJ JE ZADAR EVROPSKI GRAD

HNS VAS POZVA NA SURADNU.

IZNESITE NAM SVOJE MIŠLJENJE
I INICIJATIVE U SVEZI NAVEDENIH TEMA.
TO JE NAŠ ZAJEDNIČKI INTERES!

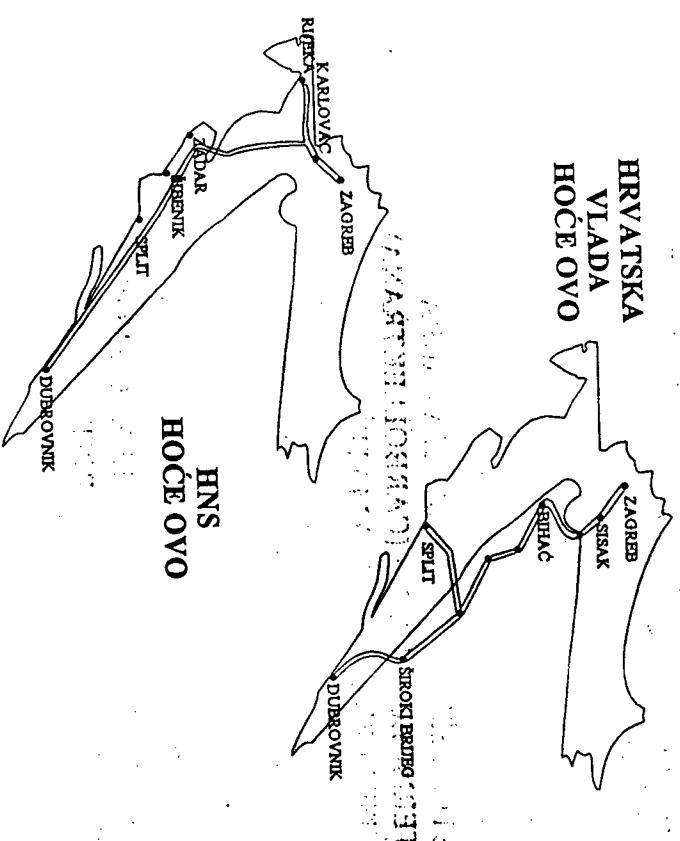
Bilten br. 1

ZADARSKA ZAOPĆINA

HRVATSKA
VLADA
HOĆE OVO

ZAGREB
SIŠAK
GRADAC

KRAGUJEVAC
NOVI SAD
SINJ
DUŠANJE
DUBROVNIK



NA PITANJE:

"DA LI STE ZADOVOLJNI ŠTO JE KAO
PRIORITET ZA HRVATSku ODREĐENA
AUTOCESTA KROZ BOSNU?"
GRADANI ZADRA SU ODGOVORILI:

5 % REKLO JE DA

95 % REKLO JE NE

NAŠ INTERES JE ZADAR MOLIMO JAVITE NAM SE!
HNS ZADAR URED HNS-a RADI: UTORKA I PETAK 11-15 SATI
PONEDJELJAK, SRIJEDA, ČETVRTAK 17-20 SATI
23000 ZADAR, TRG PETRA ZORANIĆA 1. Tel&Fax: 312-726

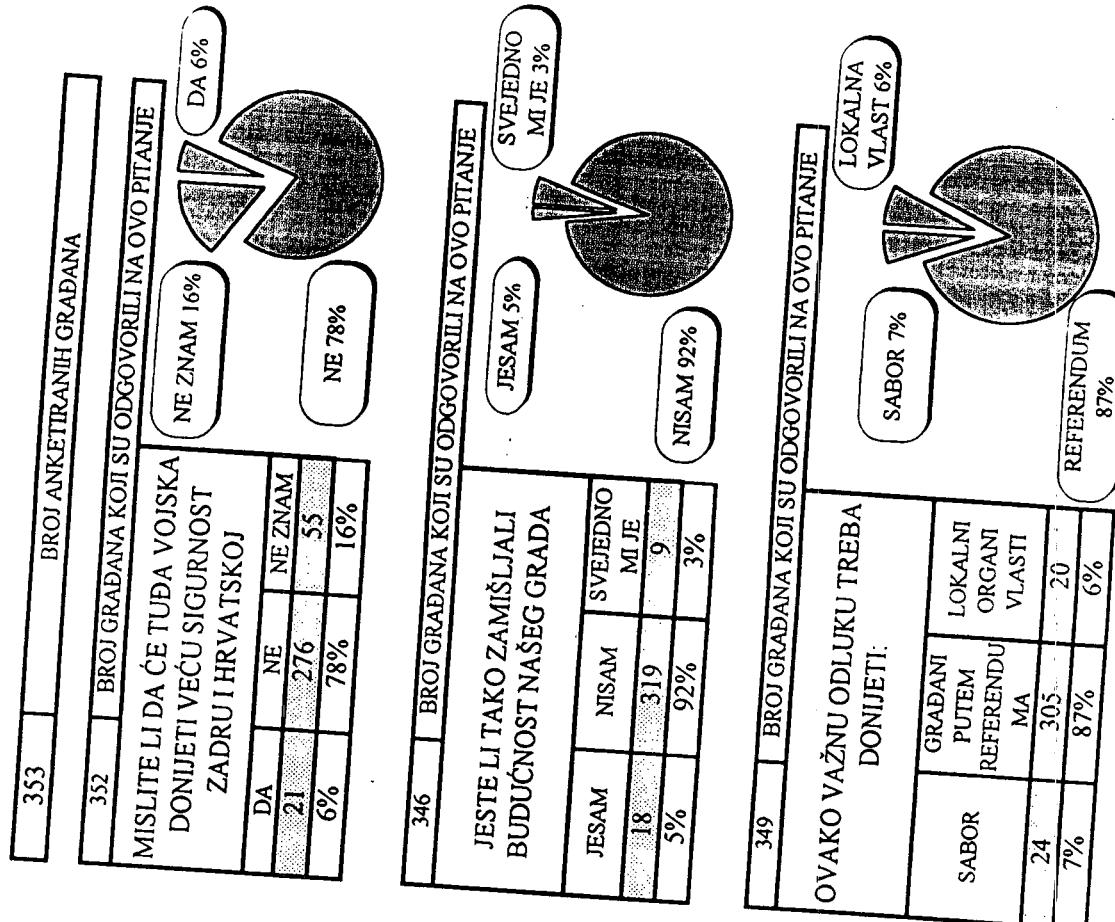
GRADANI ZADRA I HNS HOĆE ISTO!

NEKA OD PITANJA TE INICIATIVE NAŠIH VIJEĆNIKA:

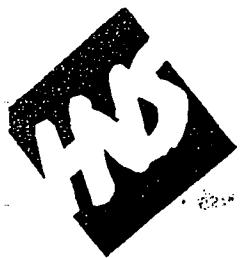
- TRGOVACKI SUD
- ZA ZADRANE U ZADRU, A NE U SPLITU
- LIJEĆNIČKA KOMISIJA ZA ORTOPEDSKA POMAGALA
- DEVIZNA I DRUGE DRŽAVNE KONTROLE
- ZADRANE U ZADRU, A NE U SPLITU
- TEHNIČKI ŠKOLSKI CENTAR
- ZADR U DRŽAVNOM PRORAČUNU
- ZRAČNA LUKA
- PROMETNA ISOLIRANOST
- STRATEŠKI PRAVCI RAZVOJA ZADRA
- TERMOELEKTRANA (CARBOELEKTRANA)
- VISINA PDV - a (PISMO MATEŠI)
- INKRIMINIRANE RADNJE HDZ-a NA IZBORIMA 97'
- STATUS I DOSTOJANSTVO UMIROVLJENIKA
- NATO BAZA U ZADRU
- NEKE SU INICIATIVE URODILE PLODOM. DRUGE ČEKAJU KAKO BI IH DRUGI IZNJELI KAO SVOJE, TE KAO I DO SADA, PRISVOJILI ZASLUGE I KORISTI,
- MI SMO PROTIV PROVIZIJE BEZ VIZJE!

POZVALI SMO GO HDZ-a ZADAR NA JAVNO SUČELJAVANJE U VEZI NEUTEMELJENIH I NEODMJERENIH IZZAVA I STAVOVA ČELNIKA! VALJDA SE BOJE JAVNOSTI I ISTINE, PA SE NA POZIV NISU ODAZVALI!

Zanimalo nas je što građani Zadra misle o mogućnosti da Zadar postane jedna od NATO baza, te smo sprovočili anketu na tu temu. Dobili smo niz interesantnih odgovora koji su nam pomogli u sagledavanju ovog problema. Vjerujemo da će neki od njih i Vas zanimati.



Bilten br. 1 uredili su Damir Mišić, Senka Paleka Martinović, Željko Predovan, Nenad Santini, Vjekoslav Šuljić i Josip Vlajović.



**HRVATSKA
NARODNA
STRANKA**

ARGUS

interno glasilo
HNS - podružnica
Šibenik
srpanj 1998 .
broj 1

ŠTO JE HNS ?

- moderna evropska stranka u Hrvatskom stranačkom spektru bori se za sustav vrijednosti narodnjačkog opredijeljenja za politiku iz naroda za narod

ŠTO HOĆE NARODNJACI ?

- ostvariti najveće moguće blagostanje za najveći broj građana
- želimo Hrvatsku svih nas i svakog od nas

ŠTO JE NARODNJACIMA DEMOKRACIJA ?

- jedino priznato sredstvo za pomirenje suprotstavljenih interesa raznih društvenih grupa

VAŠE I NAŠE INTERESE ZASTUPAJU :

- u Gradskom vijeću: *Marko Kovač i Stipe Lacmanović*
- u Županijskoj skupštini : *Branko Nimac i Mladen Klarić*

**GOSPODARSTVO JE NA RUBU
PONORA,**

a vlastodržci su nesposobni uhvatiti se u koštač s ekonomskim teškoćama

TRAŽIMO :

hitan gospodarski program razvoja,
otvaranje proizvodnih pogona, punu
zaposlenost

**ČOVJEKU SPOSOBNOM ZA RAD
TREBA POSAO, A NE SOCIJALNA
POMOĆ !**
**POŠTENI J SPOSOBNI, A NE
POSLUŠNI I PODOBNI !**

**BOSANSKA AUTOCESTA
ZAGREB - DUBROVNIK**

kažu da ima strateško značenje - pa neka
je financiraju ti stratezi !



ŠKEGRINI 22% PDV - DA,
ali za mercedese, whisky, zlato ...,
a za osnovne životne potrebe, kruh, lijekove
NE.,
već ... TRAŽIMO STOPU 0% !

