ALBANIA
Political Engagement 2020

IDM - Institute for Democracy and Mediation
and
NDI - National Democratic Institute in Albania
Objective

The National Democratic Institute (NDI) commissioned the Institute for Democracy and Mediation (IDM) to conduct a political engagement survey in Albania, mirroring a similar NDI study from 2016.

The survey assessed the level of citizen engagement in democratic processes – from voting to civic campaigns – and measured changes in the degree of participation since 2016.

The survey is modelled on the Audit of Political Engagement designed by the United Kingdom’s Hansard Society to measure level of political engagement.

The survey is funded by the National Endowment for Democracy (NED). The views expressed in the survey do not necessarily reflect those of NDI or NED.
Core indicators of engagement

- **Knowledge and interest** – How much citizens feel they know about politics and political institutions, and how much they are interested in the issues/institutions.

- **Engagement and participation** – The extent to which citizens are participating in a broad range of political and civic activities/initiatives.

- **Efficacy and satisfaction** – The extent to which citizens believe that political engagement can bring change, and their level of satisfaction with political institutions.

- **Perceptions of parliament, political parties and political processes** – Citizen attitudes toward parliament performance, MP accountability, political party funding, and voter participation.
### Methodology

**DATA COLLECTION**
- June 14 – July 15, 2020

**METHOD**
- Face to face interview and focus groups (4)

**POPULATION**
- Albanian population aged 18+

**SAMPLE FRAME**
- Most recent population data from INSTAT (January 2020)

**SAMPLE SIZE**
- \( N = 1,536 \) distributed in 12 regions, based on the ‘Proportional to Size’-method

**SAMPLING ERROR**
- ±2.5% confidence interval in a 95% confidence level

**SAMPLE TYPE**
- National representative survey with a stratified sample

**STRATIFICATION**
- Within each entity the sample was stratified by region and administrative unit
Demographics of Respondents

1. Survey Distribution by Gender
- Male: 53%
- Female: 47%

2. Survey Distribution by Age Groups
- 18-30: 33%
- 31-45: 30%
- 46-60: 25%
- 61-75: 12%
- Over 76: 1%

3. Survey Distribution by Settlement
- Urban: 64%
- Rural: 36%

4. Survey Distribution by Education
- Up to Elementary: 23%
- High School: 44%
- Higher Education: 33%

5. Survey Distribution by Region
- Shkodër: 7%
- Kukës: 3%
- Lezhë: 5%
- Dibër: 4%
- Tiranë: 31%
- Durrës: 10%
- Elbasan: 10%
- Fier: 10%
- Berat: 4%
- Korçë: 7%
- Vlorë: 7%
- Gjirokastër: 2%
- Over 76: 1%
- 61-75: 12%

Distribution by Age Groups:
- 18-30: 33%
- 31-45: 30%
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- Gjirokastër: 2%
Albanians feel disconnected from government and politics, with two-thirds expressing dissatisfaction with the work of governing institutions and opposition bodies.

More than two-thirds say that access to public information is important to them. Citizens want to know who funds electoral campaigns of political parties and candidates and how such funds are spent. Focus group participants believe that such information is kept away from them.

Compared to 2016, citizens see more opportunities for engagement with civic initiatives than with political parties.

Among undecided voters or those unlikely to vote (comprising 52% of the sample), 44% say that they are not represented by the political parties, followed by 27% who say that parties would not deliver on their campaign promises.
2020 Key Findings

- Likelihood of voting declined by 21 percent when compared to the 2016 survey, reflecting disillusionment with governing institutions and opposition bodies. Citizens overwhelmingly feel un-represented by political parties.

- While citizen engagement has decreased since 2016, Albanians show more readiness to take action on issues that matter to them.

- Albanians are highly critical of parliamentary transparency in general; three out of 10 say that parliament has operated transparently during the COVID-19 pandemic.

