



Strategic Planning

PREPARATORY WORK FOR A STRATEGIC PLANNING PROCESS – INDIVIDUAL

This questionnaire will help participants in a strategic planning process to prepare themselves so they can make a useful contribution to the process.

Thinking about our context:

1. What has happened in the past three years in the external environment that could affect our work as an organisation/project?

2. What are the challenges and threats facing us as an organisation/project in our external environment?

3. What are the opportunities we should be taking advantage of in the environment in order to:

- a Make us more sustainable as a project/organisation?
- b Help us achieve our vision?



Strategic Planning

4. What information do you have that you think is important to share with others in the strategic planning process?

Thinking about our organisation:

5. What are the important strengths of our organisation/project?

6. What weaknesses are preventing our organisation/project from achieving its vision?

7. Do you think we are clear about our vision, values and mission? Make some notes about what you think our vision, values and mission are.



Strategic Planning

8. What challenges have we failed to meet in the past two to three years and why have we failed to meet them?

9. What challenges have we met well in the past two to three years and what helped us to meet them?

10. What is the most important outcome that you would like to see emerging from this strategic planning process? Why do you think it is so important?