PRETVORBA

*Zaposleni: izgradili ste tvornice -
Vaše su dionice !*

**NAJPRIJE DENACIONALIZACIJA PA
ONDA POŠTENA PRETVORBA, JER
OVAKO IMAMO PLJAČKU NA PLJAČKU**

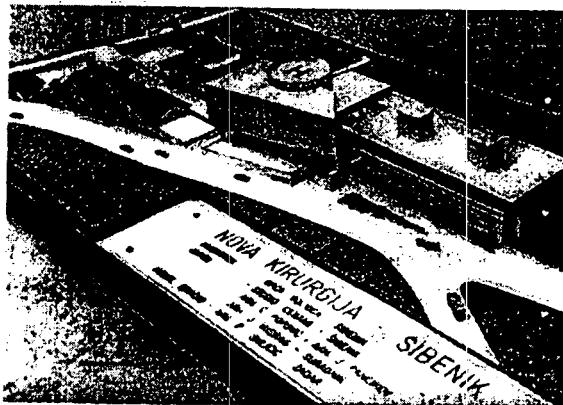


**HNS
ZALAŽE SE ZA OVO**

NOVA KIRURGIJA

Jeste li primijetili kako prije svakih izbora vlast postavi nekoliko dasaka i objavi razdraganom pučanstvu da počinje izgradnja nove kirurgije?

U ČIJEM DŽEPU SE SMIJEŠI 14 MIL. DEM KOJE SU GRAĐANI IZDVOJILI SAMODOPRINOSOM JOŠ PRIJE DOMOVINSKOG RATA?



OBNOVA PERIVOJA KRASNA JE STVAR, ALI

desetak tisuća nezaposlenih ne mogu jesti cvijeće iz perivoja, pa u ovako teškoj socijalnoj situaciji ovakve i slične investicije smatramo bahatim rasipanjem našeg novca ..

Kažite nam koje probleme u gradu i županiji smatrate osobito važnim ?

Što biste mijenjali, što predlažete ?

Naša adresa je :
Stube Dragojevića 1, 22000 Šibenik

NOVI TURISTIČKI VODIĆ

Posjetite "spomenike gluposti" u našem gradu !

(ulaz besplatan)

- suhu česmu na obali, zrakoprazni prostor kralja Petra Krešimira IV, perivoj bez trunke hladne, novu kirurgiju "Tri pošade", supersonični aerodrom "Kremenko" na Pokrovniku, blještavu zonu Podil, bedem ljubavi između HDZ-a i HSLS-a, gradski "polacolski"/u dužini/kolektor, robotiziranu tvornicu BMW u Ražinama; golf igrališta u TEF-u i smeće planinu na Kapriju u špici sezone

POLAKO VESLAJ, VESLAJ TI !

Djeci od 13 godina nije mjesto u "Veslu" do 4 sata ujutro

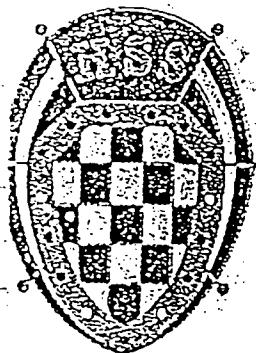
ZAHTEVAMO PROSTOR ZA MLADE SA SVIM SADRŽAJIMA KOJI ĆE U POTPUNOSTI ZADOVOLJITI MLADE I GDJE PUNOLJETNI NEĆE IMATI PRISTUPA !

HNS VAS POZIVA NA SURADNJU
IZNESITE NAM SVOJE MIŠLJENJE
TO JE NAŠ ZAJEDNIČKI INTERES

Znaš li ti Mate zašto mi sada loše živimo ?

- Ne znam .
- Zato što su s nama 50 godina vladali četnici, komunjare i budale
- Pa riješili smo se mi i četnika i komunjara





GLASNIK

Glasilo Gradske organizacije Hrvatske seljačke stranke Krapina

Broj: 1/1998.

Travanj 1998.

DRAGI SUGRAĐANI, ČLANOVI I SIMPATIZERI HRVATSKE SELJAČKE STRANKE !

Početkom ove godine proveli smo anketu u vidu upitnika, kako bismo saznali sve ono što vas tišti, te vaše prijedloge za rješavanjem nekih bitnih problema od interesa za naš grad.

Na osnovi prikupljenih podataka, došli smo do zaključka, da nam je svima zajedno potrebno jedno glasilo u kojem ćemo objavljivati ono što vi i mi smatramo najbitnijim za sredinu u kojoj živimo.

Vaši HSS-ovci

VRATITE NAM DOM UMIROVLJENIKA!

Postavlja se pitanje: "Za koga smo svi mi izdvajali u Mirovinski Fond, kada na zgradi u Gajevoj ulici 12, umjesto natpisa DOM UMIROVLJENIKA stoji "HOTEL GAJ KRAPINA"?"!

Dok naši umirovljenici ne mogu dobiti mjesto u domovima, u Krapini je cijelo zdanje novosagradenog doma iznajmljeno privatniku za ugostiteljski objekt. Da stvar bude još žalosnija, taj isti privatnik reklamira Hotel "Gaj" kao hotel za umirovljenike. Postavlja se pitanje, tko od naših umirovljenika može platiti smještaj u tom hotelu po cijeni od 135 kuna dnevno, kada znamo da je prosječna mirovina u našoj županiji od 250 do 850 kuna mjesечно?

Gdje je tu zdrav razum i prije svega humanost?! Zar su to zasluzili ljudi treće životne dobi nakon pošteno odradenog radnog vijeka?

Borimo se na svim instancama, da se Dom umirovljenika vrati gradu i onima koji su ga gradili za sebe!

ZAR SMO ZABORAVILI DEDEKA KAJBUMŠČAKA ?

Što bi rekao dr. Dragutin Gorjanović-Kramberger, da se kojim slučajem nađe u našem gradu na nalazištu Hušnjakovo, gdje je on od 1899. do 1905. godine vršio naučna ispitivanja i pronašao fosilne ostatke pračovjeka? Veoma bi se rastužio, jer iako cijeli svijet zna za HOMO NEANDERTHALENSISA, mi smo dopustili, da se nekada lijepo uređeno nalazište potpuno zapusti.

Da li je to jedan od pokušaja za razvoj turizma u našem gradu? Zar se tako treba odnositi prema nečemu na što bi svi kulturni ljudi bili ponosni? Nemojmo spavati otvorenih očiju, poduzmimo nešto!



TKO SE SPOTIĆE O KAMEN TEMELJAC ZA DJEČJI VRTIĆ?



Prije tri godine postavljen je na za to određenoj lokaciji kamen temeljac za novi dječji vrtić. Uz sve dužne počasti-sviranja himne i veličanstvene govorancije lokalnih čelnika, pala su velika obećanja. Nažalost, ostalo je samo na onome "Obećanje, ludom radovanje". Roditelji koji nemaju "baka servis" snalaze se kako umiju i mogu, jer je kapacitet sadašnjeg Dječjeg vrtića nedostatan za prihvat sve djece.

Postavlja se pitanje iz naslova: "Tko se spotiće o kamen temeljac za Dječji vrtić?"

ZAŠTO SE NAŠA DJECA NE RAĐAJU U KRAPINI?

Krapina kao centar Krapinsko-Zagorske Županije, grad poznat po svojoj bogatoj povijesnoj i kulturnoj baštini nema rodilište. Koncem 1979.-e godine rodilište u Krapini je zatvoreno, te se naša djeca rađaju u Zaboku, Zagrebu, prije toga u Ptuju i tko zna gdje. Zar ne bi bilo lijepo, da djeci u rodnom listu piše mjesto rođenja: Krapina i da roditelji, a kasnije i djeca nemaju dodatnih troškova prilikom traženja dokumenata?

Poduzmimo korake, da se to ispravi i da se iznade mogućnost za rađanje naše djece u našem gradu!

Molimo da u Poštanski sandučić HSS-a u Krapini, Magistratska 1c, ukoliko ste voljni ubacite ovaj isječak sa zaokruženim brojem ispred odgovora i to:

Da li podržavate kampanju HSS-a za:

1. Povrat doma umirovljenika
2. Uređenje nalazišta Hušnjakovo
3. Izgradnju novog dječjeg vrtića
4. Izgradnju rodilišta

Ukoliko imate prijedloge za objavu u našem Glasniku, molimo javite na naš tel. br. 370-319, a možete ih također ubaciti u naš poštanski sandučić.

Bilo bi nam posebno drago, da nam ukoliko ste voljni date svoje podatke

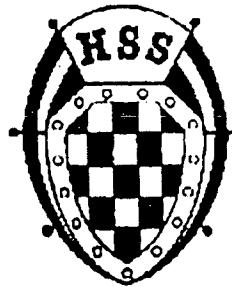
Ime

Adresa

Telefon



SVETONEDELJSKI BILTEN



OPĆINSKA ORGANIZACIJA HSS-a / SVETA NEDJELJA / BROJ 1 / LIPANJ 1998.

UVODNIK

Puno promjena dogada se na području naše općine, a da najveći dio stanovništva o tome nije dobito nikakovih saznanja. Bez obzira radi li se o našem mjestu ili ne, bitno je da zna- te što se događa npr. sa vodom, plinom, kanalizacijom ili uopće infrastrukturom, ili što se događa sa međuljudskim pa i političkim odnosima, kao i sa športom i kulturom na našoj općini Sveta Nedelja.

Upravo s tog razloga smo odlučili barem dva puta godišnje raditi ovakav Biltén u kojemu bi Vas informirali o svim relevantnim događajima koji nisu vezani uz našu stranku.

Također ćemo Vas informirati kako su Vas zastupali vjećnici HSS-a kojima ste dali povjerenje. Radili smo i jednu anketu čije Vam rezultate prezentiramo. Takve anketu će- mo raditi dva puta godišnje, da bi od Vas sakupili informacije o Vašim stavovima za važnost kvalitete života u našoj općini. Ako se želite s nama zajedno angažirati za do- brobit našeg standarda priključite nam se.

*Za općinsku organizaciju HSS-a
Ivan Zlatko Kovač*

OREŠJE

Pozdravljamo akciju čelnštva Sv. Nedjelje u svezi komunalnih rješenja u selu. Drago nam je da je veći broj seljana već izvršio priključenje na vodovod i plin. Većina priključenih na vodovodnu mrežu nisu platili priključnu pristojbu pa predlažemo (a za to ćemo se zauzimati) da svi stanovnici Orešja budu priključeni na istu pod istim uvjetima, tim više jer je pristojba komunalija plaćena već dva puta: prvi put uz građevinsku dozvolu, drugi put - kroz samodopri- nos. Usput se moramo prisjetiti obe- čanja Čelnštva da će svi priključci biti besplatni zbog uključenja pum- pne stanice u Strmcu, koja je stvorila pomanjkanje vode u većem dijelu Orešja.

