



Public Attitudes in Georgia

Results of a April 2015 survey carried out for
NDI by CRRC Georgia

This research is funded by the Swedish International
Development Cooperation Agency (Sida)

Laura Thornton - NDI Georgia
Davit Sichinava – CRRC Georgia

Why We Conduct Polls?

- Foster the development of more responsive policies and governance;
- Help stakeholders diagnose and address issues of public concern;
- Help parties better define their messages and improve their targeting.

- ☐ leaders from across the political spectrum have reported that the polls are important to their work and encourage continued polling;

- ☐ Inclusive process: the polling instrument was developed in consultation with parties, government, and civil society leaders;

Information about the poll

- Fieldwork dates: March 27 – April 19, 2015
- 4,360 completed interviews
- A nationally representative sample of citizens of Georgia including Urban, Rural, East Georgia and West Georgia areas and settlements densely populated by ethnic minorities. Also additional representative samples of the self governing cities of Tbilisi, Kutaisi, Zugdidi, Batumi, Akhaltsikhe and the Municipality of Gurjaani
- The average margin of error is +/- 2.3%

Methodology

Sample design

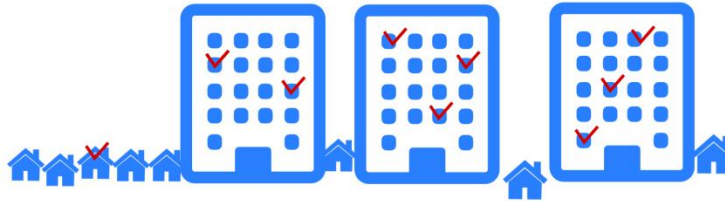
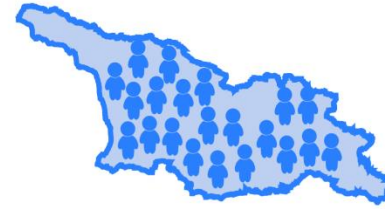
NDI and CRRC use a complex survey design:

- ✓ **Stratification** – dividing population in relatively homogenous sub-groups
 - ✓ **Clustering** – randomly selecting small geographic areas for each sub-group (stratum)
-
- Households are selected via random route sampling
 - Respondents are selected using a Kish table
 - Randomly selected households and individuals are not substituted
 - All interviews are conducted face-to-face, in one of the three languages – Georgian, Armenian and Azeri

How NDI Survey is Conducted

1

At the first stage, CRRG randomly selects voting precincts in Georgia. Interviewers are sent there with given starting point, directions for walking, step size, number of contacts.

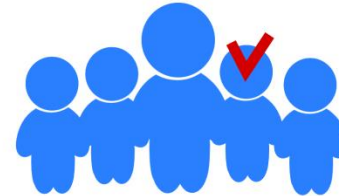


2

Interviewer randomly selects households according to the given step size, e.g. every 3rd, 5th, 8th...

3

The respondent is selected randomly, with special method - so called Kish grid. Selected respondent cannot be replaced.

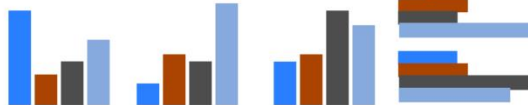
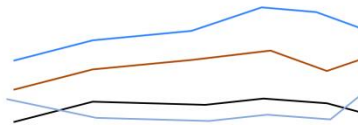


4

Interviewer conducts an interview with the selected household member. Interviewer uses tablet computer and a special software.

5

Interviewer submits the results via the internet to the special server.



6

CRRG cleans and analyses collected data, which later is presented to the public.

Political party names as listed on the chart – “Party closest to you”

- Georgian Dream Party ➡ Georgian Dream – Democratic Georgia (Irakli Gharibashvili)
- UNM ➡ United National Movement (Mikheil Saakashvili)
- Free Democrats ➡ Our Georgia-Free Democrats (Irakli Alasania)
- Labor Party ➡ Georgian Labor Party (Shalva Natelashvili)
- Alliance of Patriots of Georgia ➡ Alliance of Patriots of Georgia (Davit Tarkhan-Mouravi)

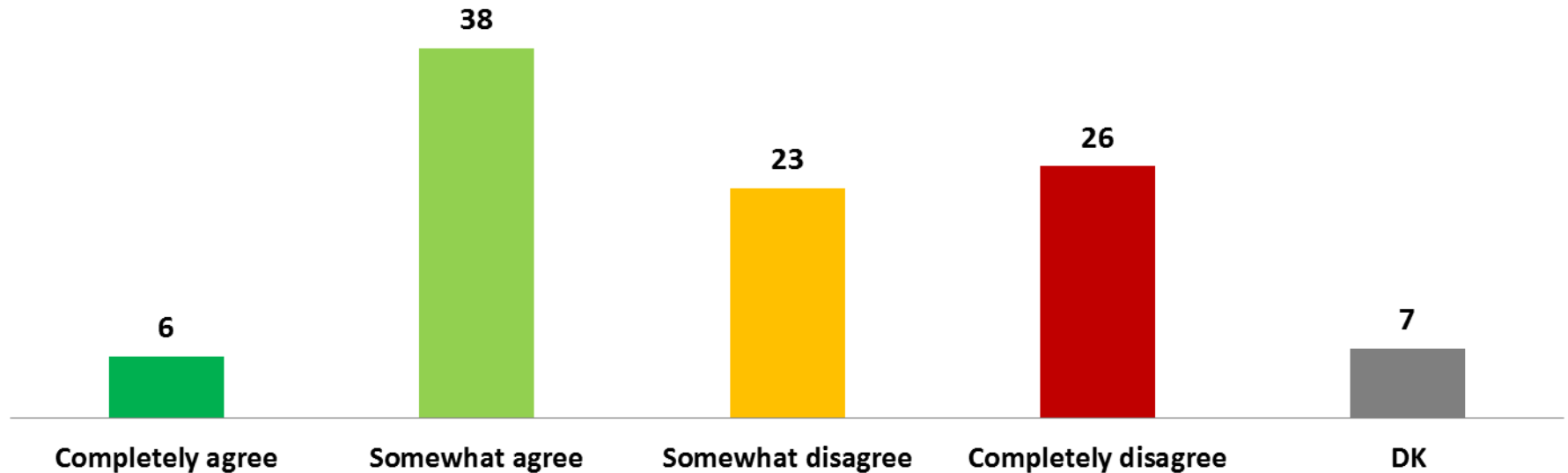
***Names were written according to the official webpages and/or CEC webpage**

Issues covered in the presentation

- Issues by party preferences
- Party support and future vote
- Political ratings and performance of public institutions

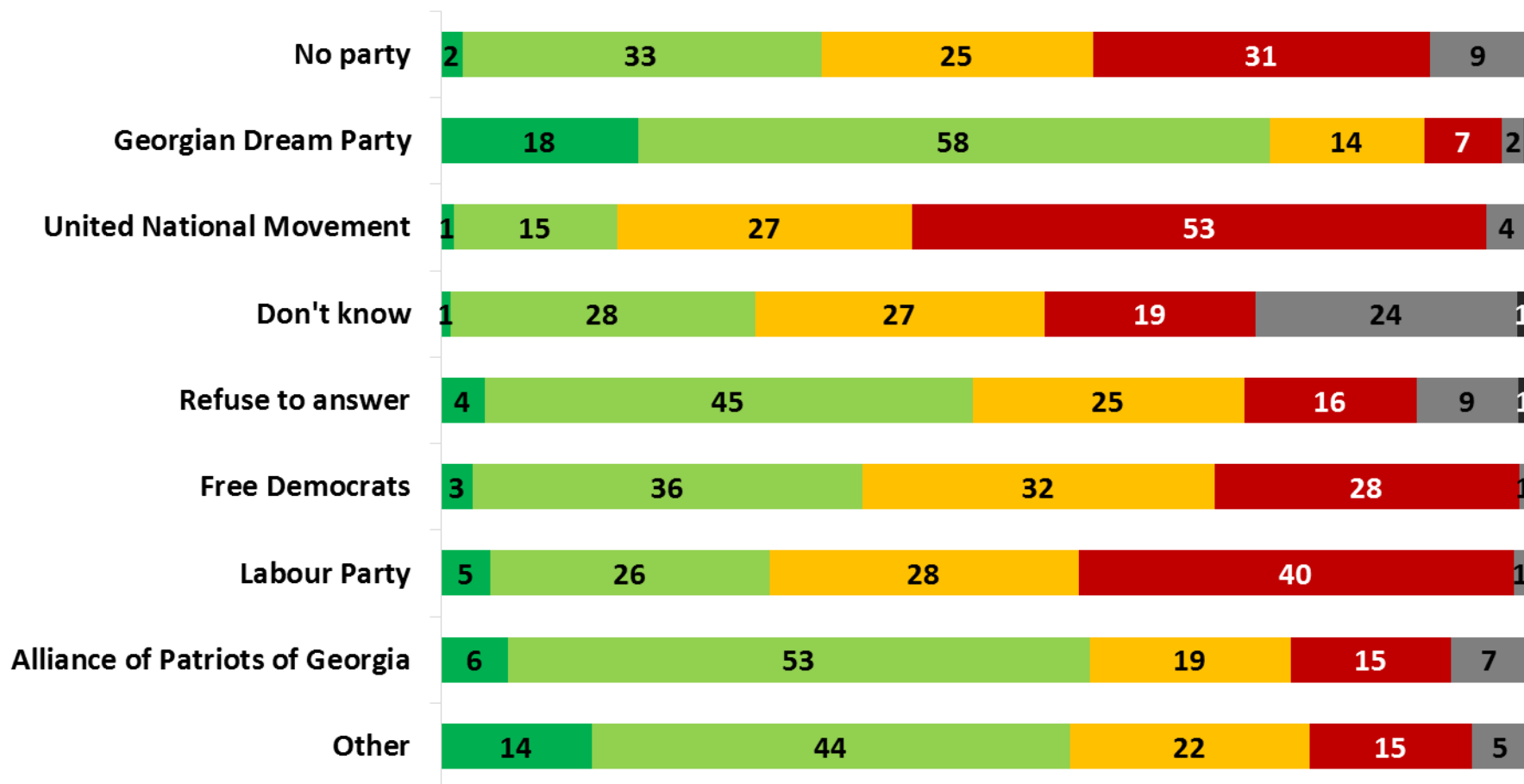
Issues by Party Preferences

To what extent do you agree or disagree that the current government is making the changes that matter to you? (q6)

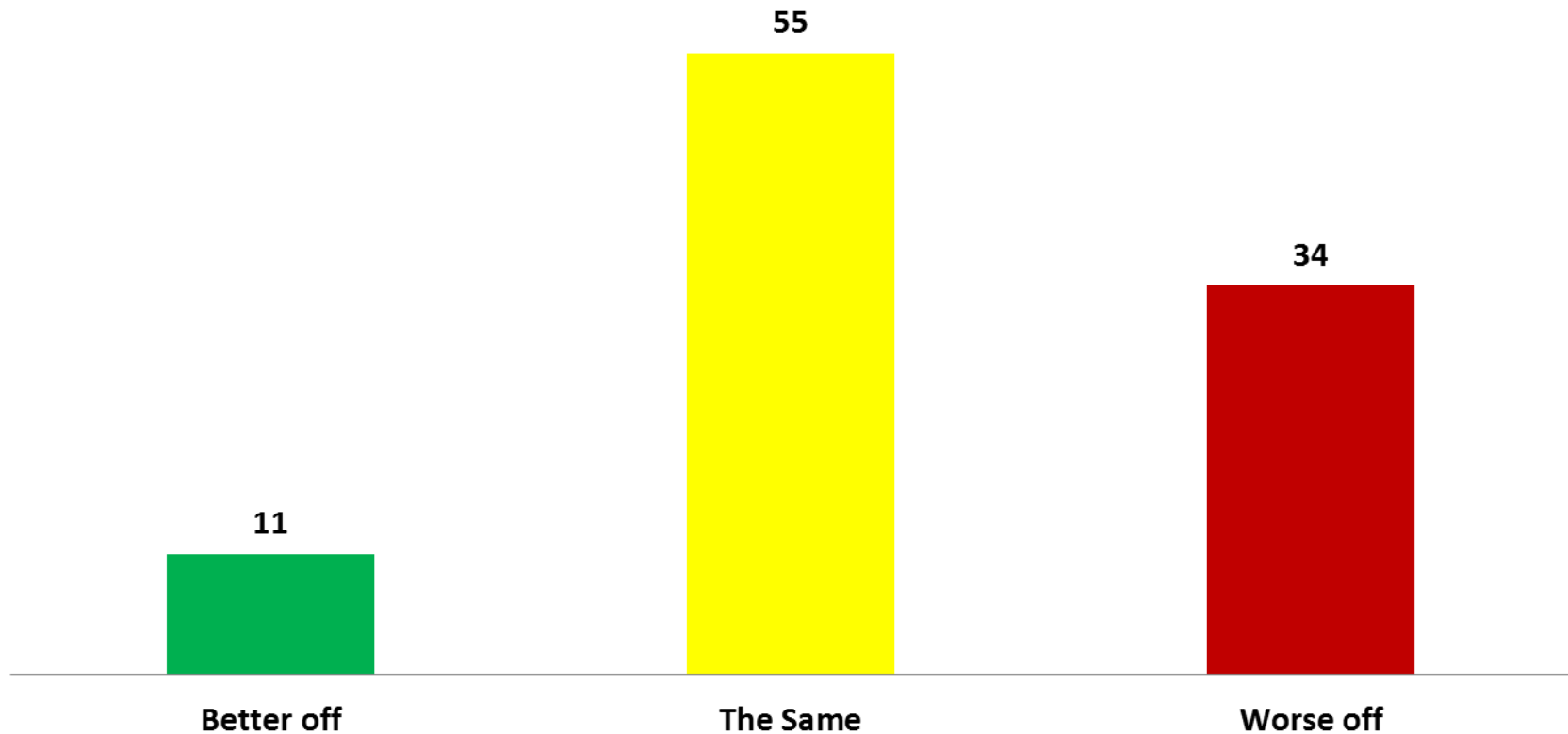


To what extent do you agree or disagree that the current government is making the changes that matter to you? (q6 X Party closest to you)

■ Completely agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Completely disagree
 ■ DK
 ■ RA

