

Appendix 1

Cape Town Seminar Participant List and Agenda

# **NDI GLOBAL SEMINAR ON ADVOCACY AND DEMOCRATIC DEVELOPMENT: LESSONS LEARNED AND BEST PRACTICES**

*March 31-April 3*  
Cape Town, South Africa

## **PARTICIPANT LIST**

### **Southern Africa**

Augusto Santana, *Angola*  
Joxean Fernandez, *Angola*  
Adrian Muunga, *Malawi*  
Pero Nampila, *Namibia*  
Kate Head, *South Africa*  
Foster Mijiga, *South Africa*

### **Central, East and West Africa**

Frimpong Addo, *Ghana*  
Clement Nwanko, Transitional Monitoring Group, *Nigeria*

### **Asia**

Sarah Malm, *Thailand*  
Evelyn Balais-Serrano, Forum-Asia, AMN, *Thailand*

### **Central and Eastern Europe**

David Sip, *Bosnia*  
Ken Hashimoto, *Bosnia*  
Igor Stojanovic, Centers for Civic Initiatives, *Bosnia*  
Chuck Hirt, *Slovakia*  
Alicia Allison, *Washington, D.C.*

### **Eurasia**

Ken Morley, *Armenia*  
Nugzar Ivanidze, International Society for Free Elections and Democracy, *Georgia*  
Dawn Del Rio, *Kyrgyzstan*  
Nicole King, *Ukraine*  
Katie Fox, *Washington, D.C.*

### **Middle East and Northern Africa**

Joe Hall, *West Bank & Gaza Strip*  
Margaret Zaknoen, *Washington, D.C.*

### **Latin America and Caribbean**

Jean Freedberg, *Guyana*  
Peter Harvey, *Haiti*  
Matt Dippell, *Washington, D.C.*

### **Functional, Citizen Participation Programs**

Keith Jennings, *Washington, D.C.*  
Aaron Azelton, *Washington, D.C.*  
Sylvia T. Panfil, *Washington, D.C.*

**Functional, Governance Programs**

Susan R. Benda, *Washington, D.C.*

**NDI Consultants**

Edward C. Brown

Kelvin Sealey

**Other NDI Participants**

Patricia Keefer, *Southern Africa*

Erin Martin, *South Africa*

Raymond Schuller, *South Africa*

## **Draft Facilitators Agenda**

### **NDI Global Seminar on Advocacy and Democratic Development: Lessons Learned and Best Practices Seminar March 31 through April 3, 1999 Cape Town, South Africa**

#### **Goal**

- Improve NDI's ability to organize, conduct, and evaluate democratic development programs by generating information for use in resource handbooks.

#### **Objectives**

- Determine lessons learned and best practices from advocacy programs.
- Outline lessons learned and best practices when working with local citizen organizations.
- Increase awareness of effective programmatic strategies and techniques.

#### **Processes**

- Plenary Discussions
- Working Groups
- Unstructured Informal Discussions

### **Wednesday, March 31**

- All Day Participant Arrivals and Registration (Sylvia)
- 4:00pm Seminar Orientation (Keith and South African Program Staff Member)
- 7:00pm Welcome Buffet Dinner

### **Thursday, April 1**

- 7:00am Breakfast
- 9:00am Opening Remarks and Housekeeping (Keith and Sylvia)
- 9:15am Agenda Review: Seminar Purpose and Process (Aaron)
- 9:30am Introductions and Expectations (Keith)
- 10:00am Panel Presentations of Regional Civic Programming Activities and Facilitated Plenary Discussion of the Purpose of NDI's Civic Work (Ed Brown)
- What does NDI want to see as a result of work with civil society?

11:00am Break

11:10am Four Working Groups on Program Development

**Group 1 (Aaron)**

- What are strategies for assessing civil society's development needs?

**Group 2 (Margaret)**

- How does NDI select local partners?

**Group 3 (Matt)**

- What is the link between NDI's civic work and political processes?

**Group 4 (Katie)**

- How can NDI ensure the active participation of women in civic programs?

12:30pm Lunch/Informal Networking

2:00pm Report-Back and Discussion of Working Groups (Keith and Sylvia)

3:00pm Break

3:10pm Four Working Groups on the Design of Advocacy Programs

**Group 1 and 2 (Aaron and Katie)**

- When and how should advocacy work be started? What are the practical objectives of advocacy work?

**Group 3 and 4 (Margaret and Alicia)**

- How should NDI design advocacy programs that take into account cultural considerations (i.e., differing cultural values and practices)?

5:30pm Report-Back and Discussion of Working Groups (Keith and Sylvia)

6:15pm Review of the Day (Ed Brown)

Evening Open

## **Friday, April 2**

7:00am Breakfast

9:00am Review Agenda/housekeeping (Keith and Sylvia)

9:15am Four Working Groups on Program Assessment

**Groups 1,2,3, and 4 (divided according to different types of program objectives)  
(Aaron, Alicia, Margaret, Matt)**

- How does NDI monitor and evaluate advocacy programs?

11:00am Break

11:10am Report-Back and Discussion of Working Groups (Keith and Sylvia)

12:30pm Lunch/Informal Networking

2:00pm Panel Discussion With NGO Leaders on Civic Programming and Partnerships  
(Bosnia, Georgia, Nigeria, South Africa, Thailand)

3:30pm Break

3:40pm Four Working Groups on the Challenges and Opportunities When Working with  
Local Citizen Group Partners

**Groups 1 and 2 (Aaron and Matt)**

- How should NDI structure and manage partnerships with local citizen's groups?

**Groups 3 and 4 (Alicia and Katie)**

- What are the lessons learned for creating independent local citizen's groups?

5:00pm Report-Back and Discussion of Working Groups (Keith and Sylvia)

6:00pm Review the Day (Ed Brown)

Evening Open

## **Saturday, April 3**

7:00am Breakfast

9:00am Review Agenda/housekeeping (Keith and Sylvia)

9:15am Facilitated Plenary Discussion on Anti-Corruption Approaches and Advocacy (Susan Benda)

- What role can citizens groups play in controlling corruption.

10:15am Four Working Groups on Sustainability

### **Group 1 (Matt)**

- What are lessons learned when working to sustain coalitions?

### **Group 2 (Margaret)**

- How should NDI develop local team members?

### **Group 3 (Alicia)**

- How do NGO regulations affect programs?

### **Group 4 (Aaron)**

- How can information technology impact advocacy programs?

11:30am Report-Back and Discussion of Working Groups (Keith and Sylvia)

12:30am Lunch/Informal Networking

2:00pm Facilitated Plenary Discussion of NDI's Comparative Advantage in Civic Work (Ed Brown)

3:30pm Seminar Evaluation (Aaron)

4:00pm Closing (Keith)