Predlažemo hitno rješenje kanali- zacije kako ne bi došlo do mogućeg zagađenja pitke vode. Ujedno pred- lažemo da se centralni trg - Gmajne uredi u obliku parka sa sadržajima rekreacije čime bi selo, a naročito mlađi, dobili sadržaj za okupljanja i mogućnost rekreacije.

Tajnik HSS-a ogrank Orešje
Vlado Ščetarić



KERESTINEC

Naš učitelj i voda Hrv. Naroda pok. Stjepan Radić učio nas je da je Dom i obitelj središte života, te da je rad poštjenje i marljivost jedna od vrlina našeg naroda, naročito seljaka poljoprivrednika.

Mi u Kerestincu, Žitarki i Kalino- vici pokušavamo sebi olakšati život i poboljšati standard preko Gospodarske slike. Osnivali smo ogrankova Gosp. slike koji broji 75 obiteljskih gospodarstava. Naravno, primili smo i članove iz susjednih mjesta.

Mi smo nabavljali biranu sjemen- sku robu, umjetna gnojiva, herbicide protiv korova te razna druga sredstva potrebna u našim malim seo- skim gospodarstvima; naravno to je sve bilo bez jednog dijela poreza i trgovacke marže.

Uvođenjem PDV-a znatno nam je smanjena mogućnost kupovanja go- re navedene robe, jer nas je većina malih posjednika sa par jutara zem- lje i nemamo na osnovu čega prija- viti PDV da bi mogli tražiti povrat poreza. Razmišljali smo o osnivanju *Strojne udruge obiteljskih gospoda- rstava* gdje bi svaki član mogao koristiti zajedničke priključke i tako bi puno lakše obradivali zemlju. Mala gospodarstva kao što su naša, ne mogu rentabilno koristiti tj. posje- dovati sve priključke koji su potre- bni jednom domaćinstvu. Za takvu "Strojnu" udrugu potrebno je imati prostor i objekte, tj. barem šupe gdje bi odlagali te priključne zajed- ničke strojeve.

Naši očevi, možemo reći, bili su marljivi i vrijedni, jer su još davne 1936. napravili Dom Gosp. slike. Ovdje u Kerestincu, u kojeg su ulazili teško stečena sredstva i žuljevitim rukama radili i pekli ciglu, te peklali, prosili i kupovali gradu za svoj dom da bi si olakšali život.

Molili su za pomoć naše mještane u dalekom Chichagu koji su tamo otišli trbuhom za kruhom. Oni su se odazvali i poslali im teško zaradene dolare da bi mogli napraviti Dom-u Sv. Nedelji i Kerestincu.

Taj dom koji je tako teško graden koristio je našem mjestu vrlo mnogo. U njemu je bila trgovina, a za vrijeme drugog svjetskog rata škola, pa nisu trebala djeca ići pješice u Sv. Nedelju. Zatim je bila Poljoprivredna zadruga koja je bila dirigirana jedoumljem i ubrzo propala. Kasnije je to preuzeo "Stočar", a od "Stočara" neki ljudi koji baš nemaju puno ljudskog dostojarstva i ponaša, koji su iskoristili našu vlast, državu i uzeli taj naš Dom (smicalicama i cakama) nepoznatim poštenim ljudima. Taj naš tužni Dom bio bi nama potreban za gore navedenu udrugu, a i za stvaranje kulturnijeg života u našem mjestu.

Naš Kerestinec je još za prve Jugoslavije imao tamburaško i pjevačko društvo, te je služio za primjer drugim selima oko nas. Danas nemamo uvjeta za nikakve kulturne i druge djelatnosti jer nemamo prostorije gdje bi mogli to održavati. Imamo jednu prostoriju u Mjesnoj zajednici koja nam služi kao Crkva; gdje se sastaju vatrogasci, nogometari i druge stranke, pa se dogodi da naša zadruga Gosp. slege zbog zauzeće salce održi sastanak u Gostionici.

Mi ovdje u Kerestincu, Žitarki i Kalinovici bili smo sretni kada smo dobili Lijepu našu... pokušavamo je svim silama učiniti ljepšom, bogatijom, a nadasve bi željeli da u njoj vlada poštjenje, pravica i ljudsko dostojarstvo. Da seljak i radnik, profesor i penzioner imaju rada i sredstava za dostojan život.

*Povjerenik Gosp. slege
Stjepan Botički*

ŽIVJETI U RAKITJU

Kao što je uvijek teško pričati o samome sebi, tako je i teško pričati o svome selu, jer ga vidimo ljepše nego što stvarno jeste, ali to nam se ne smije zamjeriti, jer je naše i mi ga volimo.

U Rakitju žive ljudi iz svih krajeva Ljape naše, a svojim su dolaskom donijeli i običaje svojih krajeva, a time su obogatili i naše živote, a da toga nismo ni svjesni, jer danas znamo mnogo stvari o krajevima u kojima nismo ni bili, a nit ćemo ići u njih. Svojim dolaskom donijeli su i svoja poli-

tička razmišljanja, koja su opet posljedica odgoja i sredine iz koje su došli.

Tako je na poticaj Općinskog odbora HSS-a i njegovog predsjednika gospodina Ivana Zlatka Kovača 1996. g. u Rakitju organiziran ogranač HRVATSKE SELJAČKE STRANKE, koji je u svome početku imao samo deset članova, no vrijeme čini svoje i mi smo sve brojniji, kako po članstvu tako i po broju simpatizera. Doduše mnogi te svoje simpatije ne iskazuju javno, zbog pojedinaca koji u svojoj isključivosti smatraju neprijateljem Hrvatske svakoga koji nije u njihovoj stranci.

No, ti ljudi zaboravljaju da nas je Bog namjerno stvorio različitima i dao nam moć da različito razmišljamo, ali ako smo dobromanjerni svi želimo isto, a to je bolji život za sve i ljepšu Hrvatsku svima. Da bismo to mogli imati, moramo prihvati onu narodnu "prvo pred svojim vratima", pa ako to prihvativamo kao jednu od životnih filozofija pobrinut ćemo se za Rakitje, a onda će se to osjetiti i drugdje.

Naši, iako malobrojni članovi, prisutni su u većini aktivnosti u Rakitju, ali ne kao HSS nego kao sastavni dio Rakitja, "mi smo Rakičani i Rakitje nam je i u i na srcu". Neki misle i pričaju kako želimo vlast, a to je notorna glupost, mi želimo da Rakitje bude najljepše selo u Hrvatskoj i na svijetu, a to se može ostvariti samo onda ako budemo svi zajedno, bez obzira na stranačku pripadnost, ali sa zajedničkom željom za uspjeh.

Najbolji dokaz toj tvrdnji je naš uspjeh na Tunjkačjadi gdje smo zaista u zajedništvu dokazali da možemo, a to je bio tek početak, ali i u toj akciji nije zanemariv doprinos članova HSS-a.



Pokušalo se osnivanje ogranača u Novakima. Iako su početni rezultati bili dobri, kasnije je sve zamrlo, a ljudi koji su trebali voditi su se pasivizirali, tako da je nekolicina njihovih članova jednostavno pripojena ogranku Rakitje, ali i tako je bolje nego da ti ljudi ostanu van organizacije, kao i bez potrebe organizacije.

Evidentna je apolitičnost mladih i žena, kao da oni žive u nekoj drugoj Hrvatskoj, a ne u ovoj gdje žive same stariji muškarci, a to nije problem samo naše stranke nego i drugih, jer jednog dana će i ti mladi morati povesti brigu o zemlji za koju su njihovi očevi, stričevi, braća i prijatelji kvarili. Neka zato ne misle da je prisustvo u Stranci gubitak vremena, nego je to i najlakši put za budućnost.

Naša je stranka osnovana 1904., a još i danas učimo od braće Radić čiji je nauk univerzalan i vrijedi u svako vrijeme, a kao nit vodilja je naša vjera u Boga i ljudi i sve ono najljepše što nas uči naša Crkva i vjera.

*S VJEROM U BOGA I SELJAČKA SLOGA
Velimir Slošar*

OGRANAK HSS-a MALA GORICA

U svom nastojanju da život svojih sugrađana učinimo što kvalitetnijim i boljim a u svrhu postojanja konkurenčije postalo je nužno osnivanje alternative postojećoj stranci (HDZ) koja će potaknuti kvalitetniji rad i jednih i drugih, na dobrobit svakog čovjeka našeg mesta. Naravno da nije bilo teško odgometnuti što najviše muči ljudi u Maloj Gorici i Srebrnjaku - voda prije svega. Gradani koji su birali ljudi u Mjesni odbor (od 10 članova 8 ih je iz HSS-a) dobro su procijenili njihove sposobnosti pa je samo godinu dana nakon izbora za MO voda stigla do Male Gorice. Na nama je da i dalje radimo na razvodu mreže po mjesnom području, a istovremeno da slušamo i druge probleme koji su prisutni. Tu mislimo na kvalitetu napona, pitanje zagadivanja okoline, itd., itd. Napominjemo da uvijek stavljamo u prvi plan istinske potrebe gradana a ne neke megalomanske ideje koje nisu ovog časa ostvarive (izgradnja novog društvenog doma).

Uvijek ćemo slušati potrebe naših sumještana i nastojati opravdati njihova očekivanja.

*Ogranač HSS-a Mala Gorica
PREDSJEDNIK Željko Krajačić*

ANKETA HSS-a

Svetonedeljska Hrvatska Seljačka Stranka, da bi približno saznala čime ljudi na području naše općine jesu, a čime nisu zadovoljni, načinila je jednu anketu.

Anketa-upitnik je za sada načinjena na jednom manjem uzorku od oko stotinu upitanih. Ove godine imamo na-mjeru učiniti još jednu takvu anketu, ali na više primjera. Naravno, ta anketa bi nam dala jedan pregled potreba i želja stanovnika na području naše općine, te bi nam te podatke valjalo uključiti u naše programe za budući razvoj općine Sv. Nedelja.

Evo i nekoliko pitanja i odgovora:

ŠTO SMATRATE NAJAVAŽNIJIM ZA RAZVOJ NAŠE OPĆINE?

- | | |
|---------------------|---------|
| 1. ZAPOŠLJAVANJE | 39,24 % |
| 2. INFRASTRUKTURA | 34,17 % |
| 3. OČUVANJE OKOLINE | 24,0 % |
| 4. GRADNJA | 2,5 % |

JESTE LI ZADOVOLJNI SA INFRASTRUKTUROM?

- TELEFONOM ZADOVOLJNO
69,6 % STANOVNIŠTVA
ODVOZOM SMEĆAZADOV.