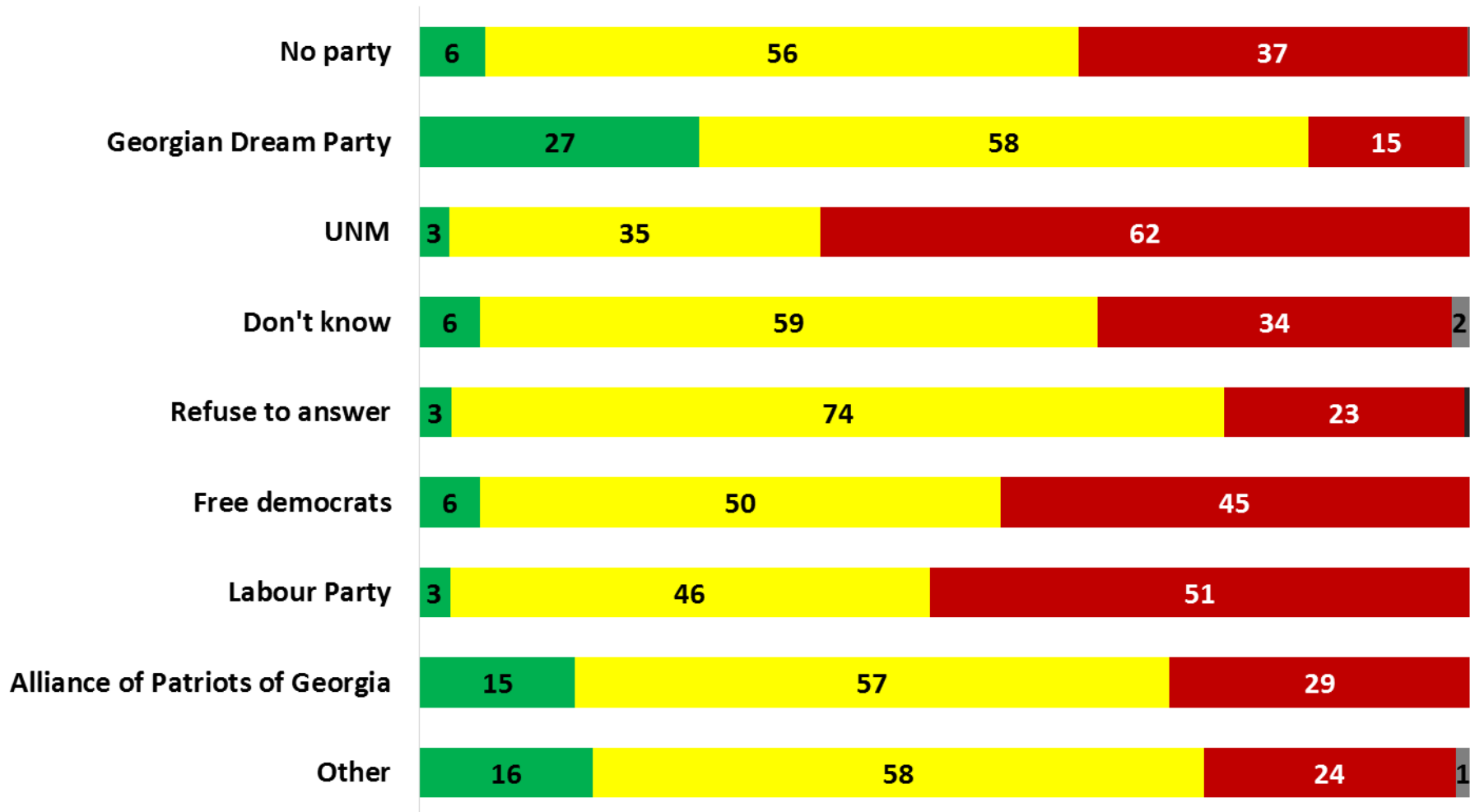


**Generally, taking everything into account, since October 2012
you and your household are. . . (q3)**

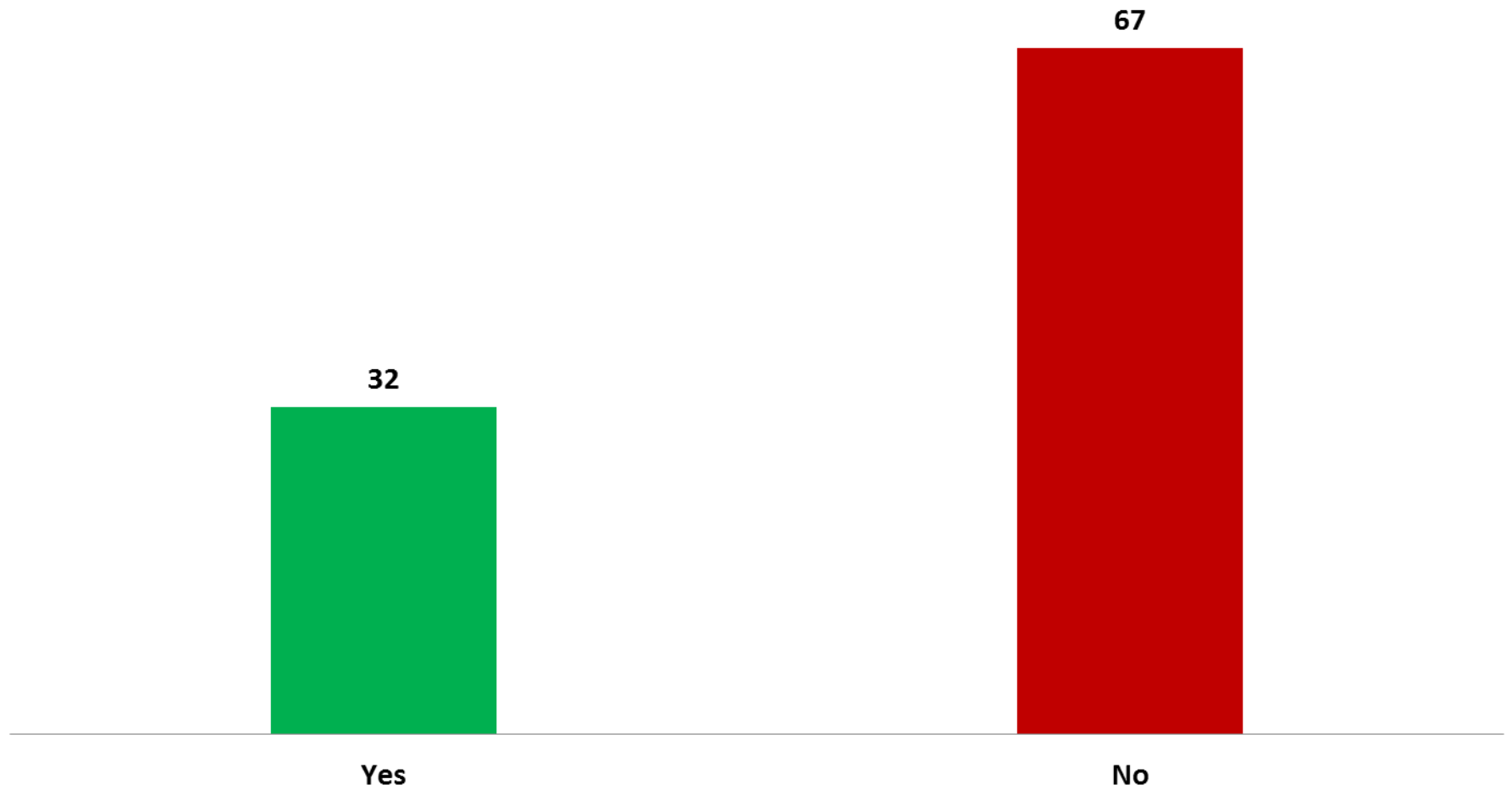


Generally, taking everything into account, since October 2012 you and your household are... (q3 X Party closest to you)

■ Better off ■ The same ■ Worse off ■ DK ■ RA

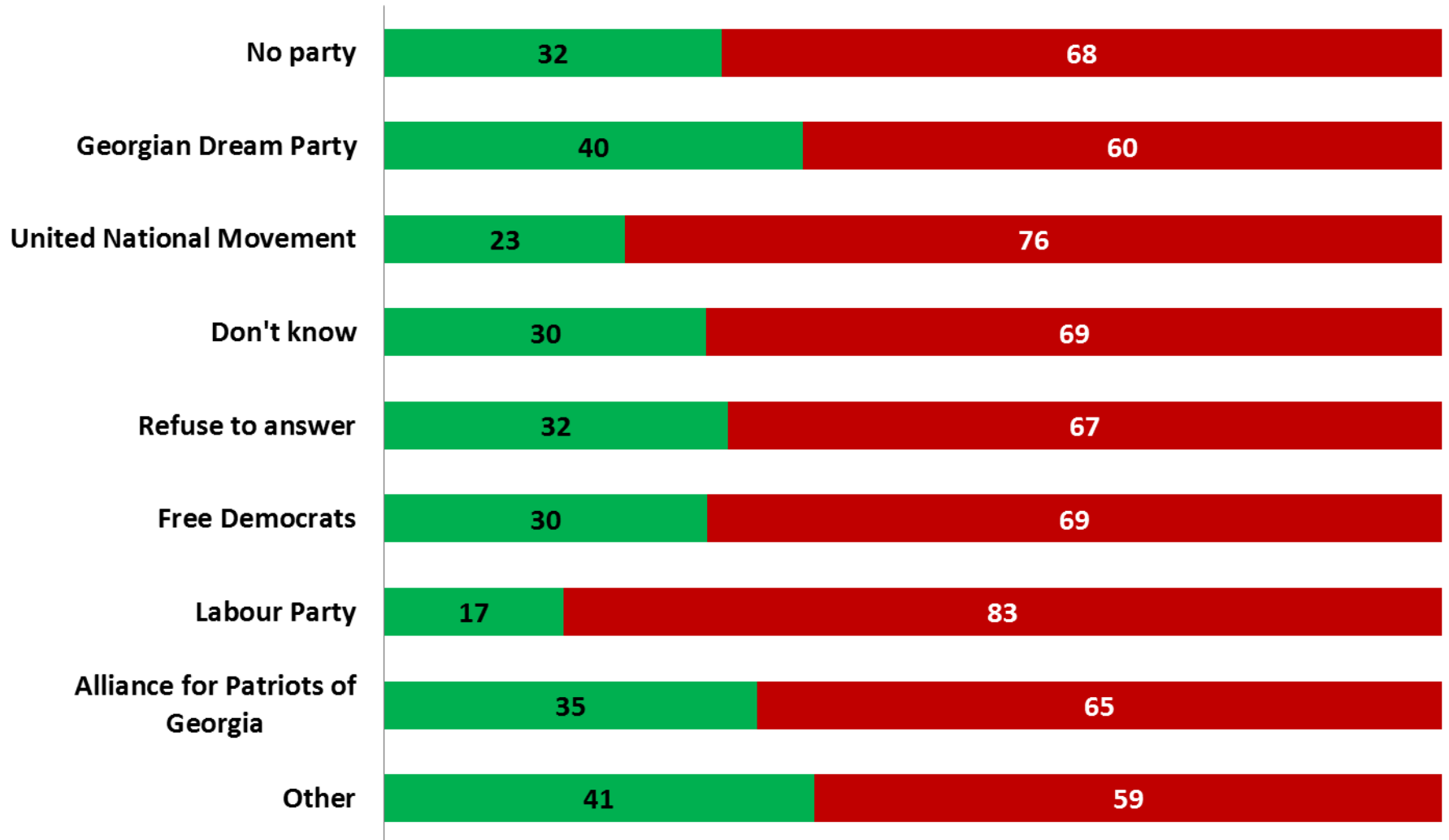


Do you consider yourself to be employed? (q53)

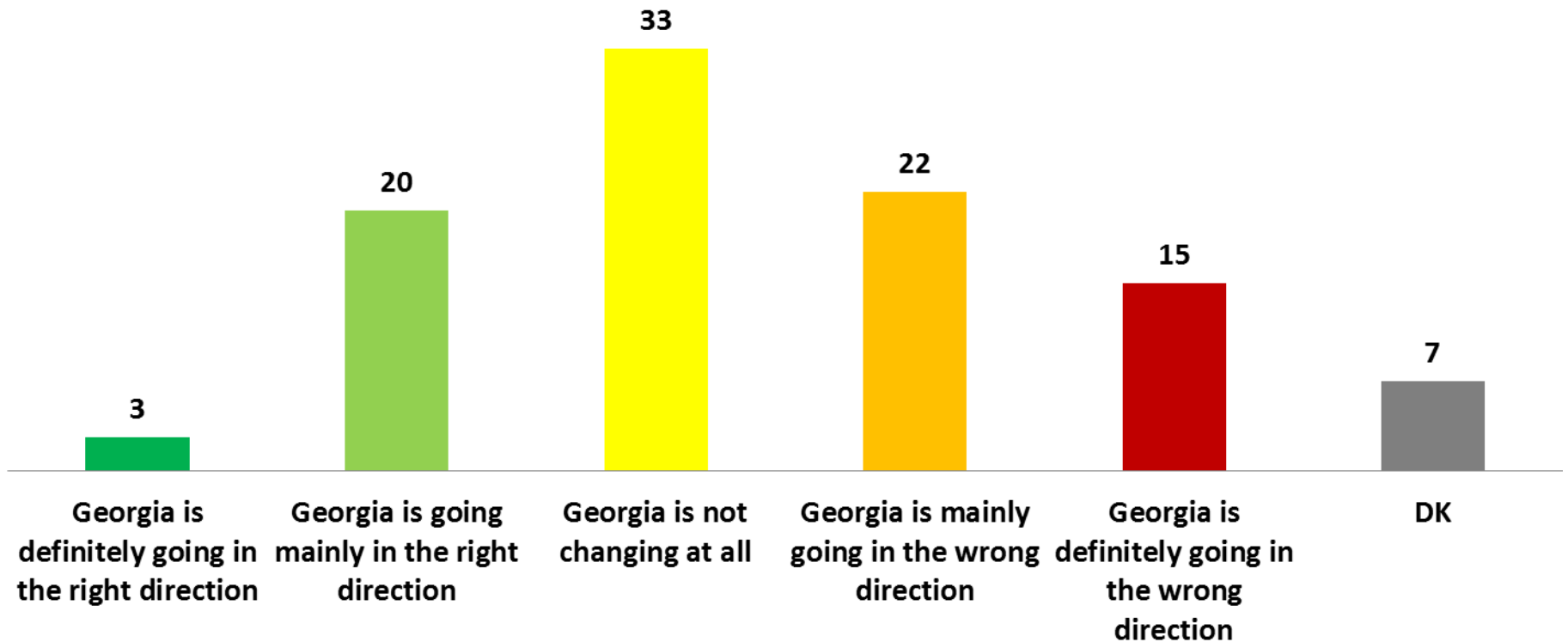


Do you consider yourself to be employed? (q53 X Party closest to you)

■ Yes ■ No

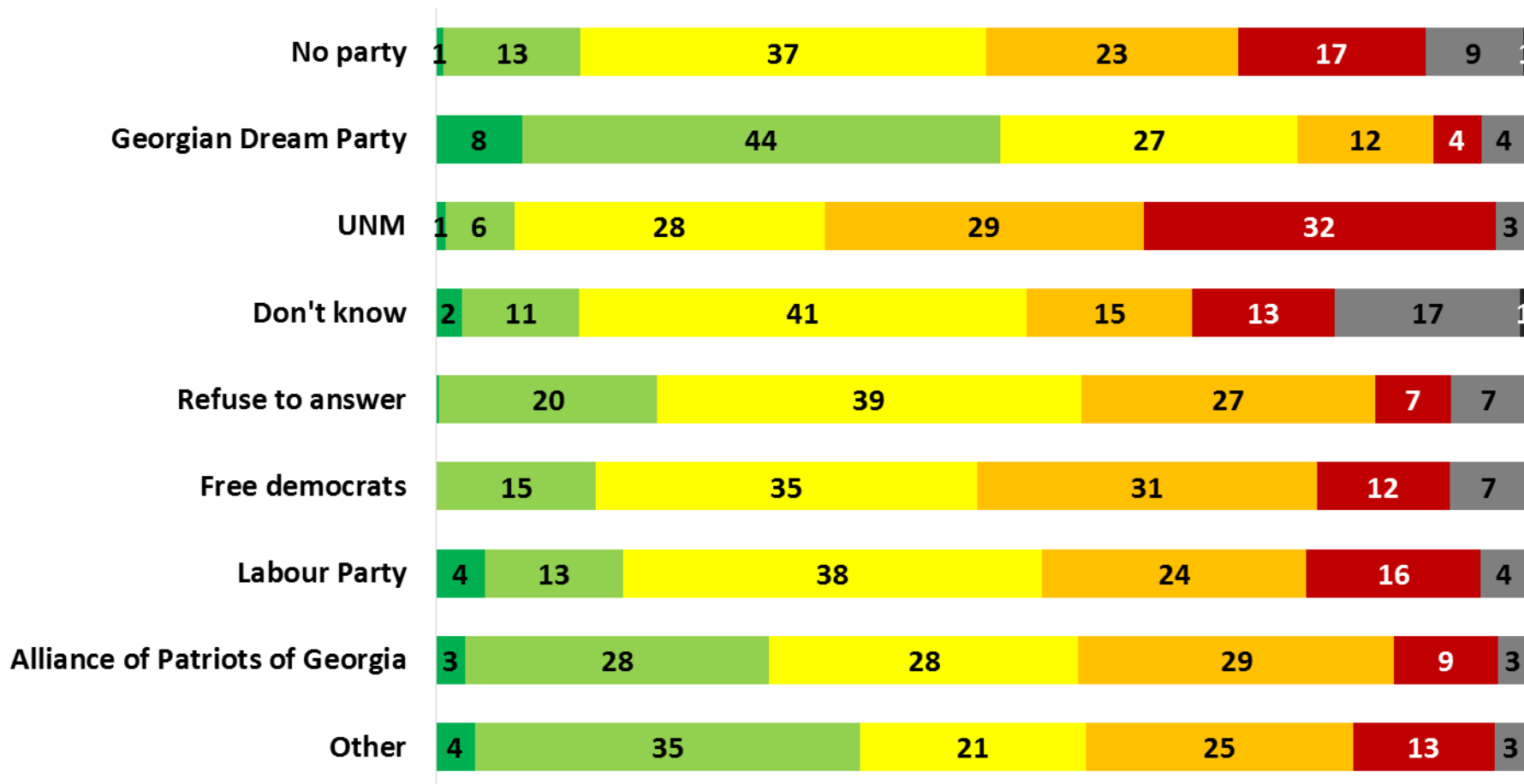


In which direction is Georgia going? (q2)

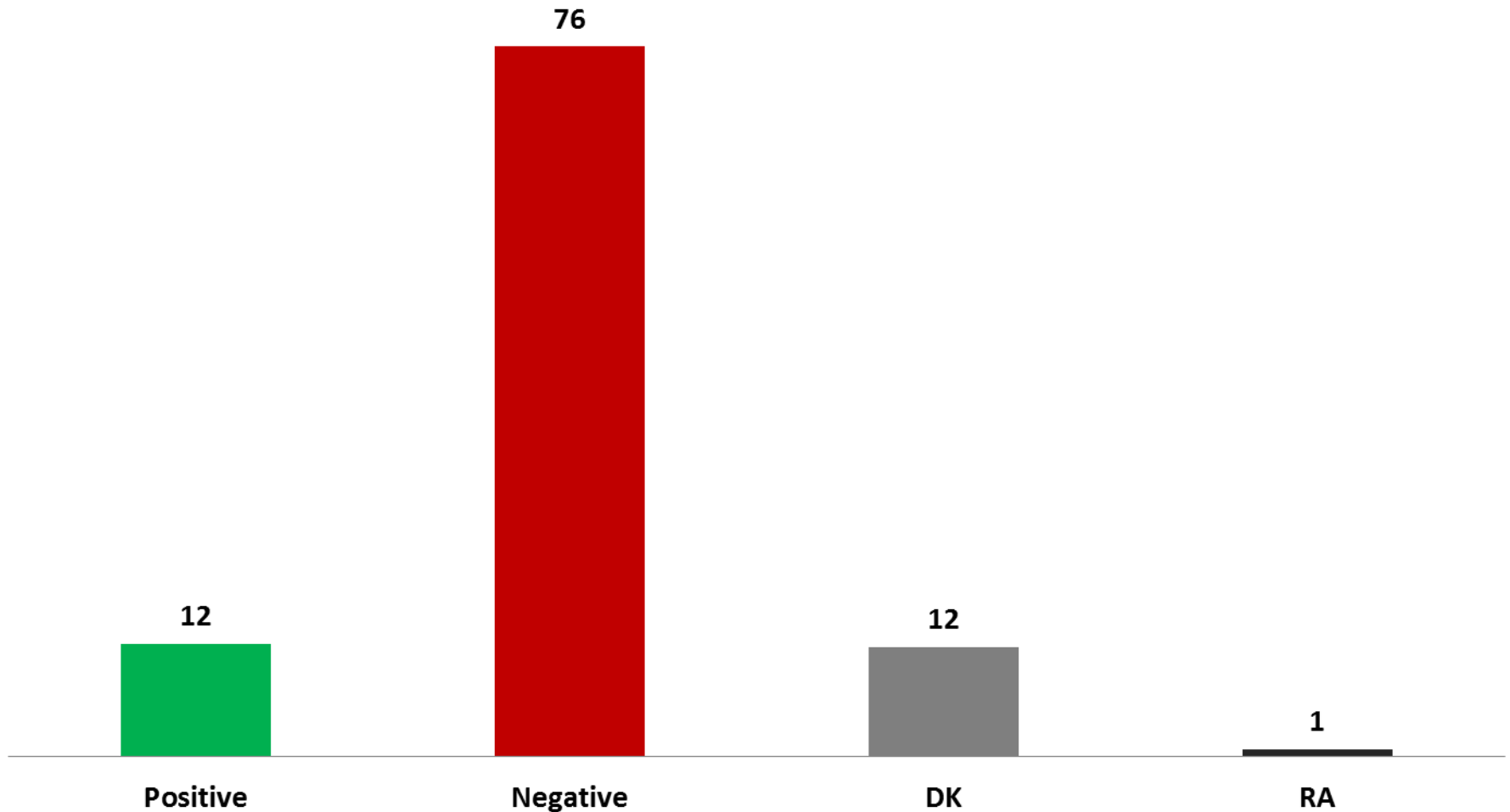


In which direction is Georgia going? (q2 X Party closest to you)

