

## Opportunities and Challenges Facing Ukraine's Democratic Transition

Nationwide Survey May 2019

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Survey fieldwork was conducted by the Kyiv International Institute of Sociology



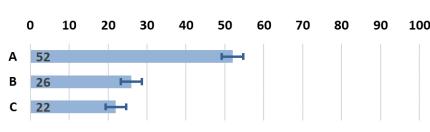






### Survey Methodology 1

- Fieldwork dates: May 14 29, 2019
- 2,502 completed interviews
  - The nationally representative sample was random at all stages:
    - Random selection of election precincts
    - Random selection of households via random route sampling
    - · Random selection of respondents within the households using modified Kish grid
  - Areas outside the control of the Ukrainian government were excluded
- Quality control:
  - All interviewers received a four level training system which includes 16 hours of training
  - An independent network of controllers conducted quality control interviews
  - 31% of all interviews were checked by controllers
- All 2,502 interviews were conducted using tablets
- The average margin of error for this survey is +/- 3%
  - The margin of error is different for every response to every question in all surveys. In this presentation, the margin of error is shown for each question/option.
  - This is shown in the example below.
    - A is statistically greater than B and C.
    - There is no statistical difference between B and C.



### **Survey Methodology for Previous waves**

#### April 2017

- Fieldwork dates: March 14 April 9, 2017
- 2,600 completed interviews

#### • July 2017

- Fieldwork dates: July 1 31, 2017
- 5,125 completed interviews
- · Six oversamples: Kyiv city, Kharkiv city, Khersonska Oblast, Odesa city, Lviv city, Kramatorsk Region

#### December 2017

- Fieldwork dates: National sample: November 10 December 10, 2017, Kramatorsk Region: December 10 December 25, 2017
- 7,200 completed interviews
- Oversample: Kramatorsk Region cities of Kramatorsk and Slovyansk and surrounding rural areas

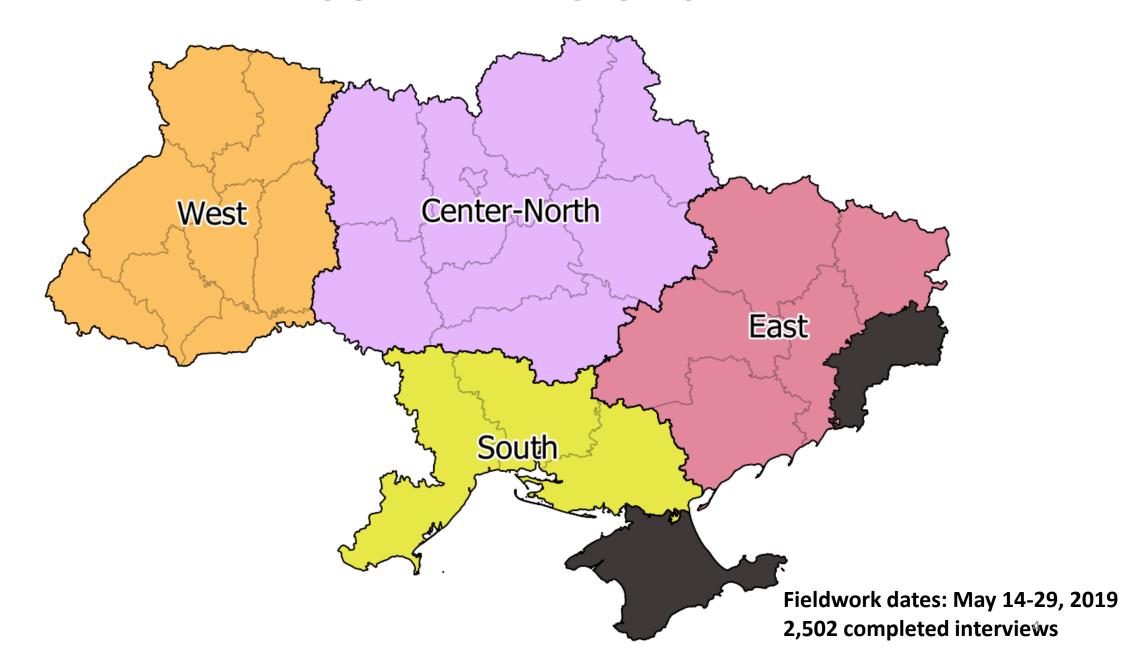
#### • July 2018

- Fieldwork dates: July 3 July 31, 2018
- 5,784 completed interviews
- Seven oversamples: Kyiv city, Kharkiv city, Kramatorsk Region cities of Kramatorsk and Slovyansk and surrounding rural areas, Kherson Oblast, Odesa city, Lviv city, Ternopil Oblast

#### December 2018

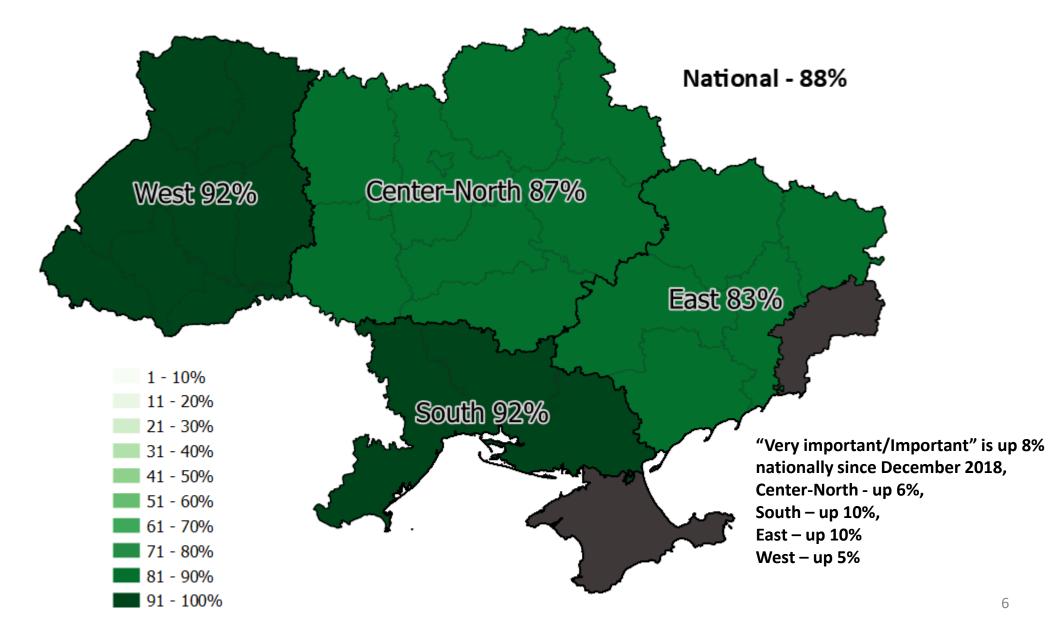
- Fieldwork dates: December 5, 2018 January 9, 2019
- 5,238 completed interviews
- Six oversamples: Kyiv city, Kharkiv city, Kramatorsk Region cities of Kramatorsk and Slovyansk and surrounding rural areas, Kherson Oblast, Odesa city, Lviv city