63,3 % STANOVNIŠTVA

PLINOM ZADOVOLJNO

37,9 % STANOVNIŠTVA

VODOM ZADOVOLJNO

32,9 % STANOVNIŠTVA

GRADSKI PRIJEVOZOM
ZADOV.

31,6 % STANOVNIŠTVA

KANALIZACIJOM ZADOV.

26,6 % STANOVNIŠTVA

CESTAMA ZADOVOLJNO

17,7 % STANOVNIŠTVA

Tu treba dodati da je više stanovništva vjerojatno priključeno na vodu nego na plin, no ne mora značiti da su i samim priključkom zadovoljni, a također je tako i sa kanalizacijom. Očito je također da je stanovništvo najnezadovoljnije cestama.

- 34 % ispitanika se osjeća nesigurnima, te bi podržali veću prisutnost policije

- 54,4 % ispitanika misli da je bilo opravданo graditi novi centar u Sv. Nedelji

- Jeste li zadovoljni zdrastvenim uslugama?

SA OCJENOM 5

OCJENJENO JE 8,8 %

ISPITANIKA

SA OCJENOM 4

OCJENJENO JE 17,6 %

ISPITANIKA

SA OCJENOM 3

OCJENJENO JE 32,4 %

ISPITANIKA

SA OCJENOM 2

OCJENJENO JE 22,5 %

ISPITANIKA

SA OCJENOM 1

OCJENJENO JE 19,1 %

ISPITANIKA

- Za širenje stambenih ili radnih zona se izjasnilo:

STAMBENE ZONE 41,4 %

RADNE ZONE 75,7 %

- 79,9 % ispitanika bi htjelo veće izdvajanje iz proračuna za šport.

- 68,5 % ispitanika bi željelo veće izdvajanje za kulturu iz proračuna

- 74,2 % ispitanika želi ili se slaže da općinsko vijeće čini više stanara



MALA GORICA, LJ. GAJA 32 * Tel./fax. 01/806-169

- U rubriku "Želite li nešto dodati?"

- Tražila se mogućnost za mlade - diskos ili šport
- Pojačati rad socijalne službe
- Očuvanje okoline, zabrana odlaganja smeća (Rakitje)
- Slabe stomatološke usluge
- Veće zapošljavanje
- Infrastruktura, a posebno voda iz TOP-a (Kerestinec)
- Gradske prijevoz (Kerestinec, Rakitje)
- Prometna signalizacija (Rimski trg - Kerestinec)

STRMEC

Stanovnicima Strmca su dobro poznati nedostaci u razvoju mještina, a najviše potrebnom infrastrukturom.

Ogranak naše stranke HSS-a je za Vašu informaciju poduzeo sljedeće:

1. Zbog dogovora sa gradom Zagrebom za izgradnju vodocrilišta za opskrbu vodom grada Zagreba obećano je za uzvrat izgradnja mreže u Strmcu koja nije išla dogovorenim tempom. K tome je još i povećana cijena priključaka. Naša je stranka organizirala potpisivanjem peticije svakog kućanstva ubrzanje tih radova a pogotovo s razloga pada nivoa vode u privatnih gospodarstva.

2. Inicirali smo osnivanje Zemljische zajednice zbog otuđenja Doma i ostalog što su mještani financirali. Proračun općine Sv. Nedelje je značajan i mislimo da bi se mogao korisnije raspodijeliti. Mjesni Odbori su najosnovniji oblik organiziranja lokalne samouprave, te bi kao takvi morali uživati veću pažnju organa lokalne uprave. Treba promijeniti način obavještavanja o sastancima, tj. mnogo više plakata za objaviti zbor gradana, postaviti na vidna mjesta. Tvrdimo da ljudi jesu zainteresirani za takve skupove samo nisu dobro obaviješteni.

Zvonko Samardija,
Strmeč

VAŠ TEKST:

SVETA NEDELJA

Kod nas u Sv. Nedelji kao i svagdje ima raznih dobrih i loših stvari, odnosa i dogadaja. Najveći je mislim problem što je stanovništvo nezainteresirano za bilo kakve zajedničke akcije za dobrobit svih, a znaju svakoga dobro kritizirati. No u zadnje vrijeme je ipak napravljeno ponešto toga hvale vrijedno. Npr. rukometni klub koji je ponovo aktiviran, pjevački zbor Sv. Nedelja idr. Kao suprotnost moram spomenuti primjer koji se dogodio nedavno.

Na biranje Mjesnog odbora se odazvalo pre malo ljudi tako da se nije moglo ništa učiniti. Očito je greška u samom startu, tj. pozivanju na sastanak. Odbor mjesna je osnovna spona između naroda i lokalne samouprave - općine.

Mi u našoj stranci između ostalog utjecali smo na naše članove da se održavaju, što ćemo i u buduće činiti na svim poljima.

Ovim putem želim zamoliti sve mještane Sv. Nedelje da se u takvim momentima pokušaju bolje organizirati

jer je toliko puno stvari za riješiti, a to nam neće nitko drugi učiniti. Imamo još dosta potreba za vodovodom, plinom koji se razvija, rasvjetom, a mislim da će se svi složiti da je najveći problem kanalizacija.

SVETONEDELJSKI OGRANAK

Marko Babić

BESTOVJE

U ogranku HSS-a Bestovje i većem dijelu pučanstva prevladava nezadovoljstvo u pogledu gospodarstva i politike. Veći broj domaćinstava nema pitke vode jer u njihovoј ulici nema vodovodne mreže ili nisu u mogućnosti uplatiti visoku cijenu priključka. Nezadovoljni su sanacijom ulica poslijeradova. Veliki broj domaćinstava želi priključak telefona koji je nemoguć zbog loše izvedene mreže.

U nekim akcijama smo zakinuti, npr. u postavljanju autobusnih stanica, iako smo najgušće naseljeno naselje.

Jedni su prepustili probleme situaciji, drugi prigovaraju (ali samo po

kafićima), a cijela realna briga i borba za Bestovje prepuštena je dvojici vijećnika.

Prema ovoj situaciji vidljivo je da nam u Bestovju ne funkcioniра sistem upravljanja. Pozivam sve građane Bestovja na aktivnu suradnju kako bi svojim udjelom doprinjeli napretku Bestovja i cijele općine.

Jedan od većih problema u našem društvu je briga o mladeži, a naročito u našoj općini. Naša je mladež prepustena sama sebi, ulici i kafiću, pored Društvenih domova u svim mjesnim odborima, koji su većim dijelom ne iskorišteni.

POD HITNO!!! Predlažem okupiti mlade na skupove ili provesti anketu, da čujemo njihovo mišljenje i želje i omogućiti im otvaranje istih. To nije obaveza jedne stranke, to je obaveza svih nas, jer mladež ne smijemo odgajati stranački.

Na kraju svi znamo da na mlađima svijet ostaje.

Marjan Drakšić

INFORMACIJE

NEKOLIKO INFORMACIJA O RADU VIJEĆNIKA NA NAŠOJ OPĆINI

Do sada je Vijeće općine održalo devet sjednica. Klub oporbe sastavljen od HSS-a i HNS-a broji zajedno šest vijećnika (4+2). U svim svojim nastojanjima kao što su: snižavanje cijena infrastrukturnih priključaka, snižavanje cijene gradevnim dozvolama, snižavanje cijena komunalnih usluga i sl. nismo uspjeli zbog preglasavanja vladajućih. Svoje skromne usluge smo također nudili putem učešća u Poglavarstvu, no i tu smo arogantno odbijeni. Ipak to sve ne znači da mi oporbeni vijećnici nećemo i dalje konstruktivno djelovati u radu vijeća.

O MJESNIM ODBORIMA

Na način na koji su sazivani Mjesni odbori vidljivo je koliko im se pažnje posvećuje. Naše je mišljenje da su Mjesni odbori i te kako važna karika u sustavu Lokalne samouprave te im se iz toga razloga trebala pridati veća pažnja. Da smo bili u prilici, znači, na odgovornom mjestu sazvali bi na jedan sastanak sve predsjednike te ih obvezali na plakatiranje u svome mjestu kako bi se postigao potrebni kvorum od 10 % biračkog tijela. Time bi se postigao kvalitetan izbor ili reizbor svakog predsjednika Mjesnog odbora koji želi nešto učiniti za svoje mjesto.

**POSTE
RESTANTE:
HSS
10431
SVETA
NEDELJA**

**EVENTUALNE PRIMJEDBE NA NAŠ BILTEN, NA NAŠ RAD
VIJEĆNIKA, NA VAŠE PRIKLJUČENJE NAŠOJ STRANCI
I OSTALO, UPIŠITE NA POLEDINI OVE STRANICE,
TE NAM POSALJITE NA ADRESU:**

Godina 1
Travanj 1998

SJEVER-DUBRAVA

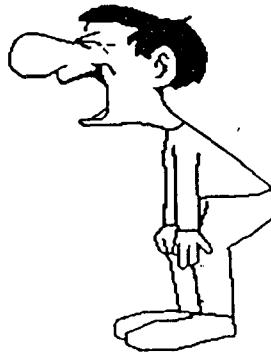
OPĆINSKA ORGANIZACIJA HSS-a DUBRAVA-ZAGREB
IZDAJE O.O.HSS-a DUBRAVA, UREDJUJE DAMIR HRASTOVIĆ
za internu stranačku upotrebu



Dragi prijatelji prvi bilten HSS-a Dubrave je pred nama. Oprostite ako smo sto pogriješili, a ako smo to napravili dobro ohvalite nas. Naravno mićemo se potruditi da svaki put izgledamo sve bolje i profesionalnije.



Na prošlogodišnjim izborima za grad Zagreb u Dubravi je HSS dobio izmedju 6% i 25% glasova po biračkim mjestima, uglavnom smo svugdje prošli izborni prag koji je iznosio 5%, tako da smo dokazali ozbiljnost naše politike.



Anketa koju je HSS Dubrave proveo medju vama iako na malom uzorku govori nam da ste lo nezadovoljni svojim stanjem, prilično nezadovoljni i infrastrukturom, prometom i izgledom naselja te općom sigurnosti.

Isto tako anketa nam govori da za našu stranku mislite da "nije bog zna kaj" ali po vama ni drugi nisu puno bolji. No dali ste nam jako puno savjeta, idea i smjernica kako bi naša stranka trebala ići dalje i puno vam hvala na tome.

"Na koga se mnogo viče tje lopov ... ili ga se lopovi b (misao A. Radić iz 1926 g.)



ODBOR HSS-a DUBRAV

Zvonimir Hlebec
Antun Mihaljević
Josip Kovačević
Ivan Obad
Jeronim Sabolić
Marijan Omazić
Vesna Štefanec
Darko Vuletić
Robert Gjano
Ivan Strancarić
Ivan Đurđenić
Josip Baćeković
Ivan Strancarić(2)
Damir Hrastović

okalni Izbori za grad Zagreb koji nema lokalnu samoupravu odgođeni su jo neznamo kada.