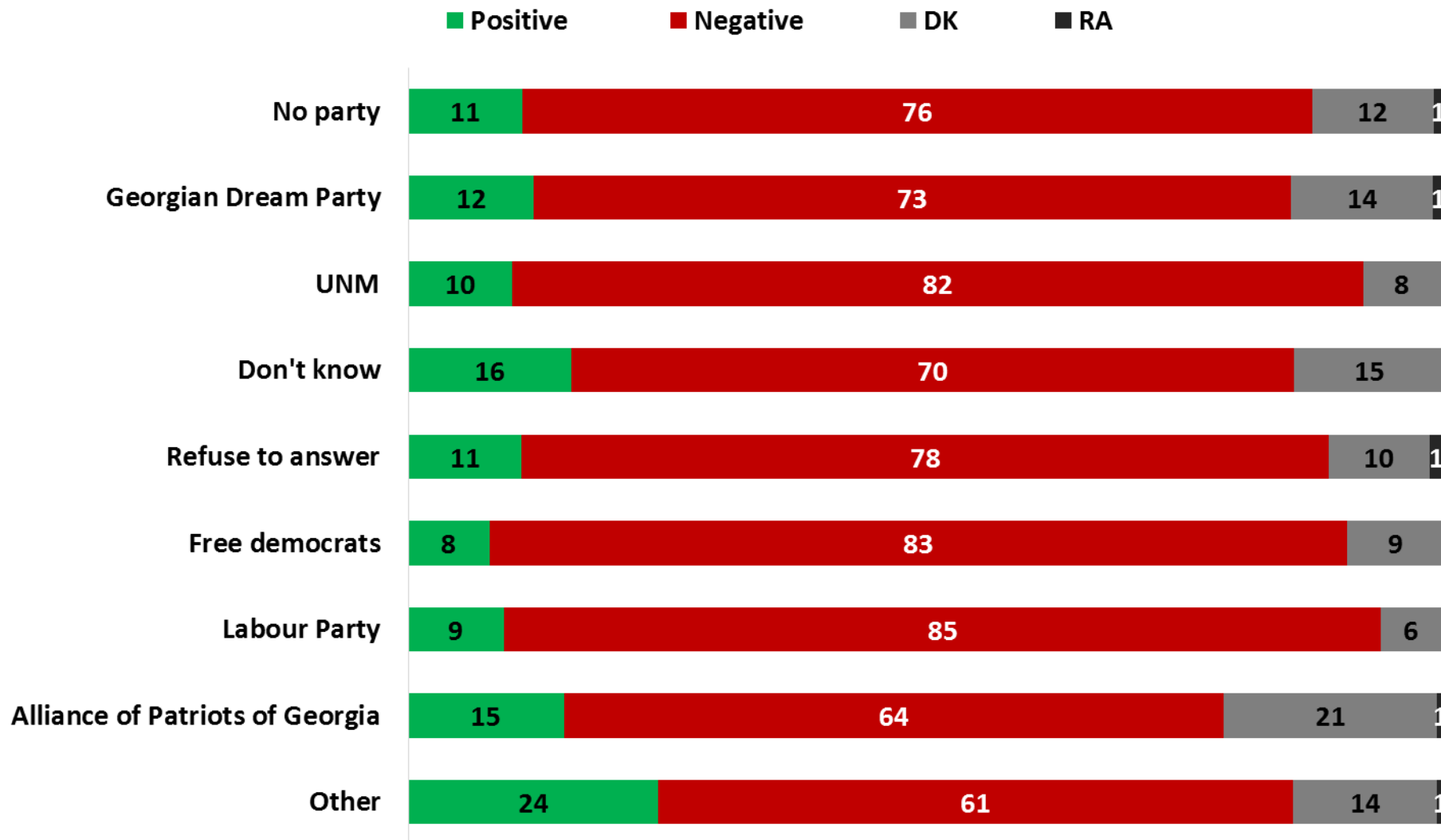
- Georgia is definitely going in the right direction
- Georgia is going mainly in the right direction
- Georgia is not changing at all
- Georgia is mainly going in the wrong direction
- Georgia is definitely going in the wrong direction
- DK
- RA



Of the 80% who said that Russia has a lot or some influence over Georgia - In your opinion, is this influence...? (q20)



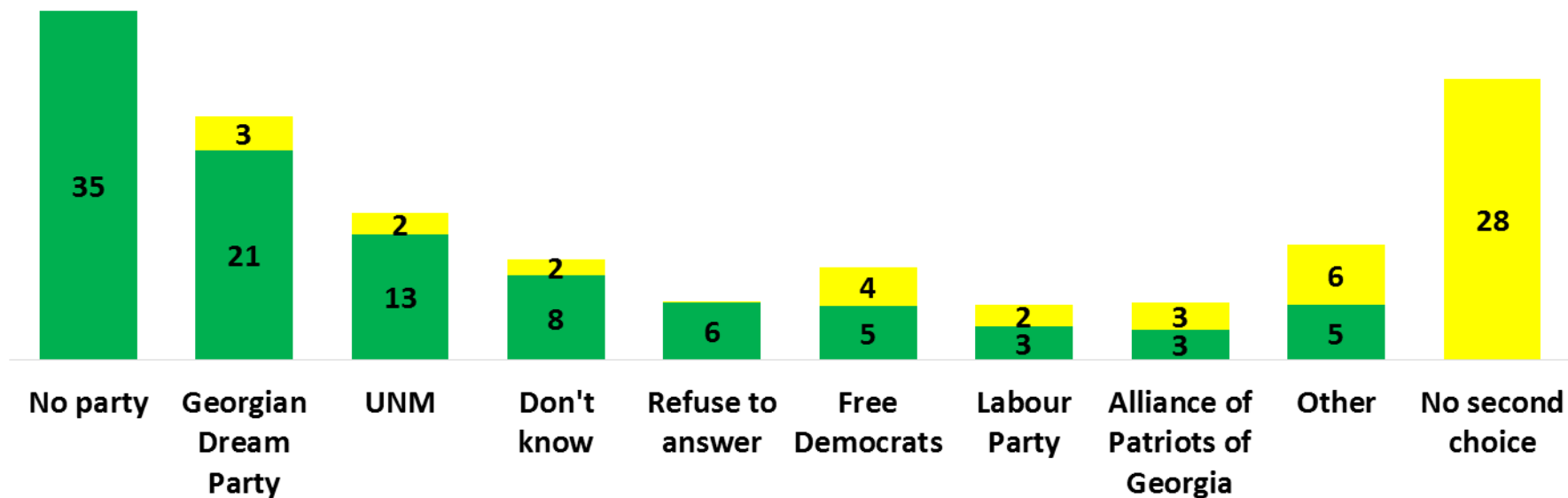
**Of the 80% who said that Russia has a lot or some influence over Georgia - In your opinion, is this influence...?
(q20 X Party closest to you)**



Party Support and Future Vote

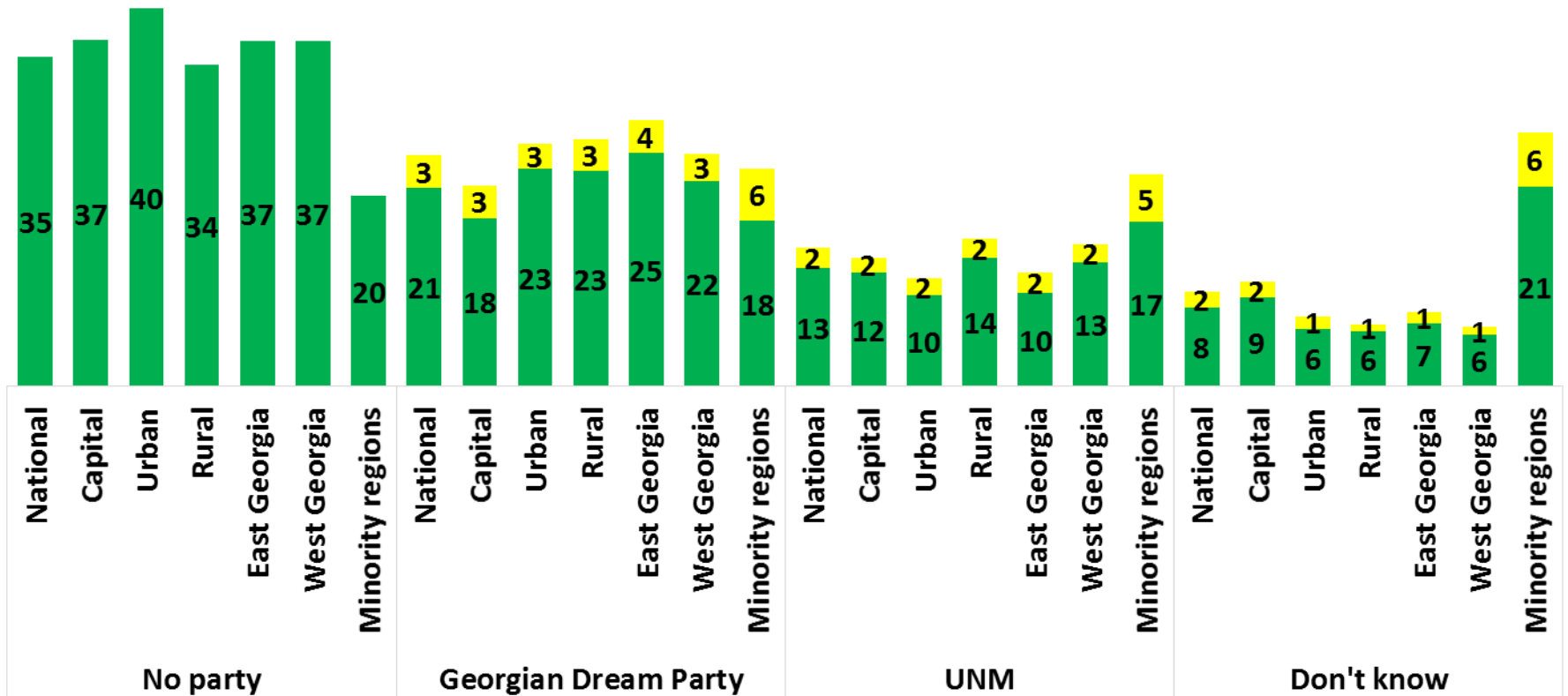
Which party is closest to you? (q37)

■ First choice ■ Second choice



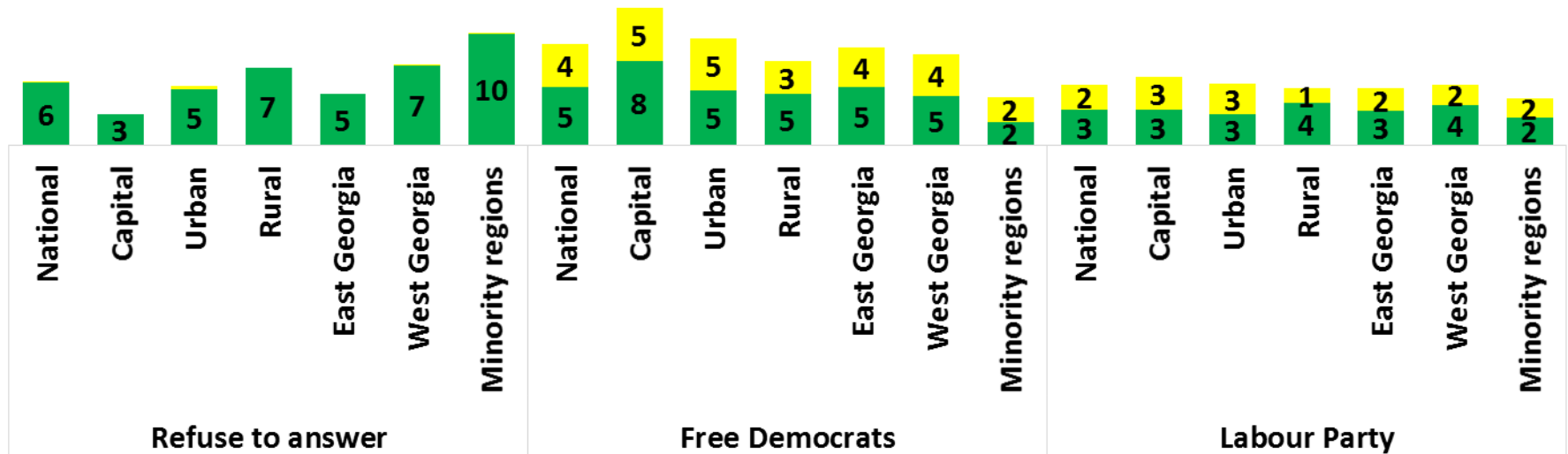
Which party is closest to you? (q37 X Settlement) Part 1

■ First choice ■ Second choice



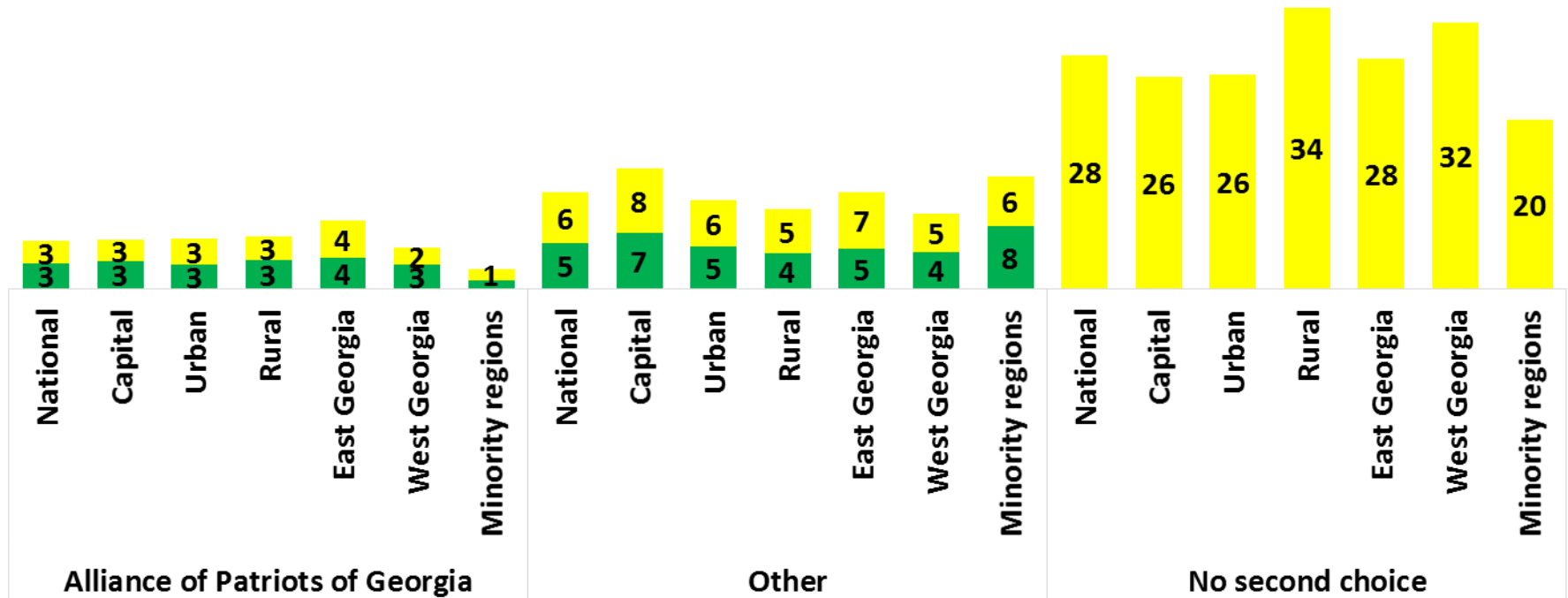
Which party is closest to you? (q37 X Settlement) Part 2