## **SURVEY REGIONS**

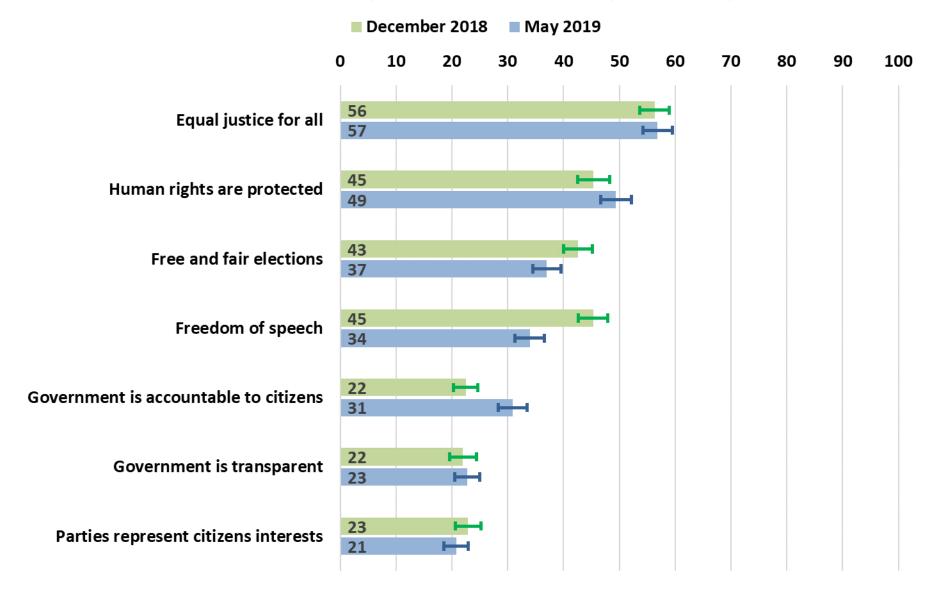


## **ISSUES & SOCIETAL TRENDS**

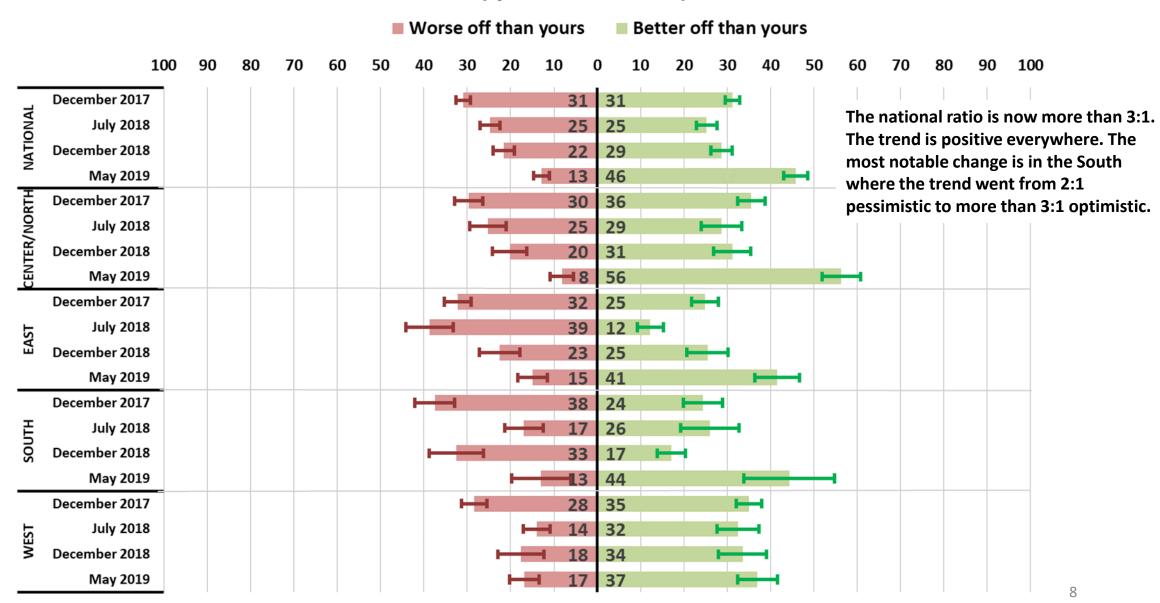
## How important is it to you that Ukraine becomes a fully functioning democracy? "Very important/Important" only (q4 X Settlement)



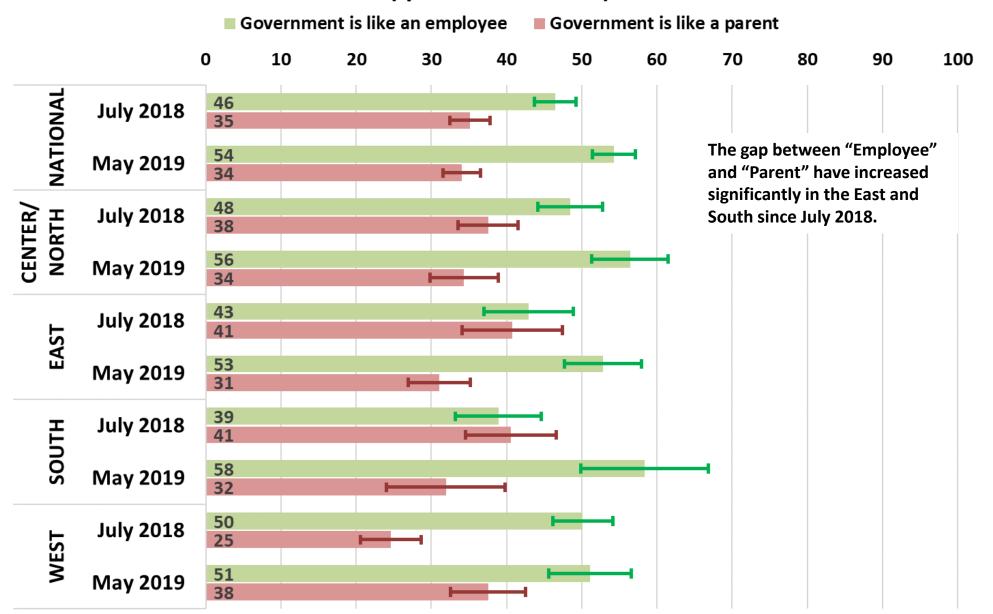
# There are many characteristics of a fully functioning democracy. Which three do you think are most important? (q3)



# Overall, do you expect the next generation to be ...? (q2 X Settlement)

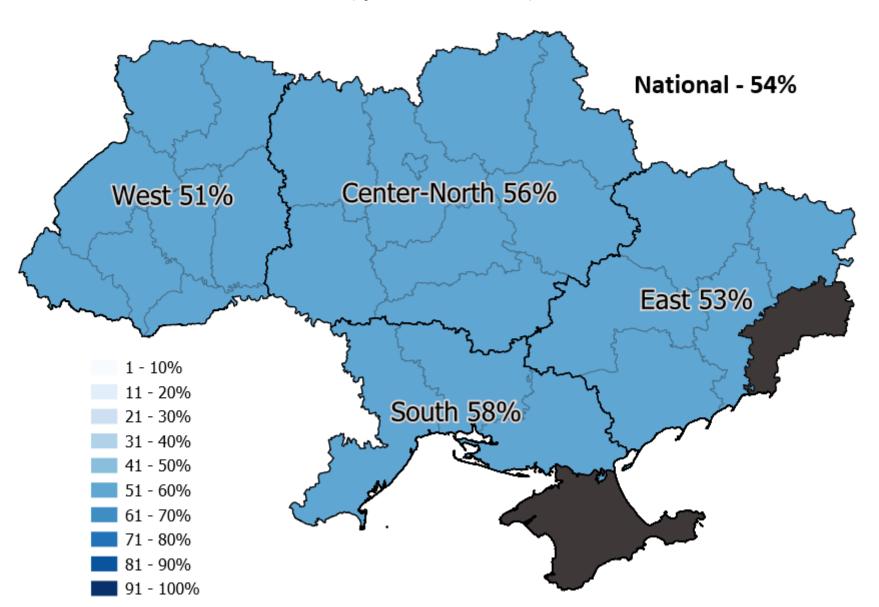


# Which of the following statements do you agree with? (q45 X Settlement)

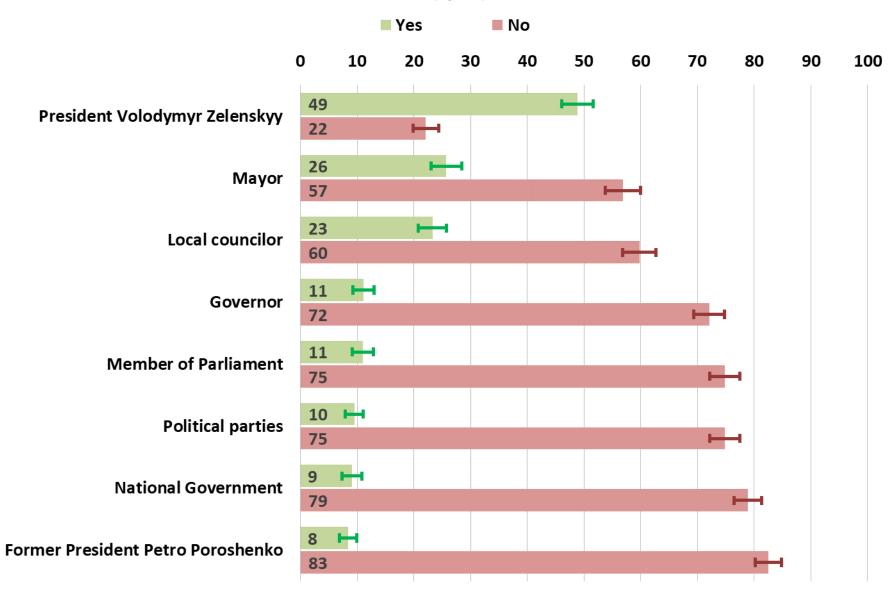


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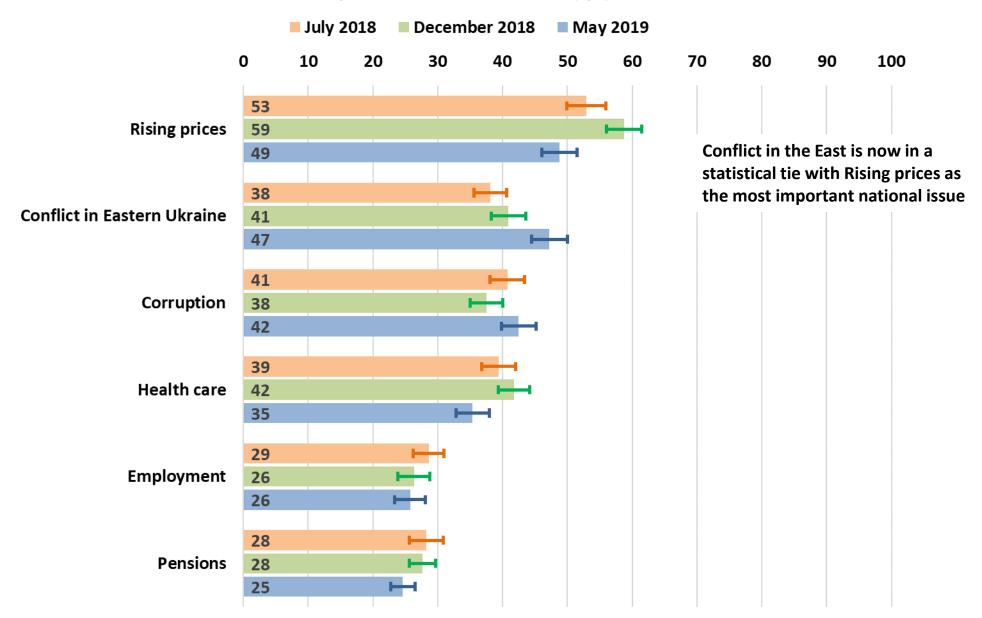
Which of the following statements you agree with? "Government is like an employee; the people should be the bosses who control the government" only (q45 X Settlement)



