



**NATIONAL  
DEMOCRATIC  
INSTITUTE**

**FOR INTERNATIONAL AFFAIRS**

# **Serbia Election Tracking Polls**

**Prepared By**

**Penn, Schoen & Berland Associates Inc.**

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# Methodology

- **A total of 1784 interviews were conducted in Serbia.**
  - **1104 were conducted between August 18-21.**
  - **680 were conducted between August 25-27.**
  - **The two sets of data were weighted and combined. The margin of error is +/- 2.32 percent and greater for subgroups.**



# **Executive Summary**

# Executive Summary

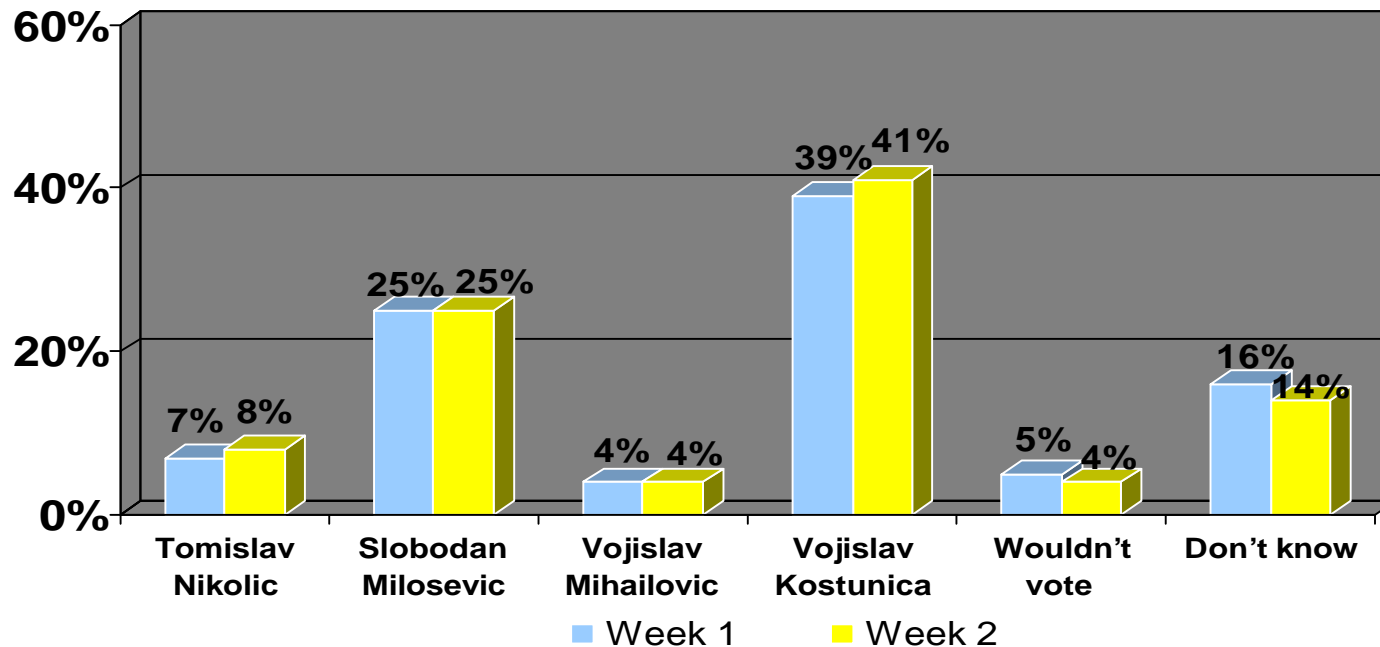
- In the week since our first poll, Vojislav Kostunica and the Democratic Opposition of Serbia have held steady in their lead over Slobodan Milosevic and the SPS/JUL.

# Executive Summary

- In most cases, Kostunica has climbed a point or two and Milosevic has dropped.