■ First choice ■ Second choice

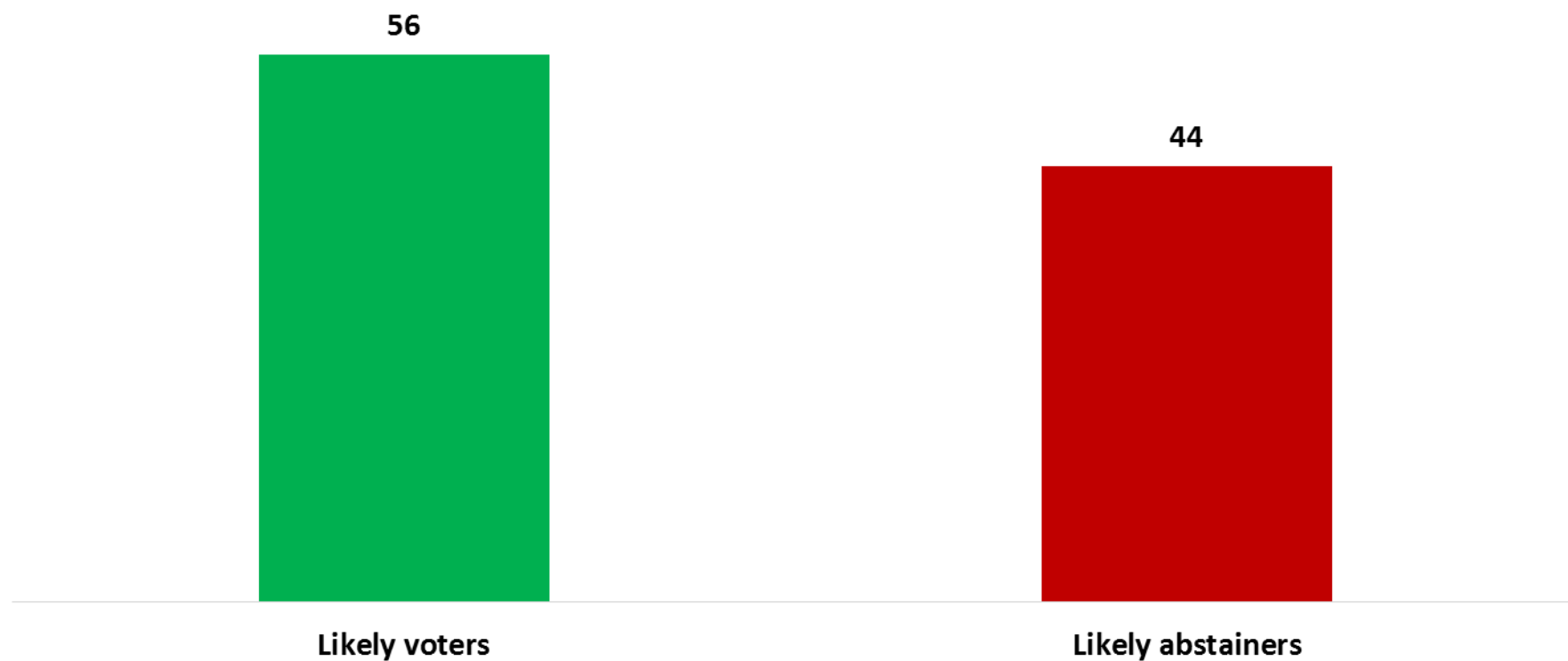


Which party is closest to you? (q37 X Settlement) Part 3

■ First choice ■ Second choice



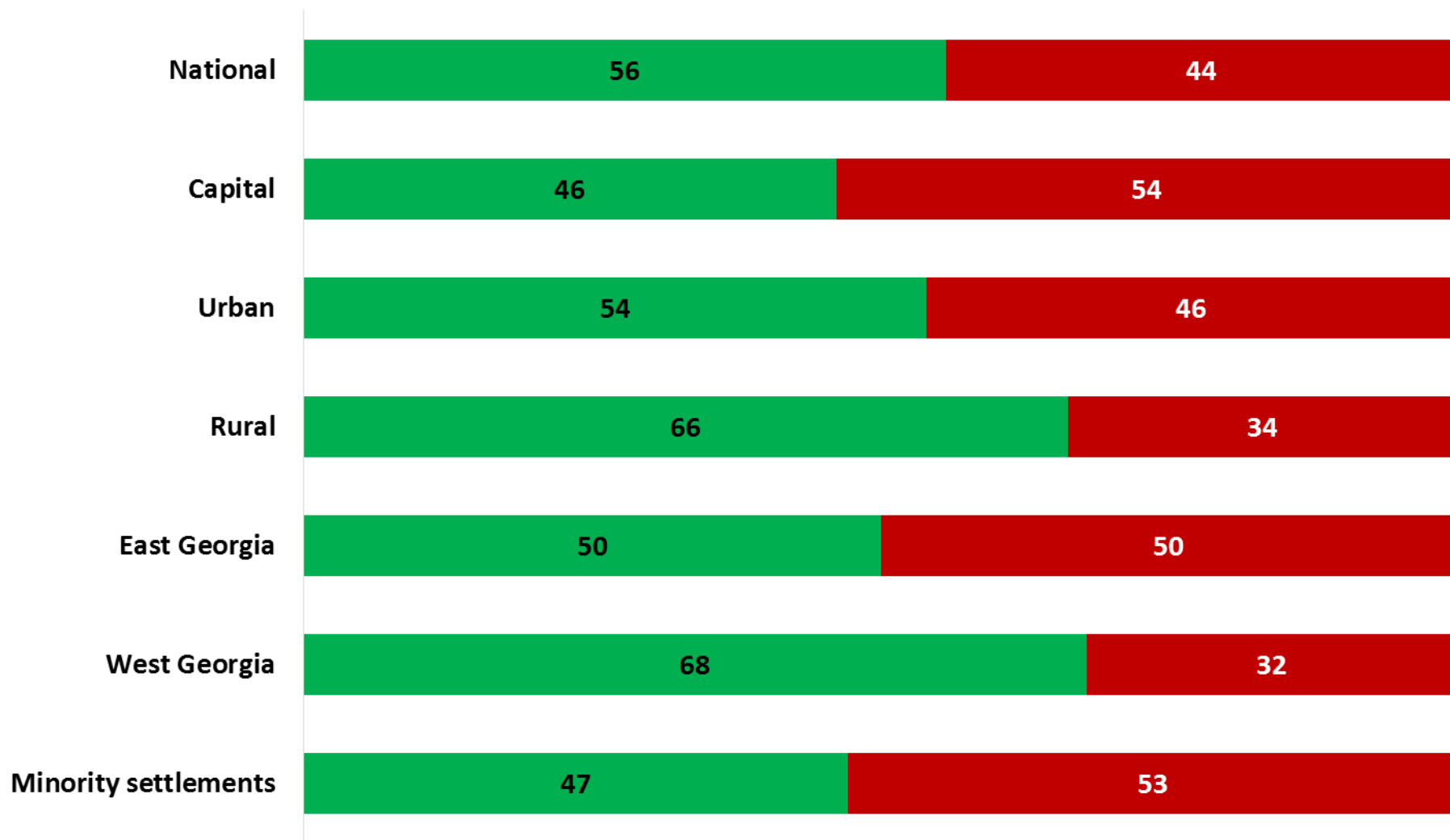
**If parliamentary elections were held tomorrow, would you vote?
(q42)**



If parliamentary elections were held tomorrow, would you vote? (q42 X Settlement)

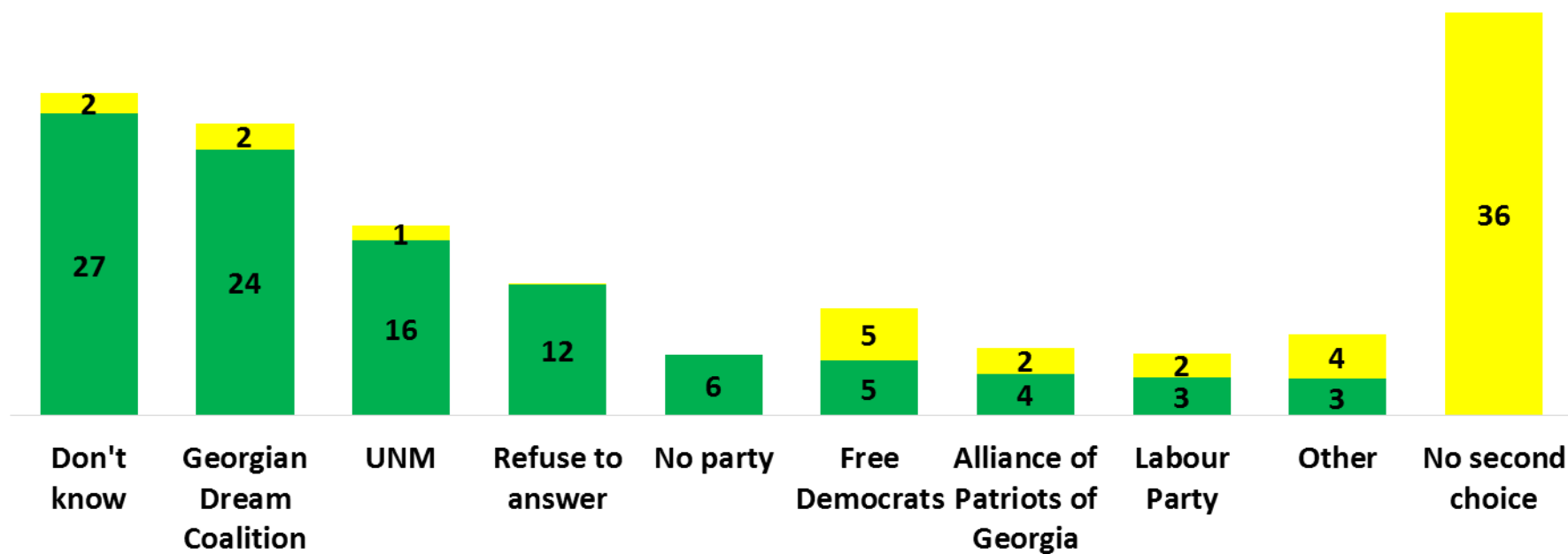
■ Likely voters

■ Likely abstainers

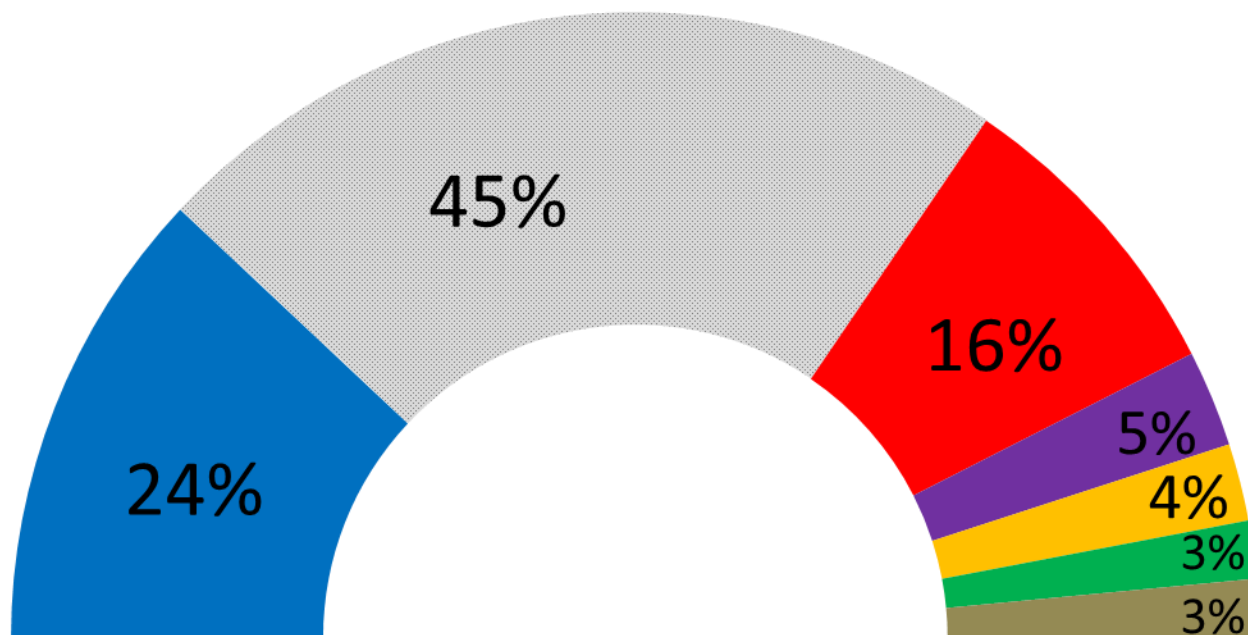


If parliamentary elections were held tomorrow, which party would you vote for? (q43) Likely voters only (56%)

■ First choice ■ Second choice



If Parliamentary Elections were held tomorrow, which party would you vote for? (Q43) Likely Voters only (56%)



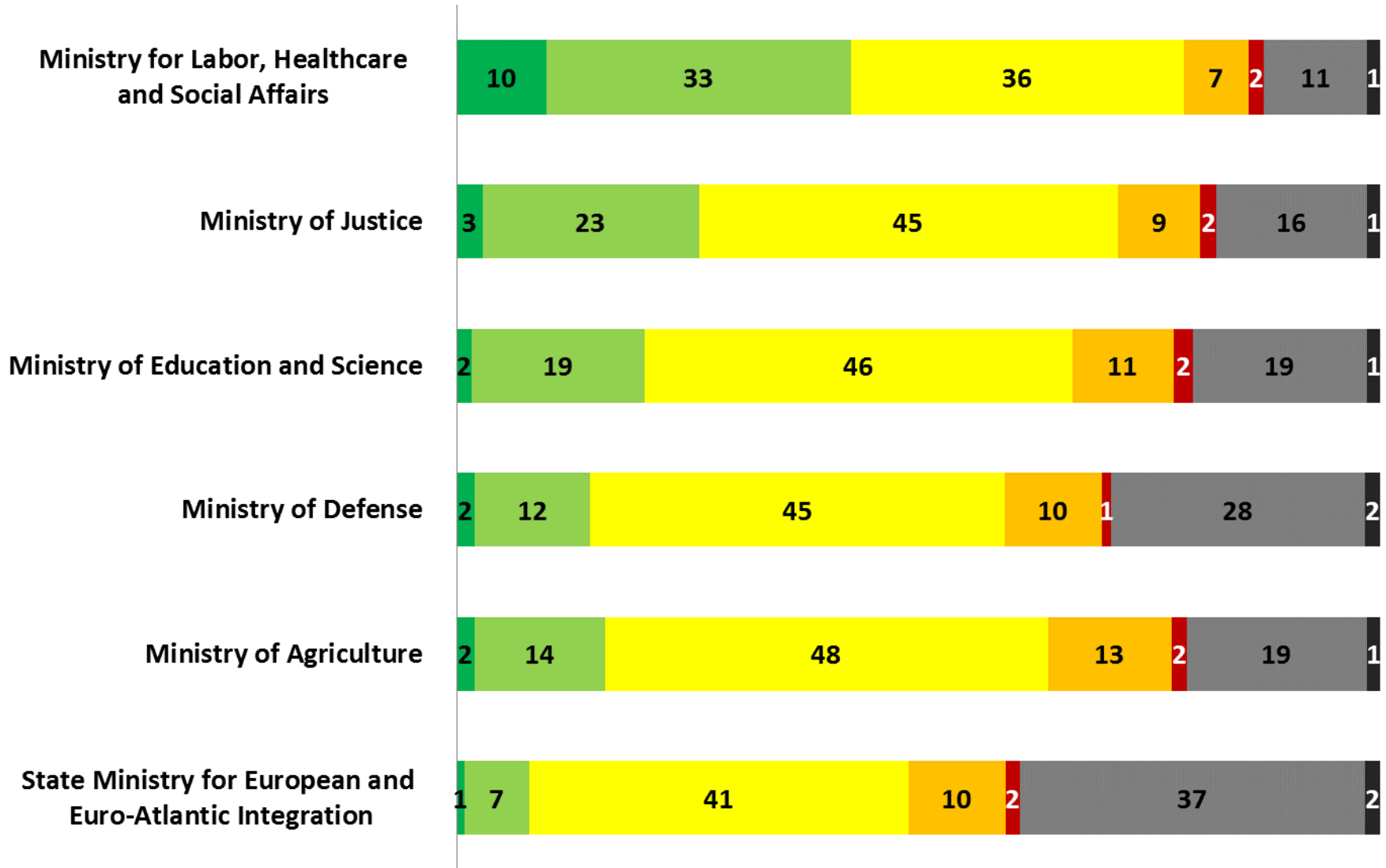
■ Georgian Dream Coalition
■ United National Movement
■ Alliance of Patriots
■ Other

■ Don't Know/Refuse to Answer/No Party
■ Free Democrats
■ Labour Party

Political Ratings and Performance of Public Institutions

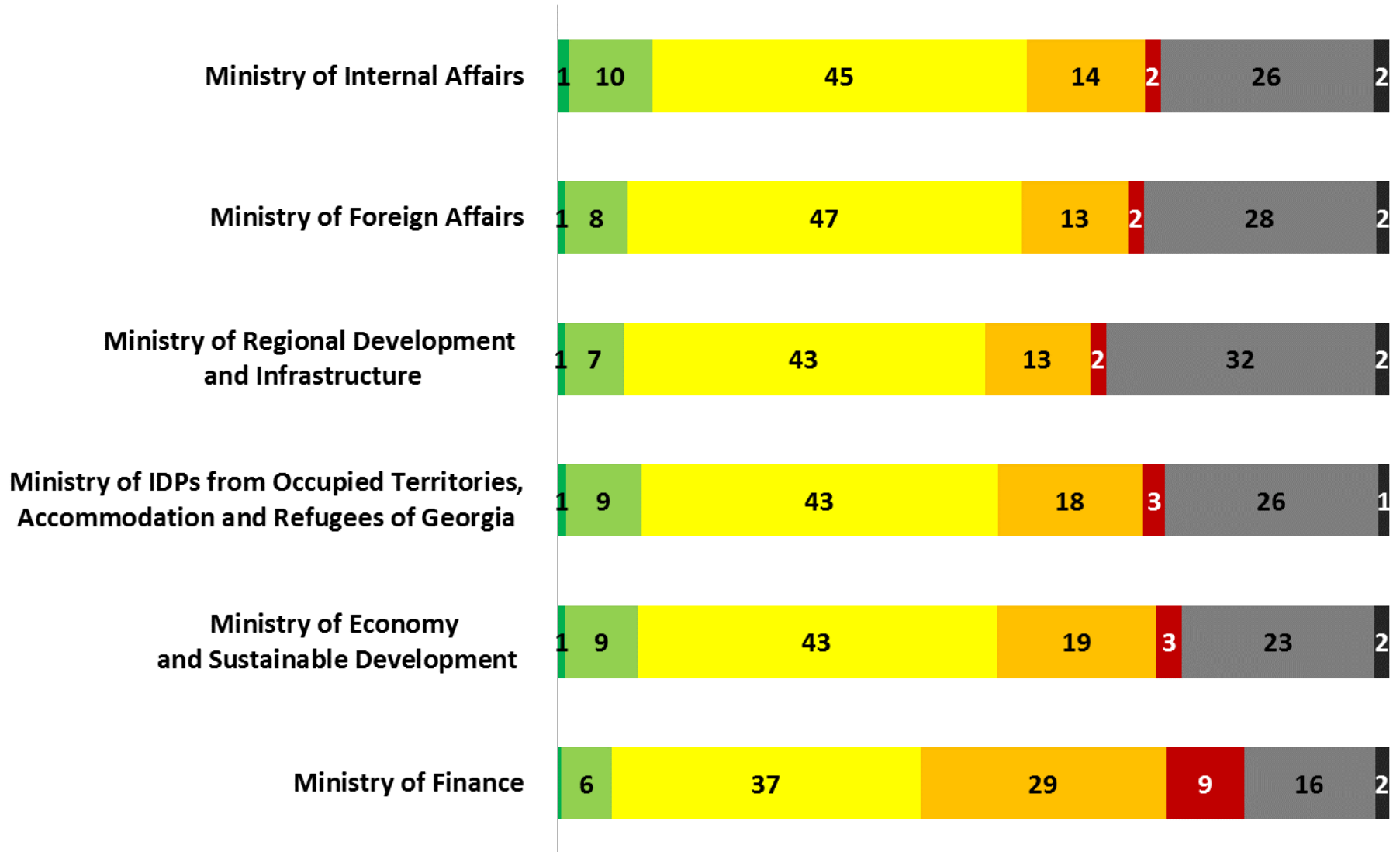
How would you rate the performance of...? (q15) Part 1