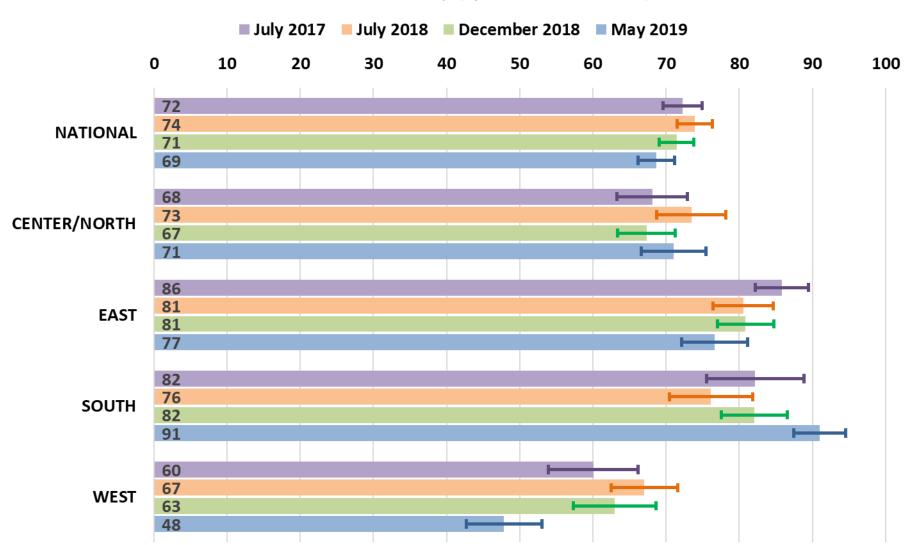
# Are any of the following interested in hearing your opinions? (q46)



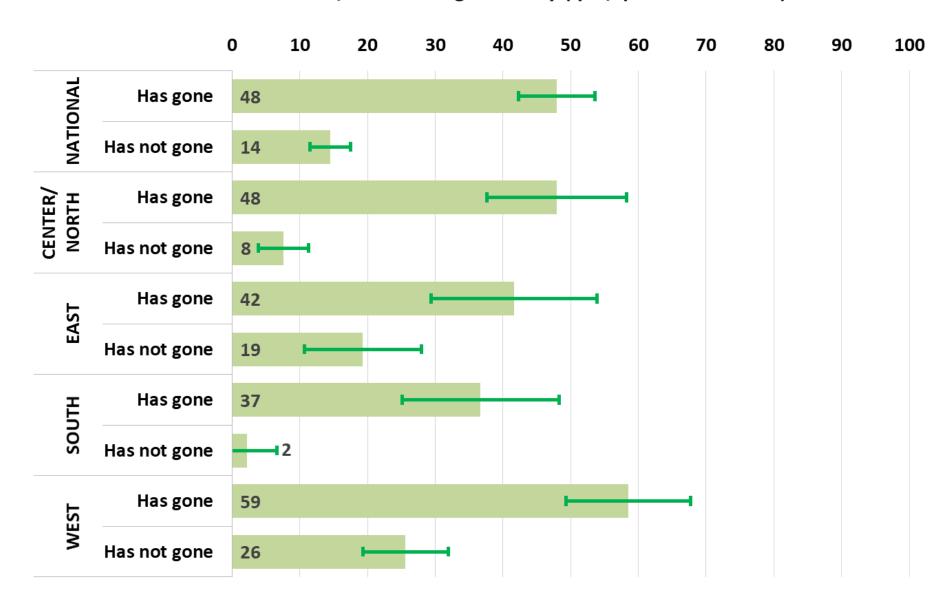
#### Most important national issues (q1) Part 1



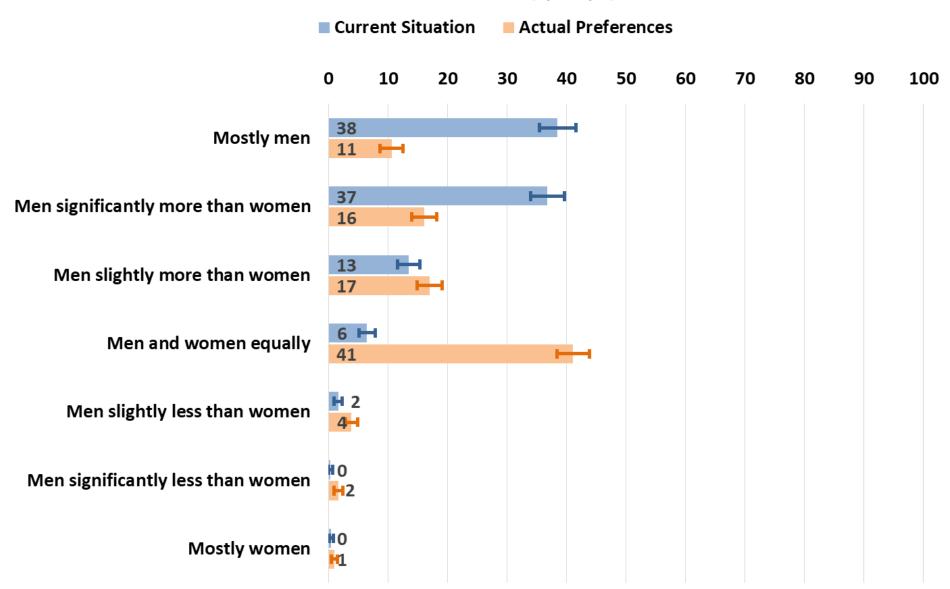
# Since the parliamentary elections in October 2014, would you say that in economic terms you and your family are...? "Worse off" only (q5 X Settlement)



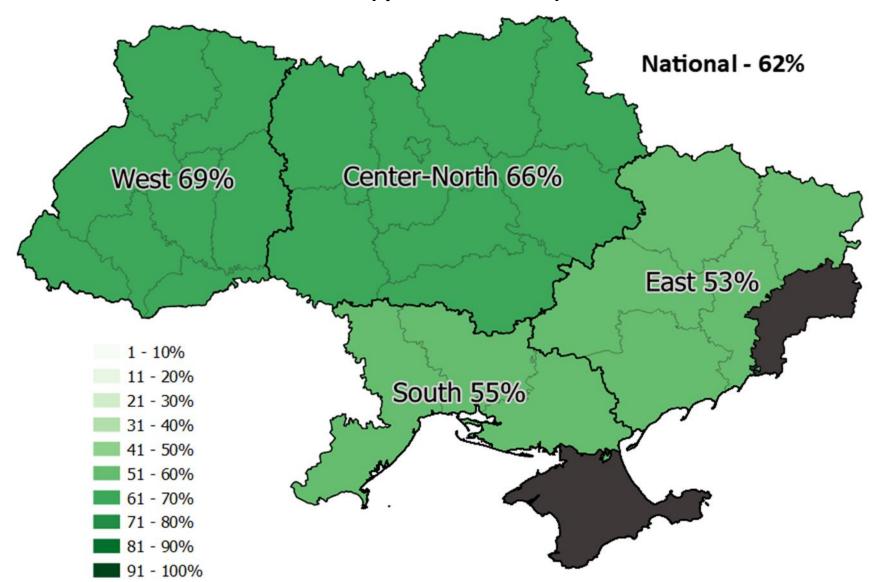
# Since July of 2015, many communities in Ukraine have gone through the amalgamation process. How would you evaluate the impact on your/these communities? "Good/Somewhat good" only (q12/q13 X Settlement)



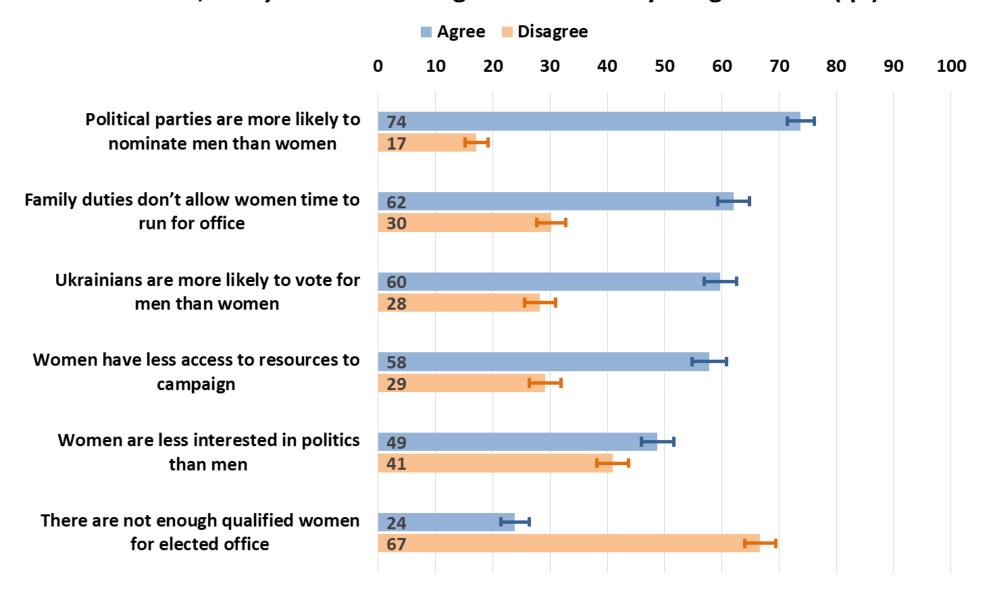
# In your opinion, who is/should be more involved in political life, men or women? (q7/q8)