*The election for President of Yugoslavia is scheduled for September 24. If that election were held today, for whom would you vote? Would you vote for...*

All voters



# Executive Summary

- **Similarly, in favorability, the Democratic Opposition of Serbia has climbed several points in a week.**
- **The group's favorable/unfavorable rating climbed from 45/36 to 48/33 in a week.**



# **Major Findings – Serbia**

- ***Poverty and social problems have been foremost in voters' minds over the past year and continue to be the largest concerns as elections approach.***

***In your opinion, what is the most important problem facing Serbia today?  
Week 1 vs. Week 2 voters***

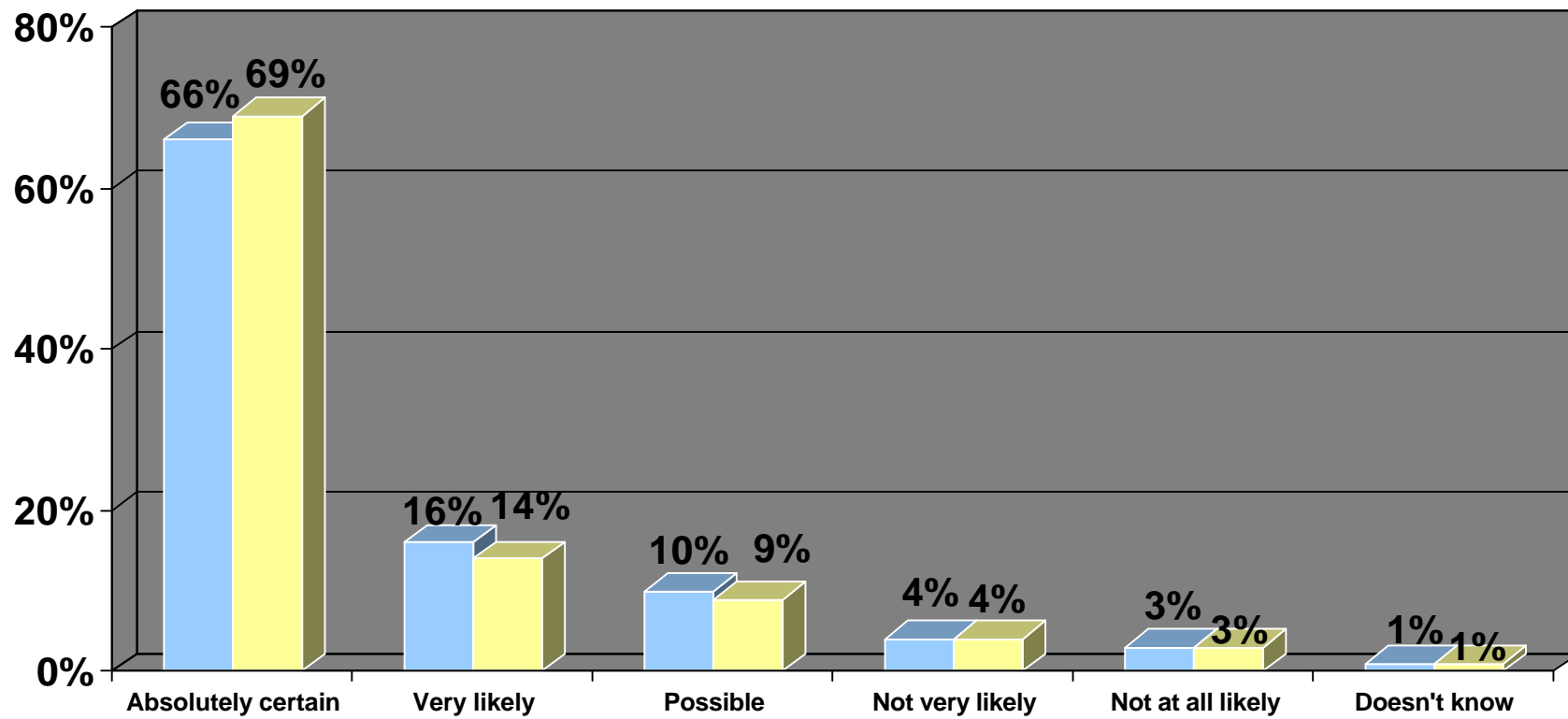
| <b>Biggest problem</b>                             | <b>Week 1</b> | <b>Week 2</b> |
|--|---------------|---------------|
|  |               |               |
| <b>Poverty, social problems</b>                    | <b>30</b>     | <b>30</b>     |
| <b>Regime of Milosevic</b>                         | <b>17</b>     | <b>18</b>     |
| <b>Economic sanctions, international isolation</b> | <b>10</b>     | <b>7</b>      |
| <b>Unemployment, forced vacations</b>              | <b>9</b>      | <b>8</b>      |
| <b>Crime and corruption, violence, insecurity</b>  | <b>3</b>      | <b>3</b>      |