- Respondents overwhelmingly favor voting for individual MP candidates directly, instead of closed party lists, as a mechanism to diminish party leadership influence and improve parliamentary accountability.
Knowledge and Interest

Core indicator
Knowledge and Interest

▪ Albanians’ perceived knowledge and interest in politics dropped by 8% since 2016; however, respondents report increased knowledge of and interest in the role of the presidency.

▪ Youth (18-30 years) report the lowest level of knowledge about politics and, together with female respondents, are least interested in politics.

▪ Two-thirds of citizens say that access to government information is important to them.

▪ Two-thirds of citizens say it is important to know where political parties get their money, and how they spend it. Focus group respondents believe that lack of transparency on political finance fuels corruption.
Perceived level of knowledge, 2016 vs. 2020

In general, how much do you feel you know about? ‘I know a lot’ or ‘know fairly enough’

- Politics in Albania: 42% (2016), 50% (2020)
- Local self-government in your municipality/town: 46% (2016), 51% (2020)
- Government: 41% (2016), 39% (2020)
- Parliament: 37% (2016), 35% (2020)
- Role of MPs: 32% (2016), 34% (2020)
- Role of the President: 28% (2016), 34% (2020)
Interest in politics, governing and opposition bodies

How interested are you to know about?

‘very interested’ and ‘fairly interested’

- Local self-government in your municipality/town: 60% (2020), 53% (2016)
- Politics in Albania: 51% (2020), 42% (2016)
- Parliament: 40% (2020), 40% (2016)
- Role of the President: 37% (2020), 31% (2016)
- Role of MPs: 36% (2020), 35% (2016)
Youth (18-30 years) report lowest levels of knowledge about political party programs, parliament, and MPs.
Interest in politics, governing and opposition bodies by age

Youth (18-30 years) report lowest level of interest in political parties and role of MPs.

“Politics is governed by a small number of people and there is no space for talented individuals with integrity.”
Man, 24, Tirana.
Interest in politics, government and political bodies by gender

Women respondents have lower level of interest across all the issues compared to men.
Importance of free access to information held by public authorities

“There is a lack of information and transparency. If there was more transparency people would be more interested and involved in politics.” Woman, 24, Fier.
Interest in where political parties get their funding and how they spend it

“The problem is that party funding is huge and hidden. Part of it is done through big public procurement.” Woman, 43, Korca.

“Lack of transparency leaves space for corruption.” Man, 18, Fier.
Political Engagement and Participation
Core indicator
Citizens increasingly look beyond political party avenues to influence government decision-making, such as through civil society organizations (CSOs).

There is a consistent decline in party membership since 2016. Non-governmental organization (NGO) membership remains low, but stable since 2016.

There is a significant decrease in likelihood to vote since 2016, fueled by distrust in political parties and disconnection from elected representatives.

Citizens employed in the public sector are the only group expressing strong likelihood to vote.

Civic duty is the most common reason for those likely to vote. Lack of representation by the existing parties and distrust in party ability to deliver on promises are main reasons not to vote.

Donating money to a political party is unthinkable for most, driven by a strong belief that parties and the political system are corrupt and unrepresentative.
A 12% drop in political party membership since 2016
If parliamentary elections were to be held this week, how likely is it that you would vote? (July 2020)

Likelihood to vote
2020 vs. 2016

- I would vote for sure: 2016 - 15%, 2020 - 29%
- I would probably vote: 2016 - 18%, 2020 - 12%
- Undecided: 2016 - 20%, 2020 - 9%
- I probably wouldn't vote: 2016 - 10%, 2020 - 14%
- I wouldn't vote, for sure: 2016 - 9%, 2020 - 10%
Likelihood to vote by employment status – 2020

“I will vote because I consider it a moral obligation and a constitutional right. It is a way to ask for accountability from the person you have voted.” Male, 43 years old, Durres.
Reasons for voting / not voting

“I have voted because I believe that my vote could bring change. I believe that protests cannot bring change if they are not accompanied with voting. I do not believe that involvement in politics can be done only through political parties. There are other ways to be involved, like volunteering.” Woman, 21, Berat.

