



Opportunities and Challenges Facing Ukraine's Democratic Transition

*Nationwide Survey with Six Oversamples; Focus Group Discussions
December 2018*

This research is funded by the United States Agency for International Development (USAID), the Government of Sweden and UK Aid.

Survey fieldwork was conducted by the Kyiv International Institute of Sociology

Focus group fieldwork was conducted by GfK Ukraine



NDI Ukraine

Survey Oversample Locations and Regions

Fieldwork dates: December 5, 2018 – January 9, 2019
5,238 completed interviews
Oversamples in Kyiv, Kharkiv, Odesa, Lviv, Kramatorsk
Region and Kherson Oblast

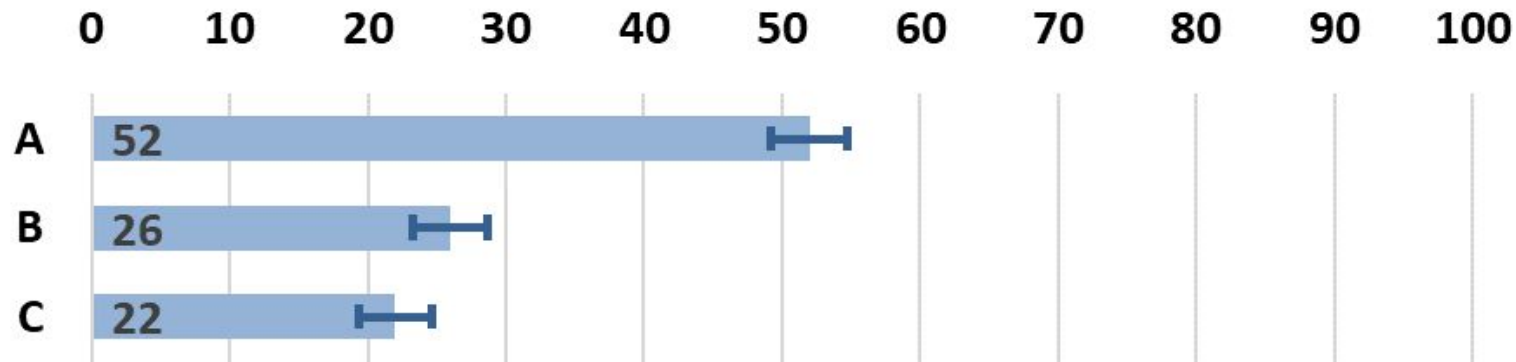


Survey Methodology 1

- Fieldwork dates: December 5, 2018 – January 9, 2019
- 5,238 completed interviews
 - The nationally representative sample was random at all stages:
 - Random selection of election precincts
 - Random selection of households via random route sampling
 - Random selection of respondents within the households using modified Kish grid
 - Areas outside the control of the Ukrainian government were excluded
- Six oversamples
 - Kyiv city [600]
 - Kharkiv city [600]
 - Kramatorsk Region [688] - cities of Kramatorsk and Sloviansk and surrounding rural areas
 - Kherson Oblast [600]
 - Odesa city [600]
 - Lviv city [600]
- Quality control:
 - All interviewers received a four level training system which includes 16 hours of training
 - An independent network of controllers conducted quality control interviews
 - 32% of all interviews were checked by controllers
- All 5,238 interviews were conducted using tablets

Survey Methodology 2

- The average margin of error for this survey is +/- 3%
- The margin of error is different for every response to every question in all surveys. In this presentation, the margin of error is shown for each question/option.
- This is shown in the example below:
 - A is statistically greater than B and C.
 - There is no statistical difference between B and C.
- Additionally, there has been regression analysis run on parts of the data. Regression analysis estimates predictive, rather than causal, relationships among variables. The results of the regression have been added to slides in text boxes.



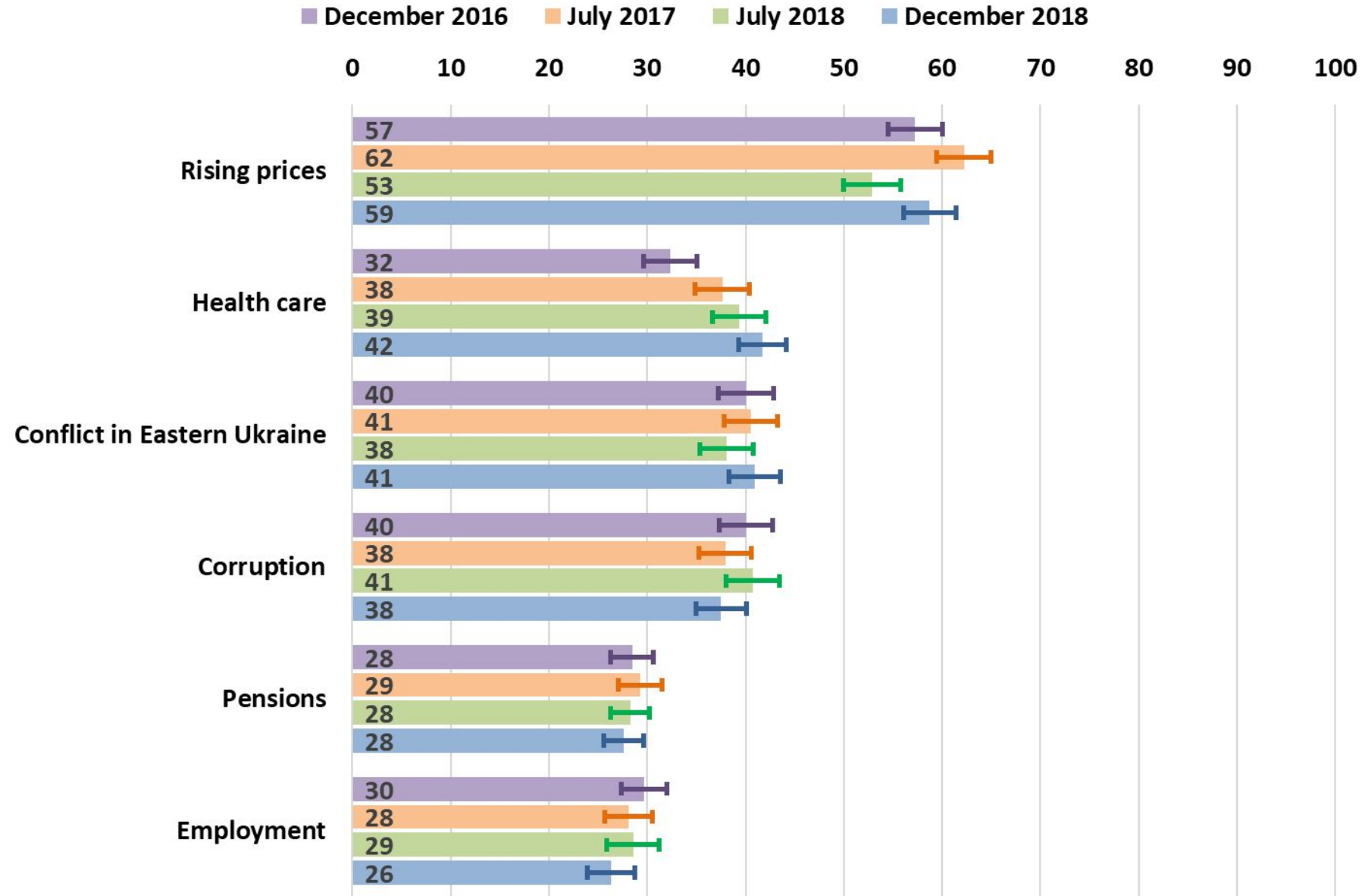
Focus Group Methodology

- 13 focus group discussions conducted December 16 - 23, 2018
- Locations: Kyiv, Lviv, Kherson and Kharkiv
- All participants:
 - Have no party preference
 - Certain (10s) or probable (7-9s) voters for the presidential election
 - Active citizens
 - Mixed gender
- Three age groups:
 - 18-30
 - 31-50
 - Over 51

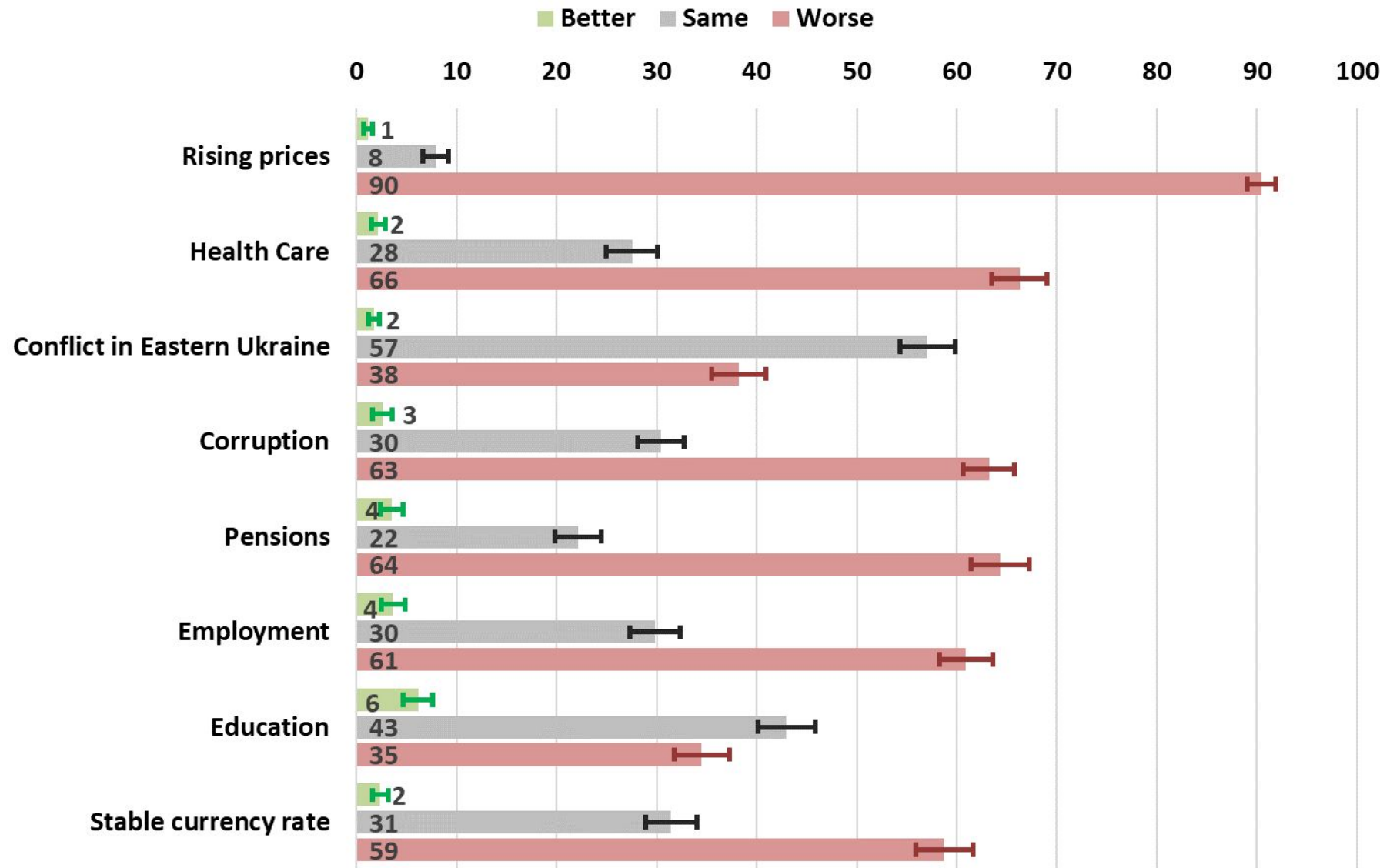
Location	13 Groups		
Kyiv	18-30 (10s)	31-50 (7-9s), 31-50 (7-9s)	Over 51 (7-9s)
Lviv	18-30 (7-9s)	31-50 (10s)	Over 51 (10s)
Kherson	18-30 (7-9s)	31-50 (10s)	Over 51 (7-9s)
Kharkiv	18-30 (10s)	31-50 (7-9s)	Over 51 (10s)

ISSUES & SOCIETAL TRENDS

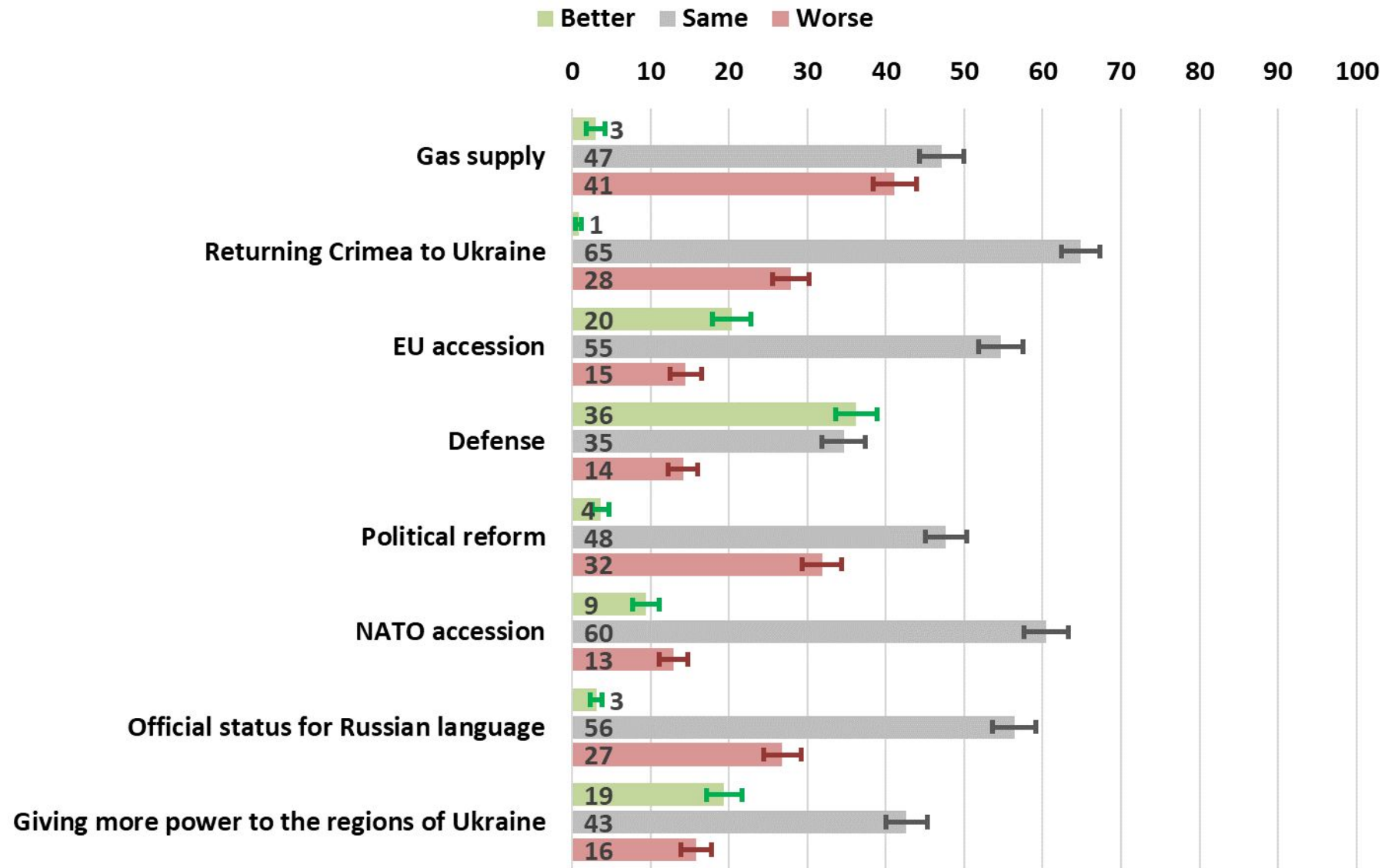
Most important national issues (q1) Part 1