- ***As the election draws closer, respondents say they are more likely to vote.***

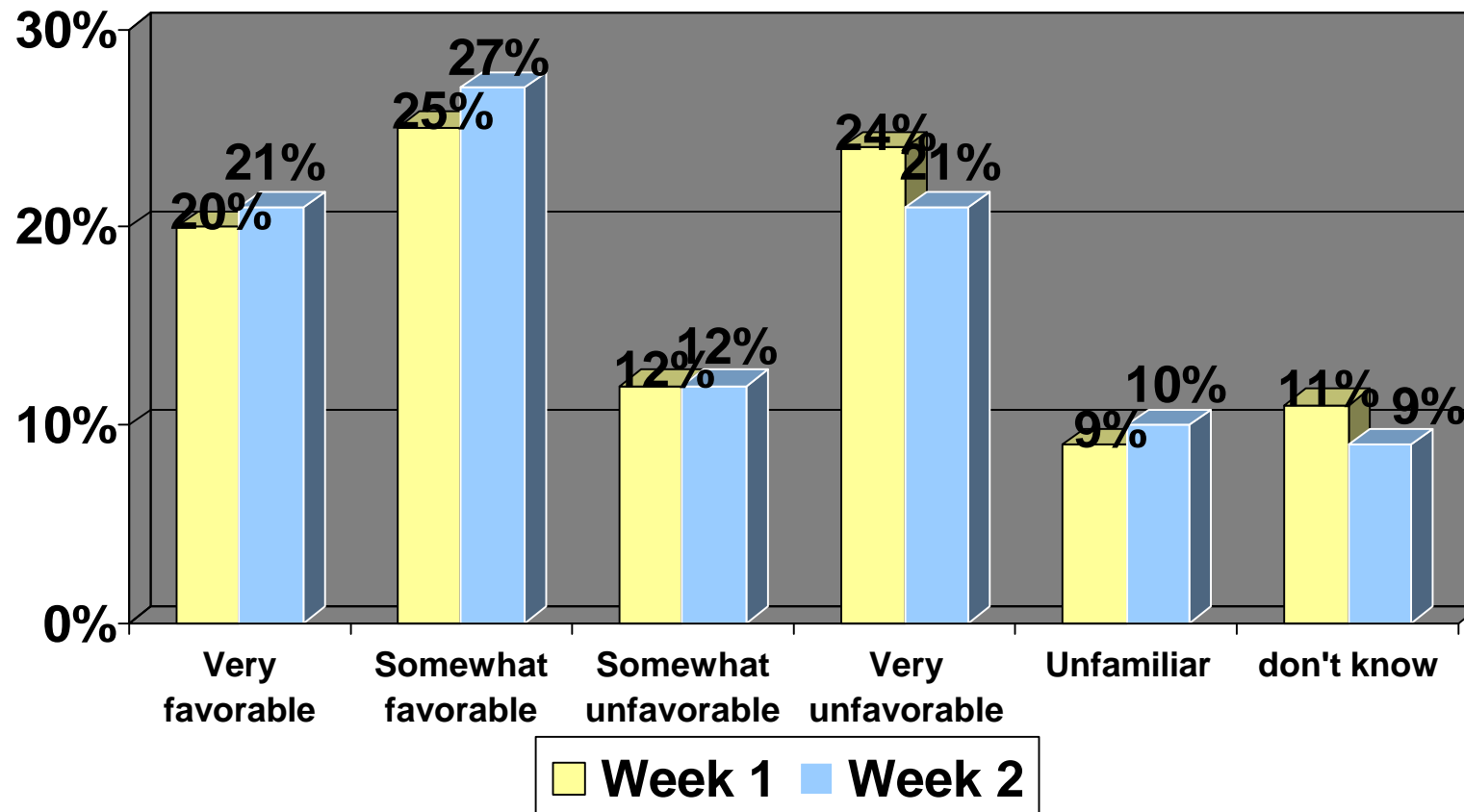
***How likely is it that you will vote in the next round of elections - is it absolutely certain, very likely, possible, not very likely or not at all likely?***

**All voters**



- Favorability towards the Democratic Opposition of Serbia is growing. The group's favorable/unfavorable rating climbed from 45/36 to 48/33 in a week.