In your opinion, who should be more involved in political life, men or women? "Men slightly more than women/Men and women equally/Men slightly and significantly less than women" only (q8 X Settlement)

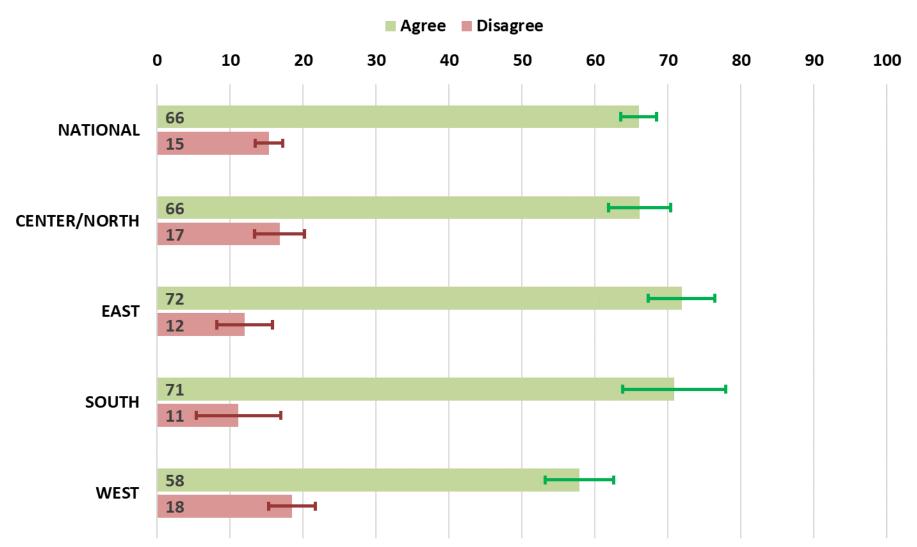


# Different reasons are given for the fact that there are fewer women than men in elected office in Ukraine. Which, if any of the following statements do you agree with?(q9)

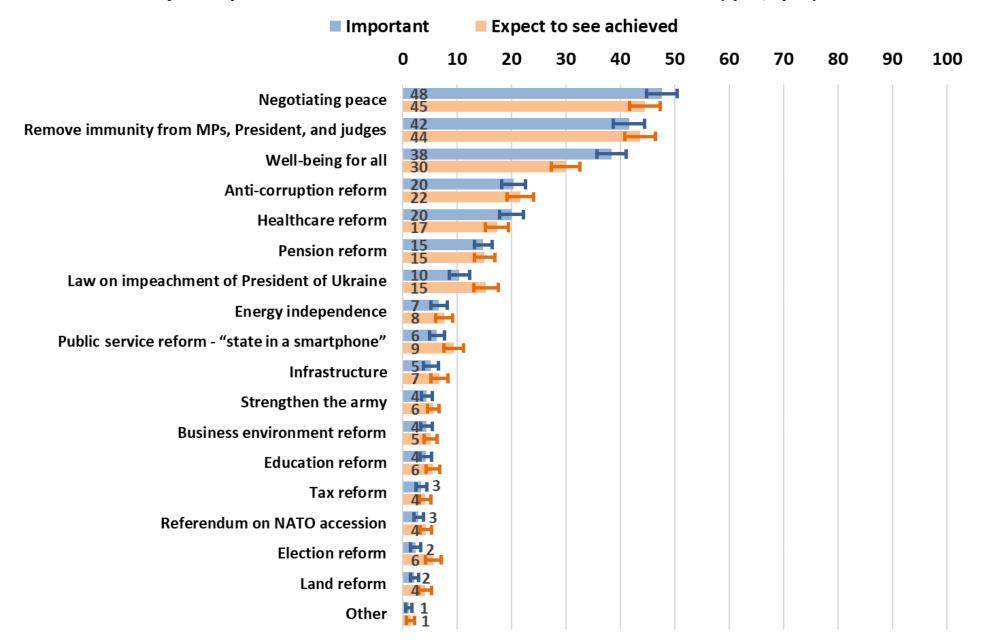


## **EXPECTATIONS**

# To what extent do you agree or disagree that President Zelenskyy will make changes that matter to you? (q25 X Settlement)

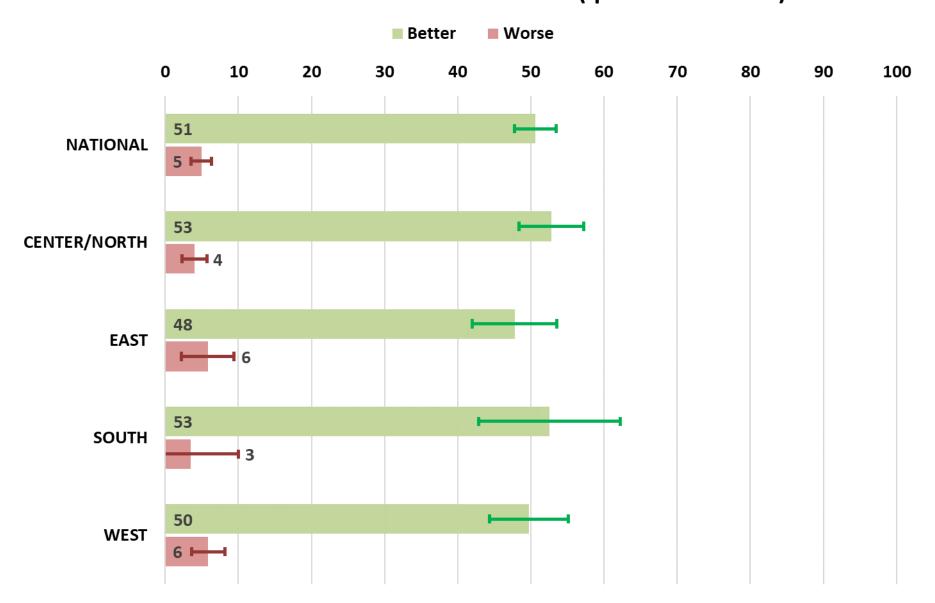


## Which of the following reforms, if any, are the most important to you/do you expect to see achieved in the next twelve months? (q27, q28)



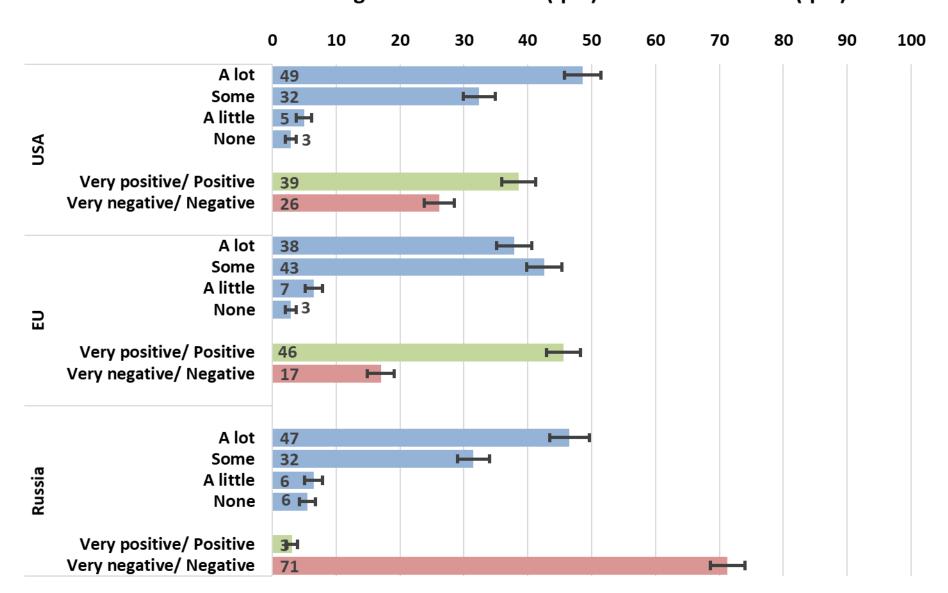
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# Do you think the next parliament will represent your interests better or worse than the current one? (q50 X Settlement)