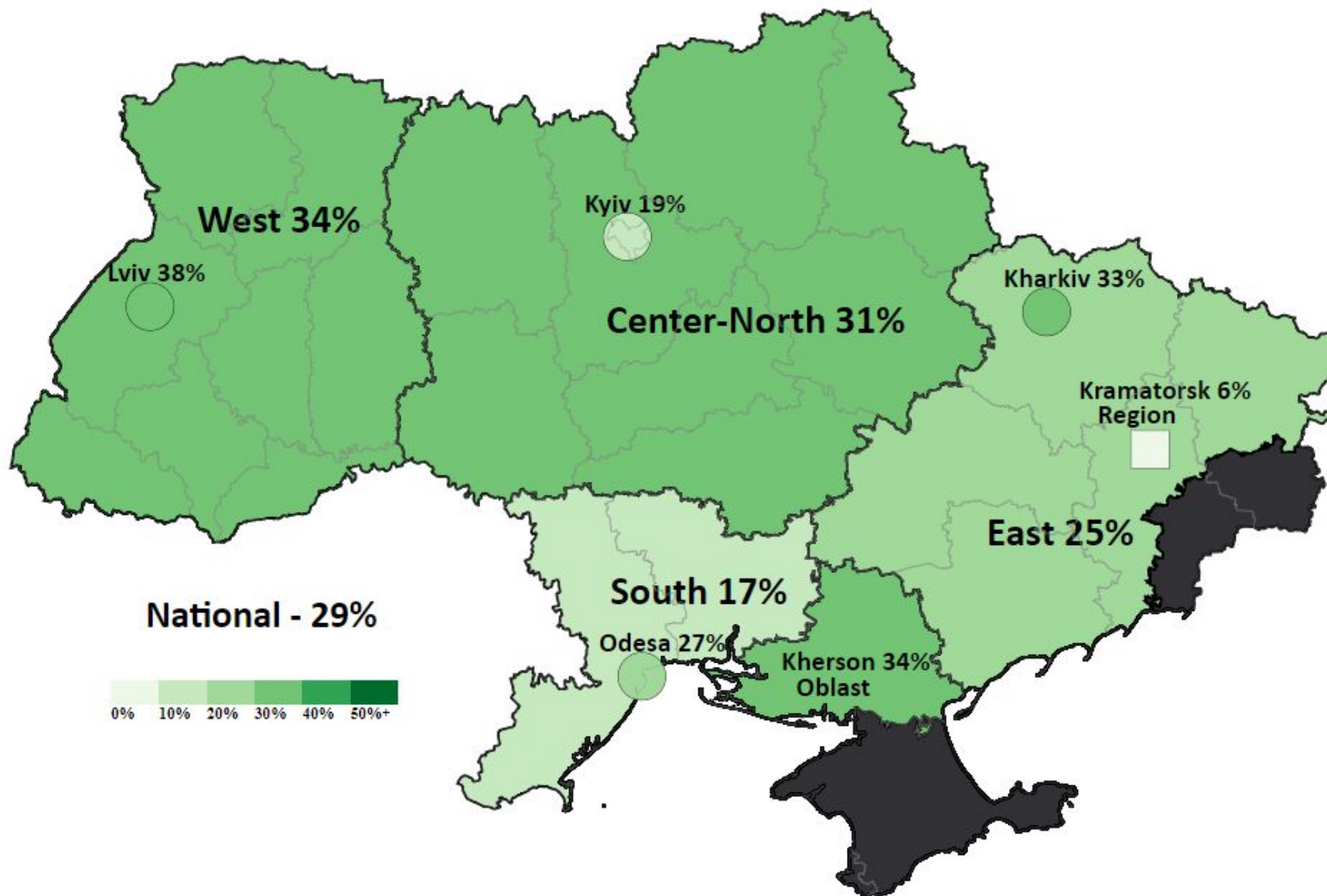
How do you think the situation has changed in Ukraine since the Parliamentary elections in October 2014? (q2) Part 1



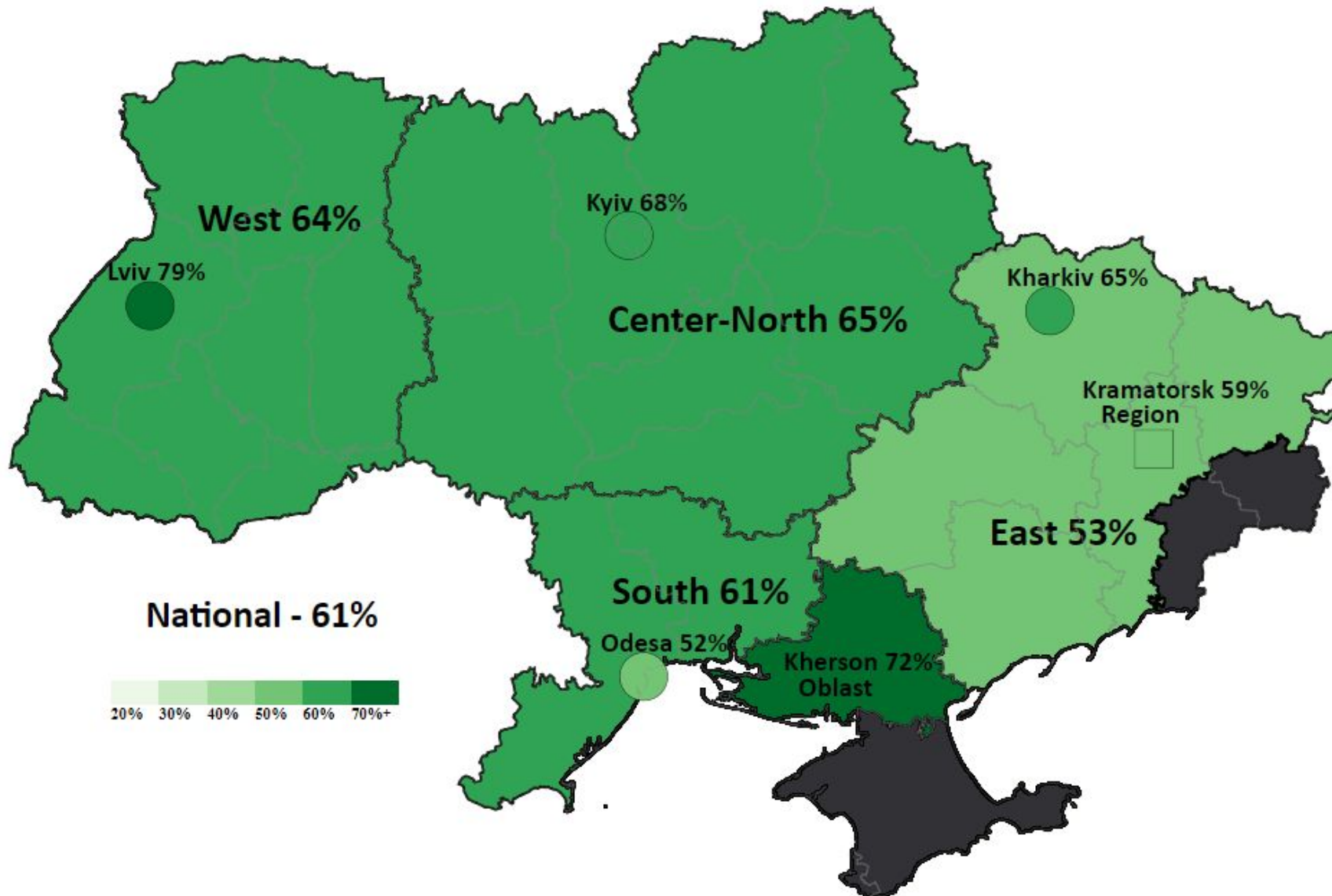
How do you think the situation has changed in Ukraine since the Parliamentary elections in October 2014? (q2) Part 2



Overall, do you expect the next generation to be
...? "Better off" only (q3 X Settlement)

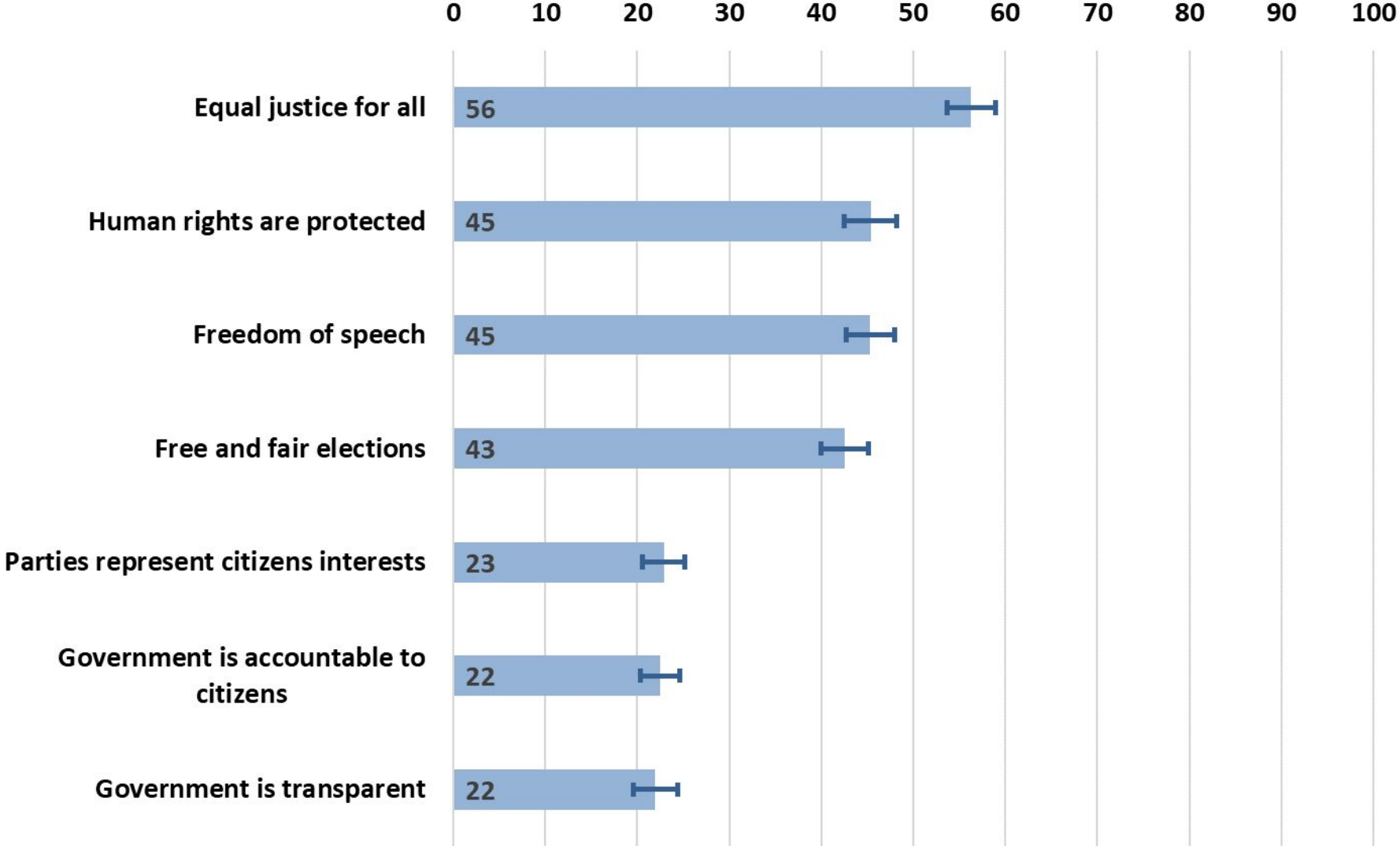


In your opinion, who should be more involved in political life, men or women? “Men slightly more than women/Men and women equally/Men slightly and significantly less than women/Mostly women” only (q15 X Settlement)