Very well Well Neither badly nor well Badly Very badly DK RA



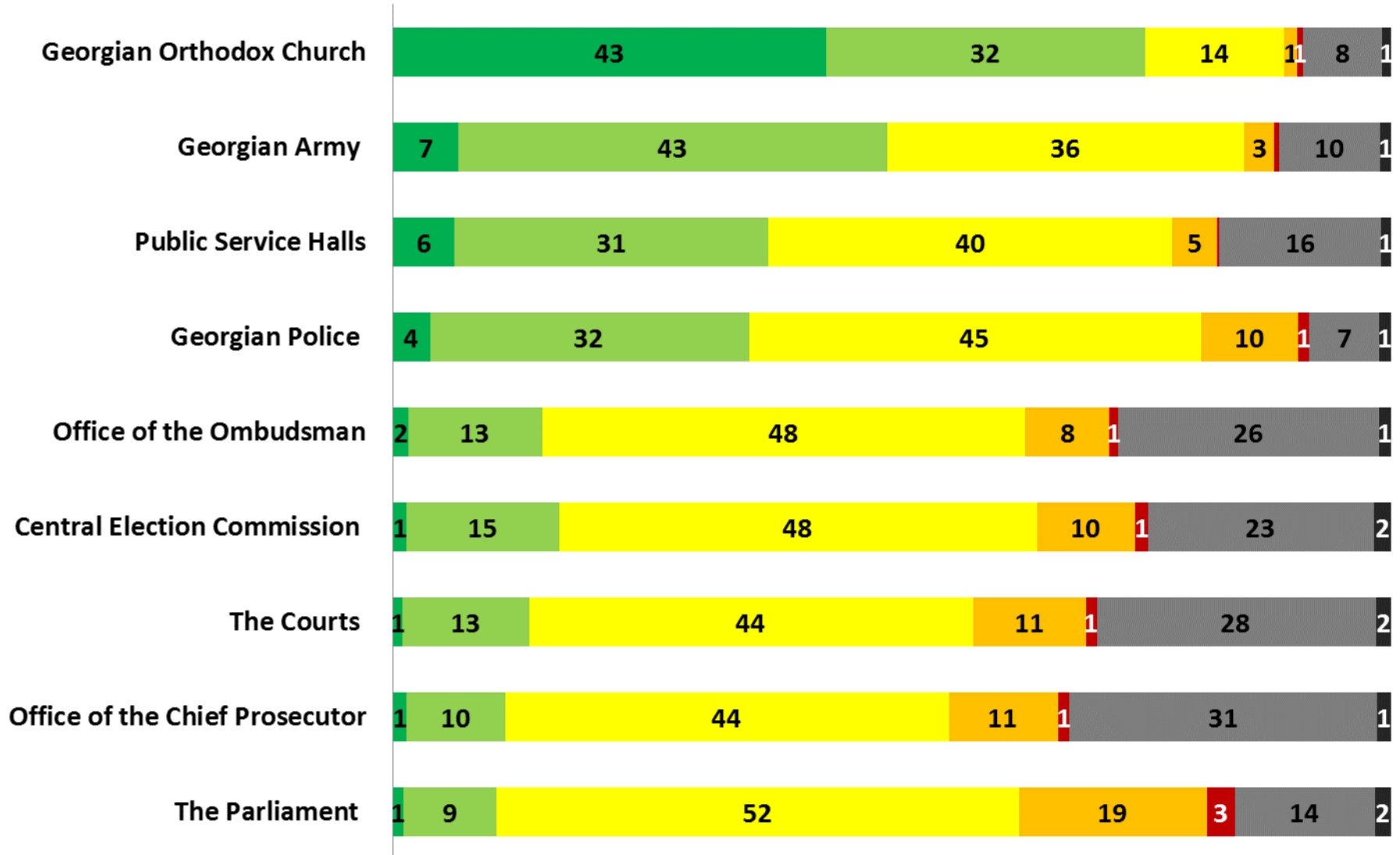
How would you rate the performance of...? (q15) Part 2

Very well Well Neither badly nor well Badly Very badly DK RA



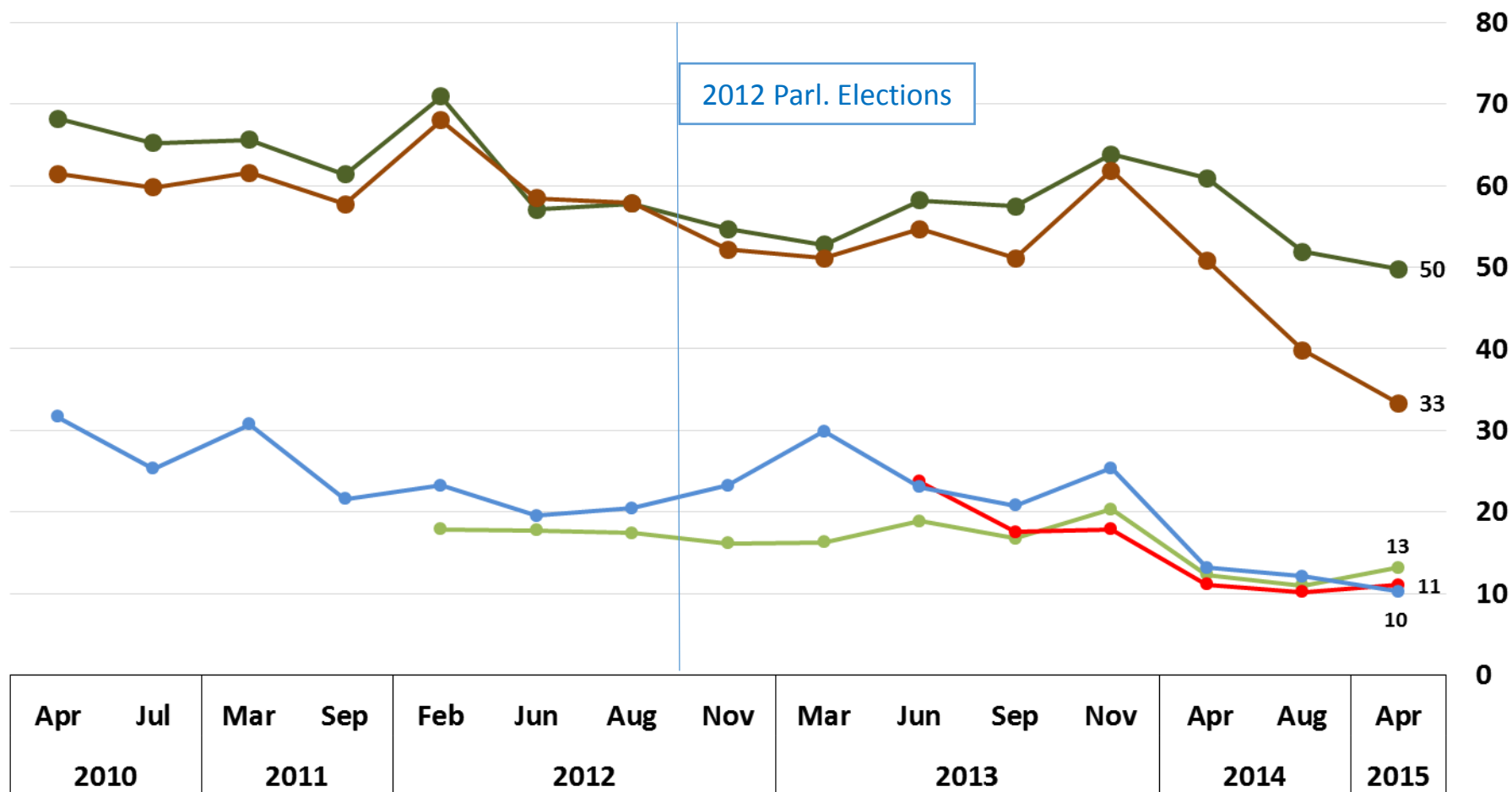
How would you rate the performance of...? (q15)

Very well Well Neither badly nor well Badly Very badly DK RA



Following Institutions perform well (q15)

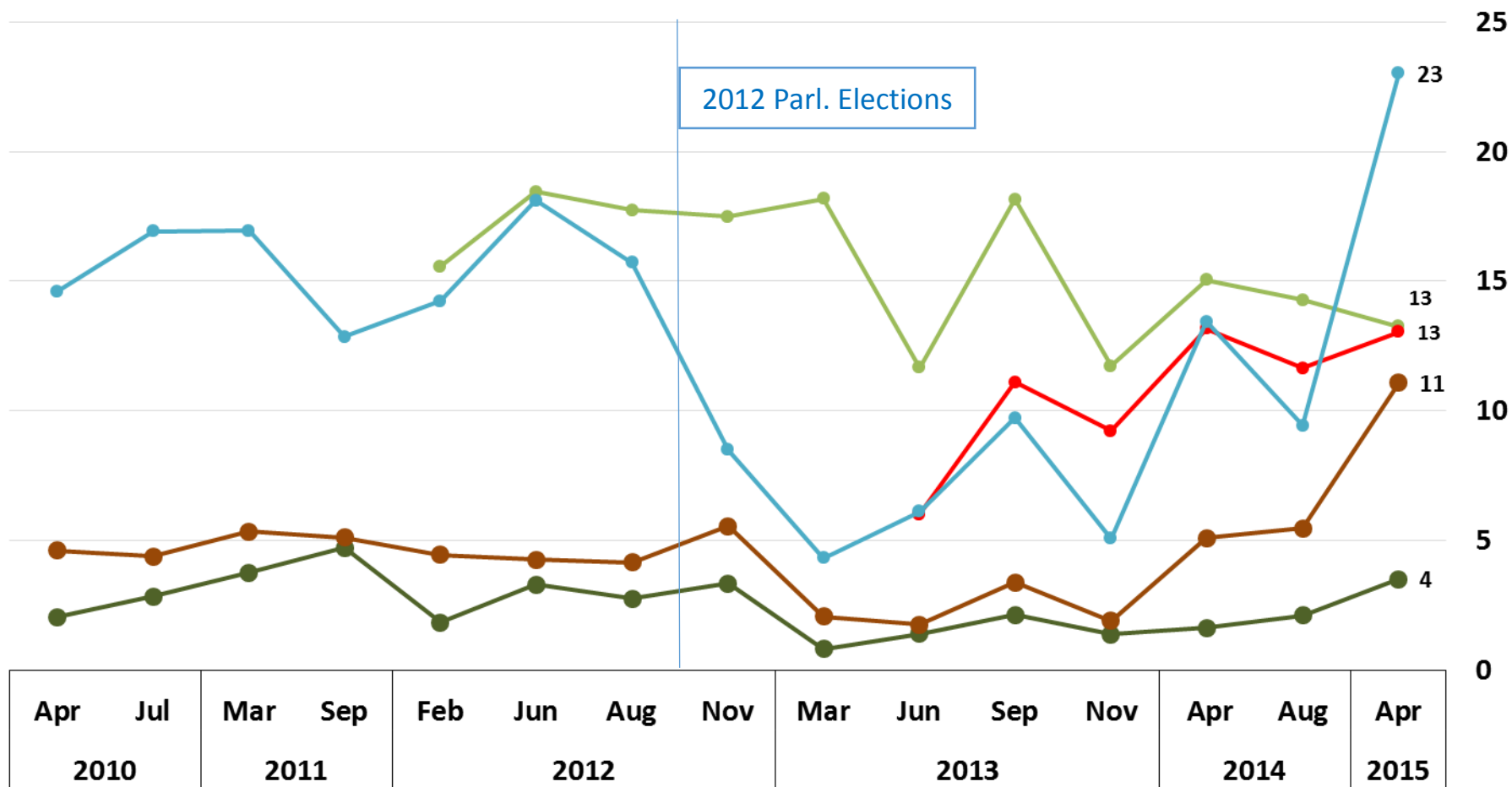
- Georgian Army
- The Courts
- The Parliament
- Georgian Police
- Office of the Chief Prosecutor



All waves are nationally representative of Georgian speakers

Following Institutions perform badly (q15)

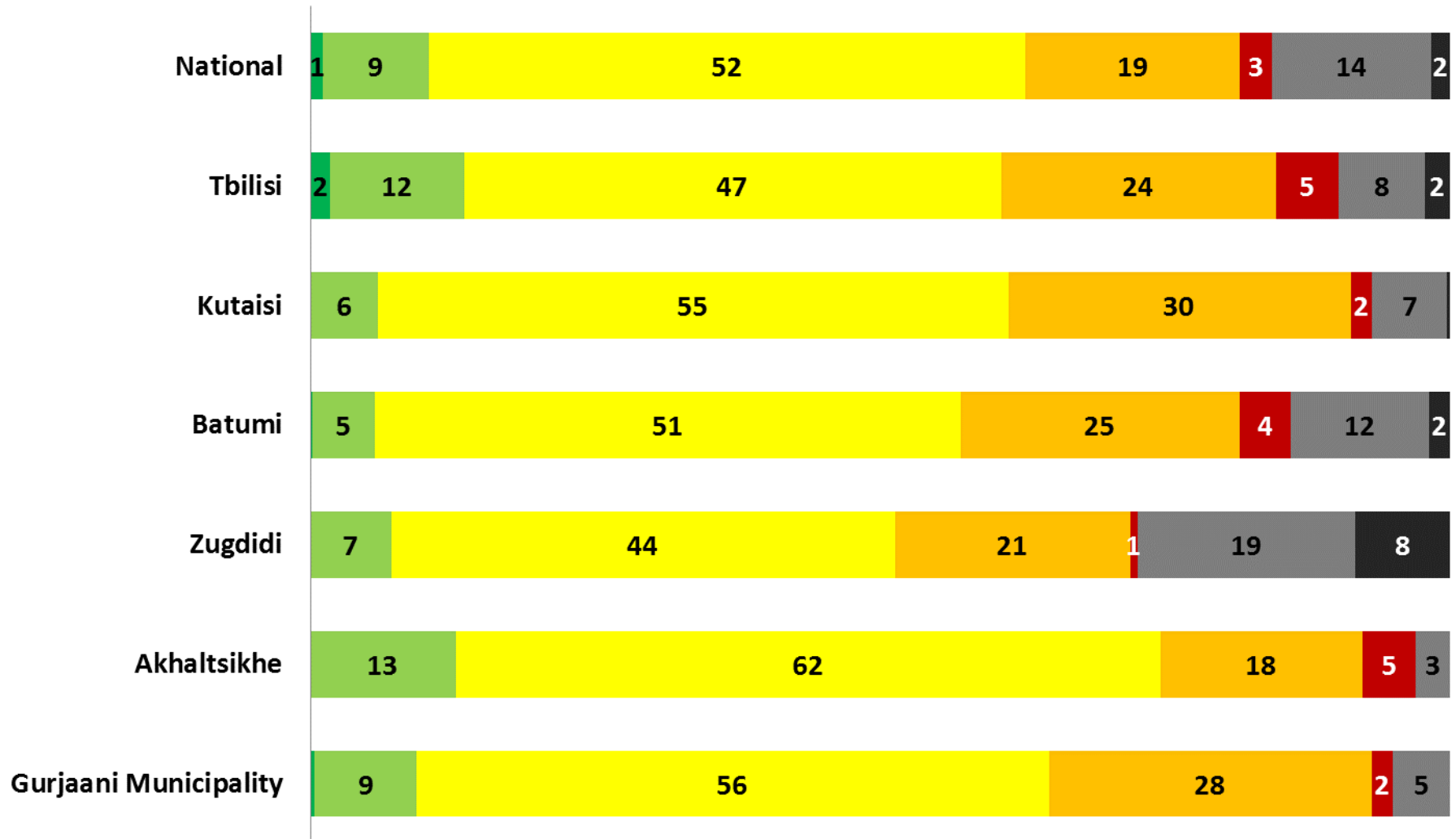
- Georgian Army
- The Courts
- The Parliament
- Georgian Police
- Office of the Chief Prosecutor



All waves are nationally representative of Georgian speakers

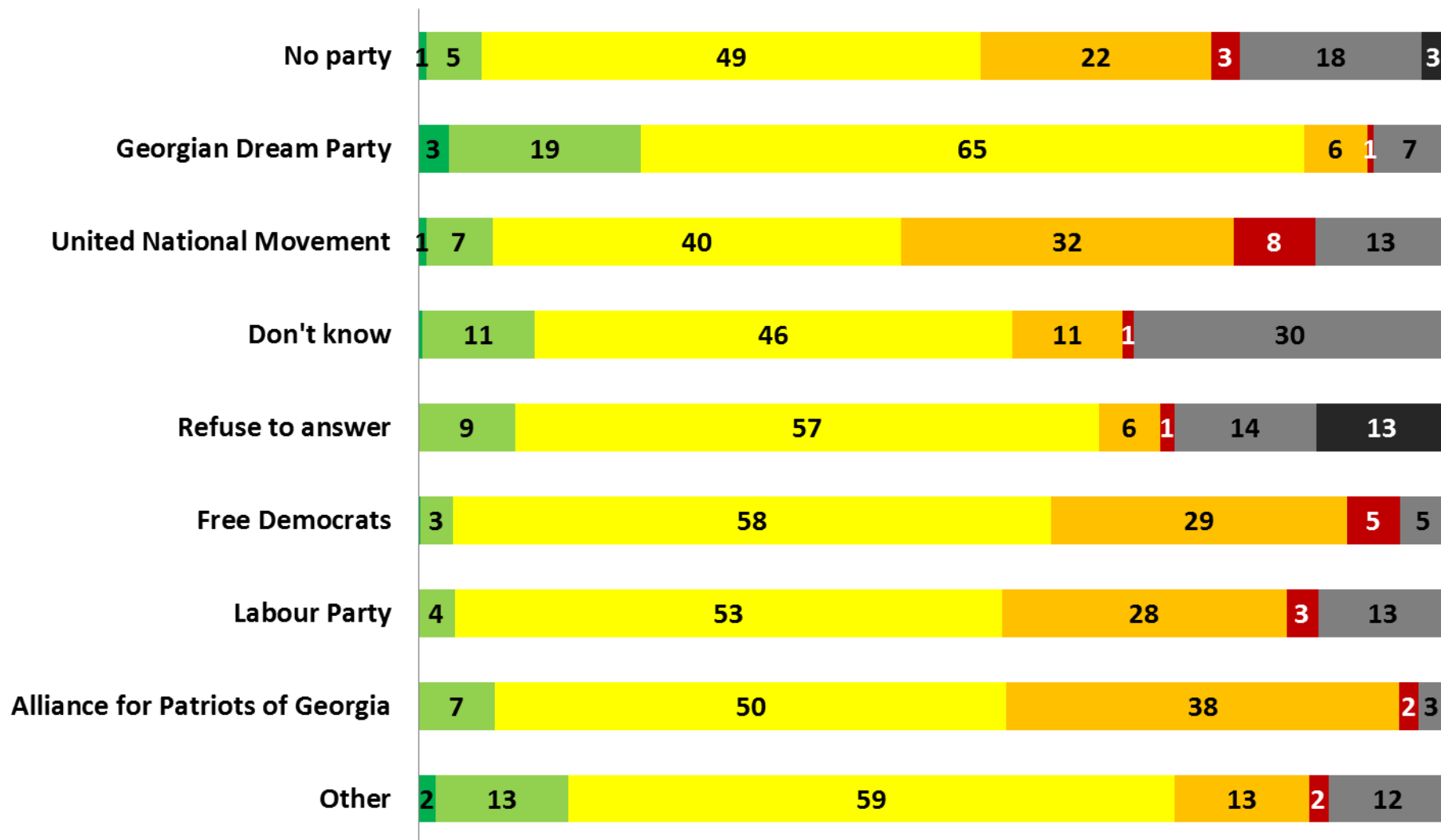
How do you rate the performance of the Parliament? (q15_18 X Settlement)