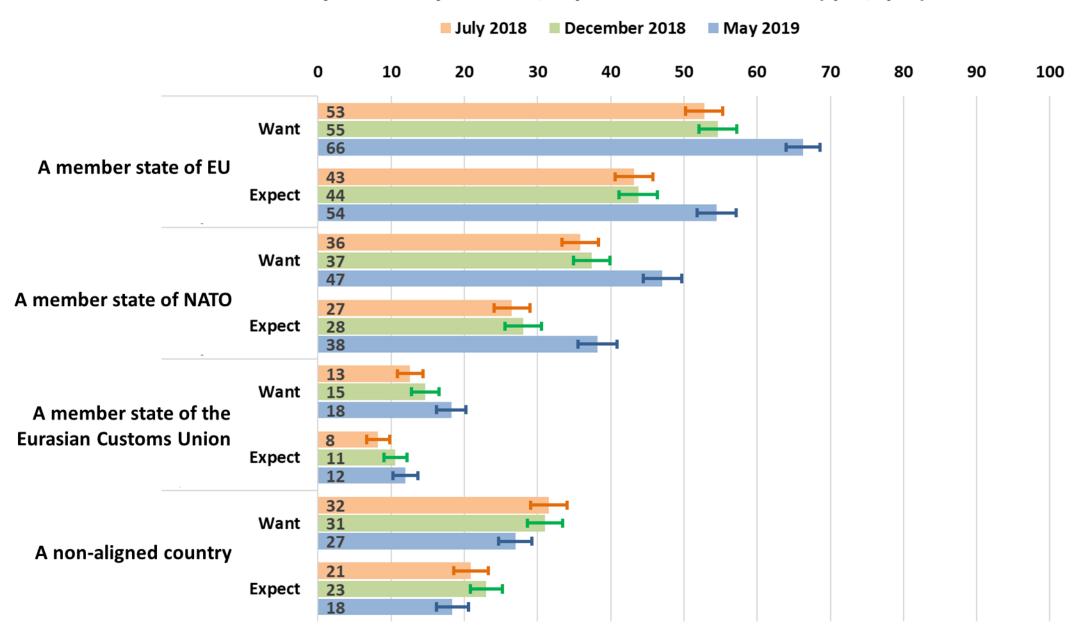


## INTERNATIONAL RELATIONS & CONFLICT

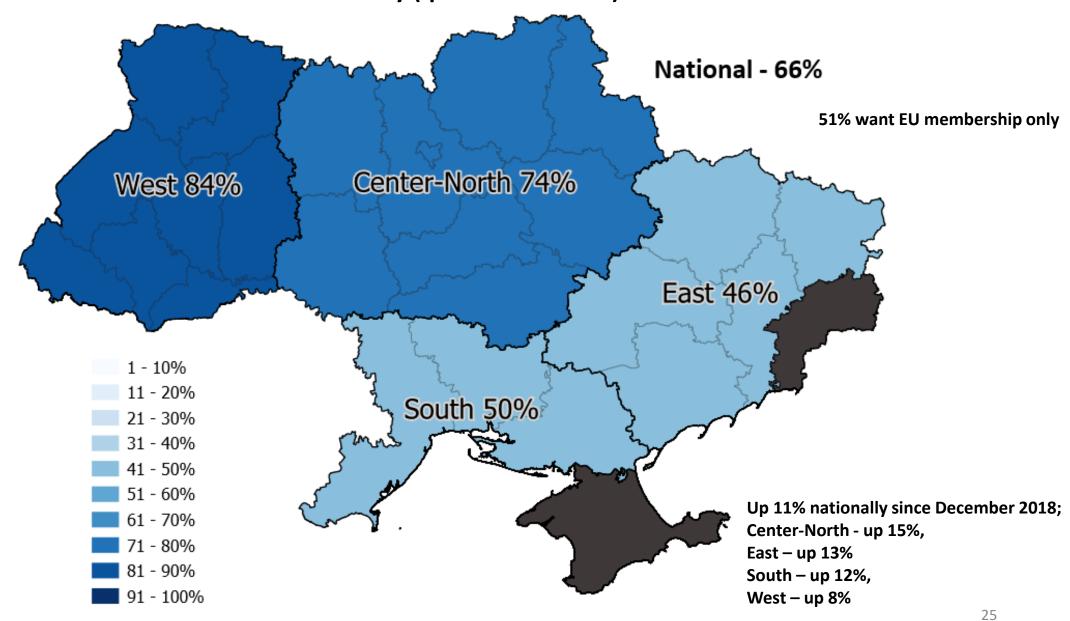
## How much influence, if any, do the following have in determining Ukraine's future? (q53) Is this influence...? (q54)