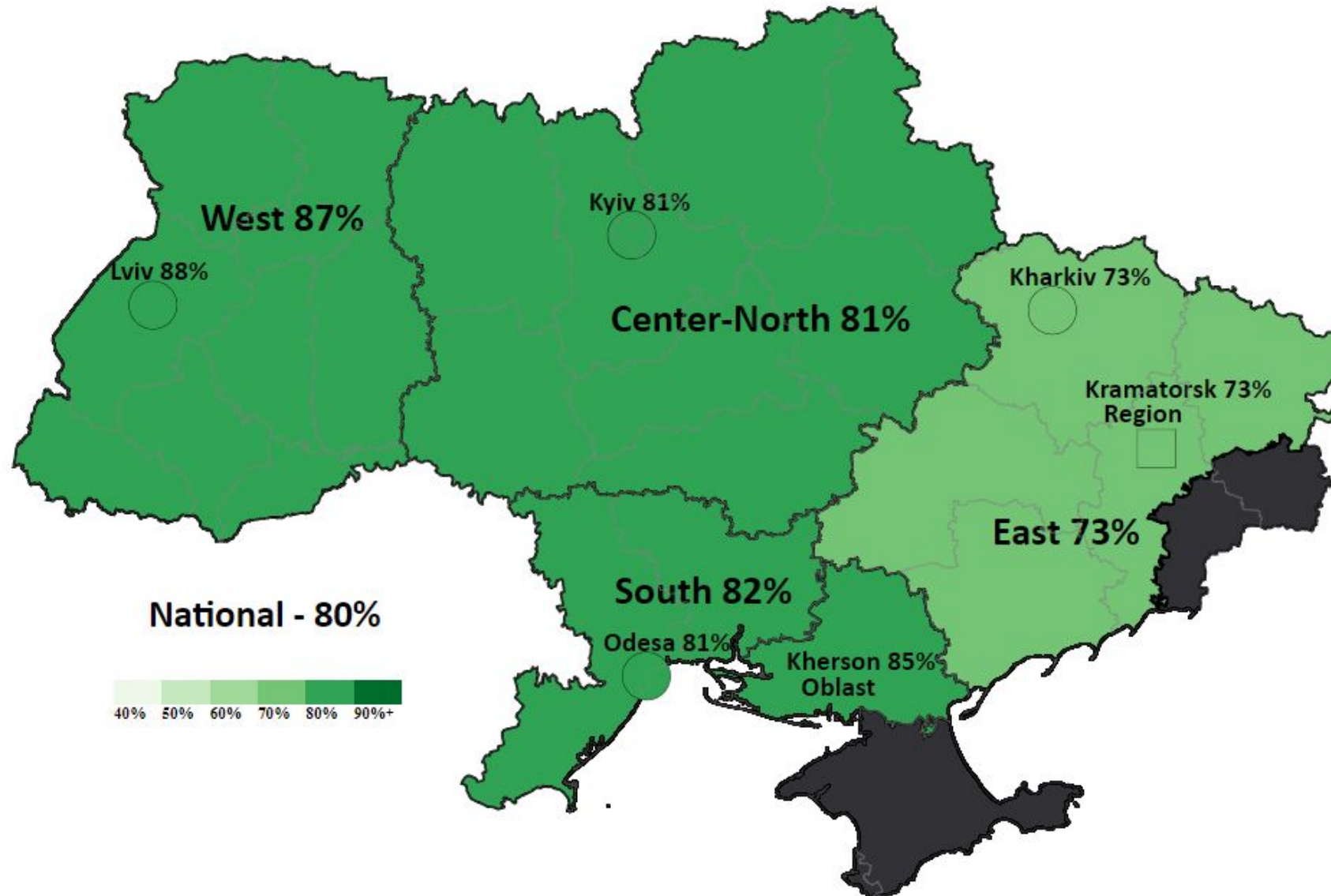


Institutions

There are many characteristics of a fully functioning democracy. Which three do you think are most important? (q6)

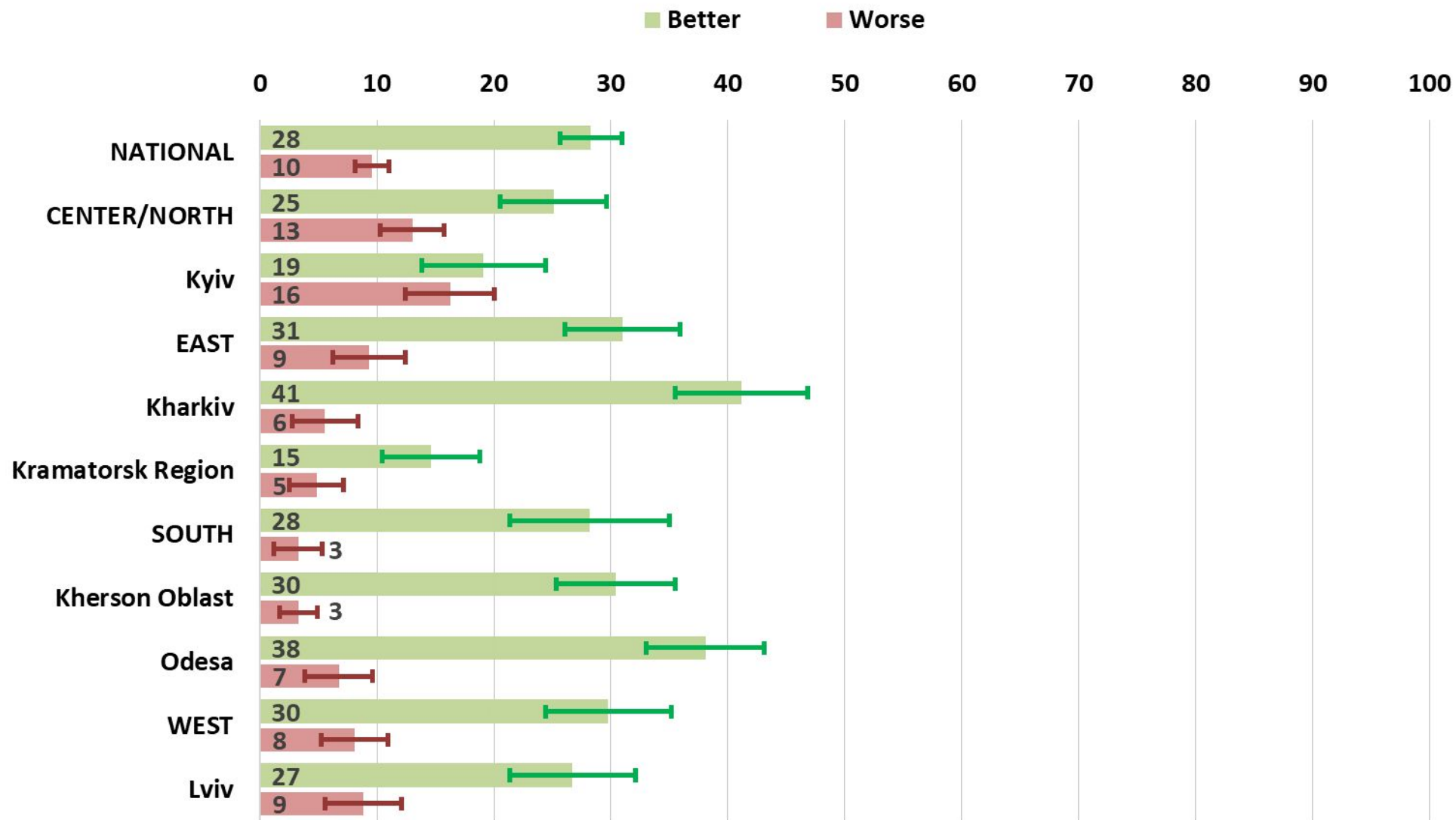


How important is it to you that Ukraine becomes a fully functioning democracy? “Very important/Important” only (q7 X Settlement)

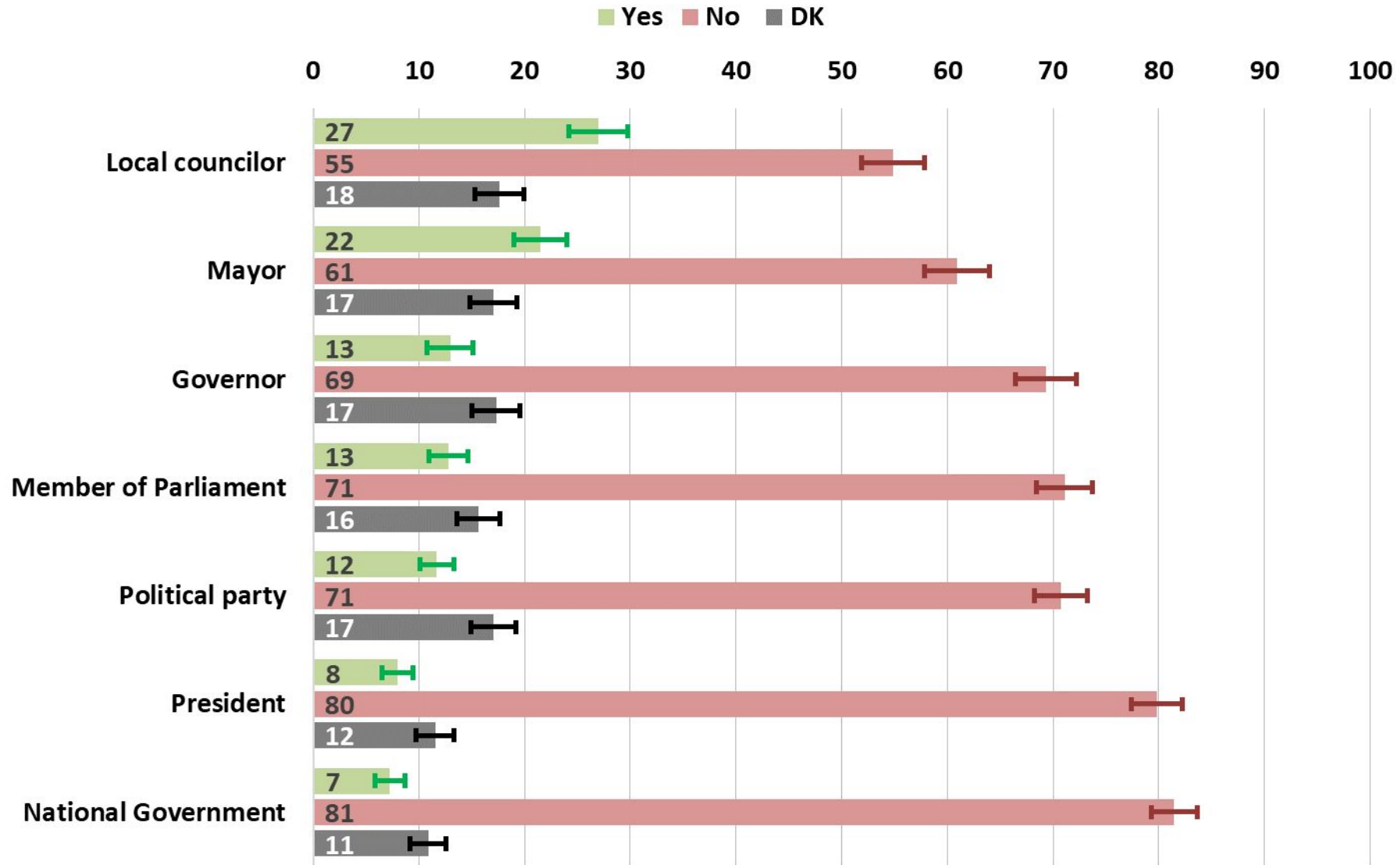


There is no statistically significant change nationally since July 2018.

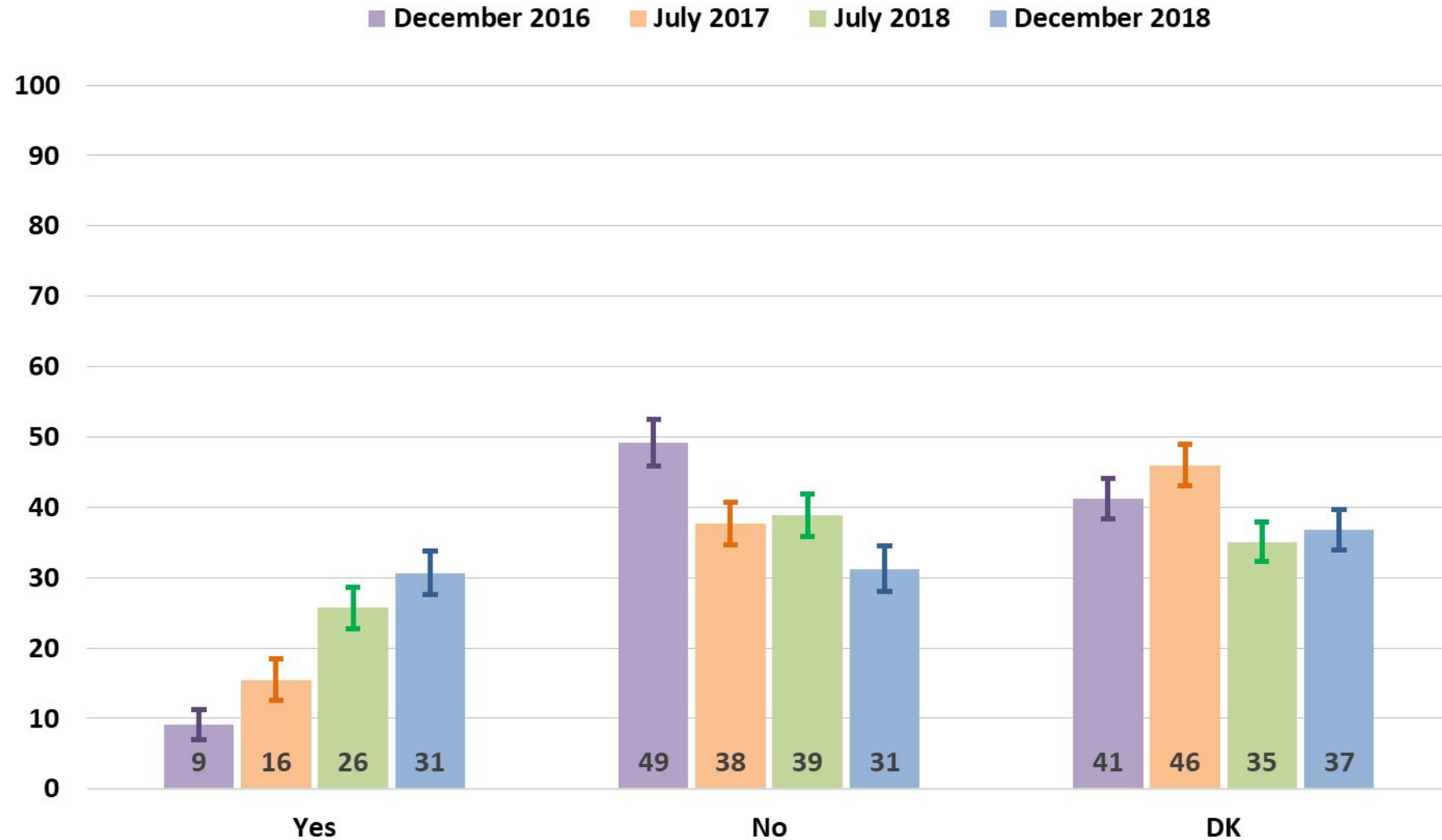
Do you think the next government will represent your interests better or worse than the current one? (q32 X Settlement)