In case you would vote for sure, what is the main reason?
(892 respondents out of a total sample of 1536)

- It is my civic duty to raise my voice by voting in election: 49%
- I trust that elections make difference: 24%
- As a member/volunteer of a political party I have to vote: 11%
- It’s an opportunity for material gains/potential employment: 6%
- Most likely I will be pressured to go and vote by my employer: 3%

In case you wouldn’t vote or undecided, what is the main reason?
(856 respondents out of a total sample of 1536)

- I feel that I am not represented by any of the existing parties: 44%
- I don’t trust any party will fulfil its promises: 27%
- My vote will not bring any difference: 14%
- Parties don’t offer viable programs and policy alternatives: 8%
- Other: 5%
Political/Civic engagement over the past 12 months

A significant drop in most forms of engagement since 2016

Have you done any of the following over the last 12 months?

Comparison 2016 vs. 2020

- Contacted a local councilor or local municipal officer, or the Mayor of your area
- Participated, as a volunteer, in an activity in your local community
- Contacted an MP, a Minister or other high-level public official, a high-level political party member
- Taken an active part in a campaign, demonstration or march organized by political parties
- Participated in a meeting of the municipality council, taken part in a public consultation
- Expressed opinion or discussed politics on the Internet and/or social networks
- Sought information from state organs according to the Law on Free Access to Information
- Taken an active part in a citizen led campaign, demonstration or march (not organized by a political party)
- Created or signed a petition online or offline
- Alerted the media (newspaper, radio or TV) about the existence of a problem
- None of the above

2016 vs. 2020

- Contacted a local councilor or local municipal officer, or the Mayor of your area: 36% vs. 25%
- Participated, as a volunteer, in an activity in your local community: 32% vs. 25%
- Contacted an MP, a Minister or other high-level public official, a high-level political party member: 26% vs. 25%
- Taken an active part in a campaign, demonstration or march organized by political parties: 23% vs. 23%
- Participated in a meeting of the municipality council, taken part in a public consultation: 23% vs. 21%
- Expressed opinion or discussed politics on the Internet and/or social networks: 23% vs. 18%
- Sought information from state organs according to the Law on Free Access to Information: 18% vs. 16%
- Taken an active part in a citizen led campaign, demonstration or march (not organized by a political party): 17% vs. 16%
- Created or signed a petition online or offline: 17% vs. 16%
- Alerted the media (newspaper, radio or TV) about the existence of a problem: 16% vs. 12%
- None of the above: 44% vs. 11%
Actual engagement vs. willingness to engage - 2020

Over the last 12 months have you done any of the following? Which are the three main actions you would be ready to do if you felt strongly enough about an issue?

- Contacted a local councilor or local municipal officer, or the Mayor of your area
  - Real engagement: 25%
  - Potential engagement: 40%

- Expressed opinion or discussed politics on the Internet and/or social networks
  - Real engagement: 21%
  - Potential engagement: 14%

- Participated, as a volunteer, in an activity in your local community
  - Real engagement: 17%
  - Potential engagement: 28%

- Taken an active part in a citizen led campaign, demonstration or march (not organized by a political party)
  - Real engagement: 16%
  - Potential engagement: 29%

- Created or signed a petition online or offline
  - Real engagement: 16%
  - Potential engagement: 20%

- Participated in a meeting of the municipality council, taken part in a public consultation
  - Real engagement: 13%
  - Potential engagement: 27%

- Contacted an MP, a Minister or other high-level public official, a high-level political party member
  - Real engagement: 13%
  - Potential engagement: 37%

- Sought information from state organs according to the Law on Free Access to Information
  - Real engagement: 10%
  - Potential engagement: 15%

- Taken an active part in a campaign, demonstration or march organized by political parties
  - Real engagement: 8%
  - Potential engagement: 10%

- Alerted the media (newspaper, radio or TV) about the existence of a problem
  - Real engagement: 5%
  - Potential engagement: 20%

- None of the above
  - Real engagement: 44%
  - Potential engagement: 17%
Reasons for lack of engagement over the past 12 months

“*What demotivates me is that the voice of the citizens is not being heard at all.*” Female, 35 years old, Korca.