**Are you familiar with the Democratic Opposition of Serbia?**  
All voters



- ***Vojislav Kostunica held his favorable/unfavorable rating steady, while Milosevic dropped slightly.***

***Are you familiar with him? (IF YES:) In general, do you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable view of him?***  
**All voters**

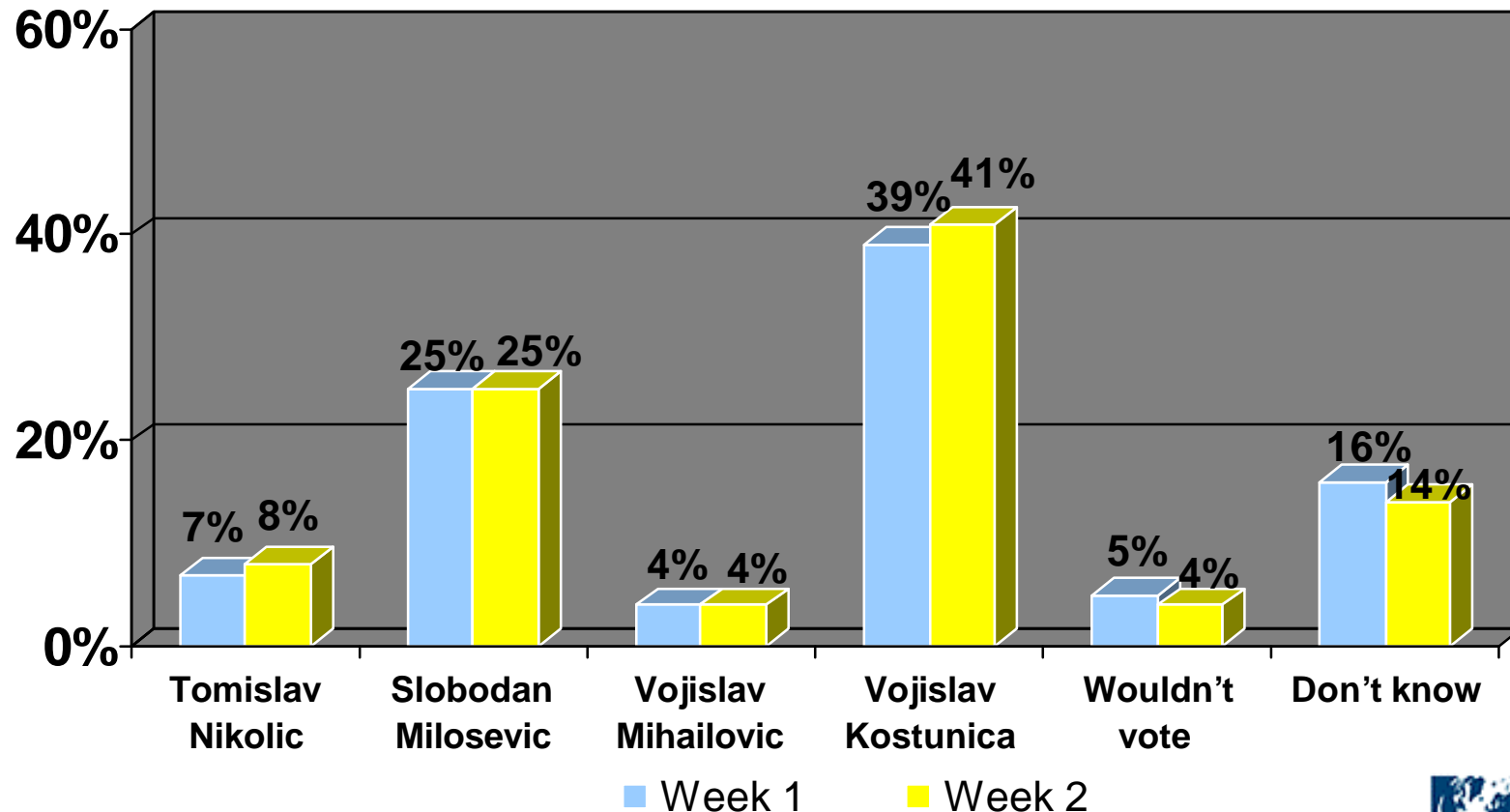
|                     | Week 1    |             |            | Week 2    |             |            |
|---------------------|-----------|-------------|------------|-----------|-------------|------------|
|                     | Favorable | Unfavorable | Unfamiliar | Favorable | Unfavorable | Unfamiliar |
| Vojislav Kostunica  | 56        | 28          | 3          | 56        | 28          | 3          |
| Slobodan Milosevic  | 35        | 57          | 0          | 34        | 59          | 0          |
| Tomislav Nikolic    | 24        | 54          | 7          | 24        | 54          | 7          |
| Vojislav Mihailovic | 20        | 39          | 20         | 20        | 39          | 18         |
| Milo Djukanovic     | 30        | 53          | 2          | 30        | 52          | 2          |