Very well Well Neither badly nor well Badly Very badly DK RA



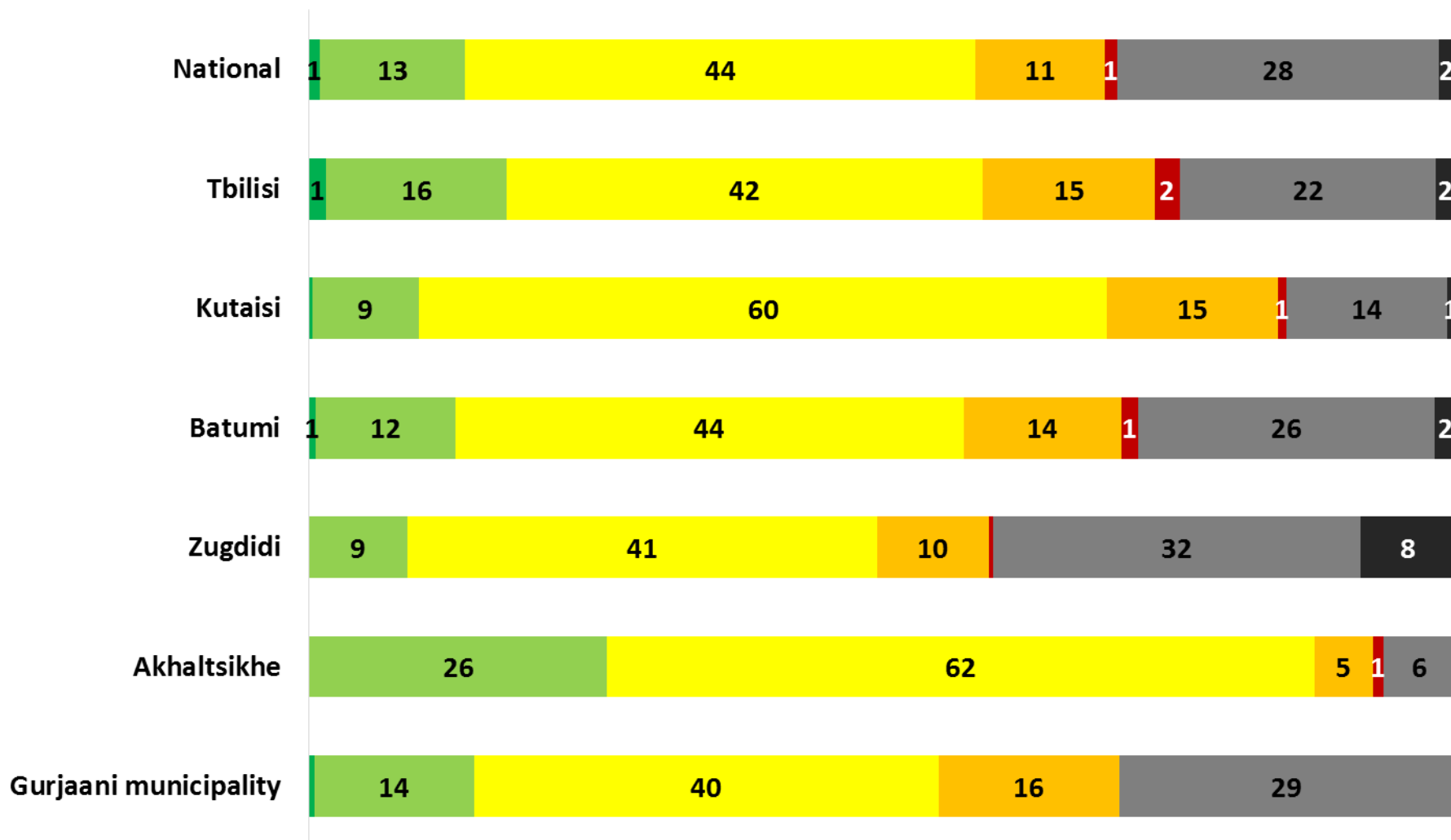
How would you rate the performance of the Parliament? (q15_18 X Party closest to you)

Very well Well Neither badly nor well Badly Very badly DK RA



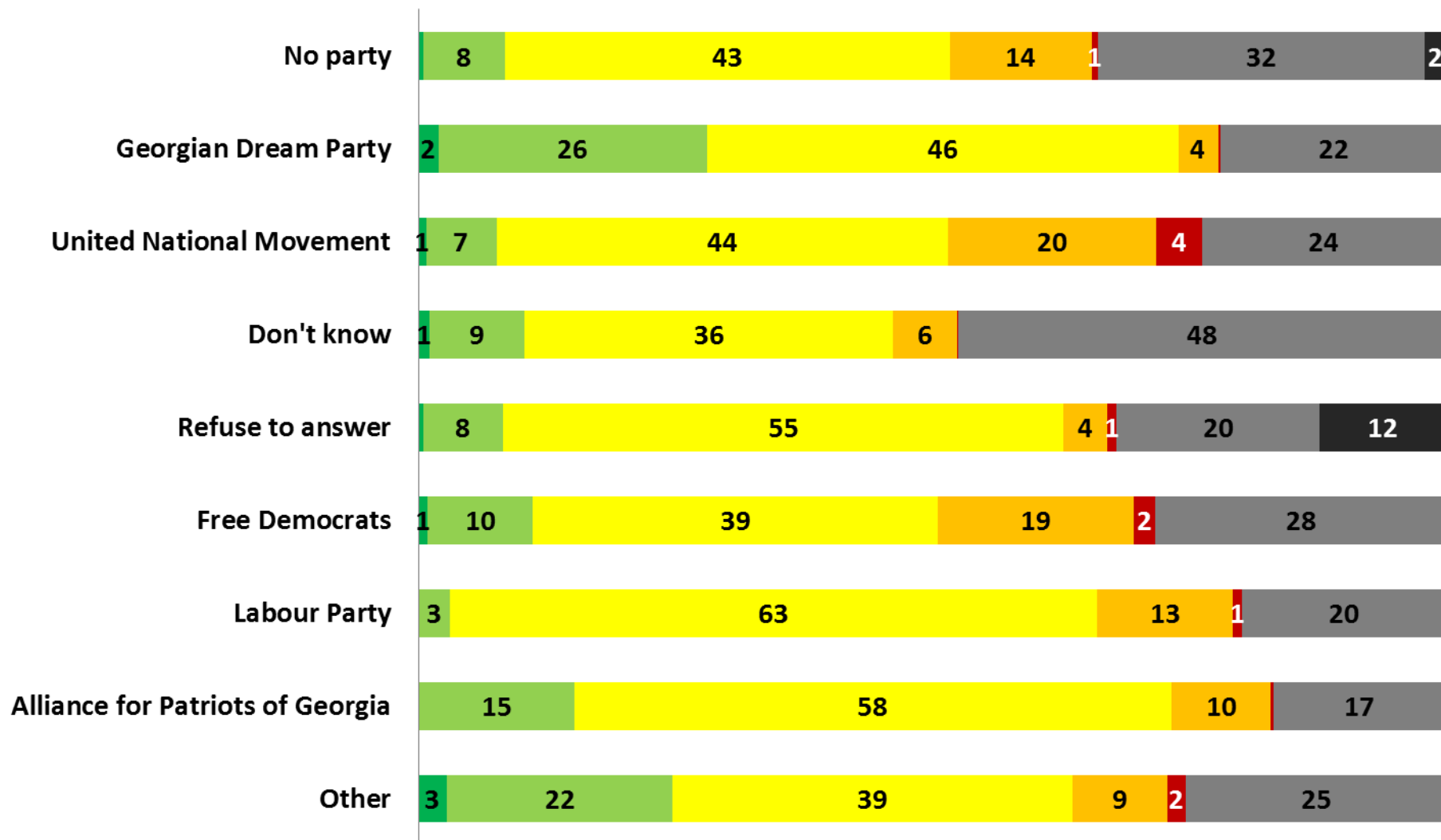
How would you rate the performance of the Courts? (q15_20 X Settlement)

Very well Well Neither badly nor well Badly Very badly DK RA



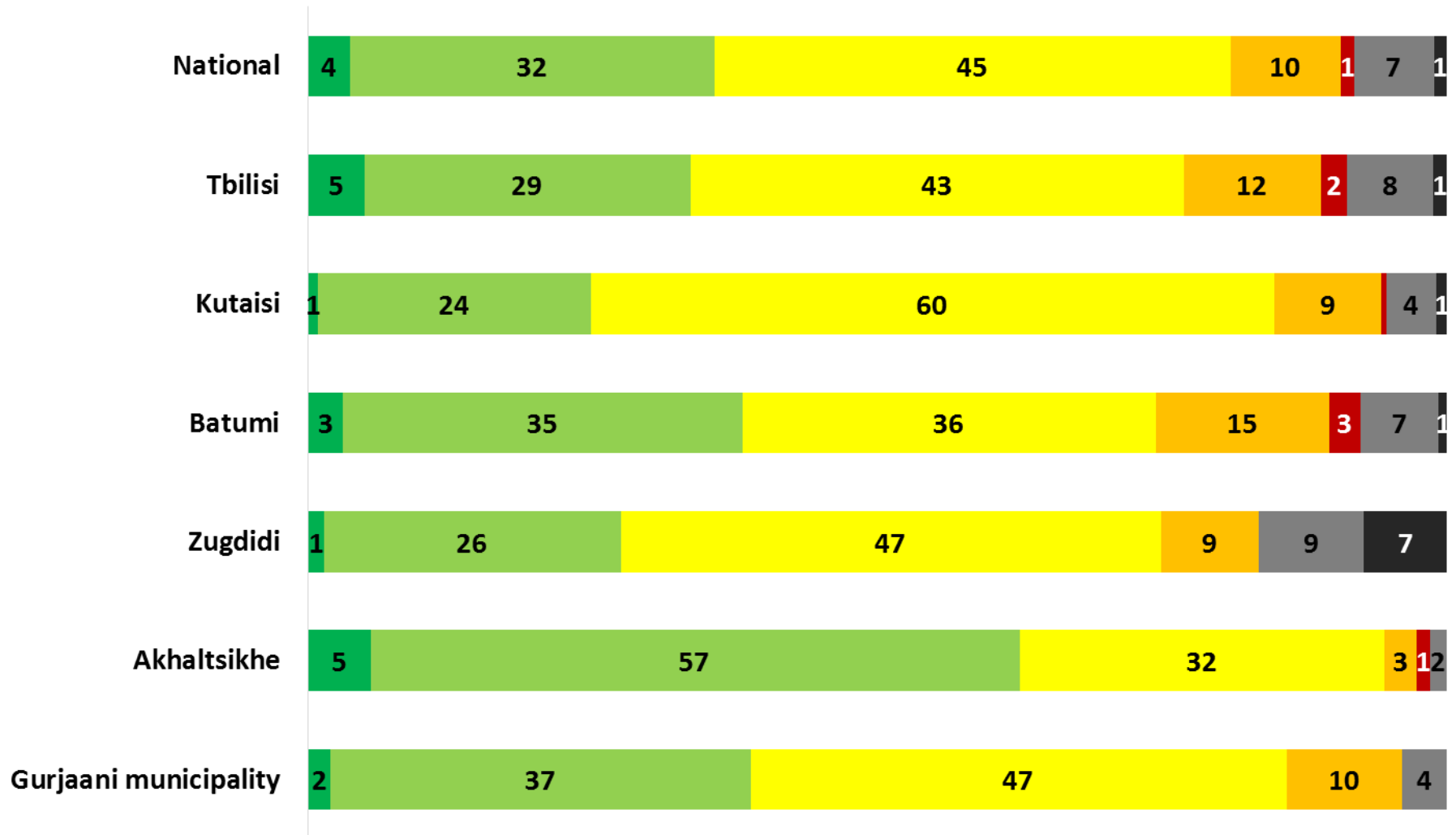
How would you rate the performance of the Courts? (q15_20 X Party closest to you)

Very well Well Neither badly nor well Badly Very badly DK RA



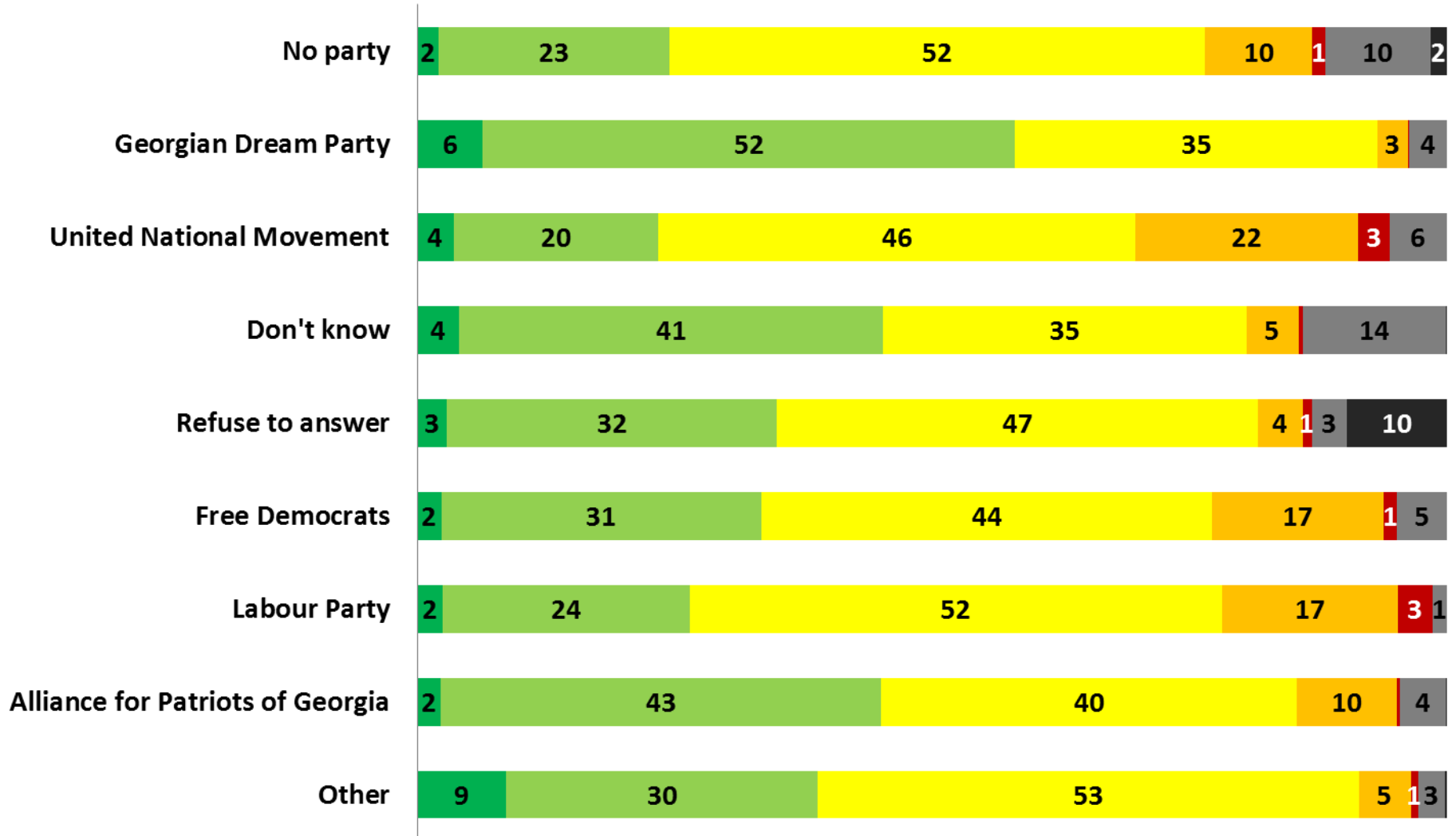
How would you rate the performance of the Police? (q15_22 X Settlement)