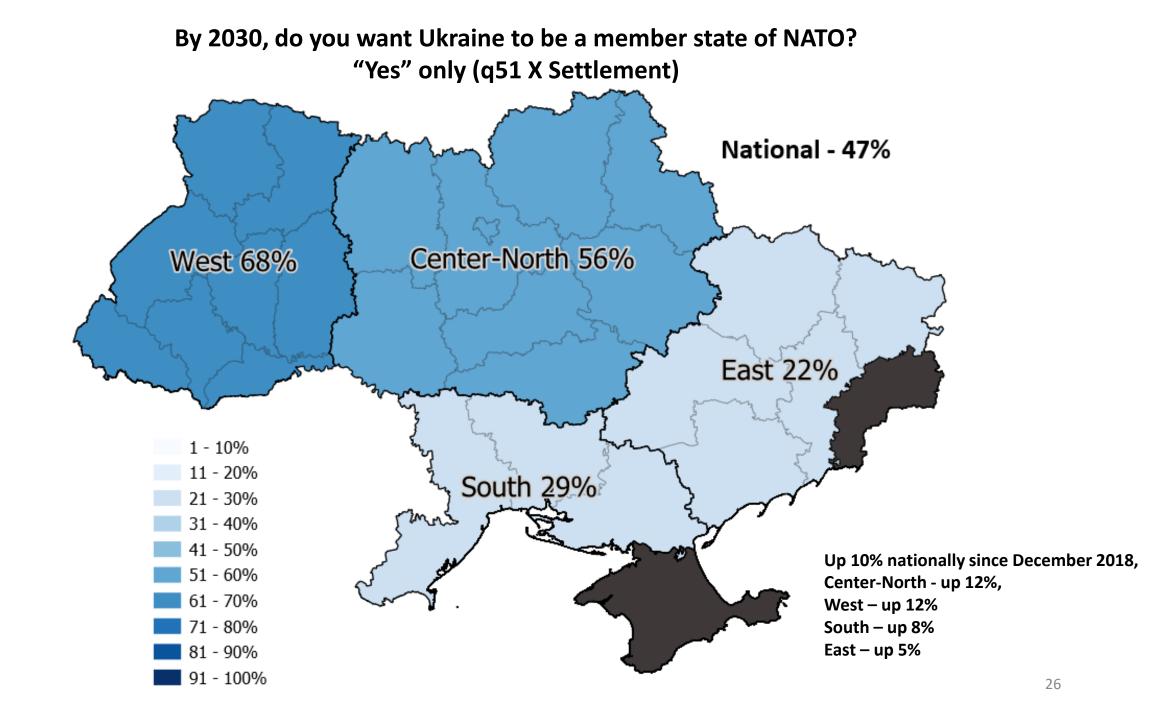


### By 2030 do you want/expect Ukraine to be...? (q51/q52)

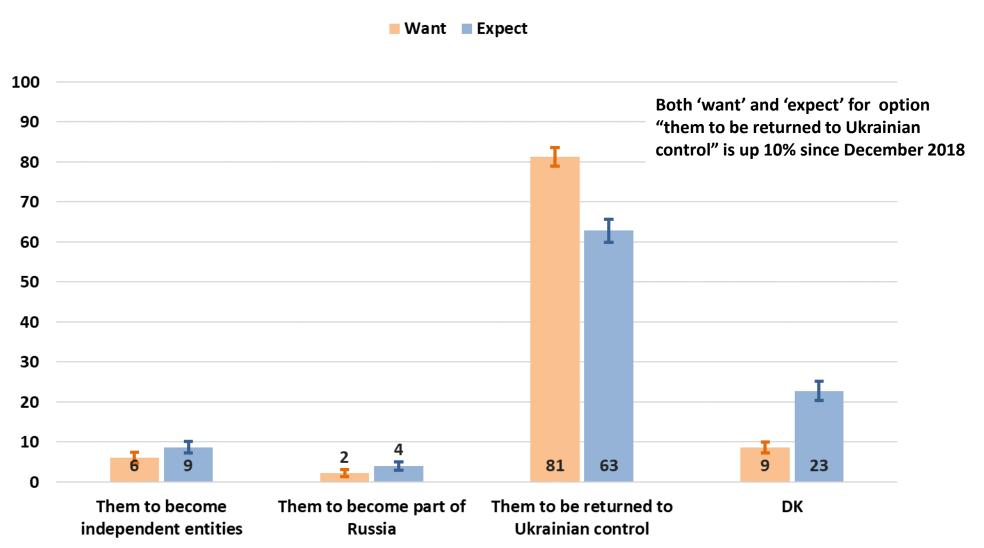


### By 2030, do you want Ukraine to be a member state of the EU? "Yes" only (q51 X Settlement)

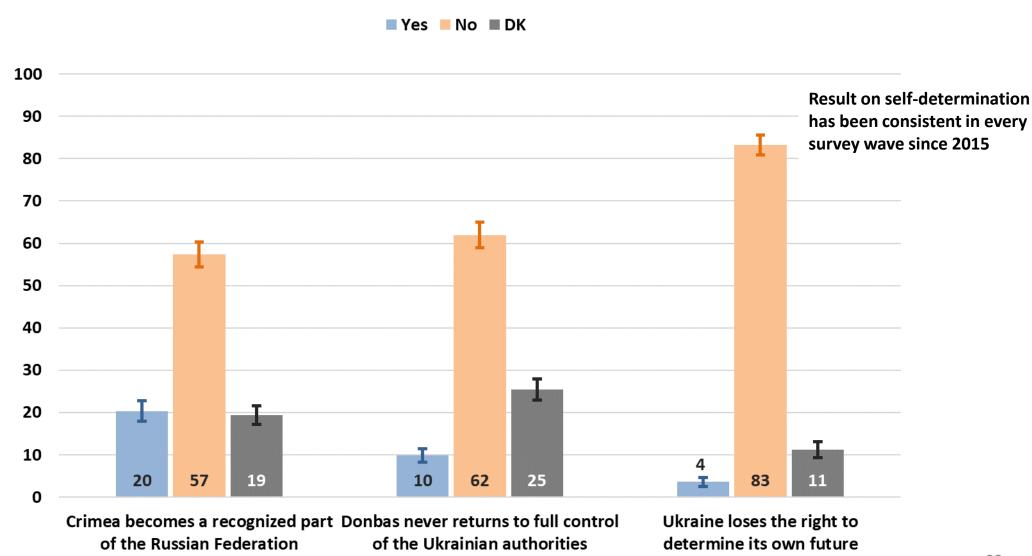




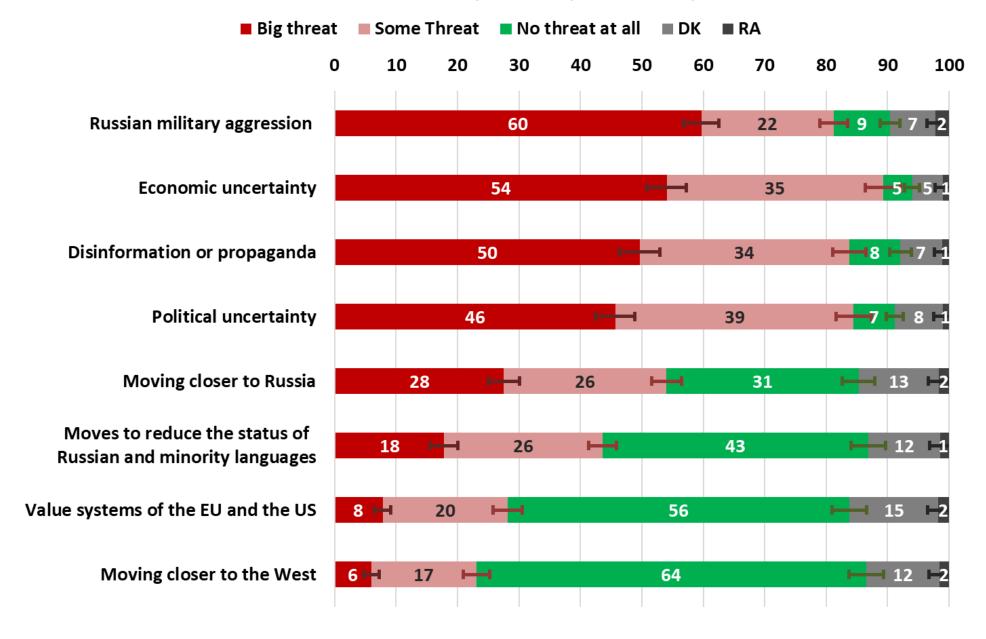
# What would you like for the future of those parts of Donbas that are not under Ukrainian control?/What do you expect for the future of those parts of Donbas that are not under Ukrainian control? (q55/q56)



# Which, if any, of the following would you accept as the price for peace? (q57)

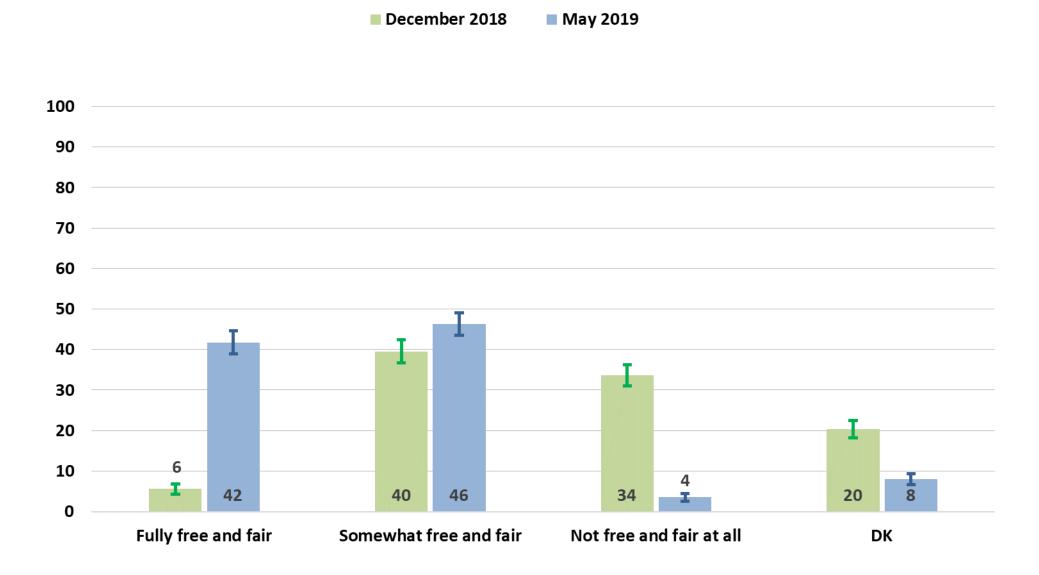


# Do you feel the following are either a big threat, some threat or no threat at all to your way of life? (q58)

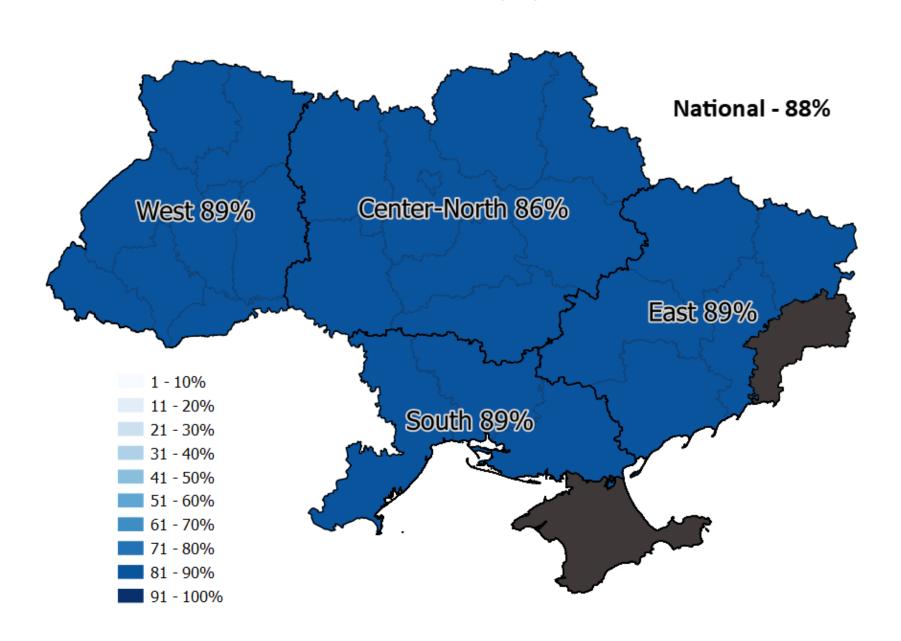


## **POST ELECTION**

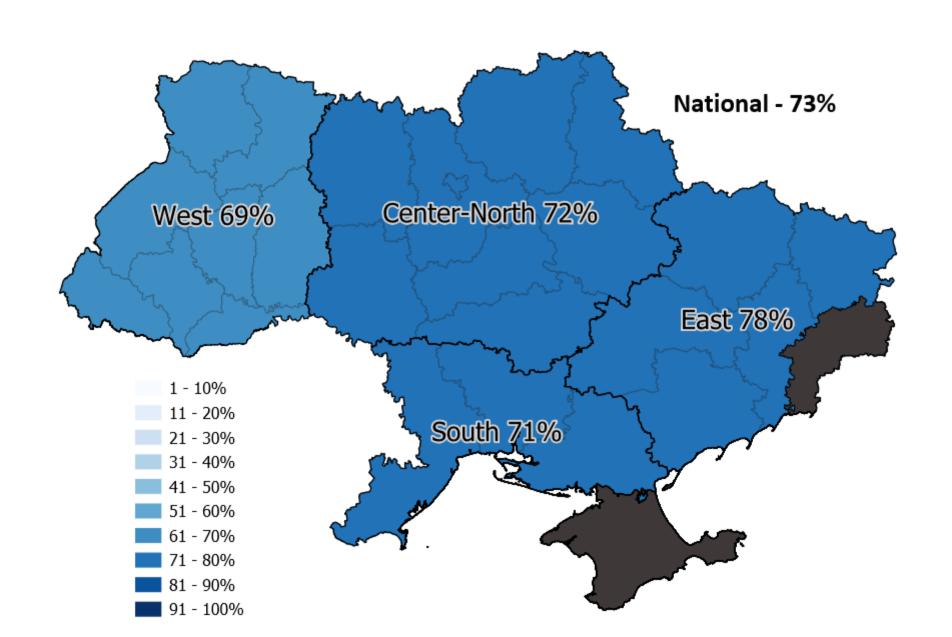
#### Do you think presidential election will be/was free and fair? (q14)



### Do you think 2019 presidential election was free and fair? "Fully free and fair/ Somewhat free and fair" only (q14 X Settlement)