What is the main reason for you not to participate or take action?

- Politicians are just out for themselves: 40%
- I’m not given the opportunity to have an influence: 22%
- Nobody listens to what I have to say: 21%
- I’m not interested in influencing decision making: 9%
- I don’t have enough information: 7%
The less personal the cause, the lower the likelihood to engage.

For a cause you believe in but does not relate to you personally:
- To a Great Extent: 37%
- Somewhat: 18%
- Very Little: 8%
- Not at All: 7%

For an interest you share together with other citizens/your community:
- To a Great Extent: 52%
- Somewhat: 31%
- Very Little: 13%
- Not at All: 4%

To support family and friends:
- To a Great Extent: 68%
- Somewhat: 21%
- Very Little: 7%
- Not at All: 3%

Your own personal interest/benefits:
- To a Great Extent: 68%
- Somewhat: 21%
- Very Little: 7%
- Not at All: 4%
Compared to 2016, Albanians are more likely to engage with civil society initiatives through social media and online petitions and less likely to join a party.
Donating money to political parties

“Political parties spend their money in buying votes.” Man, 45, Dibër.

“Funding of parties is directly linked to corrupt business practice. Business that donate have links with political parties and do so for benefiting from public contracts.” Man, 25, Tirana.
Efficacy and Satisfaction

Core indicator
Efficacy and Satisfaction

- 60 to 70 percent of Albanians are dissatisfied with the performance of state and political bodies.

- Citizens feel that they can exert slightly more influence on decision-making at the local rather than at the national level.

- The Electoral Reform Agreement of June 2020 is seen more as a party-protection measure than as a reform addressing the public interest.
Satisfaction with governance

To what extent you are satisfied with the current work of:

- Parliamentary opposition: 71% Satisfied, 19% Neither satisfied nor dissatisfied, 7% Dissatisfied
- Opposition outside of parliament: 69% Satisfied, 20% Neither satisfied nor dissatisfied, 10% Dissatisfied
- President: 61% Satisfied, 26% Neither satisfied nor dissatisfied, 13% Dissatisfied
- Parliament: 60% Satisfied, 25% Neither satisfied nor dissatisfied, 18% Dissatisfied
- Government: 59% Satisfied, 22% Neither satisfied nor dissatisfied, 18% Dissatisfied
Perceived influence on decision making at the local and national level

How much power to influence, if any, do you feel you personally have over decision making at:

- At national governance level (government and/or parliament)
- At local governance level in your area (e.g. decisions of the local municipality council)
Assessment of the June 5, 2020, electoral reform agreement

Younger respondents (18-30) were less likely to agree that the agreement on June 5 represents the interest of citizens and more likely to say that it represents the interest of political parties.
Parliament and Elected Representatives

Core indicator
Parliament and Elected MPs

- Citizens are highly critical of parliament’s work over the past 12 months. Eighteen (18) percent of respondents consider parliament as “essential to our democracy” in 2020 – a 35% drop as compared to 2016.

- Citizens are, however, more divided on the performance of parliament during the COVID-19 pandemics.

- MPs are perceived to care more about the interests of their parties than those of their constituents.

- Albanians want their elected representatives to be educated, connected to their constituency, independent, and honest.

- The opportunity to vote directly for individual MPs is overwhelmingly seen as the most effective accountability mechanism.
Views about the Albanian Parliament (past 12 months)

"In relation to the parliament, the way MPs are identified, elected and behave is not ethical. We cannot speak about integrity. Only rich people and people that have interest relations to politicians are elected. It is uncommon to see politicians with dignity that are involved in the parliament and that promote their values." Woman, 35, Korca.
Views about the Albanian Parliament 2020 vs. 2016

How much do you agree with the following statements (past 12 months)?