- ***Kostunica's lead has climbed to 16 points, bringing his numbers into the 40s. He still does not command a majority in the first round.***

***The election for President of Yugoslavia is scheduled for September 24. If that election were held today, for whom would you vote?***

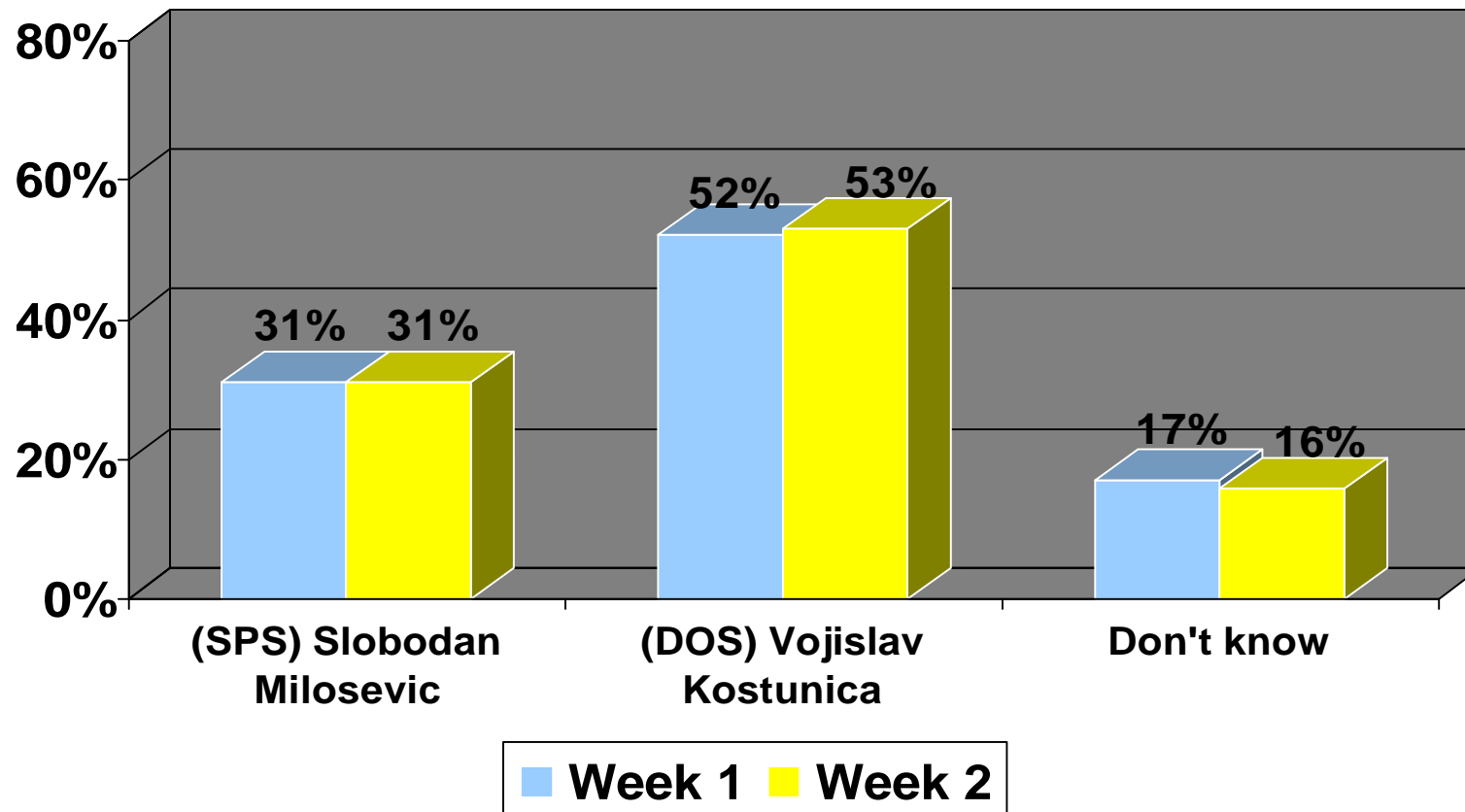
***Would you vote for...***

**All voters**



- ***In a two-way, second round, Kostunica wins 53 percent of the vote.***

***If the election were held today and there were only two candidates – Slobodan Milosevic and Vojislav Kostunica – for whom would you vote?  
All voters***