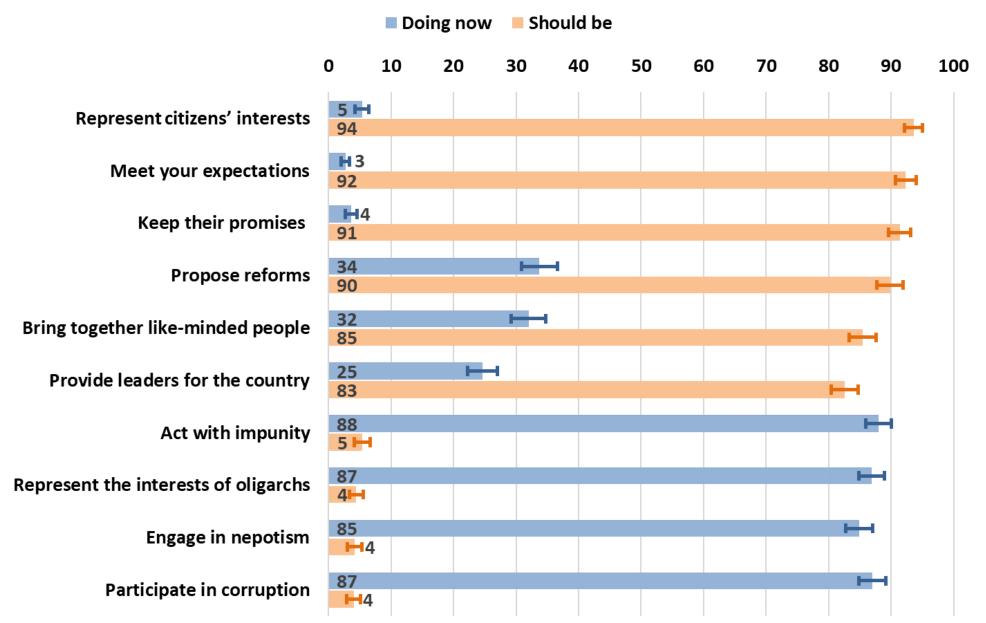


## Did you watch the debate between Poroshenko and Zelenskyy at the Olimpiyskiy stadium on April 19? "Yes" only (q23 X Settlement)

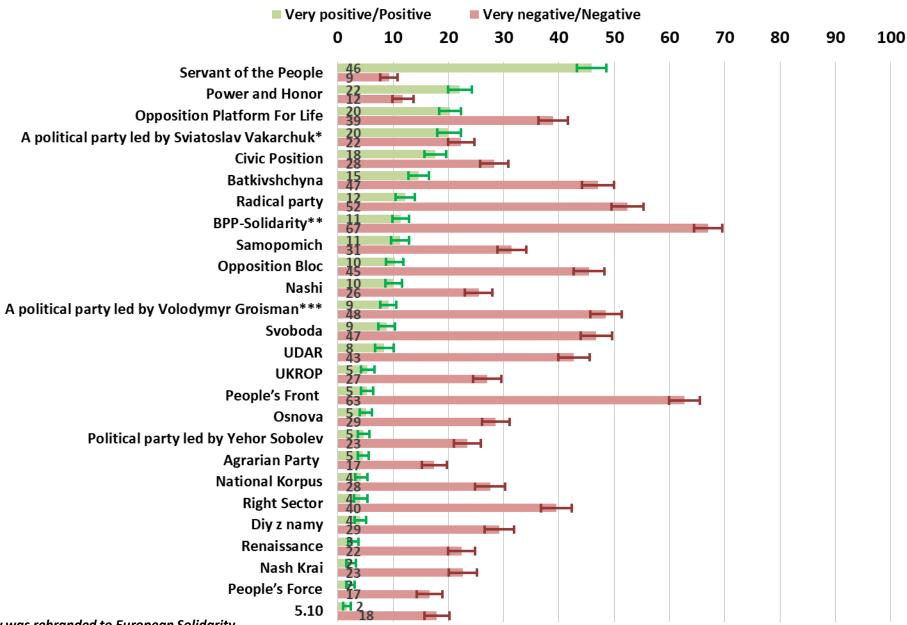


## ATTITUDES TOWARDS POLITICAL PARTIES

# Do political parties currently do any of the following? What would you like them to do? (q48/q49)



#### What is your attitude toward the following parties today? (q32)



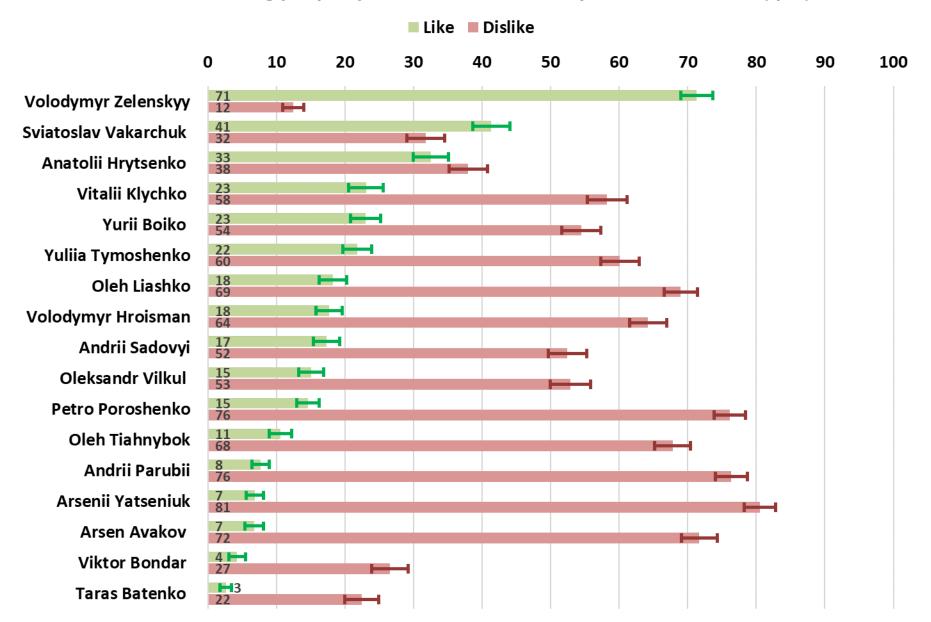
<sup>\*</sup>On May 24, BPP-Solidarity was rebranded to European Solidarity

<sup>\*\*</sup>On May 16, S. Vakarchuk launched his party "Holos"

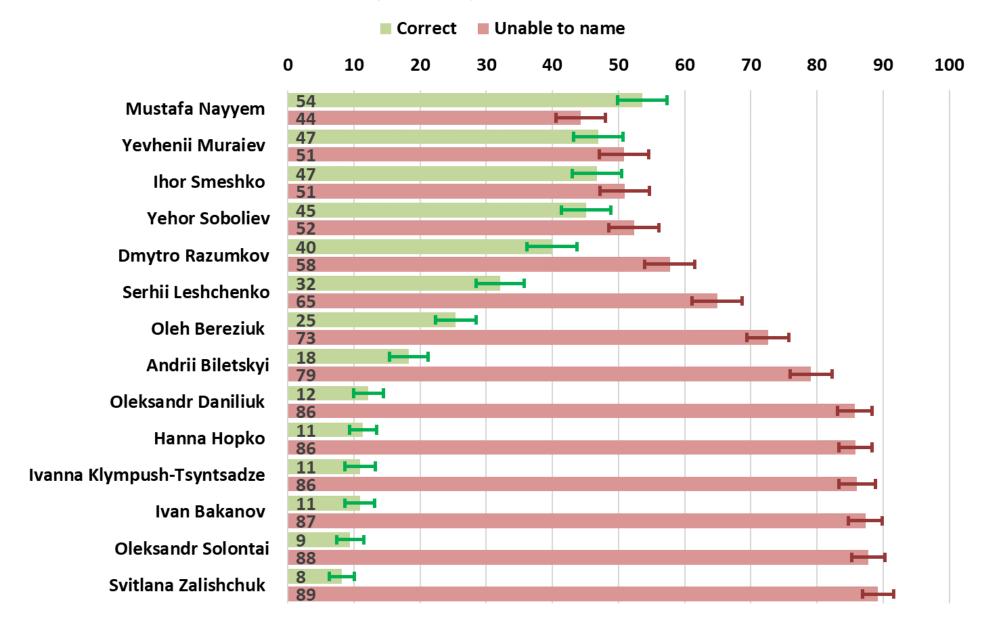
<sup>\*\*\*</sup>On June 7, V.Groisman announced that he would lead "Ukrainian Strategy" for the Parliamentary elections

### **LEADERS**

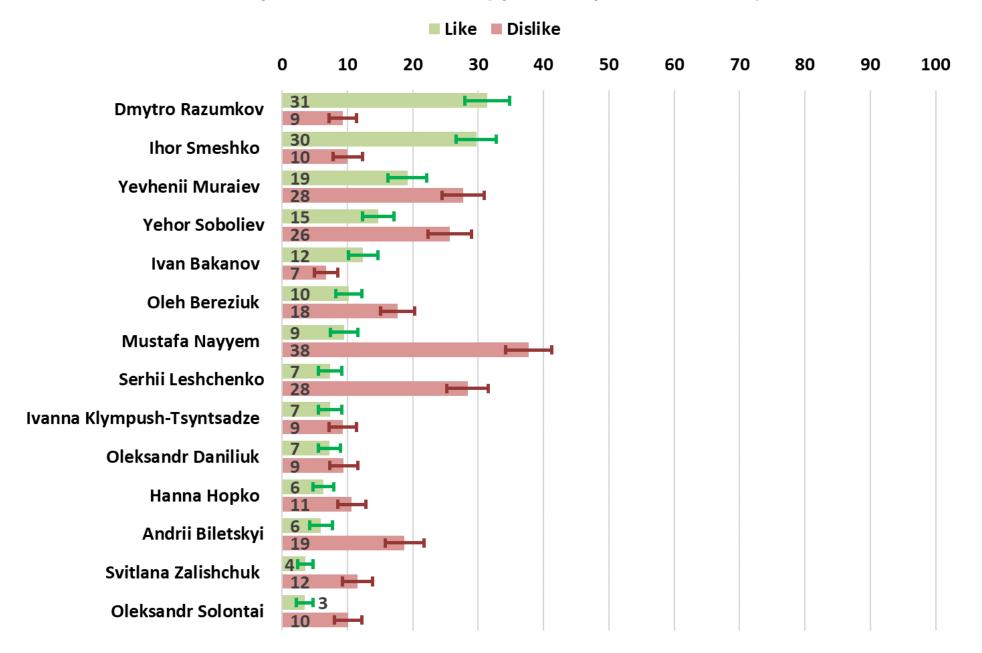
#### Of the following people, please tell me whether you like or dislike... (q34)