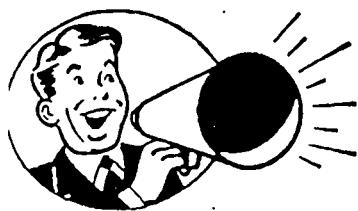


HSS je zajedno sa drugim oporbenim strankama tražio smanjenje PDV-a (poreza na dodanu vrijednost) Vlada RH je odgovorila da nema mogućnosti za bilo kakvo smanjenje.



Nažalost, službenih prostora još nemamo, ali nadamo se uskoro. U prijedlogu novog ustroja Dubrave je da se na dvije četvrti, bit će i dvije jake organizacije HSS-a u Dubravi. Gornja i Donja Dubrava k posebne četvrti.

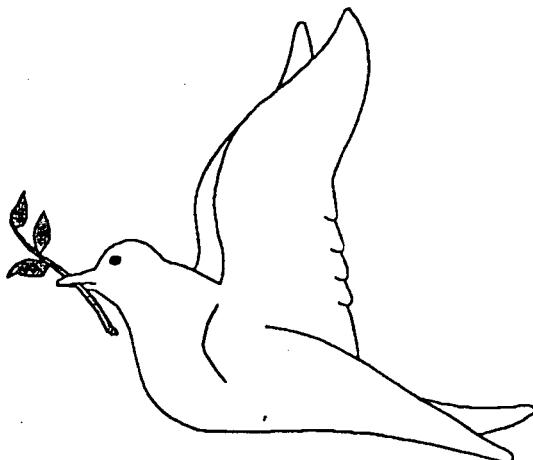
Jana 22.04 98 u Čučerju
e bude održala redovna
kupština HSS-a Dubrava.
'ozvani ste i Vi kao
ost.



SS Dubrave priprema
enušno redovne
odišnje skupštine po
grancima,slobodno se
ključite sa prijedlozima.

aša stranka iako po
činama prilično stara,
ak je vrlo životna i
talna.Neki nam izlaze iz
tranke neke nažalost
oramo isključiti,no novi
olaze i sve nas je više i
ve smo kvalitetniji u radu
o čemo vam uskoro
okazati.

Glavni Odbor Stranke na sjednici
01.ožujka prihvatio je tri dokumenta,
platforme za daljnji rad.
1.Polazišta HSS-a na pragu 21
stoljeća
2.HSS i političko okruženje
3.formiranje stručnog vijeća
(sve detaljnije informacije o ovim ili
sličnim dokumentima možete dobiti
direktno u stranci Zvonimirova 17
treći kat, tel 412-527, ili u bilo kojem
ogranku HSS-a
Dubrave.



OGRANCI HSS-a DUBRAVA

- 1) Dubrava-Središte
---Darko Vučetić
- 2) Dubrava Donja
---Marijan Makarić
- 3) Retkovec
---Jeronim Sabolić
- 4) Studentski Grad
---Mato Šimunović
- 5) Klaka
---Ivan Strancarić
- 6) Oporovec
---Damir Hrastović
- 7) Čučerje
---Ivan Strancarić(2)



asi HSS-ovci iz susjedstva misle da je važno što vi mislite o ovome.Javite se slobodno.Hvala

MOLIMO ZA VAŠE MIŠLJENJE,VAŠE KOMENTARE ILI PRIMJEDBE SLOBODNO UPIŠITE
OVDJE!!



OPĆINSKI ODBOR HSS-a DUBRAVA-ZAGREB ZAHVALJUJE NA SURADNJI.



PULA DANAS...

Unaprijedimo život u našem gradu !

POLA OGGI...

Miglioriamo la vita nella nostra città !

DRAJE PULEŽANKE I PULEŽANI !

S ciljem da se pospješi komuniciranje s građanima pokrenuli smo nekoliko novih programa. Provedba anketiranje građana početak je zajedničkih aktivnosti s ciljem boljeg upoznavanja problema i potreba, te prijedloga, za njihovo rješavanje.

Nadamo se da ćete naše inicijative prepoznati te očekujemo nastavak suradnje na dobrobit života u gradu.

O anketi "Unaprijedimo život u našem gradu"

Članovi ograna IDS-a Pule, obilazili su građane metodom "OD VRATA DO VRATA", stekli prva iskustva, te se bolje upoznali sa građanima i njihovim razmušljanjima. Formirano je 5 timova u svakom od šest ograna koji su realizirali po dvadesetak upitnika. Ukoliko je ispunjeno oko 600 anketa, što čini približno 1% građana.

Anketirani su prihvatali i podržali ovakav vid konzultiranja o lokalnim pitanjima, te dali vrlo korisne primjedbe kao i nove ideje. Svjedoči o tome i podatak da je preko 200 građana ostavilo svoje podatke u želji da daju svoj doprinos budućim zajedničkim inicijativama.

Rezultati se ponešto i razlikuju od ogranka do ogranka, no na neka su pitanja građani dali više nego jasne odgovore:

- za informiranje putem gradskog lista: 90-93%
- za parkirališta u vlasništvu grada: 80-86%
- za socijalni program (javnu kuhinju): 80%
- za više cvjetnih površina u gradu: 70%
- za produženi boravak u osnovnim školama: 70-80%

Zahvaljujemo svima koji su ispunili anketu i svojim korisnim prijedlozima dali poticaj rješavanju problema u gradu.

CARE POLESANE E CARI POLESANI!

Al fine di sollecitare le comunicazioni con i cittadini abbiamo avviato alcuni programmi. Il sondaggio dei cittadini rappresenta l'inizio di azioni comuni che hanno lo scopo di mettere a fuoco i problemi, le necessità e i suggerimenti per risolverli.

Speriamo che accoglierete i nostri sforzi e continuerete a collaborare per il benessere della nostra città.

In merito all'inchiesta: "Miglioriamo la vita nella nostra città"

I membri delle sezioni locali della DDI di Pola, col metodo "DA PORTA A PORTA" hanno fatto visita ai cittadini, per conoscere meglio i cittadini e le loro opinioni. Sono state formate 5 équipe in ognuna delle 6 sezioni locali che hanno realizzato una ventina di questionari ciascuno per un totale di 600 sondaggi, ossia l'1% della popolazione.

Il sondaggio è stato accolto favorevolmente ed ha permesso di dare dei nuovi suggerimenti e delle idee molto utili. Lo prova il fatto che oltre 200 cittadini hanno lasciato i propri dati volendo così dare un contributo alle future iniziative comuni.

I risultati sono differenti da sezione a sezione; ad alcune domande i cittadini hanno dato delle risposte più che eloquenti:

- per l'informazione tramite un giornale cittadino: 90-93%
- per i parcheggi di proprietà della città: 80-86%
- per il programma sociale (la mensa pubblica): 80%
- per più aree verdi: 70%
- per il doposcuola nelle scuole elementari: 70-80%

Ringraziamo tutti coloro che hanno compilato il questionario e che con le loro utili proposte, hanno dato un incentivo alla risoluzione dei problemi in città.

S rezultatima ankete upoznali smo poglavarstvo grada te smo u razgovoru s gradonačelnikom saznali da se nakon raskida ugovora sa "Sokol-Šafranićem" parkirališta postaju komunalna djelatnost javnog poduzeća "Pula-Herculanea". Parkirališta će se rangirati i naplaćivati prema zonama, u početku će naplata biti na stari način, dok će se kasnije uvesti automati, rampe i naplatni satovi. Pored postojećih uredit će se još tri nova parkirališta: pored ekonomskog fakulteta, bivša kasarna "K. Rojc", te pored veslačkog kluba prema željezničkoj stanici. Osim toga na prostoru između "Lesnine" uredit će se parkiralište za služena vozila grada, te će se Forum osloboditi automobila. Ulice Kalčićeva i Rakovčeva postati će jednosmjerne te će se na taj način rasteretiti promet kroz centar grada. Postaviti će se novi putokazi i znakovi koji će usmjeravati promet na zaobilaznicu. Rad semafora automatizirati će se sredinom VI mjeseca. Gradske liste izadavati će se četiri puta godišnje. Formirana je kvalitetna ekipa koja će se truditi da list bude zanimljiv građanima sa konkretnim informacijama o tome što se trenutno radi u gradu.

Dei risultati del sondaggio abbiamo informato la Giunta cittadina e parlando col sindaco abbiamo saputo che dopo lo scioglimento del contratto con la ditta "Sokol Šafranić" i parcheggi saranno di competenza dell'azienda pubblica "Pola - Herculanea". I parcheggi verranno graduati e la quota dei posteggi verrà stabilita a seconda della zona. All'inizio il pagamento verrà effettuato alla vecchia maniera, mentre in seguito verranno introdotti vari dispositivi, rampe e parchimetri. Sono inoltre previsti altri tre parcheggi: nei pressi della Facoltà di economia, dell'ex caserma Karlo Rojc e vicino al Club di canottaggio (verso la stazione dei treni). La zona dietro a "Lesnina" è prevista per le macchine ufficiali della città che ora sono parcheggiate in Piazza Foro. Le vie Kalčić e Rakovac diventeranno a senso unico, per facilitare il traffico di centro città. Verranno inoltre collocati dei segnali stradali che indirizzeranno il traffico verso la circonvallazione. Alla metà di giugno verrà automatizzato il funzionamento dei semafori cittadini.

Il Giornale della Città di Pola uscirà quattro volte all'anno e la sua redazione avrà il compito di fornire informazioni concrete e interessanti sulle attività intraprese in città.

Aktualna zbivanja

Na sjednicama ogrankaka Vidikovac, Veruda i Stoja s temom "Osniwanje mjesnih odbora", formirani su inicijativni odbori. Svraha mjesnih odbora je sudjelovanje građana u upravljanju gradom.

Lungomare

Pod pokroviteljstvom Grada Pule KIT GRM ove je godine pokrenuo projekt "MLADEŽ ZA LJEPŠU PULU" kojim bi se nizom akcija stvarala ekološka svijest u djece i mladeži te izgrađivali stavovi za ekološki kvalitetnije življenje u gradu, a čime bi se posredno navelo i starije gradane na razmišljanje o problemima čistoće grada.

Projekt je krenuo 25. travnja 1998. godine organiziranjem akcije čišćenja obale i šumice na području šetališta Lungomare.

U akciji je sudjelovalo oko 250 djece uz organizirano sudjelovanje Jadriličarskog kluba "Vega", Plivačkog i vaterpolo kluba "Pula", Odreda izviđača "V. Gortan" te učenika OŠ Stojan i Veruda.

