

S E P T E M B E R 2 0 , 2 0 1 1



# POLITICAL PARTY NEWSLETTER

NEWS, TRAINING OPPORTUNITIES & BEST PRACTICES

## Electoral Process Updates

HEC has decided that every eligible Egyptian who turned 18 by July 20, 2011 will be allowed to vote in the next Parliamentary elections.

On their website, HEC has outlined ten steps for citizens to guarantee that their votes will be counted.

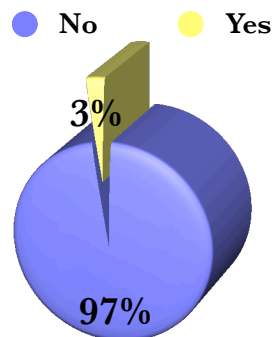
The government certified there are over 50 million eligible voters in Egypt. Voters can verify that they are included in the voters' list by entering their national ID number on this site: [www.elections2011.eg](http://www.elections2011.eg)

Judge Ahmed Khafaga, member of the HEC, stated that Egyptian and foreign NGOs will be allowed to monitor the upcoming elections. HEC will also abolish the camel and crescent NDP symbols, in addition to any religious symbols such as minarets; any weapon symbols such as the sword or rifle; and, any symbol derived from a party logo or slogan.

*This is the first in a series of newsletters by the National Democratic Institute addressing issues relevant to the Egyptian elections in 2011-2012.*

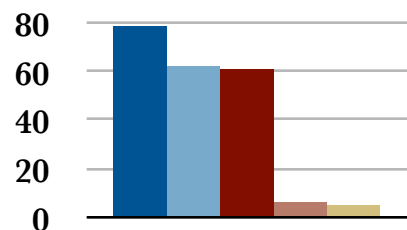
## AUGUST POLL RESULTS

NDI has been conducting monthly polls to get a sense of how Egyptians feel about the future - for themselves and their country - and about issues surrounding the upcoming Parliamentary and Presidential elections. New data from August reveals that only three percent (3%) of Egyptians have been contacted by a political party. For the fourth month in a row, the poll also revealed that **unemployment, wages and security/crime remain the most important issues to the Egyptian people**. Parties and candidates that address these issues and include them in their messaging are more likely to earn the attention and support of voters. There are multiple ways of contacting voters; if you would like to schedule a training for your party or campaign team with NDI on **Voter Contact** methods or **Message Development**, please contact Ahmed Morsy [amorsy@ndi.org](mailto:amorsy@ndi.org).



*Have any political parties contacted you directly since the revolution?*

■ Unemployment  
■ Wages  
■ Security  
■ Human Rights  
■ Constitution



*We asked Egyptians to name their top 5 concerns - here are a few which highlight the importance of economic issues.*

## ELECTION STATISTICS

(to date)

**50,000,000** eligible voters

**52,000** polling stations

**18,400** total judges in Egypt

**10,000** judges supervising per electoral stage

**1,000** voters per polling station

**2%** district threshold

**0.5%** national threshold for parties to be represented in Parliament

### PEOPLE'S ASSEMBLY

**504** elected members

**126** individual candidate districts (2 seats per district)

**58** closed party PR districts

### SHOURA

**390** members, **260** elected

**65** individual candidate districts (2 seats per district)

**28** closed party PR districts

To schedule a training on the election law and calculating your strategy to win, please contact Ahmed Morsy [amorsy@ndi.org](mailto:amorsy@ndi.org)

## PARTY BUILDING: THE VALUE OF WOMEN

Accounting for half the population and electorate, women have a critical role to play in the life and governance of a nation. Throughout the world, they have brought strength and substance to political parties and to legislative and executive bodies.

NDI is providing training and assistance to Egyptian women interested in running for office. We just concluded two intensive 2-day "campaign schools" in Alexandria and Cairo with over 160 participants. A third campaign school for women will take place during the first week of October in Aswan.

With training sessions led by elected women leaders and political experts from around the world, participants will have the opportunity to get practical assistance and advice on how to overcome the challenges that face women when running for office. Special focus will be given to strengthening your position within the party, message development, and dealing with the media, among other topics. Please contact Katie Croake ([kcroake@ndi.org](mailto:kcroake@ndi.org)) to register in our upcoming women's campaign school in Aswan.



*NDI's Campaign School for Women  
Alexandria - September 10-11, 2011*

### *Why Women in Politics?*

- ➔ Women are traditionally collaborative and can work across party and ideological lines to solve problems.
- ➔ Women are good listeners and, as lawmakers, highly responsive to constituent concerns.
- ➔ Women by nature are less threatening and more likely to seek peaceful resolution to conflict.
- ➔ Having women participate in the political process encourages citizen confidence in democracy.
- ➔ Women prioritize education, healthcare and other issues that people care about and that are critical to a nation's development.

**CLICK HERE FOR PROPOSED ELECTORAL DISTRICTS!**

**People's Assembly:** <http://www.almasryalyoum.com/node/492043>

**Shoura Council:** <http://www.almasryalyoum.com/node/492361>

## NDI CAMPAIGN TRAINING COURSES

Since June, NDI has conducted:

**159** multi-party and individual party training sessions, with more than **870** participants from **47** different parties. We also offer consultation sessions with individual parties and candidates.

Training topics include:

- Campaign Planning
- Budgeting and Finance
- Research / Surveys
- Fundraising
- Event Planning
- Message Development
- Voter Targeting
- Voter Contact
- Volunteer Recruitment
- Media Training
- Poll briefing

Our trainers are able to TRAVEL to you so we can provide training across Egypt upon request. If you would like to schedule a training or consultation on any of the topics above or on another topic in which you are interested, please contact Ahmed Morsy ([amorsy@ndi.org](mailto:amorsy@ndi.org)).

## UPCOMING NDI TRAININGS

SEPTEMBER - OCTOBER 2011

Strategic Use of New Media

Advanced Event Organizing

Women's Campaign School - Aswan

Media Training for Candidates

Building a 60-Day Field & Communications Plan

Election Law Briefing & Calculating a Strategy to Win

Get Out the Vote Training

Party Agent Training

## FEATURED NDI ARABIC PUBLICATIONS



[Political Campaign Planning Manual](#)



[A Media Guidebook for Women](#)

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