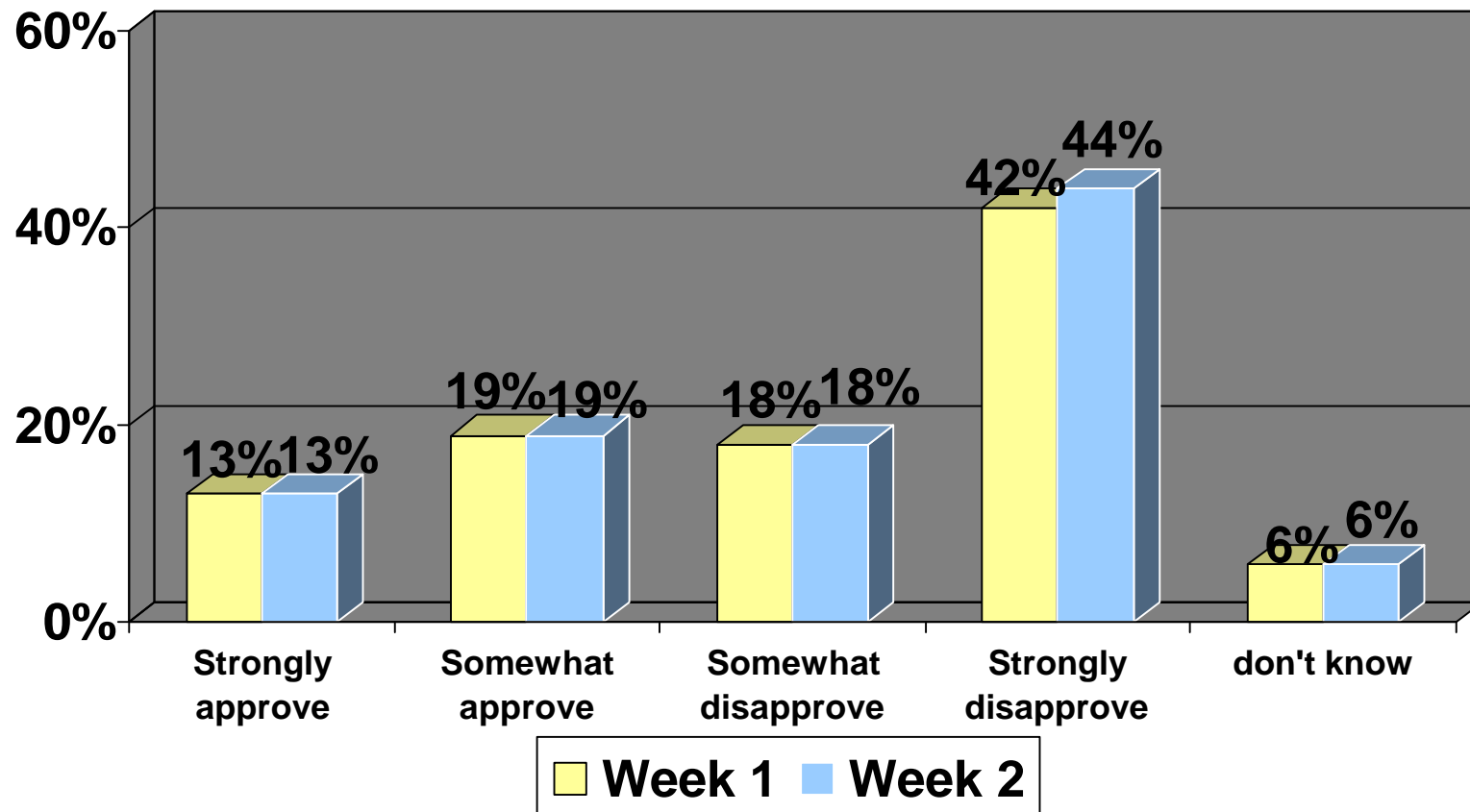
- ***In parliamentary elections, the Democratic Opposition of Serbia is holding a 15-point lead.***