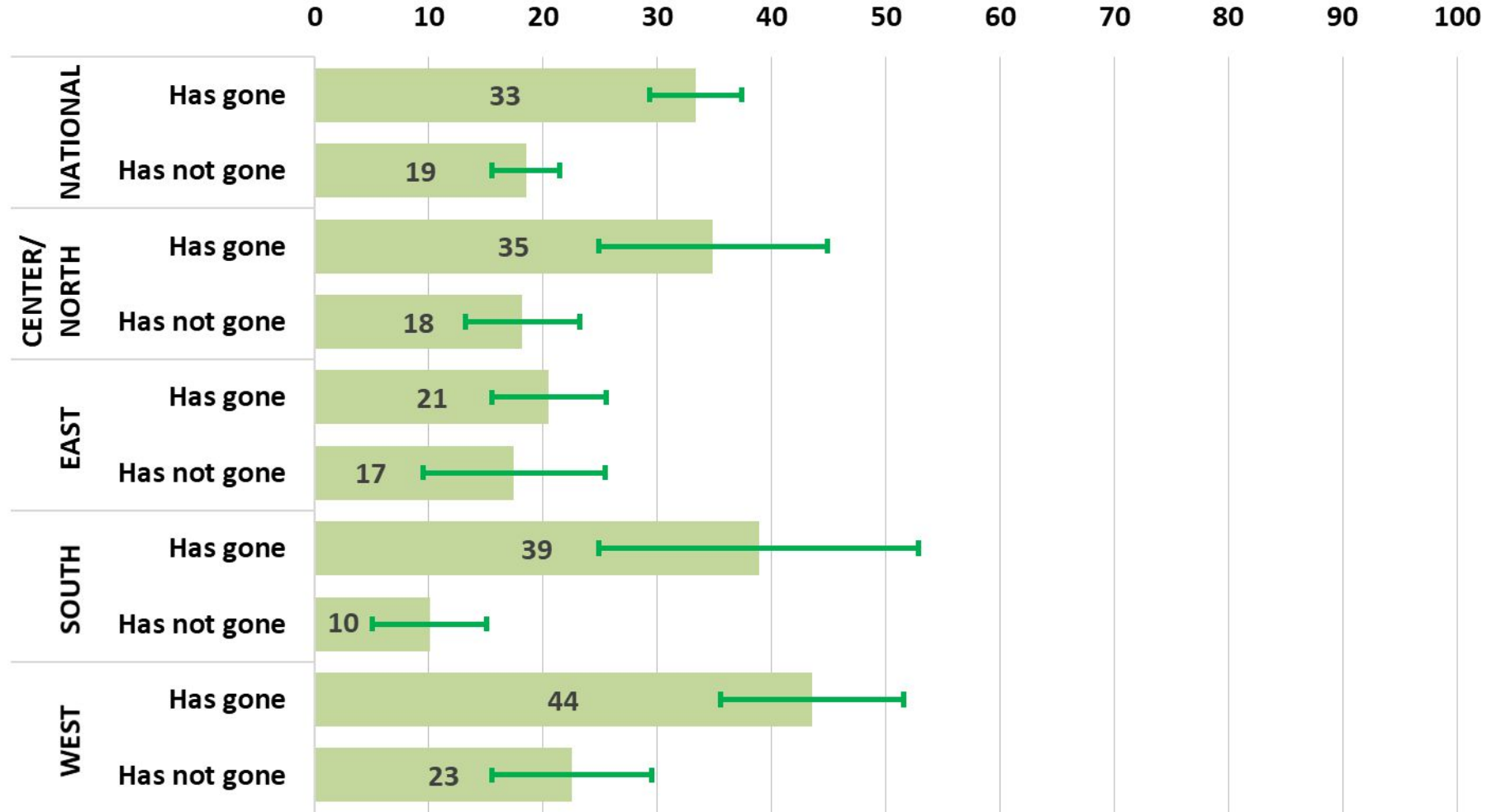
In your opinion are any of the following interested in hearing your opinions? (q53)



Since July of 2015, many communities in Ukraine have gone through the amalgamation process. Has your community gone through this process? (q18)



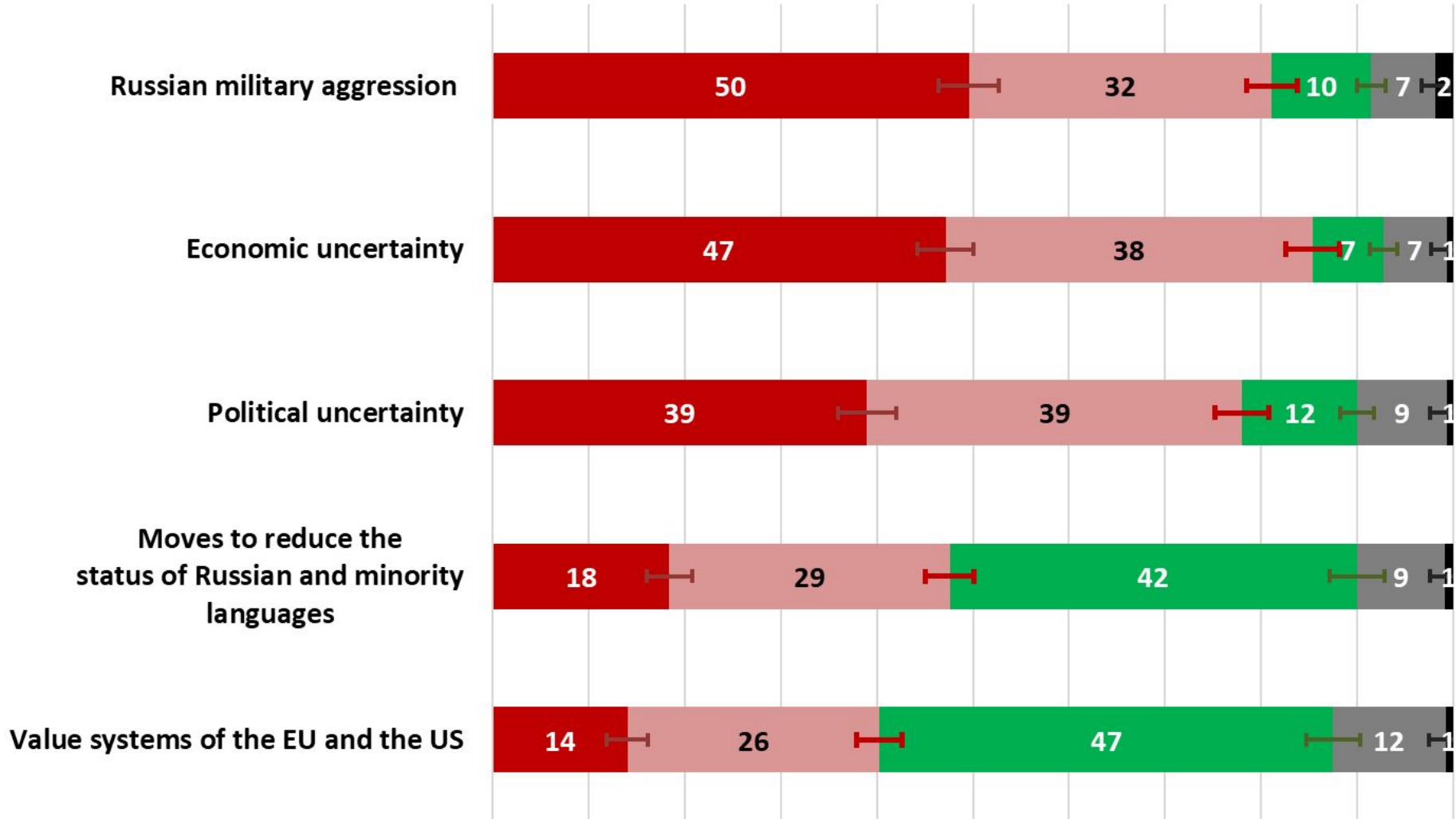
Since July of 2015, many communities in Ukraine have gone through the amalgamation process. How would you evaluate the impact on your/these communities? "Good/Somewhat good" only
(q19/q20 X Settlement)



Do you feel the following are either a big threat, some threat or no threat at all to your way of life? (q49)

■ Big threat ■ Some threat ■ No threat at all ■ DK ■ RA

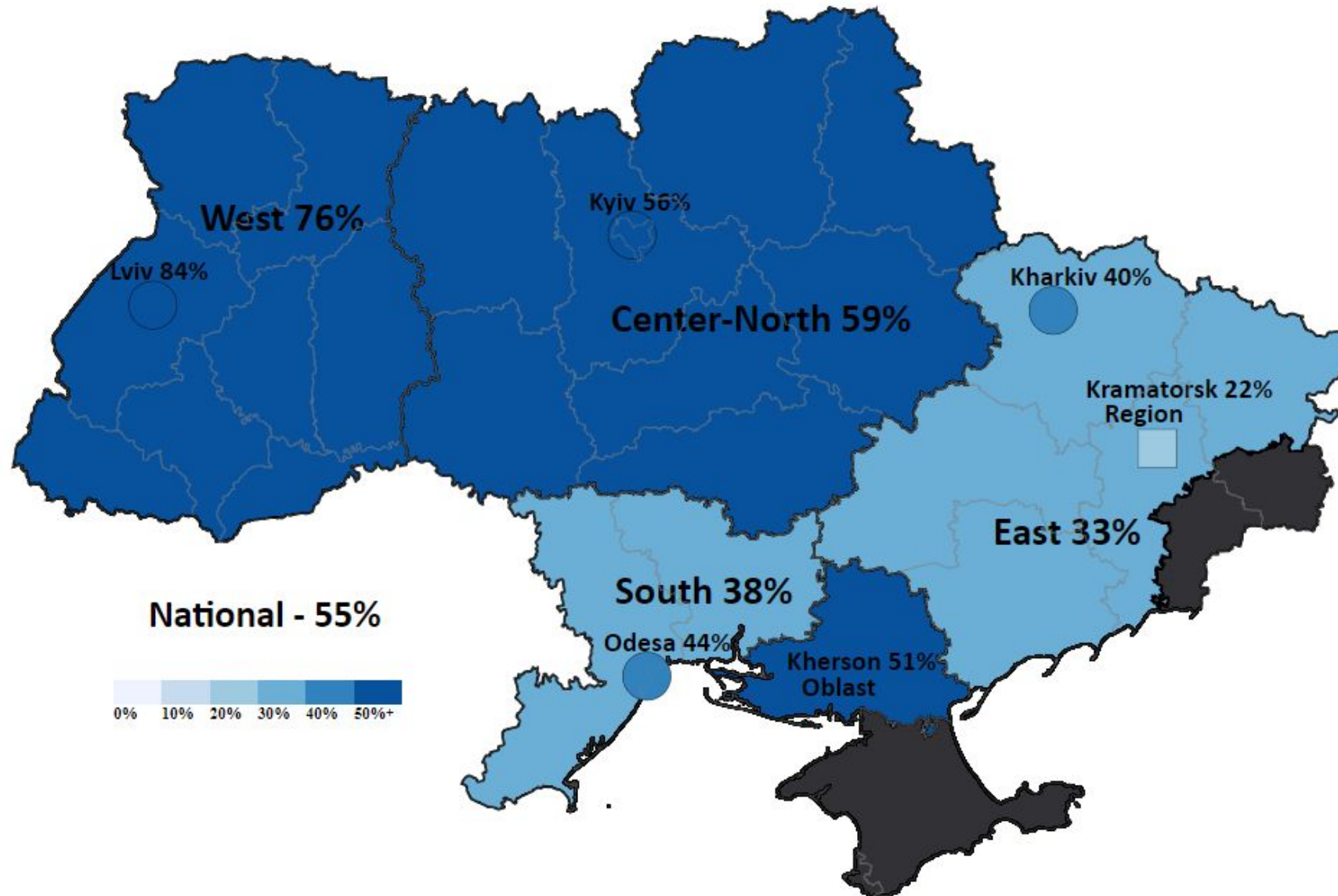
0 10 20 30 40 50 60 70 80 90 100



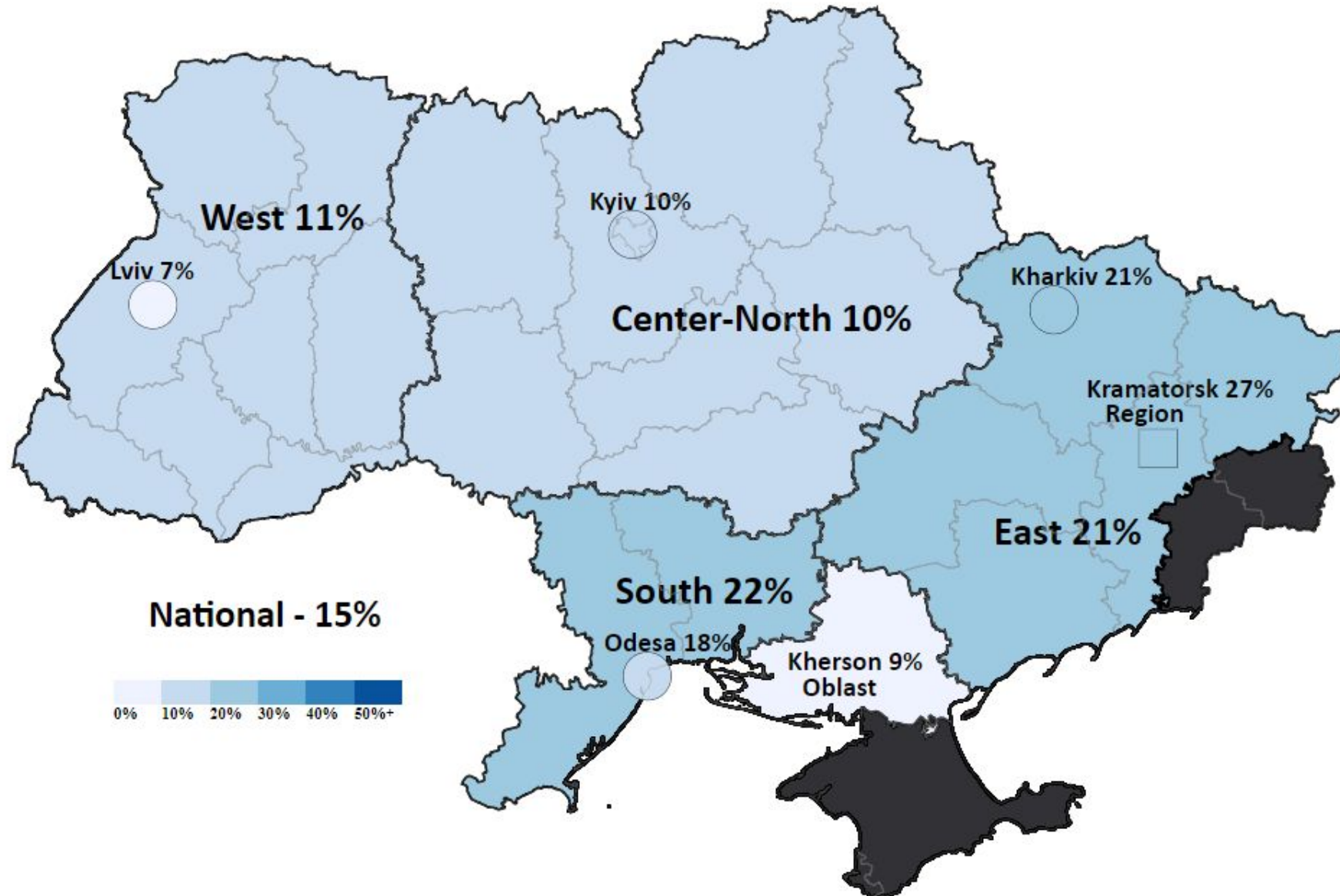
“Big threat” + “some threat” responses remained broadly stable since July 2018. However, “big threat” responses have dropped significantly on:
 Economic uncertainty – 15%
 Political uncertainty – 11%