Very well Well Neither badly nor well Badly Very badly DK RA



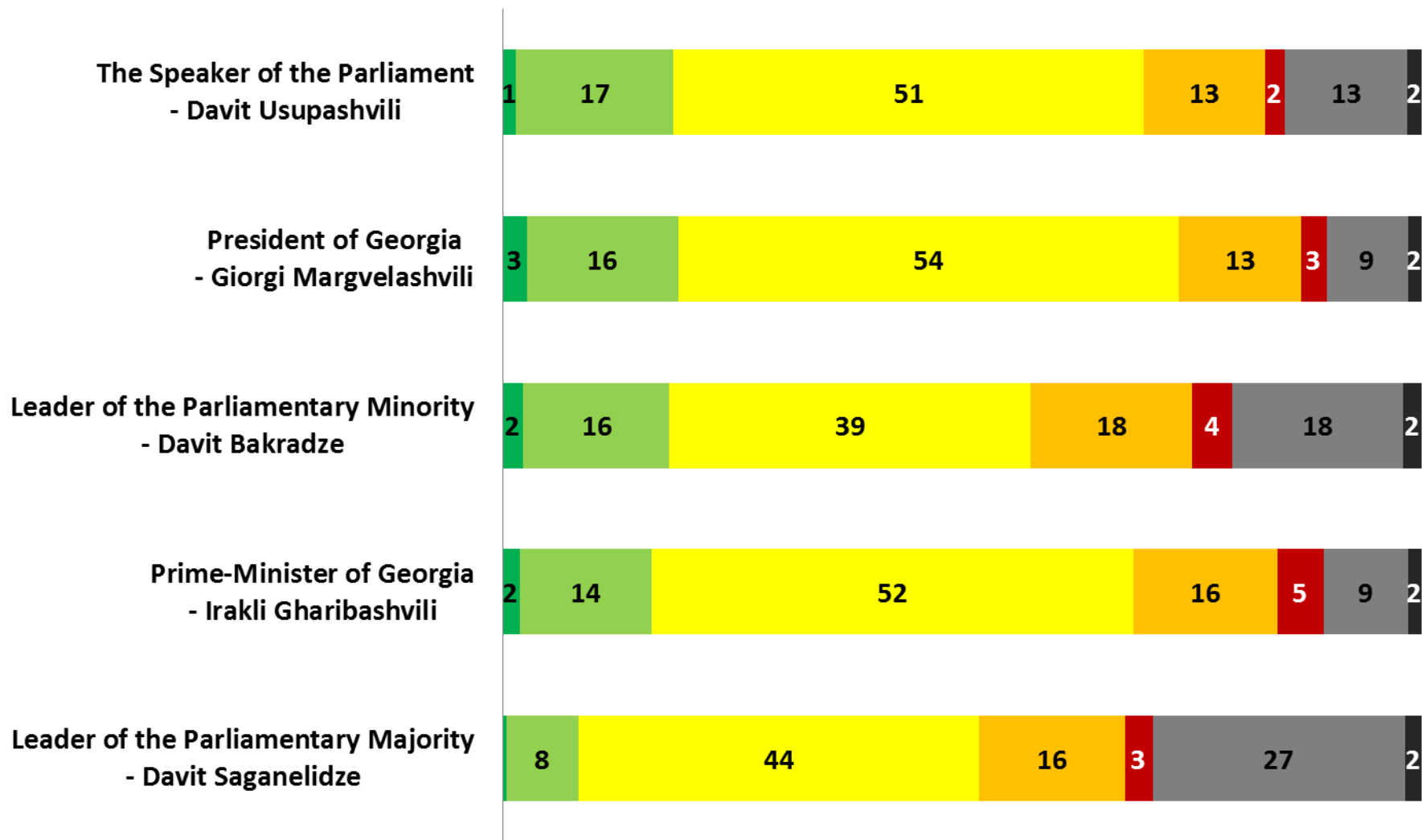
How would you rate the performance of the Police? (q15_22 X Party closest to you)

Very well Well Neither badly nor well Badly Very badly DK RA



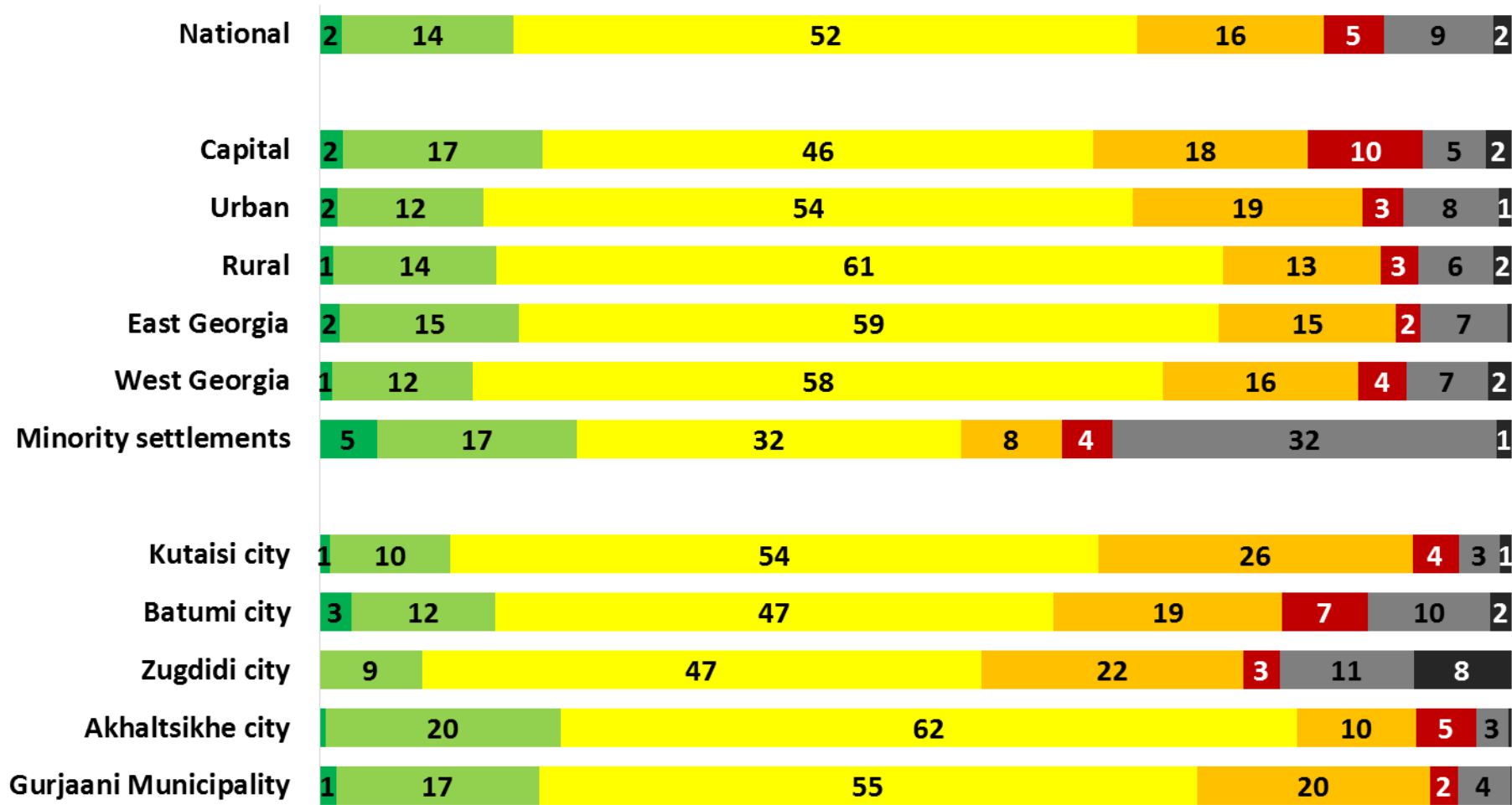
How would you rate the performance of...? (q15)

■ Very well
 ■ Well
 ■ Neither badly nor well
 ■ Badly
 ■ Very badly
 ■ DK
 ■ RA



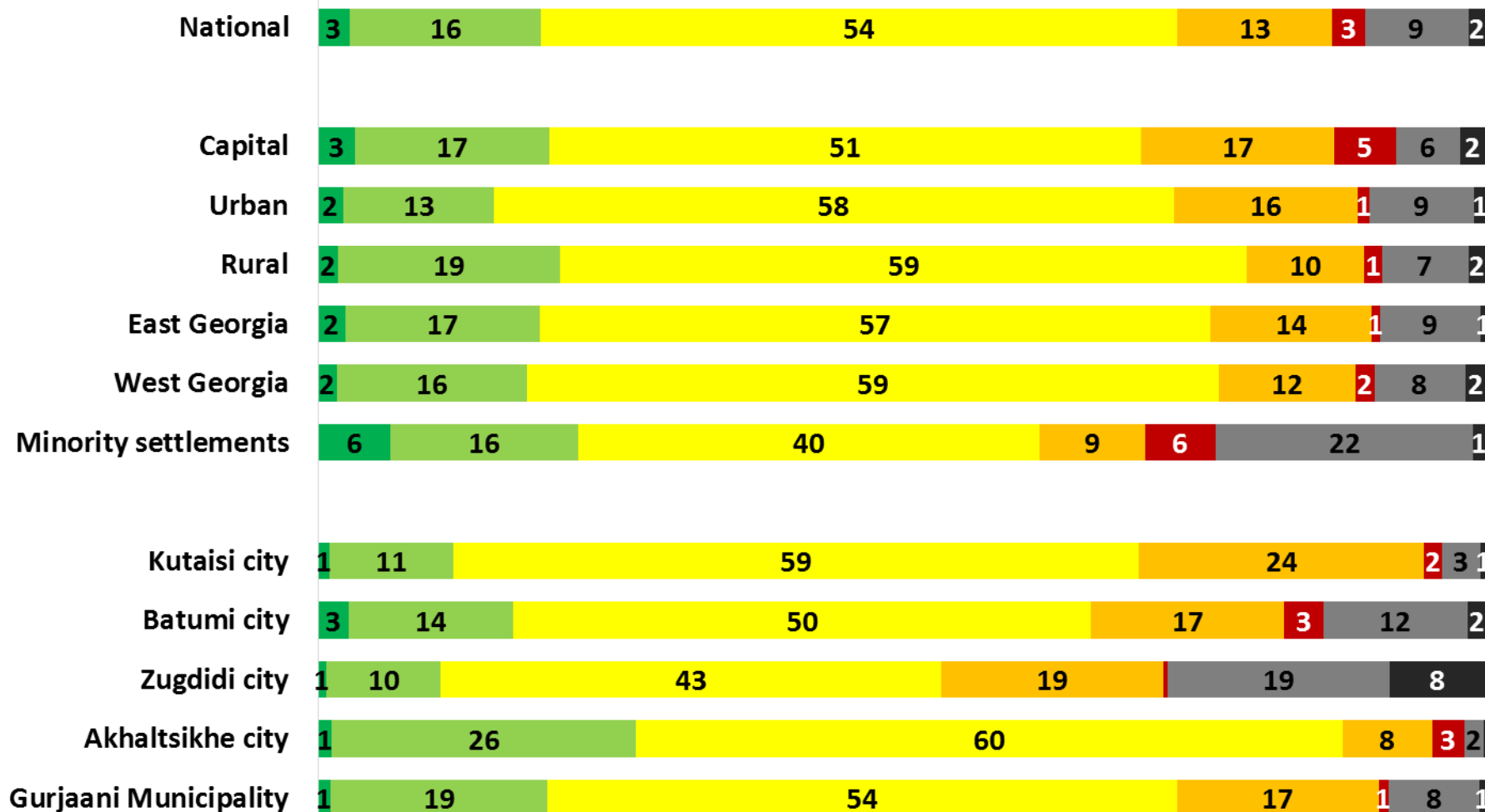
How would you rate the performance of Prime-Minister of Georgia Irakli Gharibashvili? (q15 X Settlement)

Very well Well Neither badly nor well Badly Very badly DK RA



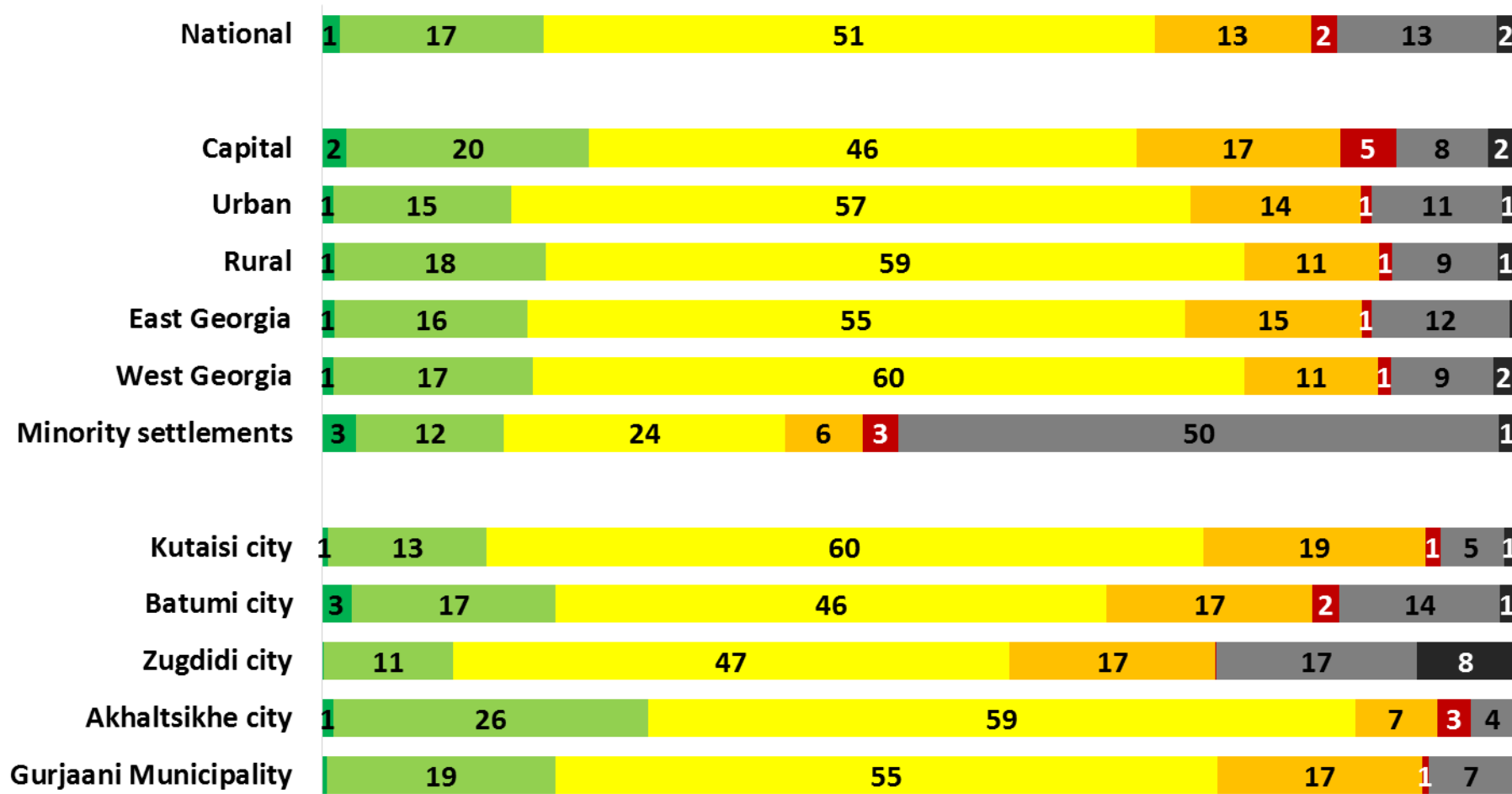
How would you rate the performance of the President of Georgia Giorgi Margvelashvili? (q15 X Settlement)

Very well Well Neither badly nor well Badly Very badly DK RA

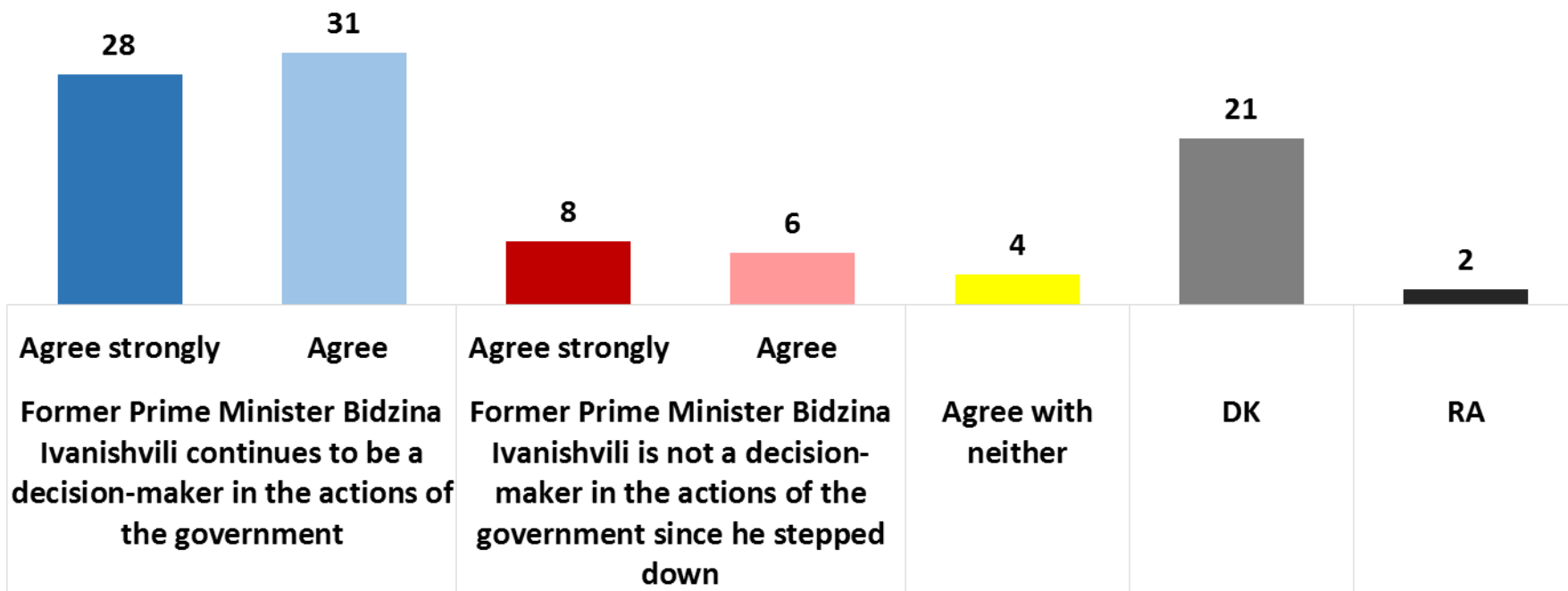


How would you rate the performance of the Speaker of the Parliament Davit Usupashvili? (q15 X Settlement)