- Parliament has been open to citizens to attend committee and/or plenary meetings: 11% (2020) vs. 28% (2016)
- Parliament is made up of representatives of the society that work in an ethical manner: 12% (2020) vs. 16% (2016)
- MPs have represented the interest of ordinary citizens such as myself: 14% (2020) vs. 19% (2016)
- Parliament has been transparent to the public in its activities: 17% (2020) vs. 19% (2016)
- MPs cared more about the interest of political parties than that of citizens: 63% (2020) vs. 19% (2016)
- Parliament has been essential to our democracy: 18% (2020) vs. 53% (2016)
- Parliament has debated and made decisions about issues that matter to me: 19% (2020) vs. 34% (2016)
- Parliament has held the government to account: 26% (2020) vs. 38% (2016)
Performance of parliament during the COVID-19 pandemic

Thirty-three (33) percent of citizens believe that parliament was transparent during the pandemic, while only 17% claim so for normal times.

To what extent do you agree with the following statements regarding the role of Parliament during the COVID-19 pandemic?

- Parliament’s response to gather online was swift and timely to respond to the decision-making situation:
  - Agree: 37%
  - Neither agree nor disagree: 28%
  - Disagree: 30%

- Was transparent about the decisions it made:
  - Agree: 37%
  - Neither agree nor disagree: 27%
  - Disagree: 33%

- Has effectively scrutinized the work of the government:
  - Agree: 39%
  - Neither agree nor disagree: 23%
  - Disagree: 33%

- Made it easier for me to access information on parliamentary work:
  - Agree: 42%
  - Neither agree nor disagree: 24%
  - Disagree: 29%
Most desirable qualities of an MP

What are the three most important qualities you believe an MP should have?

- To be well educated: 60%
- To be close to the problems of people: 55%
- To come from the area where s/he is competing in elections: 50%
- To be independent-minded: 44%
- To be honest and responsible: 36%
- To be a ‘fresh face’ and have new vision/mentality: 24%
- To have the ability to compromise with the people he/she disagrees with for the sake of public interest: 12%
- To have experience in politics: 7%
- To be loyal to the party he or she represents: 6%
- To have business experience: 6%
Mechanisms to increase MPs accountability and quality

- Voting for individual MP candidates directly, rather than via closed party lists, is overwhelmingly viewed as most likely mechanism to improve both the accountability and the overall quality of elected MPs.

- Younger respondents are particularly resistant to party headquarters controlling the selection of candidates for electoral lists and deciding how they are ranked on those lists.

- Citizens lack sufficient information on access to parliament and the possibility of participating in committee sessions.

- Survey respondents prefer to meet MPs in open public meetings rather than in their party offices or in Parliament.
In your opinion, to what extent would the following measures increase public accountability of MPs?

- Providing opportunity to voters to choose among the individual candidates on party lists, instead of voting for party closed-lists: 36% To a Great Extent, 32% Somewhat, 13% Very Little, 6% Not at All, 3% Don’t know.
- Improving conditions for more regular meetings with MPs at their local areas: 38% To a Great Extent, 32% Somewhat, 18% Very Little, 10% Not at All, 3% Don’t know.
- Publishing detailed information on Parliament’s website about the activities of each MP (e.g. amendments, voting, questions, discussion in plenary sessions, legislative initiatives, etc.): 33% To a Great Extent, 27% Somewhat, 22% Very Little, 12% Not at All, 6% Don’t know.
- Publishing detailed profile of MPs on Parliament’s website: 33% To a Great Extent, 24% Somewhat, 26% Very Little, 12% Not at All, 5% Don’t know.
Improving quality of MPs

"I see open lists as a filter. I consider it a tight process, because political parties will try to “recruit” good candidates. People are tired and it is ever more difficult to approach the grey electorate" Man, 45, Dibra.