INTERNATIONAL RELATIONS

**By 2030, do you want Ukraine to be a member state of the EU?
"Yes" only (q39 X Settlement)**



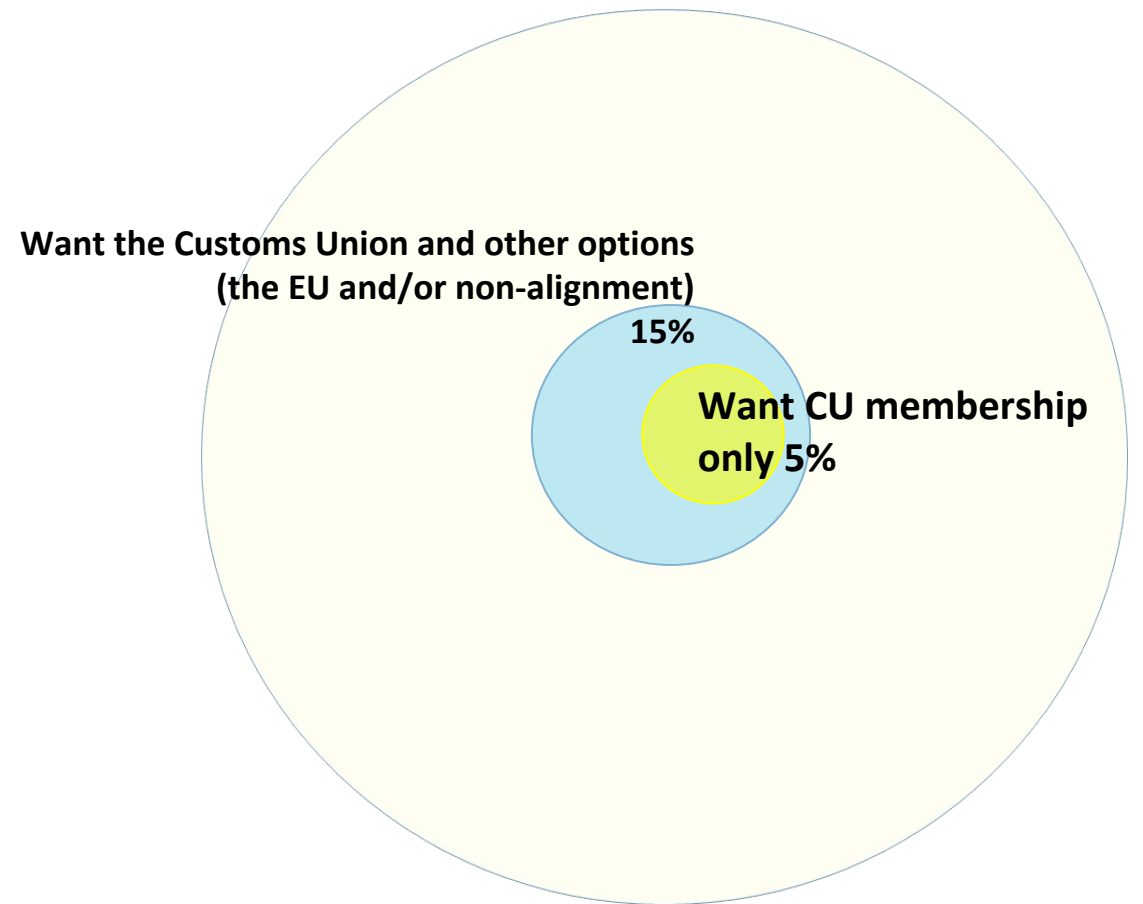
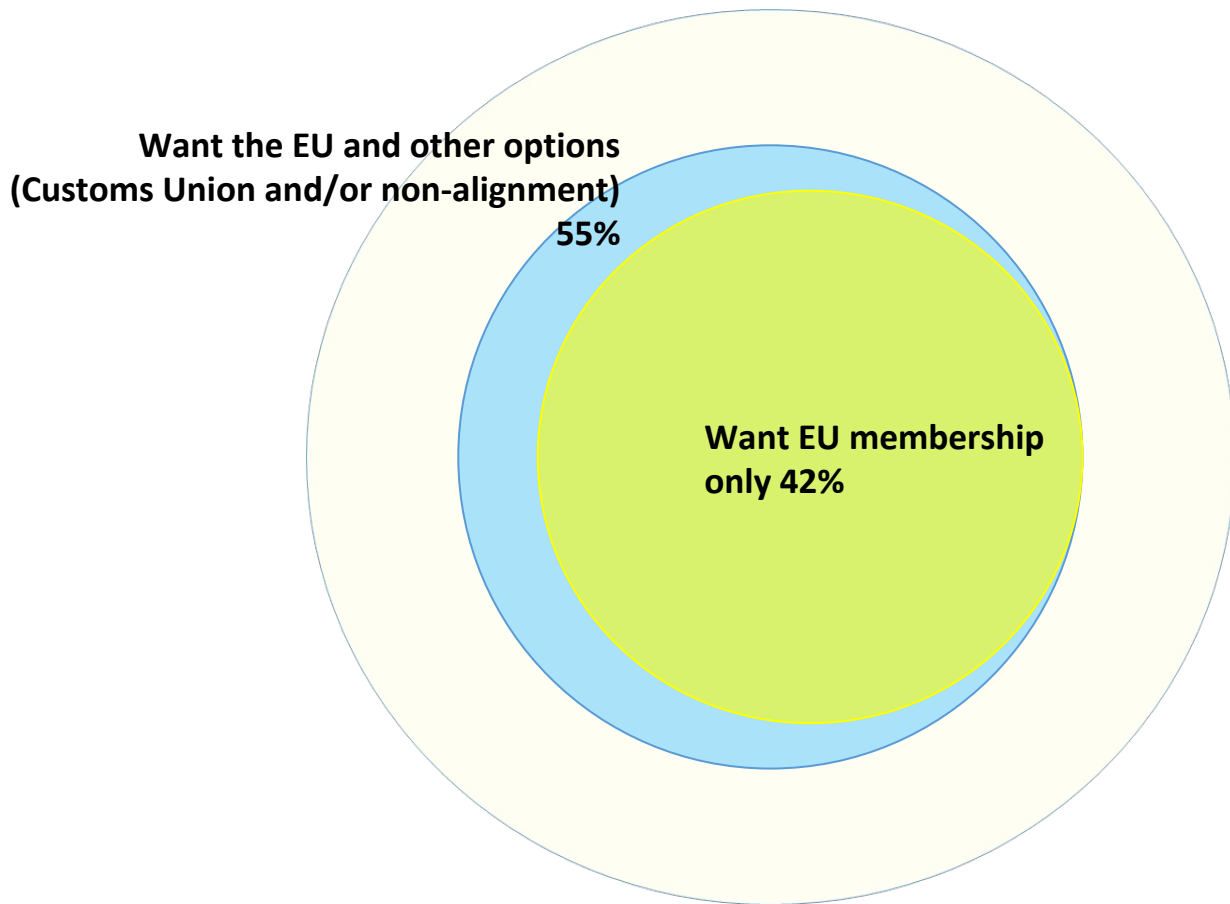
By 2030, do you want Ukraine to be a member state of the Customs Union? "Yes" only (q39 X Settlement)



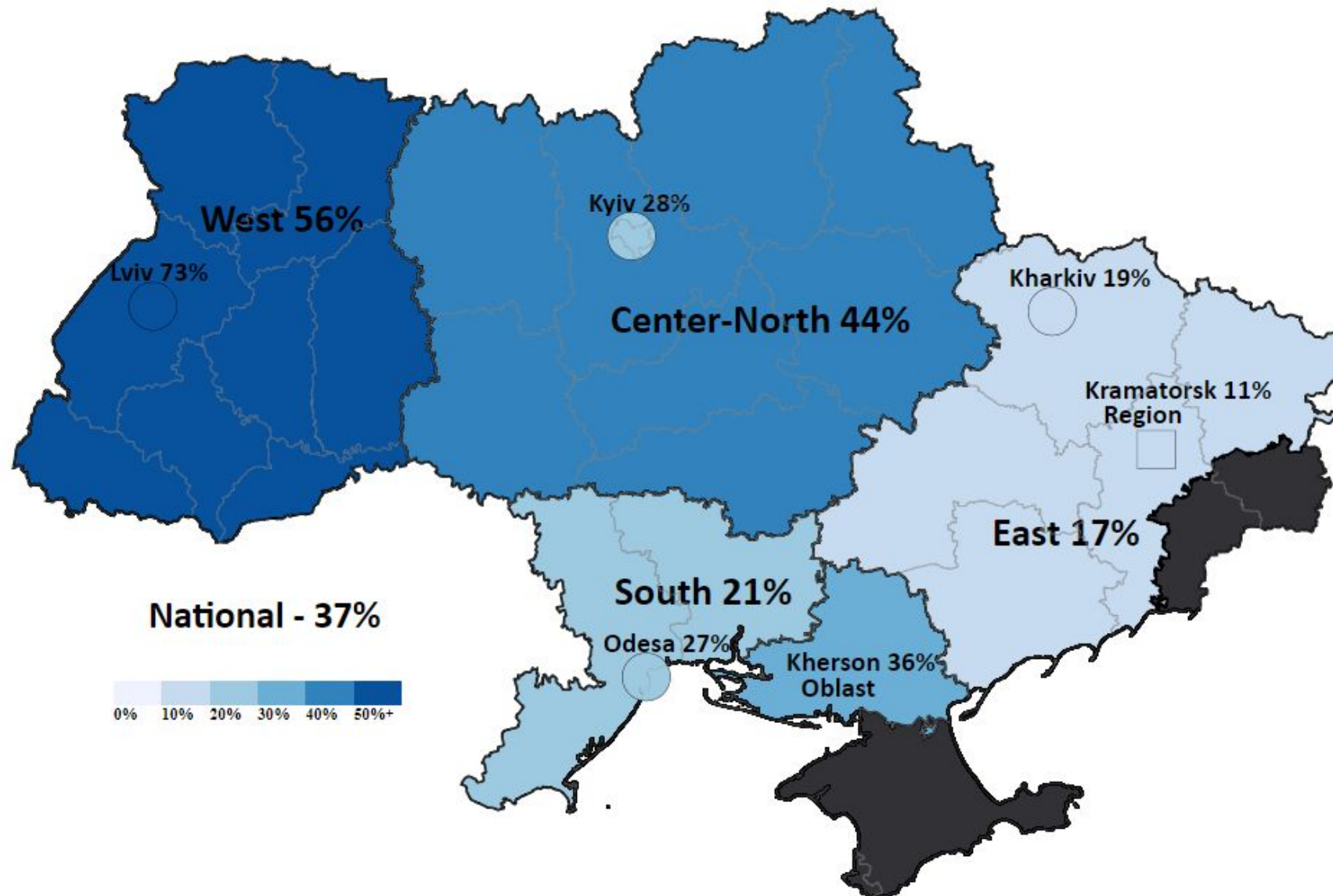
OVERLAPPING AUDIENCES

Want European Union only; Want the Customs Union only;
Want European Union and other options/Want Customs Union and other options (q39)