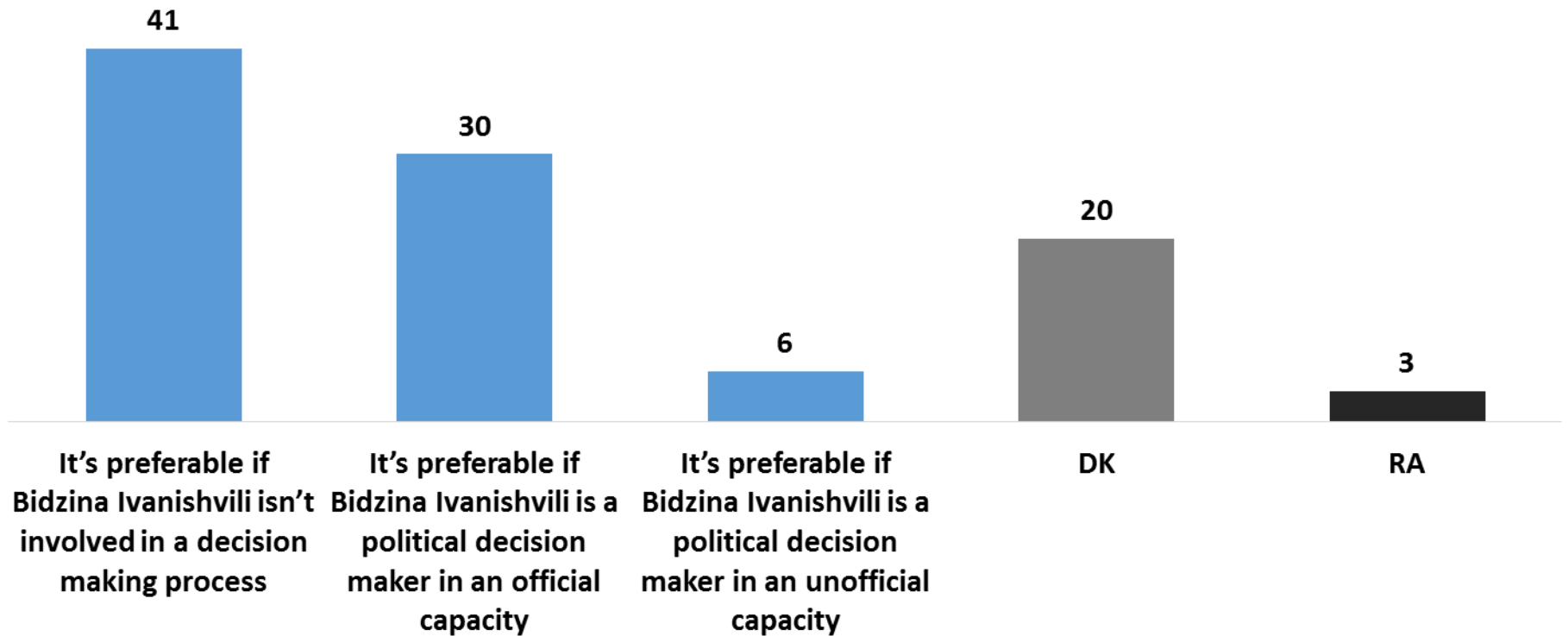
Very well Well Neither badly nor well Badly Very badly DK RA



Which of the following two statements do you agree with? (q38)

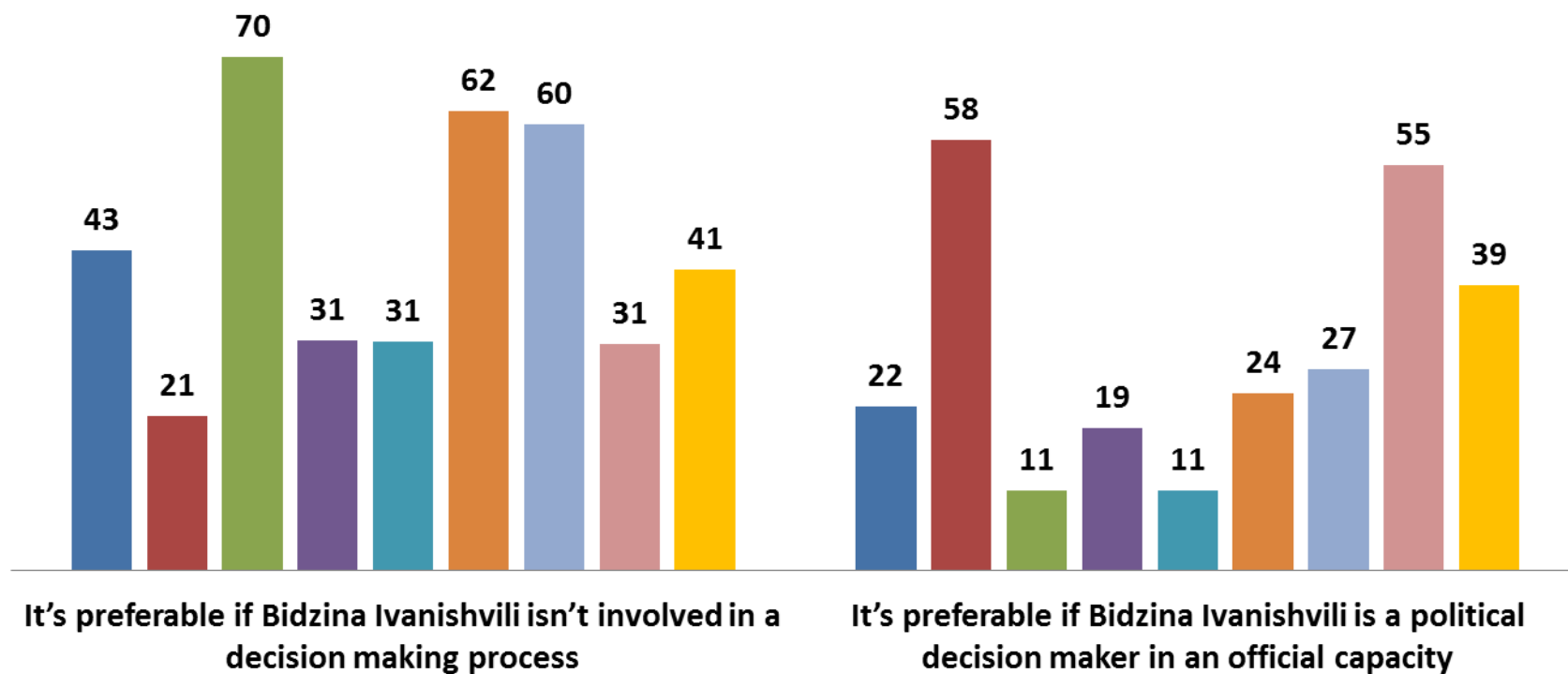


Which of the following statements do you agree with? (q39)

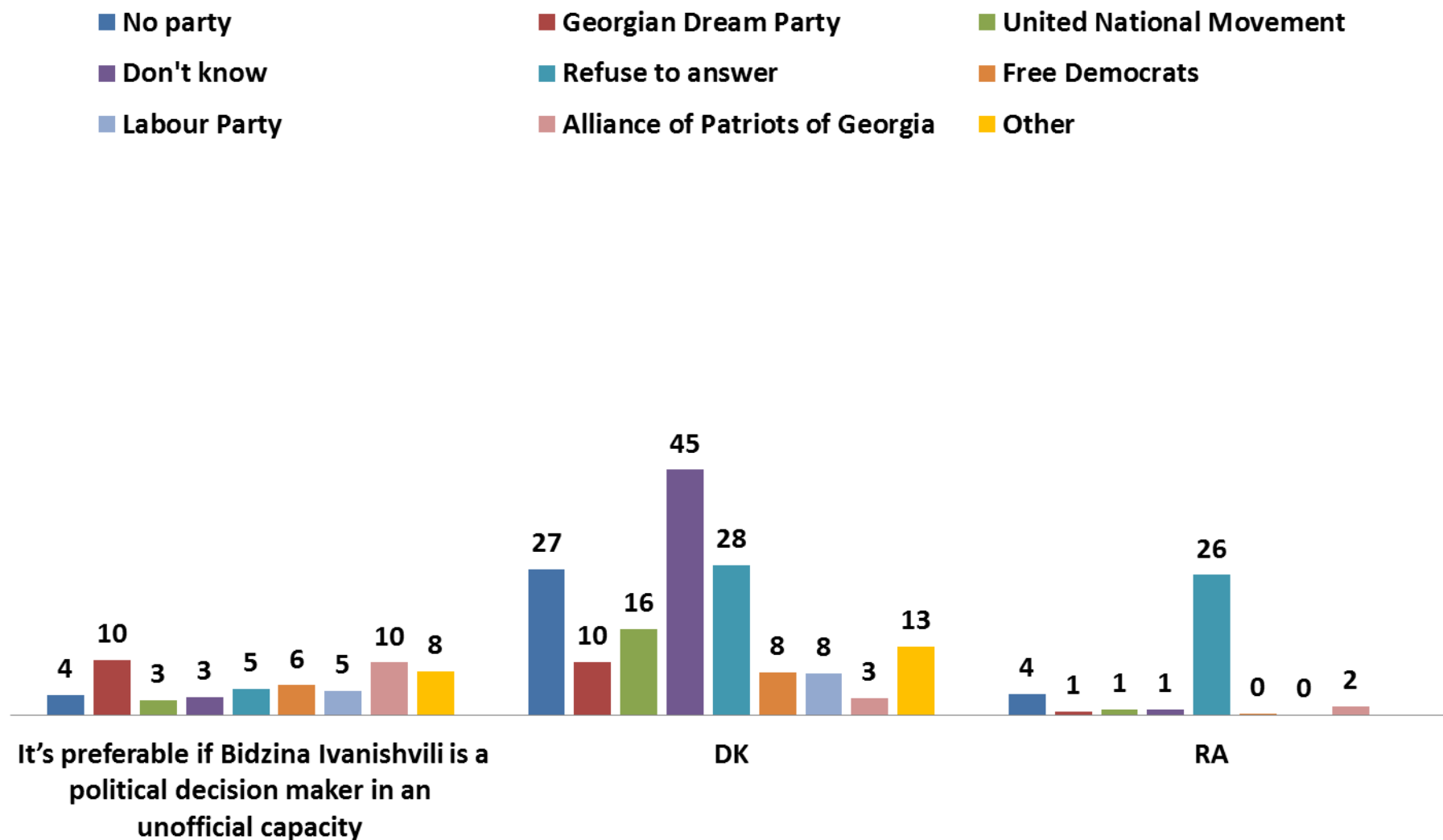


Which of the following statements you agree with? (q39 X Party closest to you) Part 1

■ No party ■ Georgian Dream Party ■ United National Movement
■ Don't know ■ Refuse to answer ■ Free Democrats
■ Labour Party ■ Alliance of Patriots of Georgia ■ Other

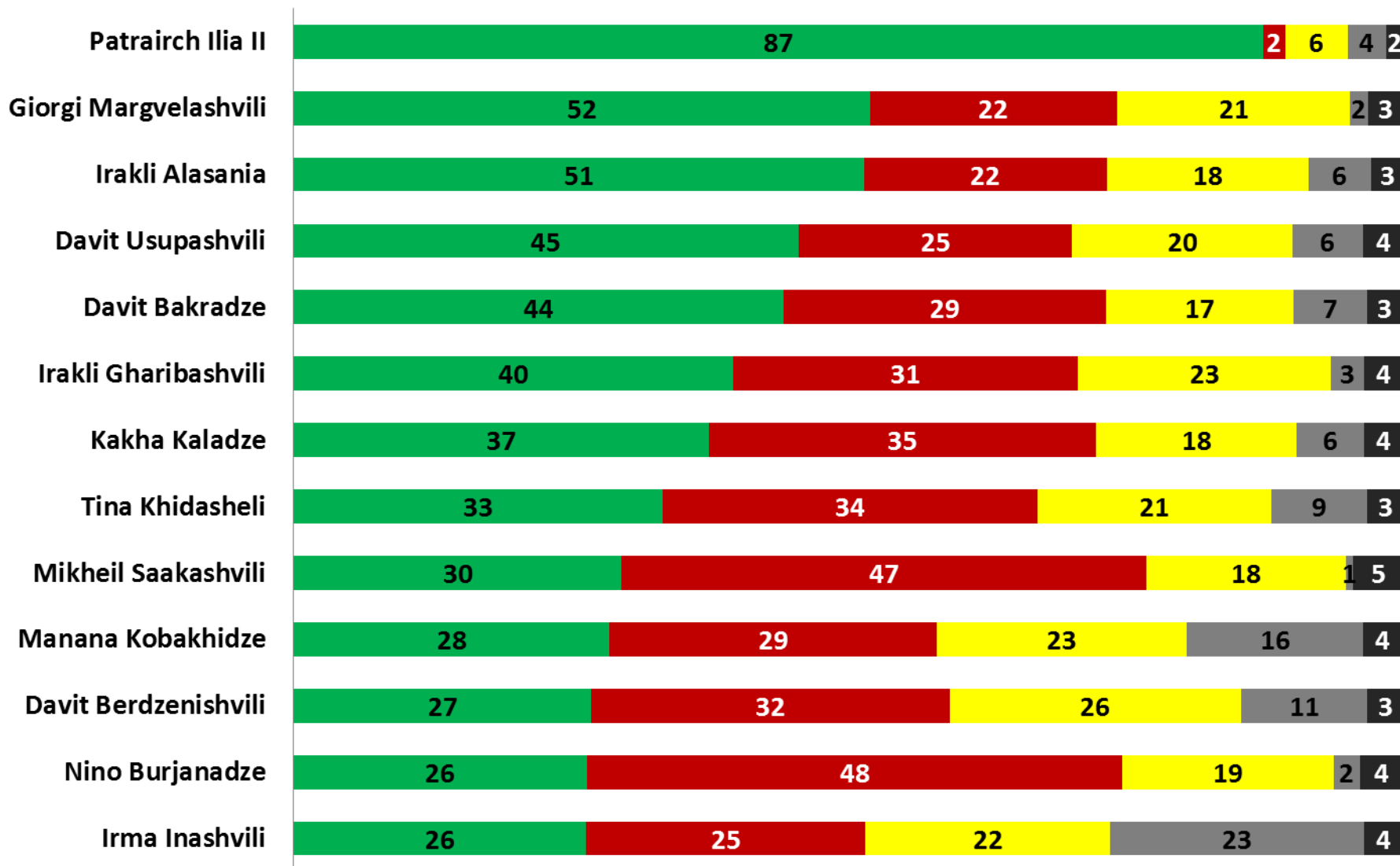


Which of the following statements you agree with? (q39 X Party closest to you) Part 2



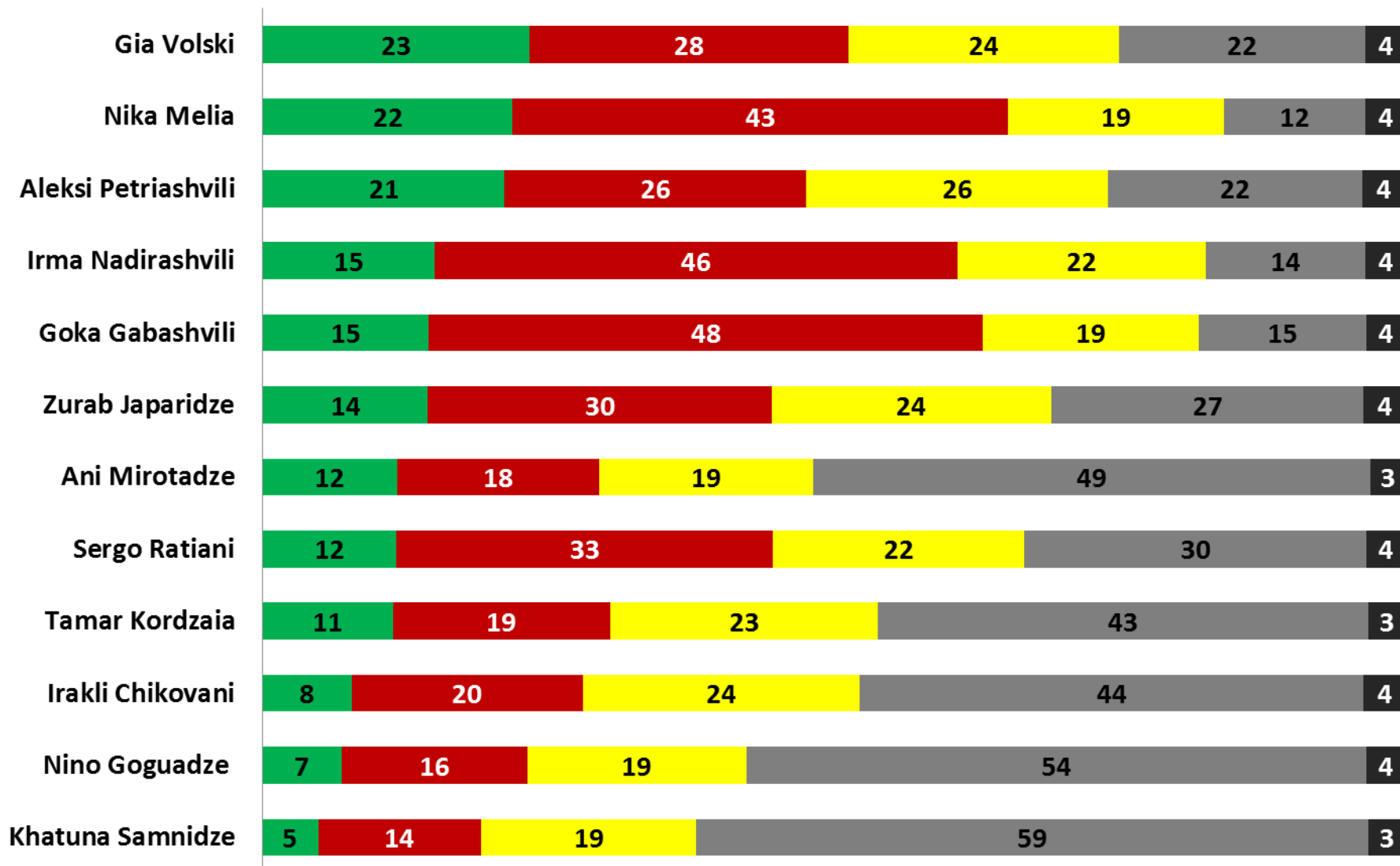
Do you approve or disapprove of...? (q44) Part 1

■ Approve
 ■ Disapprove
 ■ Have no opinion
 ■ Never heard
 ■ RA



Do you approve or disapprove of...? (q44) Part 2

■ Approve
 ■ Disapprove
 ■ Have no opinion
 ■ Never heard
 ■ RA



Summary

- ❑ The electoral playing field is wide open; Majority of Georgians have no party preferences;
- ❑ While majority of citizens are interested in voting, they are undecided;
- ❑ Parties should seize opportunity and reach out to voters with messages on the economy;
- ❑ Party affiliation shapes outlook on economy, country direction, and household;
- ❑ According to public opinion, Ministry for Labor, Healthcare, and Social Affairs performing best, Ministry of Finance performing worst;