Prikupljeno je 230 vreća smeća, a djeca su se uz rad okrijepila sendvičima, sokovima, kolačima koje su im osigurali sponzori Turistička zajednica grada, Badel i Brionka.

Attualità

Alle riunioni delle sezioni locali di Vidikovac, Veruda e Stoja sul tema "La costituzione dei comitati locali" sono stati formati i comitati promotori. Lo scopo dei comitati locali è legato alla collaborazione dei cittadini nella gestione della città.

Lungomare

Sotto il patrocinio della Città di Pola il KIT GRM ha avviato quest'anno il progetto "I GIOVANI PER UNA CITTÀ PIÙ BELLA" con il quale, tramite una serie di azioni, si vuole risvegliare la coscienza ecologica nei bambini e nei giovani al fine di costruire le basi per un'esistenza migliore sotto questo punto di vista. In questo modo indurremo anche gli adulti a volgere il loro pensiero verso i problemi della pulizia nella nostra città.

Il progetto è iniziato il 25 aprile 1998 con la pulitura della costa e del boschetto sulla passeggiata Lungomare.

Vi hanno preso parte cca. 250 bambini del Club velistico "Vega", del Club di nuoto e pallanuoto "Pola", la squadra dei boy scouts "V. Gortan" e gli alunni della S.E. Stojan e Veruda. Sono stati riempiti 230 sacchi di spazzatura, dopo di che ai bambini sono stati offerti panini, succhi di frutta e dolci sponsorizzati dall'Ente turistico della città, e dalle aziende Badel e Brionka.

Barba Frane je svako jutro nosija kožije mliko od vrata do vrata. Jeno jutro mu je jena vrata doprla lipa šinjora u kombinelu. Drugo jutro pak ta ista je bila anke i bez redipeta. Frane ni zna ča ni kako pak se potužija pretelju i pita ga za konšiljo i ča da dela. Ovi mu je rekao da se za sutra jutro suče od pasa na dol, a da će šinjora sigurno biti gola i pronta. Frane ga je poslušao, treće jutro je zazvonio na ta vrata ma ovi put hi je dopra muž od one šinjore. Kad ga je Frane upazio valje se je sledio, ma se je stešo vreda snašao i rekao: "Šjor ko mi zajno ne platite mliko od pasane šetimane ču vas popišati!".

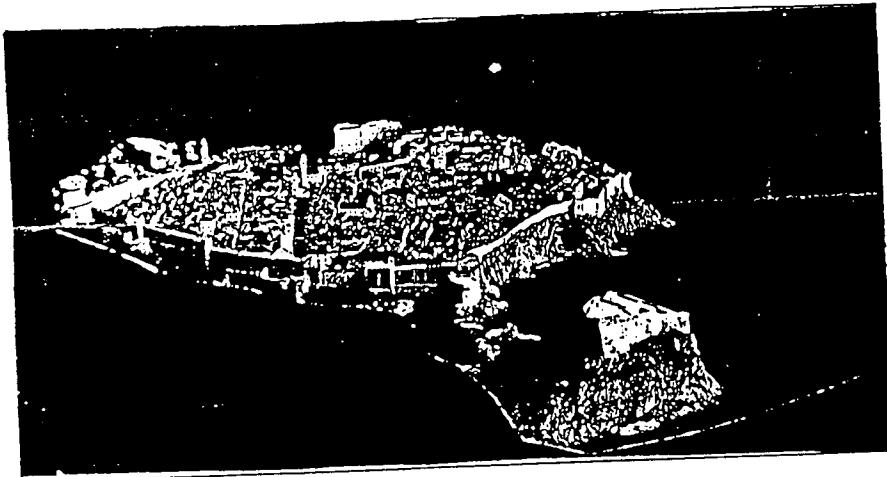
Za sve informacije kao i sugestije u svezi djelovanja IDS-ove grupe za komunikaciju s građanima možete se obratiti na tel/fax: 213 702, na tel. 23 316 ili poštom na adresu IDS-DDI, Splitska 3, 52 100 Pula, p.p. 43.

**SVI PUTEVI
VODE IZ GRADA!**

LS

Liberalna stranka

Zaustavimo umiranje Dubrovnika!!!



- Dubrovnik, grad-otok, propada gospodarski i demografski.

— „Ruskim politikom vladajućeg HDZ-a Dubrovnik je učinjen velikim otokom za mali odmor iz kojeg sposobni odlaze a „podobni dolaze“ rekao je Pero Tirkica, kandidat Liberalne stranke za Županijsku skupštinu.

— Povežimo se morem, kopnom, zrakom s Hrvatskom, sa Europom, sa svijetom.

- Podržite kampanju Liberalne stranke za povezivanje Dubrovnika s Hrvatskom i Europom. Ispunite i pošaljite obrazac sa zadnje stranice.

**kako iz
izolacije**

- Mostom Pelješac-Klek povezati Hrvatsku
- Subvencijom avio-karata
- Subvencijom brodskih karata
- Izgradnjom brze ceste Čilipi-Ploče

— Podržite kampanju - pošaljite obrazac

U potrazi za pravnom državom...



Povodom izjave gospoda Niki Bulića, predsjednika Izbornog stožera HDZ-a o angažiranju d Franja Tuđmana, predsjednika Hrvatske u kaznenom postupku protiv gospoda N Barača, nositelja Nezavisne liste za županijske izbore, Ivica Ban, kandidat Liberalne stranke izbornoj jedinici Ston, Dubrovačko primorje i Mokošica, je izjavio:

“To je teška povreda Ustava. Poštivanje neovisnosti sudstva i puka demokratska forma već su demokracije i garancija slobode.”

Rezultati Kampanje LS-a za zaustavljanje korupcije

Peticiju LS-a za zaustavljanje korupcije potpisalo je 1863 građana Dubrovnika. Ovaj uspješni rezultat komentirao je *Vlado Gotovac, predsjednik Liberalne stranke*: „*Nisam iznenađen ovakvo brojnim odzivom građana Dubrovnika i njihovom iskazanom željom za povratak morala u Hrvatskoj jer Dubrovnik je uvejek bio grad u kojem su se moral i poštene u politici i javnim poslovima najviše cijenili.*”

Liberalna stranka je pokrenula kampanju za povezivanje Dubrovnika s Hrvatskom i Europom. Ukoliko želite podržati ovu kampanju ili želite više informacija o Liberalnoj stranci ispunite i pošaljite nam donji obrazac.

**Da! Podržavam
Kampanju LS-a za
povezivanje Dubrovnika
s Hrvatskom i Europom.**

Ime:

Adresa:

Telefon:

Adresa: Liberalna stranka, Don Franu Buliću 6/II, Dubrovnik
Tel/fax: 422-420, žiro-račun: 31700-671-453, MB: 1352342

**Pomažući nama,
pomažete sebi!**

- Želio bih saznati više informacija o Liberalnoj stranci
- Mogu raznositi letke za Liberalnu stranku
- Mogu staviti plakat na svoja vrata tijekom kampanje
- Mogu pomoći kampanju radom iz kuće
- Mogu materijalno-finansijski pomoći kampanju Liberalne stranke
- Želim se učlaniti u Liberalnu stranku



GRAD OMIŠ

Glasilo vijećnika SDP-a

POGLED s Mirabele

SDP

broj 1

God. 1

Travanj

1998.

GRADSKO VIJEĆE USVOJEN REKORDNI PRORAČUN

Na sjednici Gradskog Vijeća sa 18 glasova "za" 3 "suzdržana", 15. prosinca 1997. god. usvojen proračun za 1998. god. od 25.286.500,00 kn., kada omiško gospodarstvo bilježi najniže rezultate, a gradski proračun u dijelu prihoda od poreza na dohodak kao najizdašnijeg poreznog prihoda ne može ostvariti iznos niti iz 1996. god. tako onda napuniti proračun?

Prodajom gradske imovine u iznosu od 5 milijuna kuna.

Korištenjem sredstava od prodaje stanova u iznosu od 1,5 milijuna kuna.

Iznajmljivanjem gradske imovine.

Dakle, prodati, a ne izgraditi?

Prodati, samo po sebi nije zlo, ali je zlo s tim novcem ne izgraditi ništa novo.

Dragi sugrađani,
Želimo učiti sebe i Vas demokraciji, komunicirati s vama, čuti Vaša razmišljanja o problemima našega društva i informirati Vas o djelovanju u Gradskom Vijeću.
POGLED će izlaziti povremeno, ovisno o temama Vašem interesu za pokretanje akcija.
Zaželimo "Pogledu s Mirabele" dug život.

Svim sadašnjim i budućim biračima,
svim građanima Omiša
čestitamo **1. svibanj**
međunarodni praznik rada.

Mirko Fistanic Anka Mandušić Zdravko Vučetić



SPOMENIK NULTE KATEGORIJE

Crkva Sv. Petra i dalje pod vodom!? Do kada?

Omiš, 13.11.1997. /nakon velike kiše.

REZULTATI ANKETE

Siječanj 1998.god.

Gradski odbor SDP-a je proveo anketu među građanima.

Postavljena su brojna pitanja, a među njima i ovo:

Što mislite o aktualnoj Gradskoj vlasti?
Anketirani odgovaraju:

dobra	4,0%
loša	64,8%
zadovoljava	21,6%
bez odgovora	9,6%

A mi pitamo Poglavarstvo što misli poduzeći da se ova slika izmjeni?

Izgubljena koncesija za kabelsku televiziju !

A predizborna obećanja?



Raspravlja se o cestovnim pravcima Hrvatske!.

Što je s omiškom zaobilaznicom!?

Što je s neplaćenom naknadom za etažno vlasništvo? /Inicijativa vijećnika Zdravka Vučetića/

Na osnovu čl. 17. poslovnika o radu Gradskog Vijeca Grada Omiša vijećnik Gradskog Vijeca SDP-a Zdravko Vučetić 18.3.1998. god. podnio je pisani prijedlog za donošenje odluke o ustupanju dijela gradskog prihoda za zajedničko održavanje stambenih zgrada u korist računa sredstava zajedničke pričuve svake pojedine zgrade, odnosno da se nenaplaćena sredstva iz ranijih godina uplate na račun zgrade, a ne na račun gradskog proračuna. Sredstva pričuve startaju od ništice, a potrebe održavanja zgrada su velike.

JOŠ O ANKETI

Treba li ovom Gradu dom za skrb o osobama starije životne dobi?

Odgovor građana:

da 94,4%
ne 4,0%
bez odgovora 1,6%



Ima li nogostupa ili ulica koje treba popraviti?

da	79,84%
ne	12,90%
bez odgovora	7,26%
navodimo neke lokalitete:	
naselje	24
cijeli grad	13
Punta	5
Put Borka	6
mesta	

PRENESENKO IZ
SLOBODNE DALMACIJE 2. travnja 1998. god.