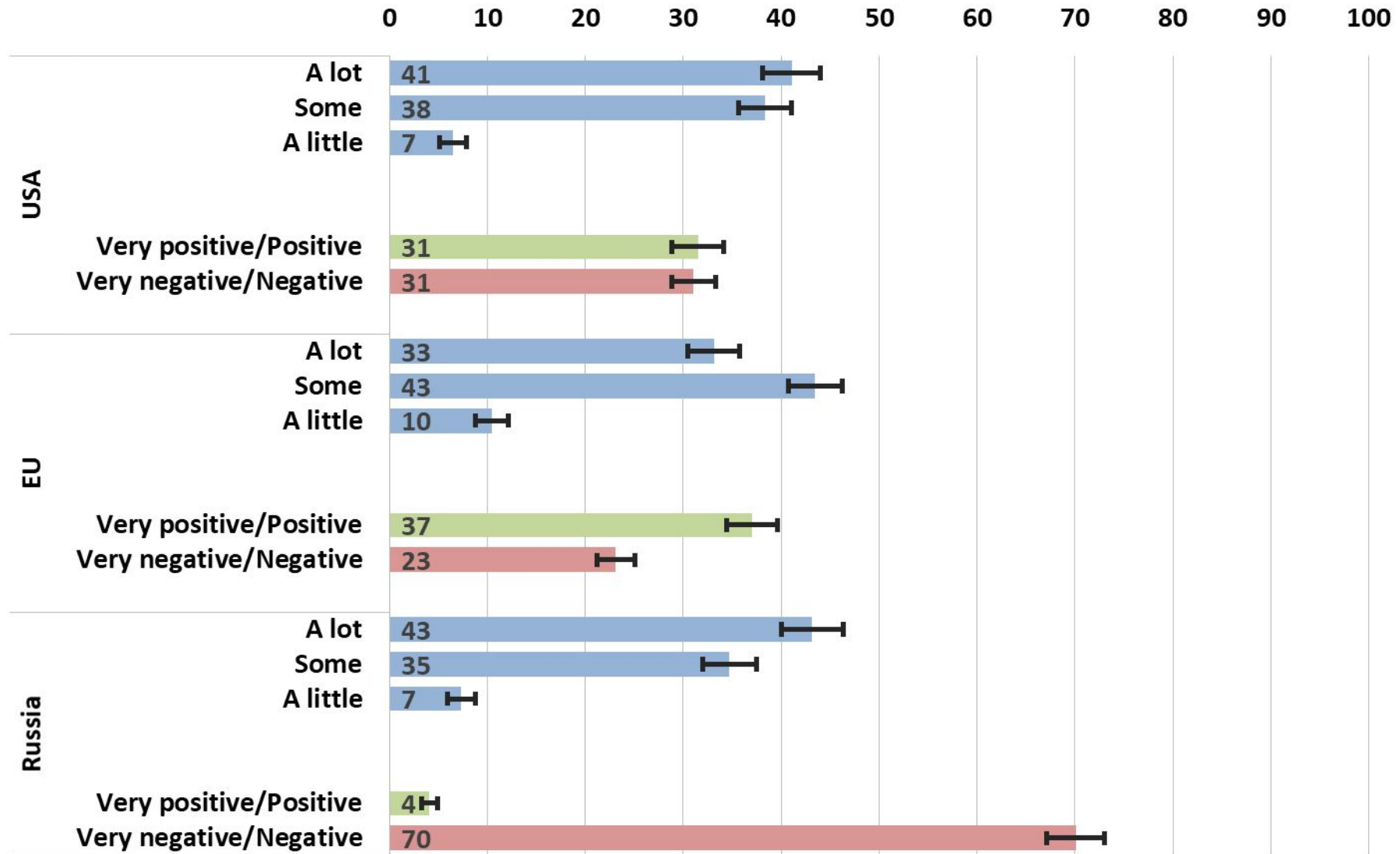
No change since July 2018



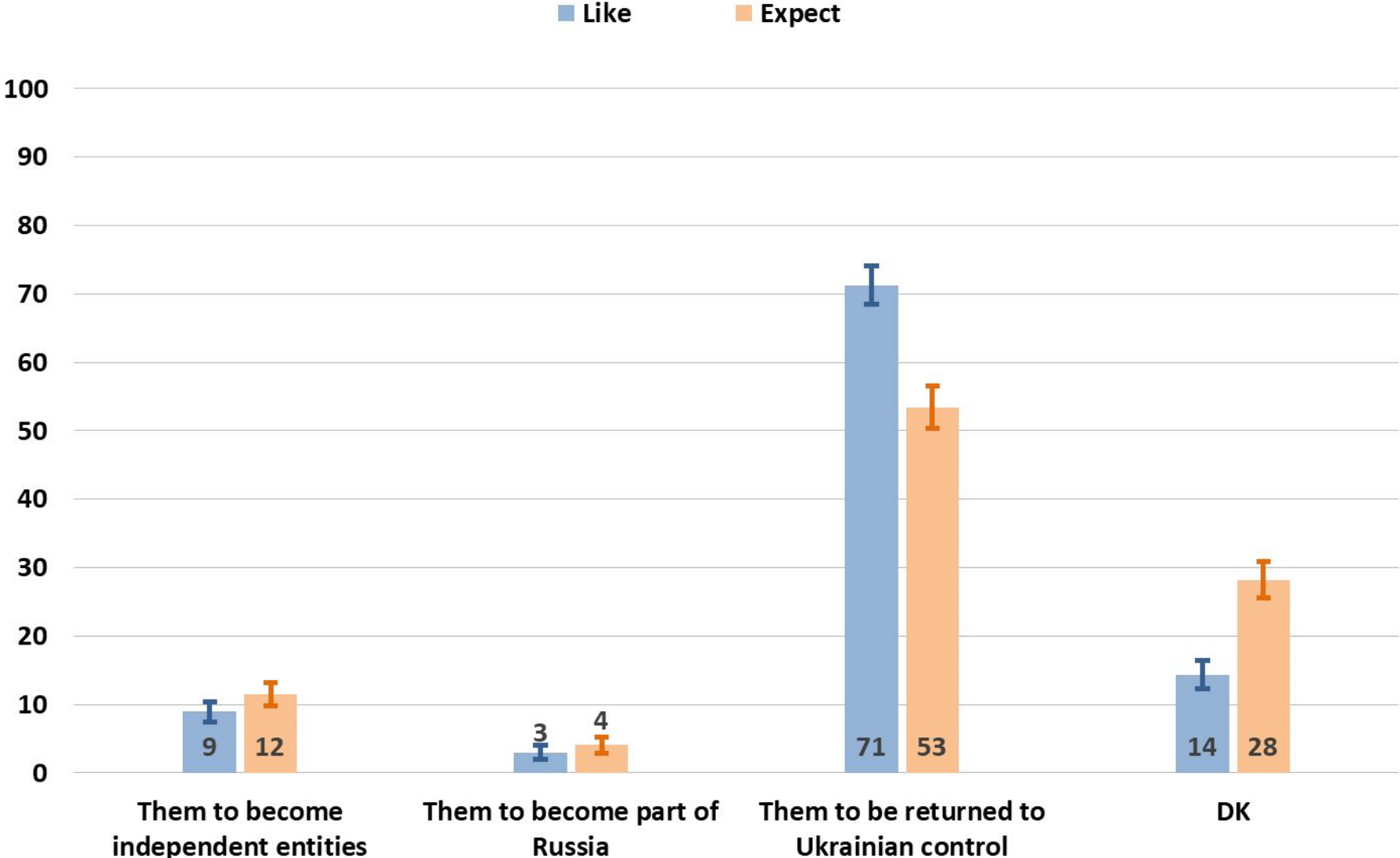
**By 2030, do you want Ukraine to be a member state of NATO?
"Yes" only (q39 X Settlement)**



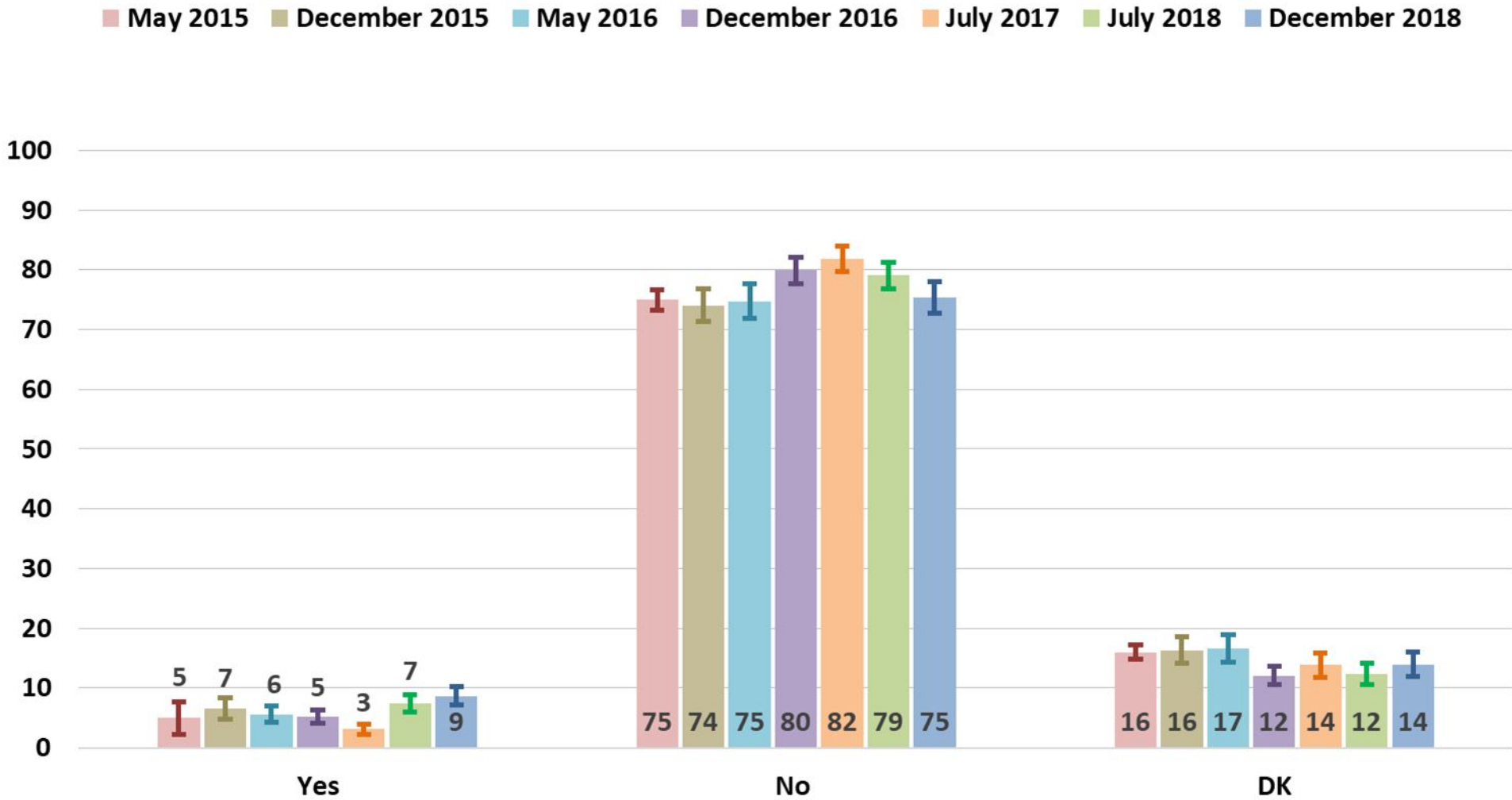
How much influence, if any, do the following have in determining Ukraine's future? (q41) Is this influence...? (q42)



What would you like/expect for the future of those parts of Donbas that are not under Ukrainian control? (q46/q47)

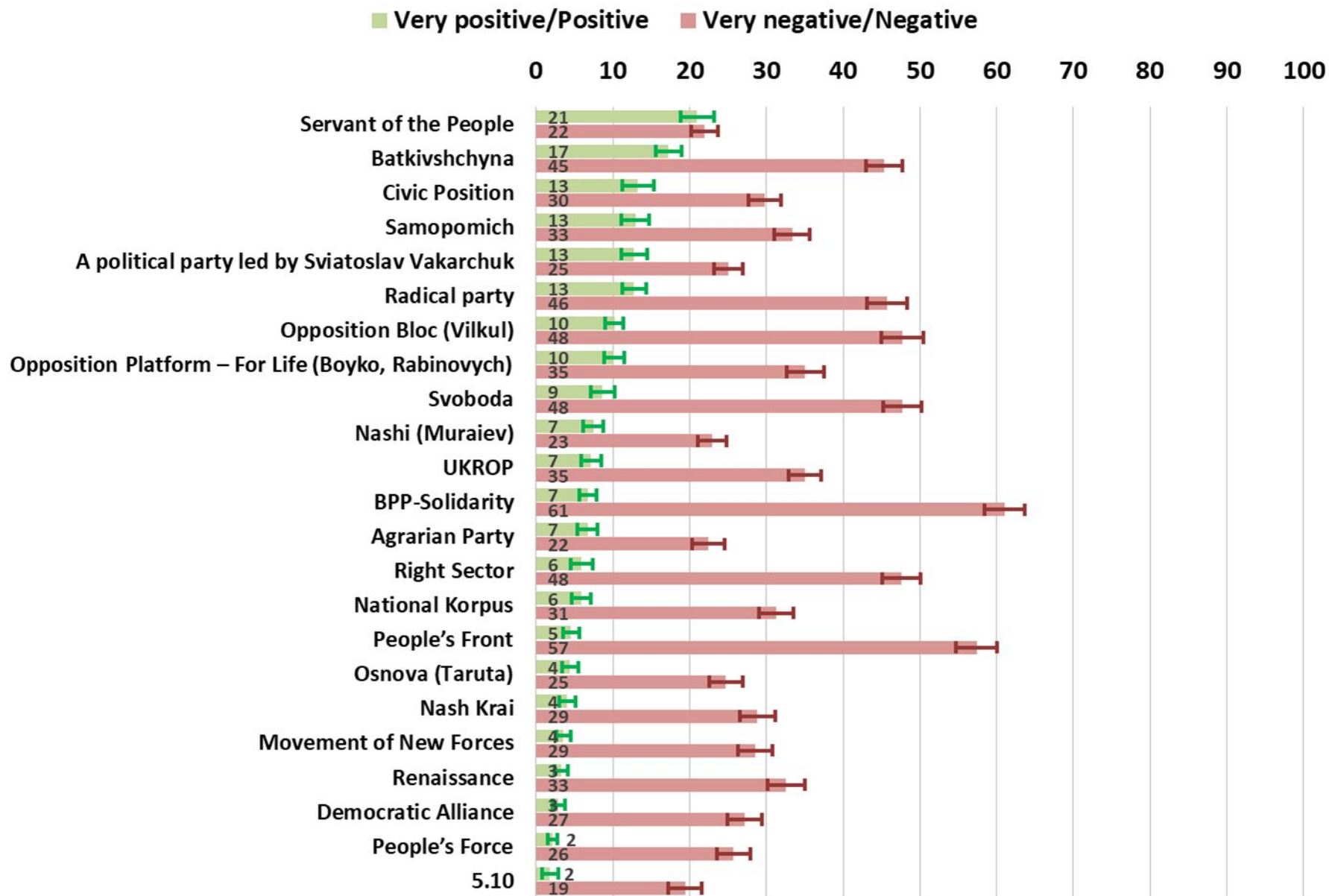


Which, if any, of the following would you accept as the price for peace? "Ukraine loses the right to determine its own future" only (q48)

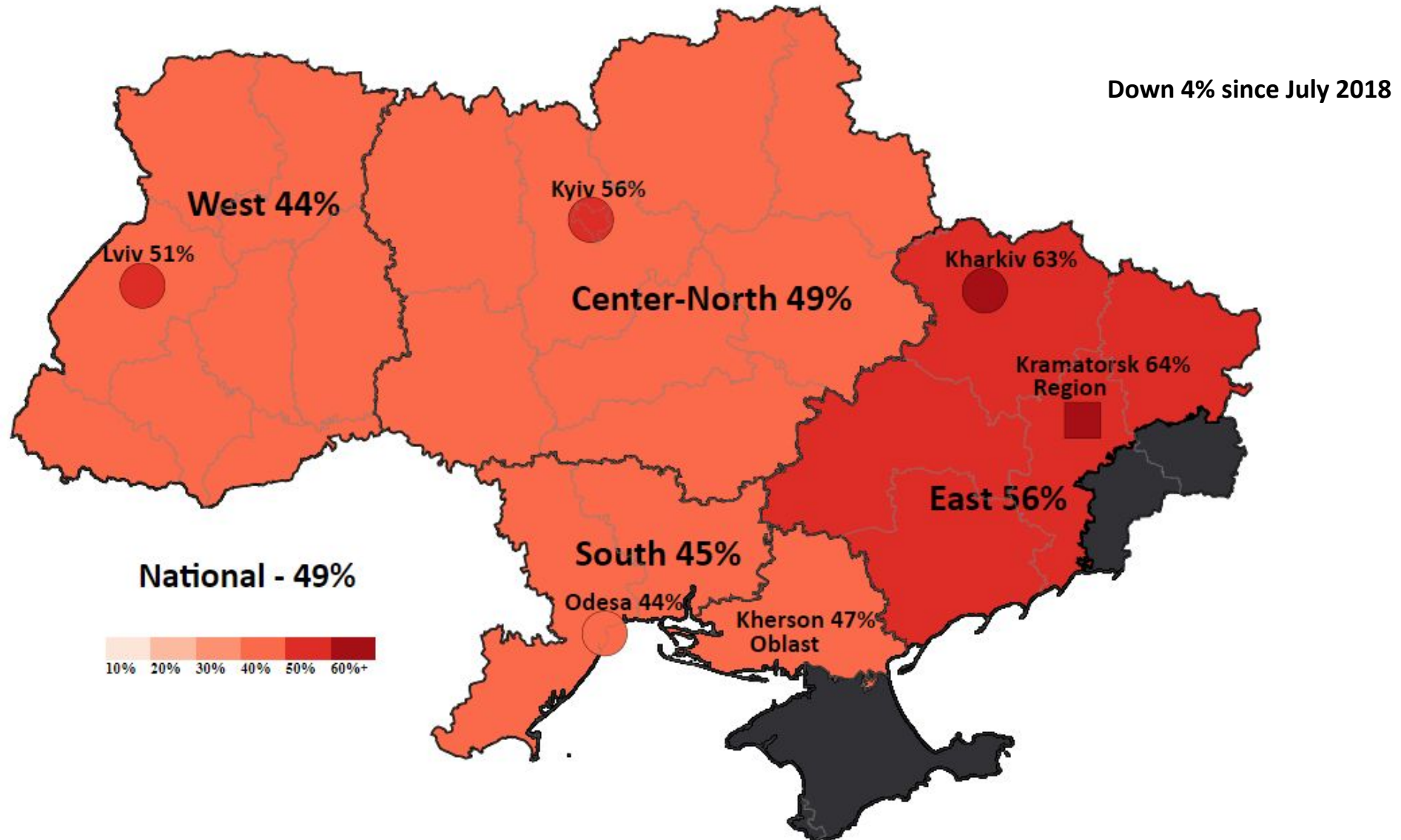


POLITICAL PARTIES, LEADERS & ELECTIONS

What is your attitude toward the following parties today? (q21)