***If elections for federal parliament were held tomorrow, for which party or coalition would you vote? READ LIST***  
**All voters**

|  | <b>Week 1</b> | <b>Week 2</b> |
|--|---------------|---------------|
|  |               |               |
| <b>Democratic Opposition of Serbia</b> | <b>39</b>     | <b>39</b>     |
| <b>SPS/JUL coalition</b>               | <b>25</b>     | <b>24</b>     |
| <b>Serbian Radical Party (SRS)</b>     | <b>9</b>      | <b>9</b>      |
| <b>Serbian Renewal Movement (SPO)</b>  | <b>6</b>      | <b>5</b>      |
| <b>Other – SPECIFY</b>                 | <b>2</b>      | <b>2</b>      |
| <b>Wouldn't vote</b>                   | <b>3</b>      | <b>3</b>      |
| <b>Undecided/don't know</b>            | <b>16</b>     | <b>17</b>     |

- **Milosevic's job approval rate has slipped slightly, with 62 percent saying they disapprove, up from 60 percent.**

*In general, do you strongly approve of the job of Slobodan Milosevic has done, somewhat approve, somewhat disapprove, or strongly disapprove? All voters*



- ***Kostunica is holding his lead in most attribute categories. In most categories, he has climbed a point or two.***

***Leader Attributes (Week 1)***

***Does this apply more to Slobodan Milosevic, Vojislav Kostunica, Vojislav Mihailovic or Tomislav Nikolic?***

|   | <b>Tomislav Nikolic</b> | <b>Slobodan Milosevic</b> | <b>Vojislav Mihailovic</b> | <b>Vojislav Kostunica</b> |
|---|-------------------------|---------------------------|----------------------------|---------------------------|
| Will stand up for Serbia's national interests           | 9                       | 26                        | 4                          | 33                        |
| Effective -- gets things done                           | 7                       | 25                        | 3                          | 28                        |
| Has the experience to do the job                        | 3                       | 52                        | 2                          | 19                        |
| Will boost the economy and raise the standard of living | 6                       | 18                        | 3                          | 35                        |
| Will reintegrate Serbia and Yugoslavia into Europe      | 3                       | 16                        | 6                          | 40                        |
| Will provide strong leadership                          | 6                       | 36                        | 2                          | 25                        |
| Will end crime and corruption                           | 11                      | 20                        | 3                          | 28                        |
| Will rebuild the country                                | 4                       | 36                        | 3                          | 25                        |



## **Leader Attributes (Week 2)**

**Does this apply more to Slobodan Milosevic, Vojislav Kostunica, Vojislav Mihailovic or Tomislav Nikolic?**

|   | <b>Tomislav Nikolic</b> | <b>Slobodan Milosevic</b> | <b>Vojislav Mihailovic</b> | <b>Vojislav Kostunica</b> |
|---|-------------------------|---------------------------|----------------------------|---------------------------|
| Will stand up for Serbia's national interests           | 9                       | 25                        | 4                          | 34                        |
| Effective -- gets things done                           | 8                       | 25                        | 3                          | 28                        |
| Has the experience to do the job                        | 3                       | 51                        | 2                          | 19                        |
| Will boost the economy and raise the standard of living | 7                       | 19                        | 3                          | 37                        |
| Will reintegrate Serbia and Yugoslavia into Europe      | 4                       | 16                        | 5                          | 41                        |
| Will provide strong leadership                          | 6                       | 35                        | 3                          | 26                        |
| Will end crime and corruption                           | 11                      | 19                        | 3                          | 30                        |
| Will rebuild the country                                | 5                       | 34                        | 3                          | 25                        |

- ***Voters increasingly believe that the Democratic Opposition of Serbia is the best hope for change.***

### **Statements**

***Now I'm going to read you some statements. After I read each one, please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree. % saying "strongly + somewhat agree" and "strongly +somewhat disagree"***

|   | Week 1 |          | Week 2 |          |
|---|--------|----------|--------|----------|
|   | Agree  | Disagree | Agree  | Disagree |
|   |        |          |        |          |
| Slobodan Milosevic has been president for many years, but now his time has passed and it is time for someone new. | 69     | 24       | 70     | 24       |
| The Democratic Opposition of Serbia is the best hope to produce change  | 51     | 37       | 51     | 34       |