Vlast radi mimo narodne volje

Čelnici SDP-a iz triju dalmatinskih županija kazali su kako vlast radi protiv volje naroda, ilustrirajući svoju tvrdnju primjerima gradnje ceste Zagreb-Split preko BiH, najavama izgradnje TE u Lukovu Šugarju ili Obrovcu, te "kolonijalnim statusom Dalmacije prema Zagrebu", te drže kako takva HDZ-ova politika ide na ruku sve popularnijem SDP-u.

Žao nam je što hrvatska znanost odlučnije ne reagira i pokuša spriječiti izgradnju ove nerentabilne ceste čiju će visoku cijenu otplaćivati naša djeca i naši unuci. Vlast govori o izgradnji ličkog pravca, a čak se spominje i treći pravac prema Osijeku, što je čista megalomanija i potvrda koliko se vlast služi jeftinim lažima i demagogijom rekao je predsjednik Županijskog odbora SDP-a Zadarske županije prof. Romano Meštrović.

On je zatim kazao da aktualna vlast, opet mimo volje naroda i znanstvenika, uporničće izgradnju termoelektrane na ugljen u Lukovu Šugarju ili Obrovcu.

Znanost nas je ovih dana uvjerila kako je izgradnja termoelektrane na ugljen financijski i ekološki neprihvatljiva, te da postoje alternative, odnosno termoelektrane i toplane na plin. Sve je to uzalud jer osobni interesi i pljačka hrvatskog naroda moćnicima su na prvom mjestu-kazao je Meštrović.

Što može biti bolje u našem Gradu?

Pišite nam!
Zovite nas!

Posjetite nas na adresi:
F. Benkovića 1

Vrijeme rada ureda:
ponedjeljak i petak od 7 - 9 sati
srijeda 17 - 19 sati

Socijaldemokracija danas

Tribina "Socijaldemokracija danas" je zaušnjena kao serija otvorenih razgovora između članika SDP-a i članova Forumu mlađih, u organizaciji FM-a SDP-a Zagreb. Na prvoj tribini, 20.3., na temu povijesti socijaldemokracije i aktualnog trenutka, pričali su predsjednik stranke Ivica Račan i predsjednik savjeta SDP-a Antun Vujić. Međunarodni tajnik SDP-a, Tonino Picula gostovao je na drugoj, održanoj 3.4., govoreci o položaju Hrvatske u socijaldemokratskoj Europi. Obje tribine su održane na Iblerovom trgu 9 i bile su dobro posjećene.

S tribinama "Socijaldemokracija danas" ćemo nastaviti, s orientacijom prema javnosti. Sljedeći će nam gosti biti Mato Grkvenac (predsjednik gospodarskog savjeta SDP-a) i Davorko Vidović (potpredsjednik SDP-a).

Piši nam što misliš!

na adresu: Forum mlađih Zagreba, Držiceva 71

Želim se učlaniti u Forum mlađih

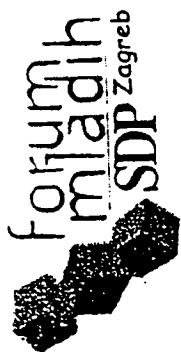
Želim sudjelovati u radu Foruma

Mislim da bi trebalo _____

IME & PREZIME

ADRESA

Bilten 1



Forum mlađih SDP • <http://www.fsdp.hr>
email: fm-sdp@mail.tel.hr • Iblerov trg 9, Zagreb
tel: 455-2659 • fax: 455-2842



Dobrovoljno
javljanje krvii

1. ? Socijaldemokracija
2. ! Danas
3. ! .. .

TKO SMO

Mlađi Socijaldemokrati
Demokraciju i liberalnu upravu
osigurati u obliku demokratizacije

ŠTO ŽELIMO

Demokraciju i liberalnu upravu
osigurati u obliku demokratizacije

ZATO ŠTO

Nismo smetnjači smutljivim mukama
bez glavnih ciljeva: progrednje
i usmogenetski programi

GDJE SMO
Forum mlađih SDP-a Zagreb
Držiceva 71
Zagreb
tel/fax: 611-8266

DRUGA PJEŠMA

Studenzi 1997. označio je početak akcije koja će mladima omogućiti da svoje glazbene umijeće pokažu i drugima. 163 mlađe neafirmirane benda iz cijele Hrvatske poslala su demo snimke na raspisani natječaj, da bi komisija odabrala 4 najbolje.

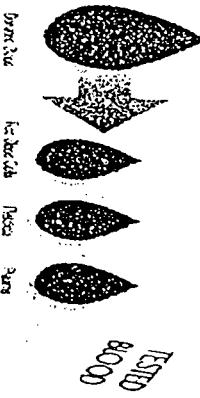
Oni su u siječnju nastupili na velikoj rock veselici u OTV domu, a najboljim se pokazao UNLOGIC SKILL iz Rijeke. Grupa je nagrađena sa 100 studijskih sati, snimanjem video-spota i izdavanjem albuma.

Prihod od ulaznica namijenjen je opremanju prostora gdje će mlađi rockeri moći muzicirati. Druga pjesma će se organizirati i sljedeće godine.

DOBROVOLJNO DAVANJE KRVI

U veljači je u prostorijama Forumna mlađih Zagreba organizirano dobrovoljno davanje krvi, a odazvalo se preko nekoliko štota starijih što mlađih članova i nečlanova Foruma.

Bilo bi lijepo da se i ti odazoveš takvoj akciji... i mi smo se u početku bojali...



...KAKO RAZMIŠLJAJU MLAĐI...

...Početkom ljeta gospodnjega podijelili smo 500-tinjak upitnika studentima i srednjoškolcima kako bismo saznali jesu li zadovoljni svojim položajem u društvu,

kao i uvjetima u kojima žive, studiraju i nastoje postati primjereni građani...
...na postavljenih desetak pitanja ovi dobri ljudi su odgovarali mahom negativno...

...na pitanje poklanjali društvo dovoljno pozornosti mladima svih do jednoga odgovorili su isto: NIJ



SVAKI DRUGI UTORAK U CERSKOJ SA VASOM ZASTUPNICOM U GRADSKOJ SKUPŠTINI

Kako bi neposredno u osobnom susretu ili pomoću telefona mogli iskazati svoja zapažanja, prijedloge, misljenja, kritike, poхvalice - ukratko sve ono što zaista smatrate značajnim da se o tome raspravlja i odlučuje u gradskoj Skupštini, sa gospodicom

LILJANOM, zastupicom SDP-a u Gradskoj skupštini, možete razgovarati u prostorijama područne organizacije SDP-a DUBRAVA u Cerskoj br. 3, - 26. svibnja i 09. lipnja i nadalje, svaki drugi utorak u mjesecu od 16,00 - 18,00 sati. Nemate li dovoljno vremena ili niste u mogućnosti utorkom navratiti u Cersku, svoje prijedloge, zapažanja i mišljenja pošaljite nam pismom na naslovijem na:

SDP - PO DUBRAVAMA
UTORAK
LILJANA KUHTA
16,00 - 18,00
CERSKA 3
10040 ZAGREB
TELEFON
272520
272521
272524
272539

FORUM MЛАДИХ SDP-a

FORUM MLADIH SDP ZAGREB
<http://www.tel.hr/sdp/fm> e-mail: fm@sdp@mail.tel.hr
Hlavorov trg 9, Zagreb - tel. 455-2659 - fax: 455-2842

Namjeravamo okupiti mlade koji ih žele djelovati u Dubravi u okviru FORUMA MLADIH SDP - PODRUČNE ORGANIZACIJE DUBRAVA. Sve dovoljno općene da nam se prilikuјe pozivamo da navrate u prostorije SDP DUBRAVA u Cerskoj 3 - četvrtkom od 18.00-20.00 sati. Informacije o inicijativi FORUMA MLADIH SDP DUBRAVA možete dobiti i telefonom - 252-539 (ut-čet). Dodatne informacije možete dobiti na e-mail remiko@art-attack.hr (Darko i Predrag).

SDP - PO DUBRAVA - Cerska 3 - tel.: 252-539 fax: 2339-839

IME I PREZIME

ADRESA

TEL/FON

SDP

INFO-KARTICA

Svi koji su zainteresirani za rad SDP Dubrava ispunite, izređite i potajte ovu karticu radi daljnje kontakta.

Billet Dubrave

SDP
DUBRAVA
5/98

Kratko za uvod. Za one koji znaju OK. Oni malo mlađi neka pitaju one malo starije gdje je Stari plac na Dubravi. Tu negdje smjestiše i nas. Tko? ZNA SE!!! Dakle, zgrada bivše općine kod Starog placa - CERSKA 3 - SDP Dubrava. Navratite ih se javite. Biltan možemo raditi sami, ali sa vama na Dubravi nam može biti još bolje.

ESIJ NA PREDMETU

Dubrava slovi kao jedan od kriminalnog najugroženijih kvartova grada Zagreba. Vito često stanovnici daju povjerenje. Vito često kad ih trebamo - nema ih, a i onda kad su tu nalaze se na "suprotnoj strani" (28. veljača 1998. Zagreb, Trg kana Josipa Jelačića). No, uz to ih i kod prometnih nezgoda nerijeklo i poduzeće čekamo. Potom se prijedrom tzv. racija u kaficima i disco-clubovima ponašaju bahati o "preparametno".

Zaustavite se koj put ispred naše policijske postaje Dubrava i vito vjerljatno ćete biti svjetokom policijskih službenika dok u službenim vozilima bez upaljenih signalnih svjetala ili sirena, čine prometne prekršaje za koje je biočnom igrađanju odusteli vozačku dozvolu.

All i unatoč tome, i unatoč svim onim zamjerama ovđe nenađenim, postoji granica njihovog profesionalizma. Kao primjer navedi ćujedan slučaj, ali bez isvršetaka i izjednačenja.

Oko 23:00 sati 04. veljače 1998. na području Dubrave počinjena je provala u jedan diskont. Osoba koja je bila svjedokom ulaska provalnika u diskont, istog je momenta obavijestila policiju o događaju. Da im se te noći stopalo vrijeme dolaska na mjesto zločina, sasvim sigurno štoperica nebi pokazala više od 3 minute, a diskont je bio okružen sa barem 6 policijskim vozilima. Zahvaljujući njihovoj brzini i trenutnom reagiranju, počinitelje uhvaćeni na djeju.

I upravo navedenog primjera namreće nam se zaključak da ipak nije sve beznadno i da ukoliko im se pruži prilika i barem mala doza povjerenja, preljeputi bi nam se Dubravi moglo DOGODITI da više nebude najozloglašeniji kvart grada Zagreba.