Which party would you say is closest to you now? "None/DK/RA" only (q24 X Settlement)

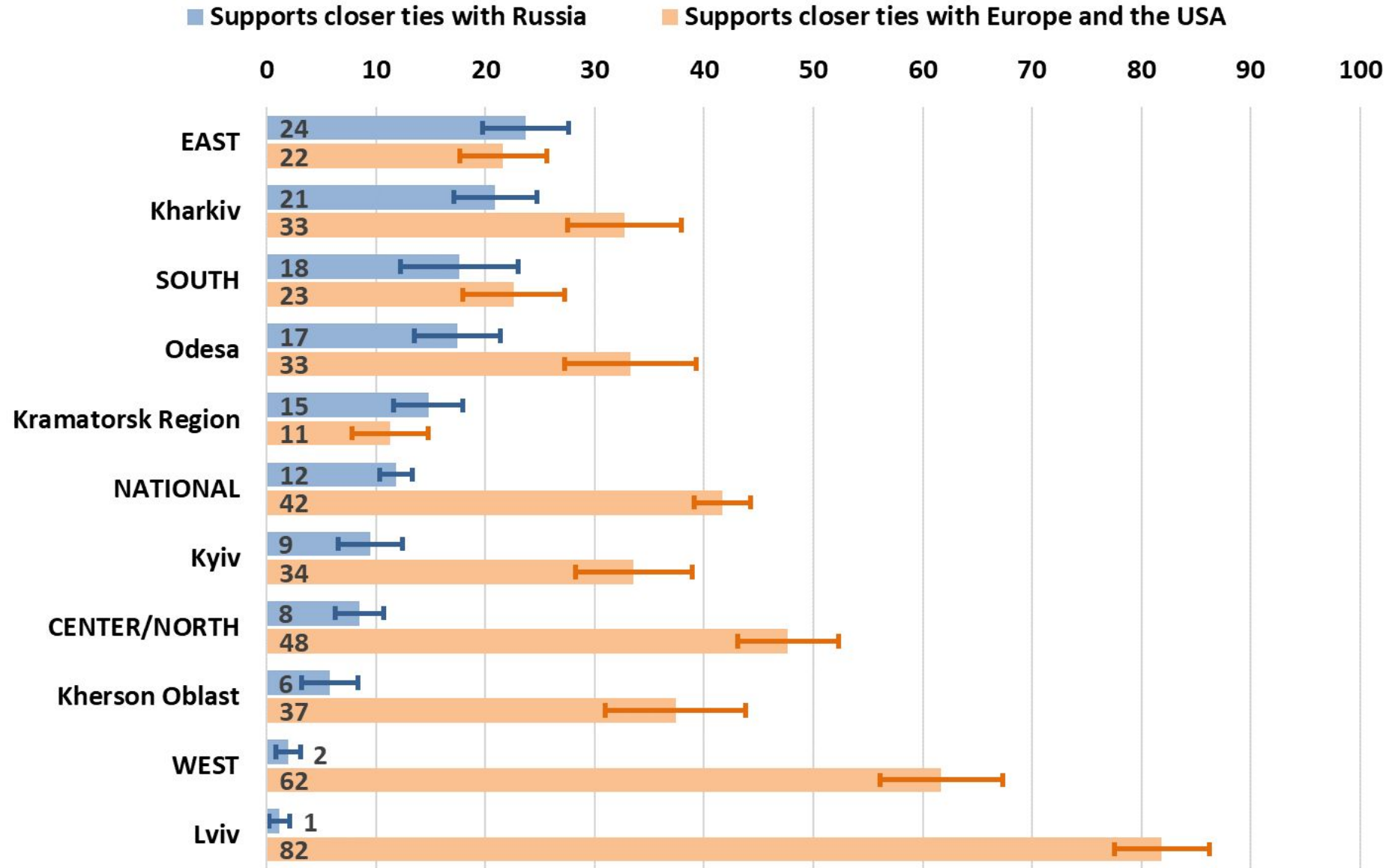


Qualities of an ideal presidential candidate

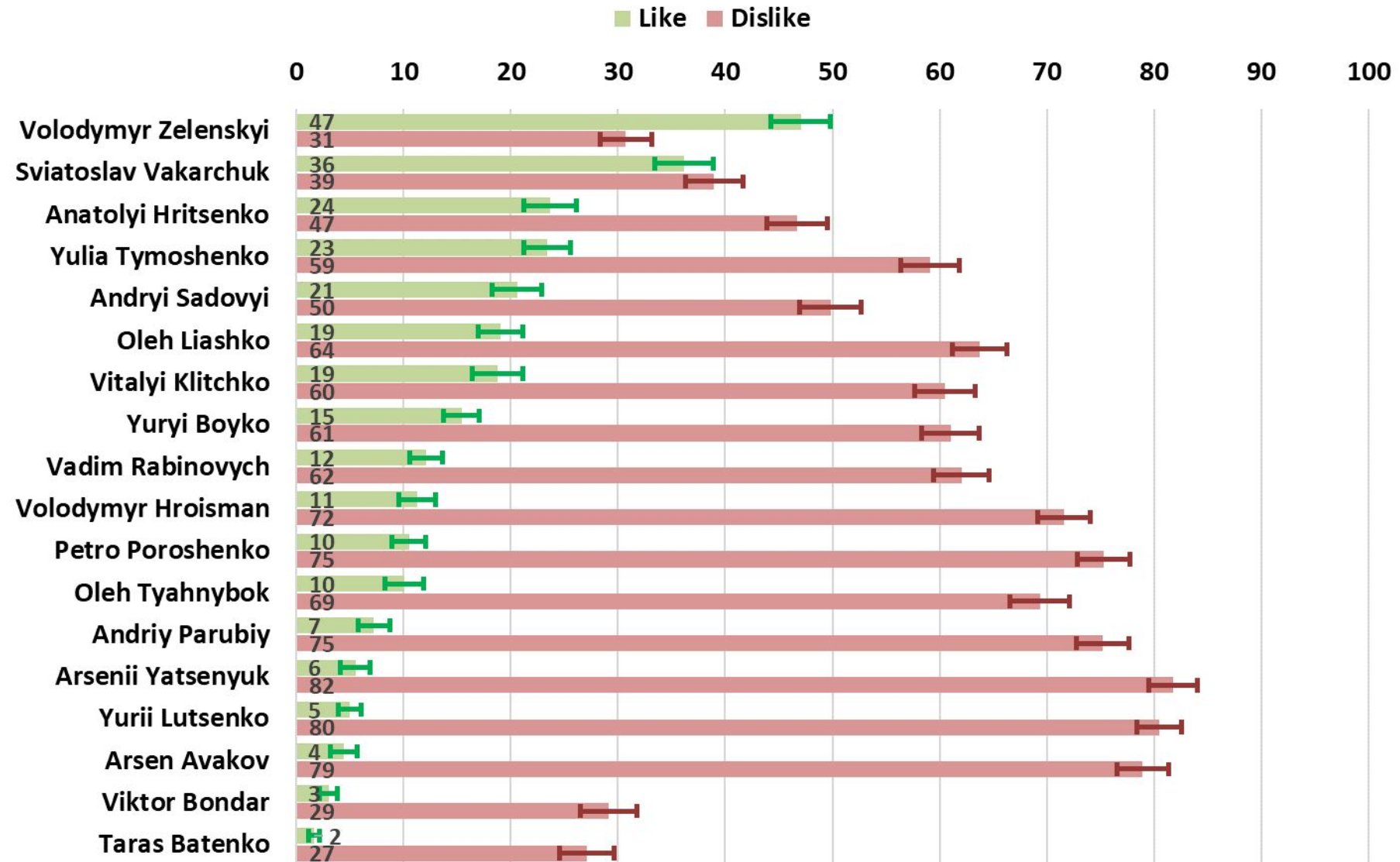
(December 2018 focus group discussions in Kyiv, Kherson, Kharkiv and Lviv;
Participants were not close to any party)



Please pick the quality you would want to see in the next President (q37 X Settlement)

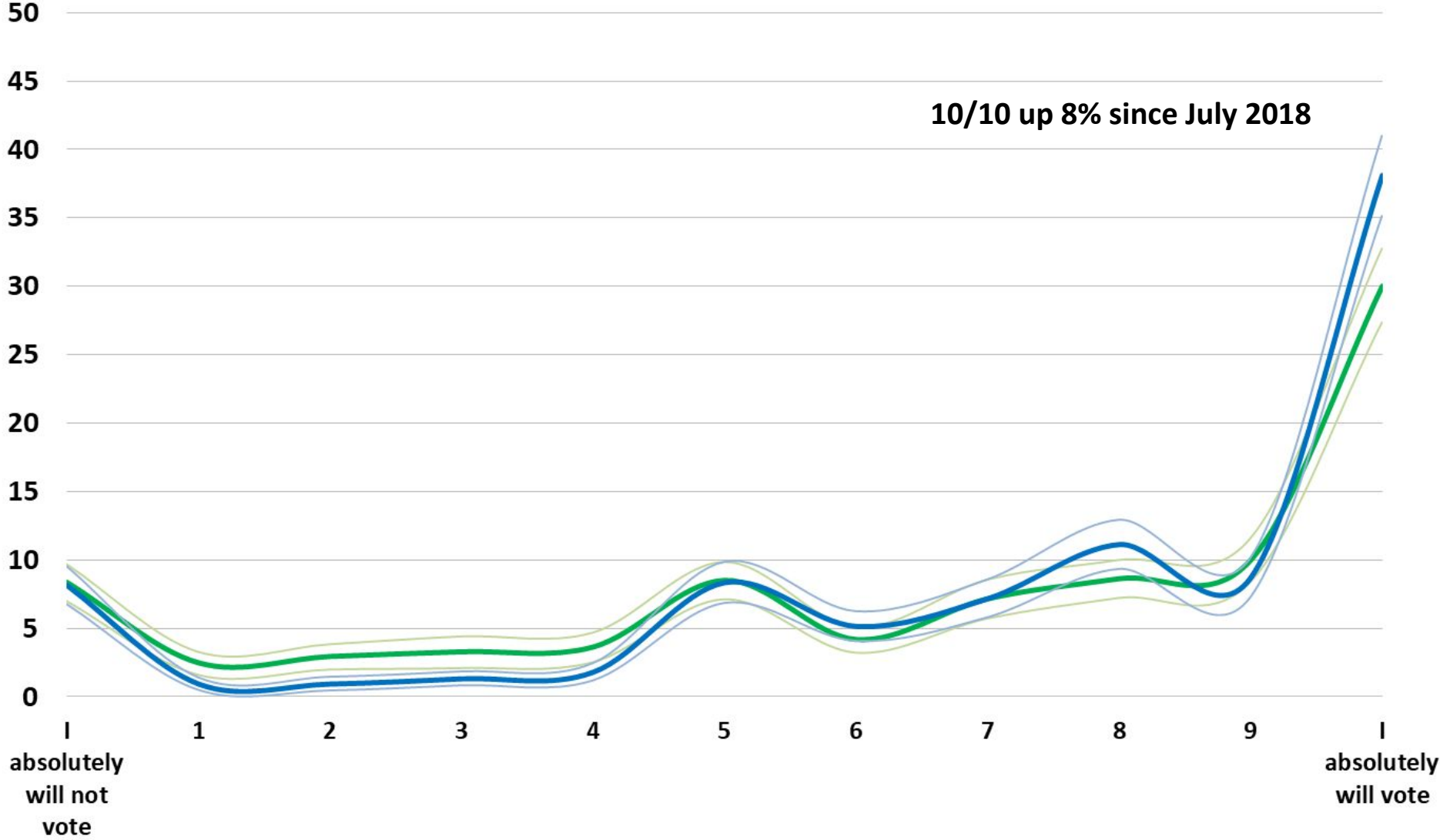


Of the following people, please tell me whether you like or dislike... (q25)

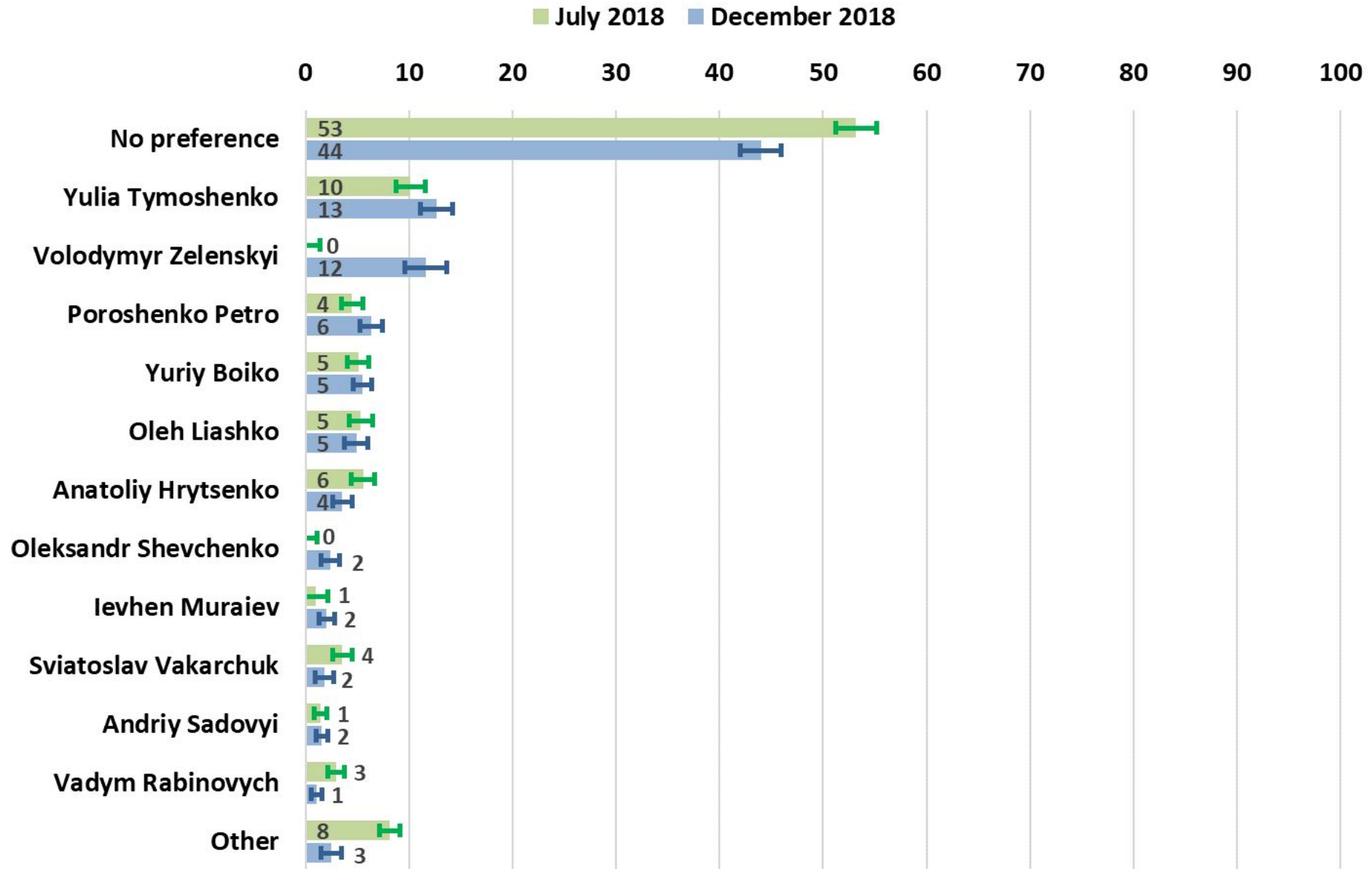


If the presidential election was held tomorrow, would you vote? (q27)

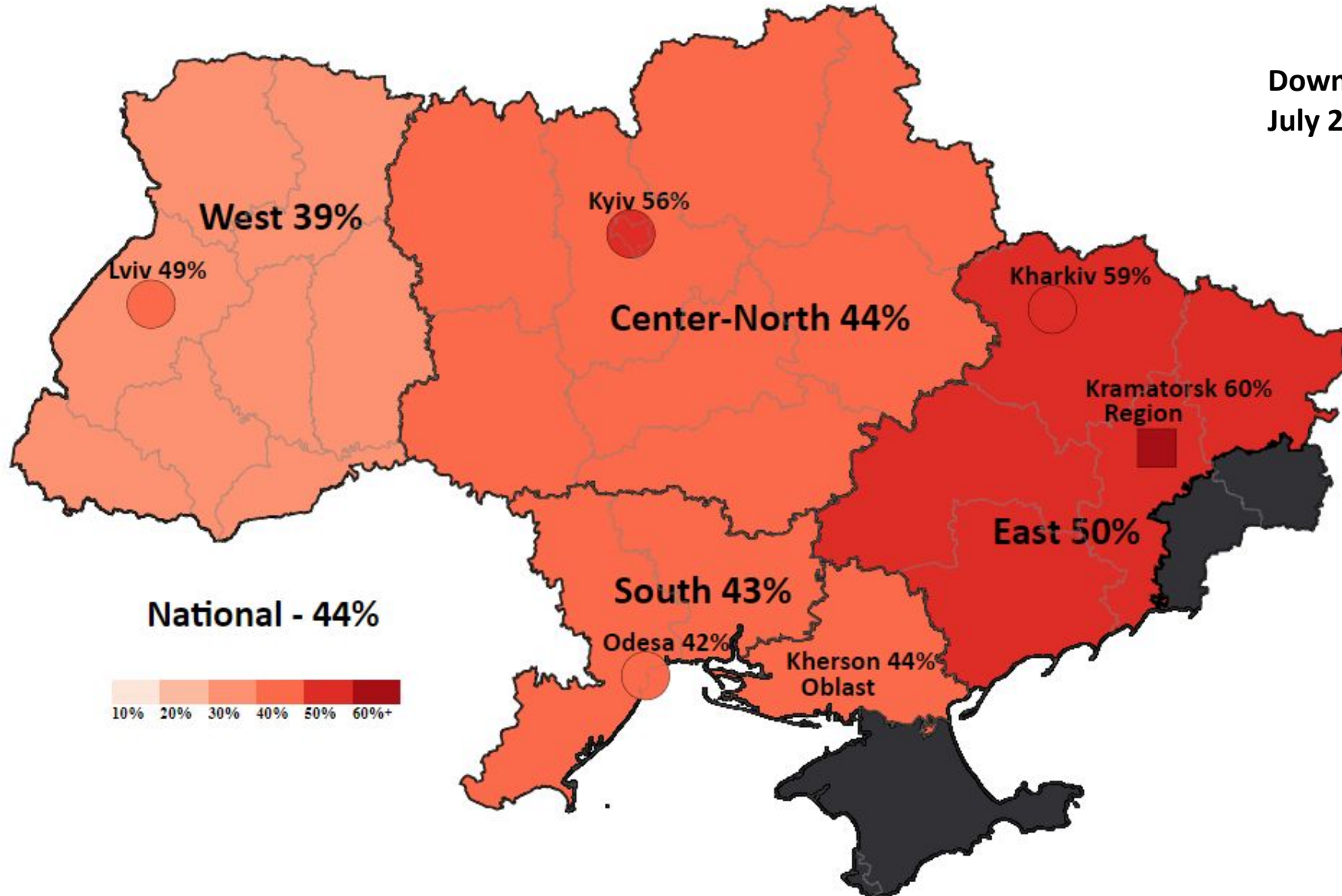
July 2018 December 2018



If the first round of the presidential election was held tomorrow, for whom would you vote? (q28)



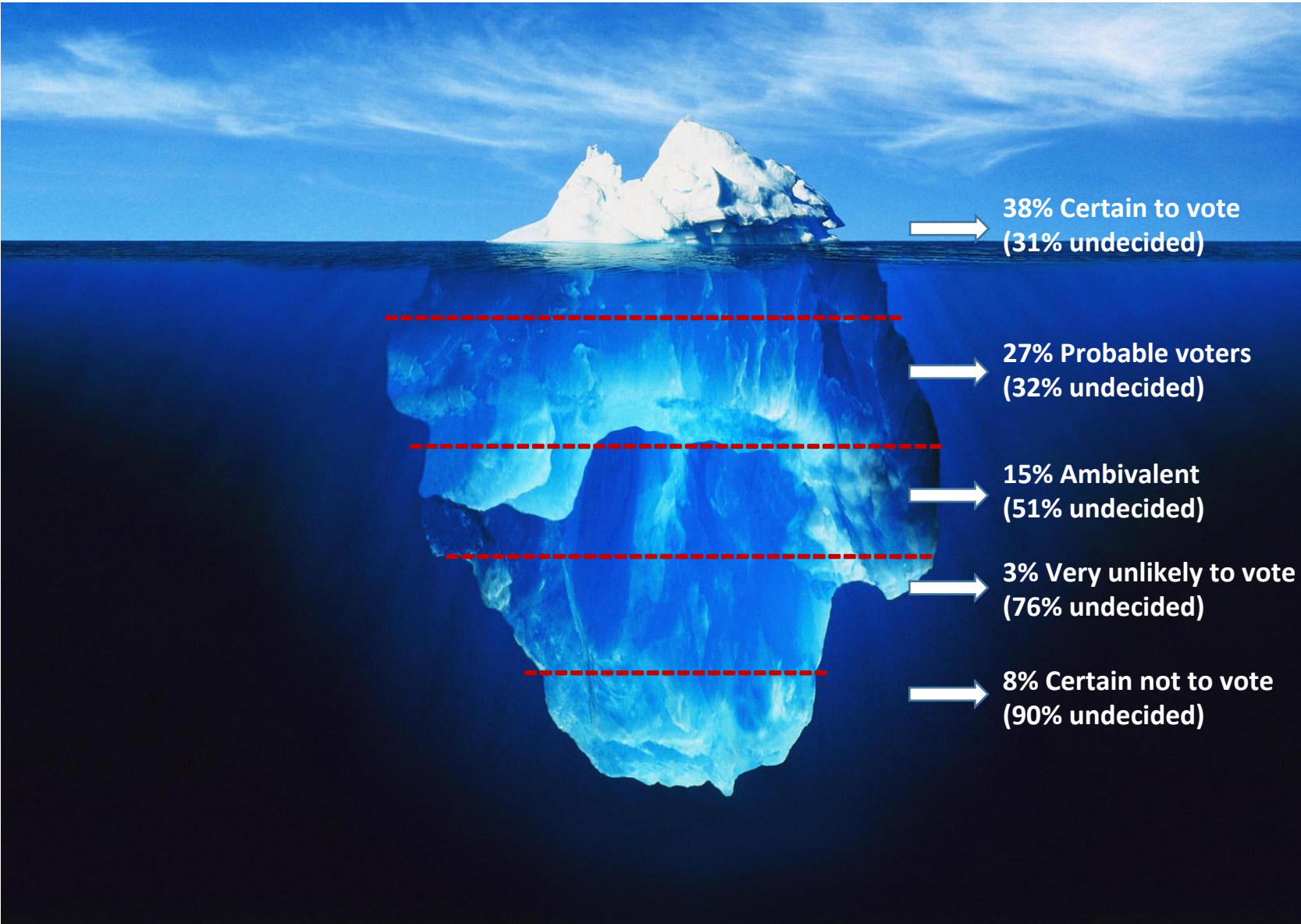
If the first round of presidential elections were held tomorrow, for whom would you vote? No preference only (q28 X Settlement)



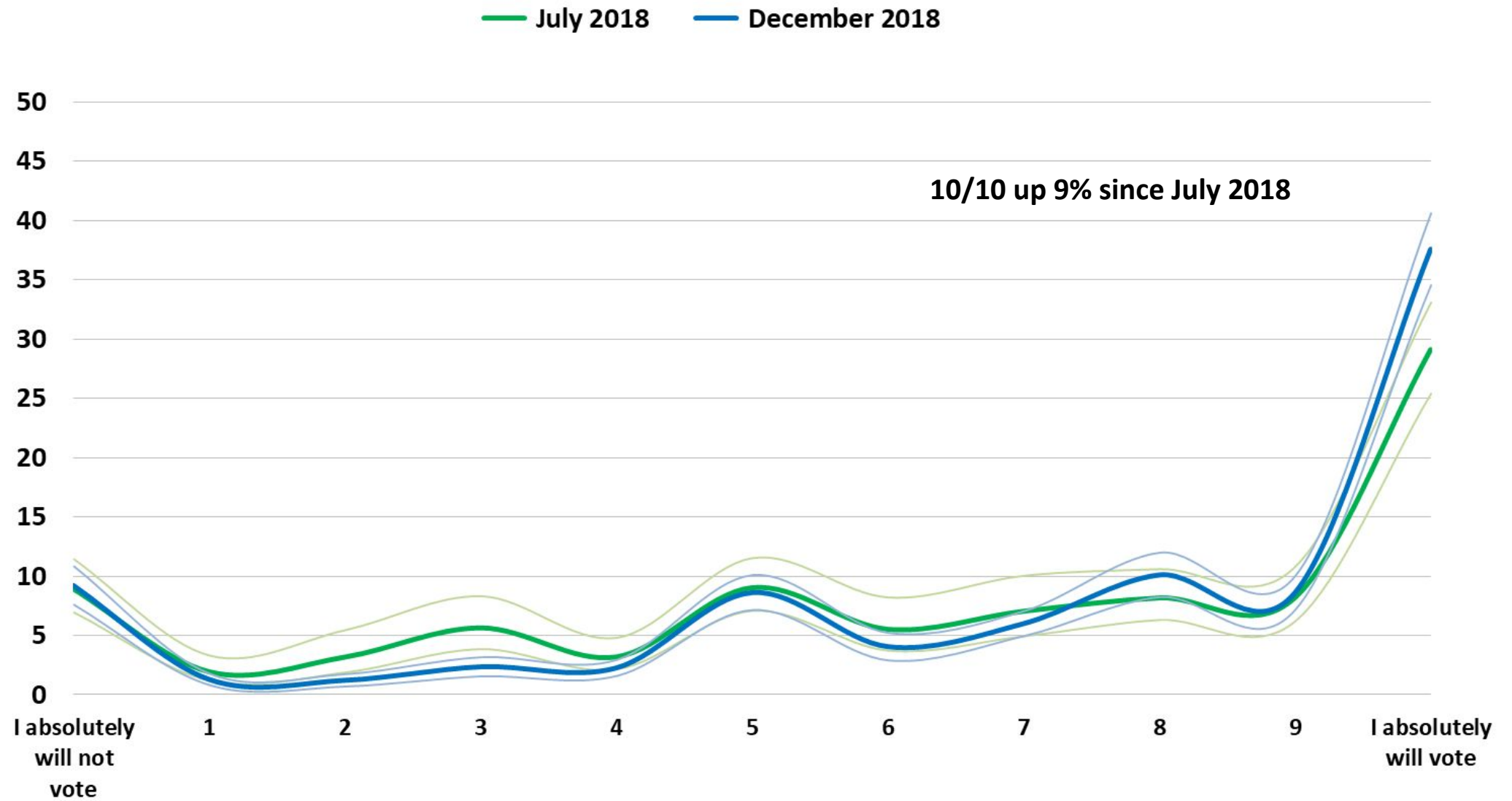
Ukraine's Electoral Iceberg

Presidential Elections (q27 X q28)

December 2018



If parliamentary elections were held tomorrow, would you vote? (q30)



Which party would you vote for if parliamentary elections were held tomorrow? (q31)