Ž. Žarević

SDP



Appendix 9

National Democratic Institute for International Affairs
Political Party Program, Croatia

**Cycle Three
Image Building
Working with the Media**

by Mike Spear and Karen Gainer¹

"We should think like wise men but speak as common men"
Aristotle

Elections are not won or lost in the four weeks leading up to an election, but in the work that a party does between elections. Political parties must learn how to campaign between elections on local issues that matter to people. Branch offices need to identify local issues and take actions on them. Simply put, a successful branch office must reach out to citizens and include them in the work of their political party all year round. Parties must work to become active members of their local community. In this way political parties will become relevant to ordinary citizens. Branch offices which understand local issues will win the support and confidence of voters who together will build a more open and accountable democratic system.

Role of a Media Campaign

Your media campaign should serve to demonstrate that your party is one which speaks to and represents people all year round. A media campaign does not exist on its own - It is the vehicle through which you communicate your message to your voters. An ideal media campaign is one which highlights the actions which you are taking in the community.

The action can be as simple as a press conference to announce your intentions to take action, it could be a public forum on the subject of your action, or it can be as elaborate as a public sports or cultural event. The point is, your party needs to become political activists in your community-your media campaign should serve to inform the public of the actions your party is taking in and for the community. It is

¹Mike Spear National Radio Producer for CBC Radio Canada and Karen Gainer is the Director of Political Party Programs for NDI Croatia.

the actions of your party which should form the foundation of your media campaign. The media will always respond first and foremost to news. An action to cleanup the beach is news, a public forum on health is news. The media will want to cover it. A news conference about your party is not news.

Why You Need to Get the Attention of the Media

Where the media is independent and open; members of the press- from the print media to radio, and television are free to ignore you. There are endless stories concerning your community, your city and your country everyday. Many of these stories go unreported; that is an unfortunate fact of media and politics everywhere. You must create a reason for the media to tell YOUR story about YOUR issue.

Planning your event to get Media attention

Media like to tell stories. They need to fill the pages of a newspaper with photographs and text, radio with sound, and television with pictures. If you can supply the stories that will fill the space or the time, you are more likely to receive media attention.

People follow the news especially when they have a stake in it or when it touches them personally. An event will make the news if the media believes it will reach out to their audiences. Remember that the opinions of you or your party alone are not news.

Telling your story

People think and remember in images, in sounds, and in feelings rather than in words. In a dream you remember images, sounds, feelings or even smells and not written words or abstract ideas.

This is the same in all cultures and you can build on this when communicating your story or message to the media.

Give the media images they can use for television, the sound clips that will work on radio, and events with photographs, that newspaper reporters can write about.

The Press Release

Your press release must answer five basic questions:

1. Who is staging the event? Your party obviously! Make sure you include a contact name and phone number if the media want more information. If there are only certain hours they can call, make sure you mention those hours.
2. Why the event is happening? This is tied to the message you are trying to deliver. It is crucial that you use this part of the press release wisely. Keep it simple, direct, and to the point.

3. **What** will happen at the event - is it a press conference, public forum, etc? You can also send a press release out after an event to let the media know what happened, how many people attended, or what everyone had to say.
4. **When?** The time and date of the event must be clear.
5. **Where** the event is going to happen. Give directions if you feel it is necessary.

Try to keep your press release to one page. Media like to see all the necessary information at a glance. Remember you want to inform as many people in the media as possible regardless of whether you think they will attend your event. You should also send your press releases beyond the usual journalists. You should think about sending it to business people, local cultural organizations or other community leaders. You should use your press release as a tool to inform the wider community of your activities.

In terms of design of your press release, keep the writing simple, to the point and avoid jargon and rhetoric. Be creative in your writing as many media may simply use your press release or headline as theirs. The test of an effective press release is if the journalists simply publish your press release as their story!

The layout should also be simple with sufficient white space, adequate margins and with a large font. It should be easy to read. Use bigger, bold type for headlines.

Follow-up: After you send out your press release call the media to make sure it was received and to ask them if they will be attending. As a rule it is more difficult for them to actually say 'no' to you directly. Therefore it is important to maintain a comprehensive, current list of all media contacts, which includes; names, phone numbers, and addresses. Ensure to maintain a list of not only local media but national and international media as well.

The Press Conference:

Press conferences should not always be held in a room with a panel of people at the front speaking. You should think about holding your conferences outdoors. Think of a location which depicts what message you want to convey. For example, for a press conference on health-choose the front door of the local health clinic or hospital; a beach clean-up-go to the beach, etc. Think of places which would give the media an opportunity to tell the story in pictures. This will make your event stand out from other press conferences in the area. Everywhere in Croatia has unique landmarks which speak to the individual character of each region. Use these as backdrops. People will recognize the venue. It will serve to link your event to the place and issue at hand.

If you do choose to hold the press conference in the more traditional setting, ensure that the room has adequate lighting and suitable sound characteristics (big rooms have too much echo). Wherever you choose to hold the press conference make sure you take pictures or even a video for your own use. You may be able to use it later for a newsletter or other forms of publicity.

Be aware of media deadlines. Generally, an event that is too late in the day or near a holiday will miss broadcast or press deadlines. On the other hand if you have some bad news to deliver, later on a Friday afternoon may be ideal!

If you have a document or questionnaire that you will be referring to make sure there is a copy for everyone and a copy you can hold up for a photographer or television camera.

It is a good idea to send out notification for the press conference well in advance, then a reminder a few days before the actual press conference.

And finally, media like to be fed and watered. It does not hurt to let them know coffee and croissants will be served.

Building Media relations

Believe it or not, media are people too. Get to know them whenever possible. Invite them for coffee, talk to them when they come to your press conference, or call them on the phone occasionally to let them know what your group is doing.

There is no guarantee that the media will carry your message or cover your event, but they will never cover your event if you never call them.

What to do if you or your party are accused of something

Sometime other parties, organizations, or individuals may accuse you of doing something wrong. If they are right and you DID do something wrong, you owe it to yourself or the party to set things straight. If you did NOT do what you are accused of, you must clear things up in the public eye. Either way, remember some of the basic rules about press conferences, press releases, and media relations, then consider taking the following steps IMMEDIATELY:

- Express your concern about what MAY have happened;
- Promise to look into it and suggest a general timetable for the investigation;
- Promise to release details of the investigation;
- Point out the accusation may be false;
- Promise to review the final investigation report and say you will set things right if the accusations are true (and remember to be seen to do it!)

Tips for Radio Interviews:

Never say 'no comment'. People will assume you are hiding something and in politics perception is reality. If you are caught off guard either rephrase the question into the question you would have liked to have been asked, and then answer your question or ask your interviewer if you can return the call later in the day. This will give you time to collect your thoughts. This is fairly common and accepted practice. However, if you offer to call back later, remember to do so. You must establish a reputation for promptly returning calls. In this way the media is sure to call back.

Keep your answers short and simple so as to control your message. Work on giving 'sound clip' of 30-60 seconds. You need to be concise and know exactly what point you want to make. Limit yourself to one and at the most two ideas for any one interview. If you can consistently provide short "sound bites" then it will be very difficult for journalists to edit your words. It is always a good idea to make 'small talk' with the reporter beforehand to give yourself sometime to think about what you have to say.

Maintain eye contact with the interviewer. This will help you assess whether your statements are being understood by the reporter. Eye contact is also an important part of body language; it demonstrates confidence and a willingness to talk. Stand or sit straight up but stay relaxed. This will help keep your voice clear and even.

Let the interviewer control the microphone and equipment. People have a tendency to lean into microphones or get distracted by the reporter fiddling with the tape machine. Just do as they ask and ignore the technical side. If you have printed material that may help the reporter, give them a copy - it may help them write their story later.

Get to know the reporter. It will usually make the interview go better.

MEDIA SUMMARY

1. Be open and cooperative.
2. Build personal contacts.
3. Don't say "I don't know" or "no comment". Always have SOME answer.
4. Always be well prepared for any media event or media contact.
5. If you or your party makes a mistake, admit it, say you are sorry, and move on.
6. Always think of ways to give the media good pictures, video, sound, or stories about people.
7. When things go wrong be ready to deal with the situation.

Attachments: Examples of Media Advisories

Press release examples:

ZS Zašto Stranka
Zvonin trg 5
Senj
052 342 675

ZS TO HIT THE BEACHES

Every day our beaches seem to be covered in garbage that is not pleasant or safe for us or for our children.

To try to deal with the problem the ZS wants everyone in Senj to join with the **Zašto Stranka** in a clean up our beaches. Ekograd has donated garbage bags and the city crews promise to come by to pick up the garbage bags as we fill them.

ZS spokesperson Ana Zilena is excited about the event: " Broken bottles, old newspapers lying around, and garbage that has washed up on the beach are not a pleasant sight. By getting together on May 18th we can get the job done quickly and easily". Ms. Zilena also added that without the help of Ekograd or the city, the clean-up would have been much harder to organize.

Mayor Zdenka Zgrebo will be at the beach to start off the event on May 18th at 10:00 am and will be joined by ZS secretary Damir Zorić.

Thanks to Ekograd, there will be juice available to everyone who drops by to help out.

For more information call: Mihovil Špehar: 052 342 675

Media Advisory:

ZS Zašto Stranka
Zvonin Trg 5
Senj
052 342 675

HIT THE BEACH THIS SATURDAY

Don't forget that this Saturday at 10:00am, Mayor Zdenka Zgrebo and ZS Secretary Damir Zorić will be on hand to kick off the beach clean-up.

Ekograd has generously donated garbage bags to help the clean-up and company president Vlado Vlada is pleased to be part of the event.

" I felt it was important that our company be involved to make the beach look better not only for residents of Senj, but also for the thousands of tourists who come here every year."

Juice will be available for everyone who comes by to help us out.

For more information contact Mihovil Špehar: 052 342 675

Post Event Media Advisory:

ZS Zašto Stranka
Zvonin trg 5
Senj
052 342 675

ZS Takes to the BEACH

Last Saturday, over 30 members of the ZS, Zašto Stranka, together with local citizens of the community took to the beaches of Senj, picking up over 25 kilos of garbage, broken glass and plastic bottles.

With the support of Ekograd who generously provided garbage bags and refreshments for the participants the event was seen by all as a great success.

Ana Zilena, speaking for the ZS, said: " We were thrilled that so many students and neighbors came out to help restore our beaches to their natural and beautiful state. Also we were grateful for the support of Ekograd who provided garbage bags and refreshments for all participants. This was truly a community initiative! Summer is just around the corner. ZS wanted to help make our beaches clean for the tourists who will be here soon."

For further information contact: Mihovil Špehar 052 342 675

See: Photo attached

NDI

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10 000 Zagreb, Croatia
Tel. +385 1 48 54 694
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ndi@zamir.net**