# Can you name the political figure in the photograph? (q35 Sample B - Picture)

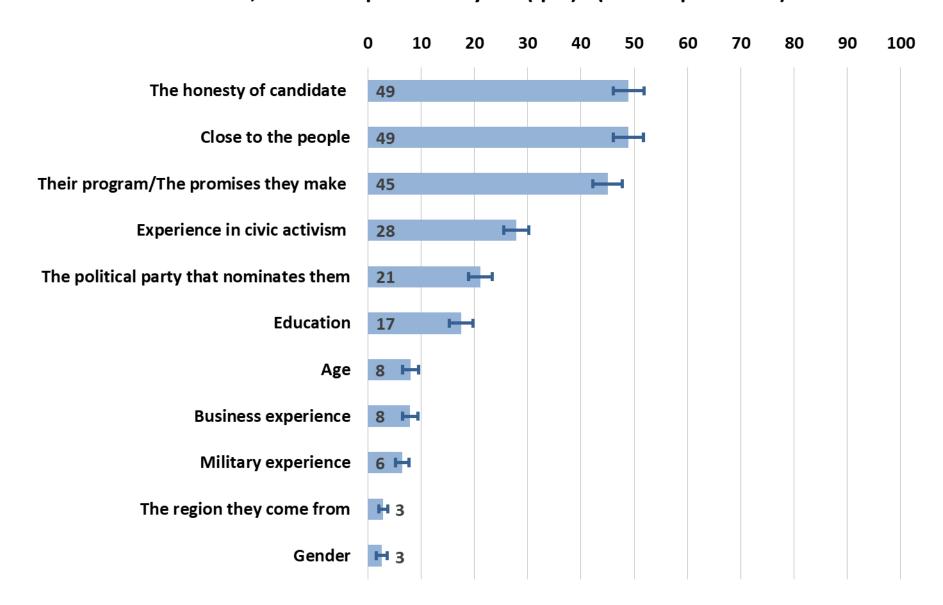


#### Do you like or dislike... (q35 Sample B - Picture)

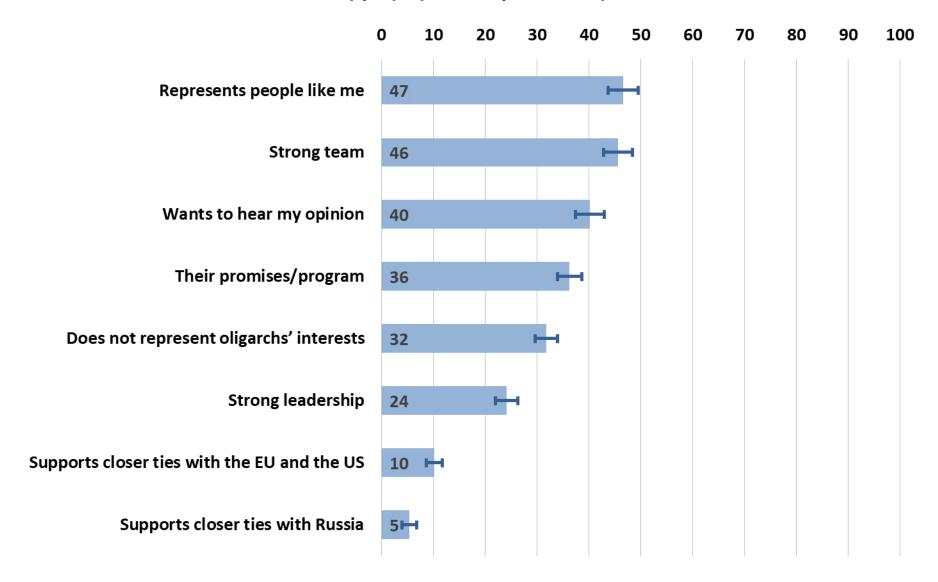


#### PARLIAMENTARY ELECTIONS

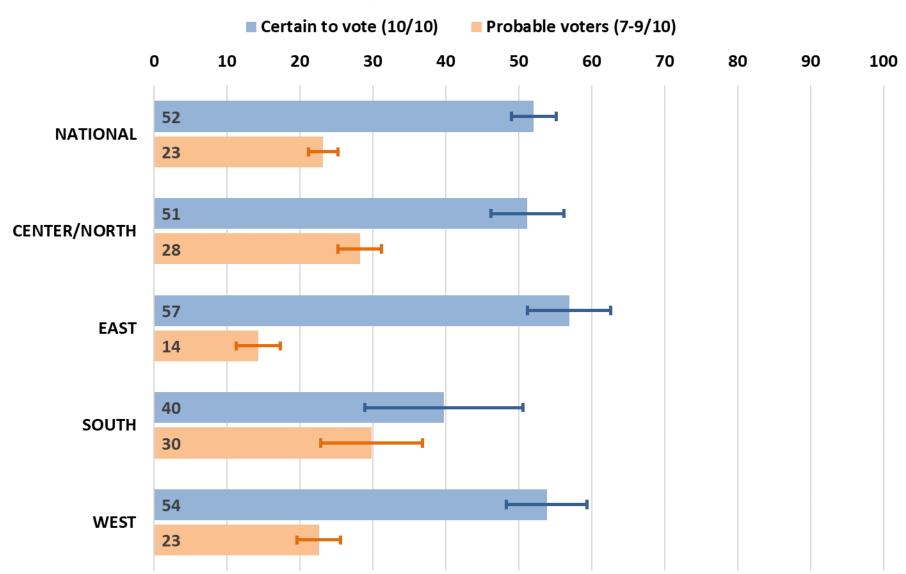
### When deciding which candidate to vote for in the next parliamentary elections, what is important to you? (q36) - (select up to three)



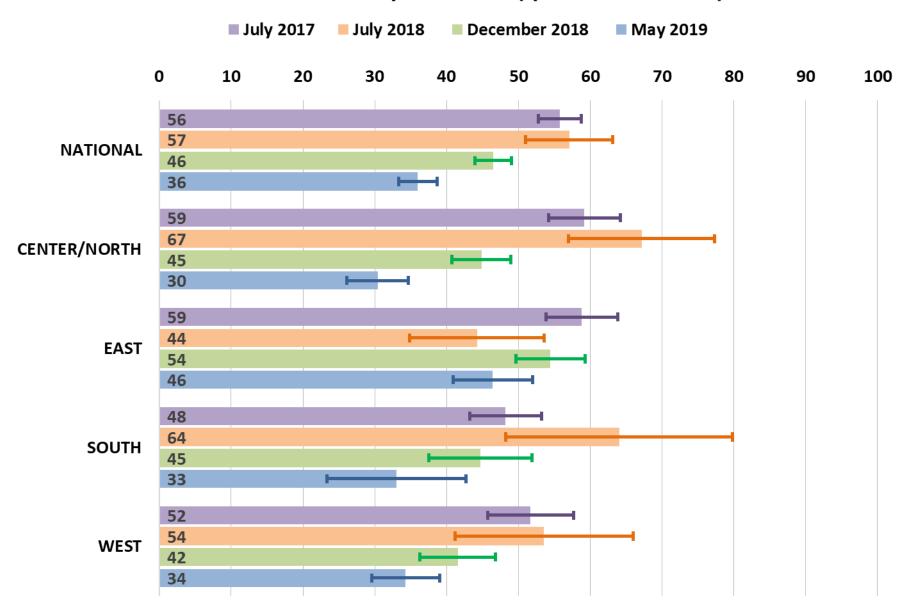
# When deciding which political party to vote for in the next parliamentary elections, what is important to you? (q37) - (select up to three)



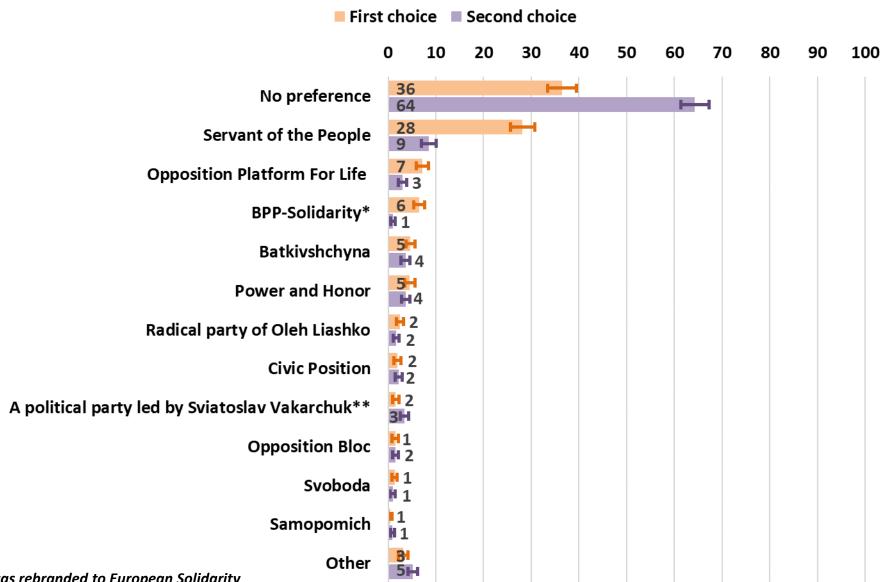
# If parliamentary elections were held tomorrow, would you vote? (q38 X Settlement)



# Which party would you vote for if parliamentary elections were held tomorrow? No preference (q39 X Settlement)



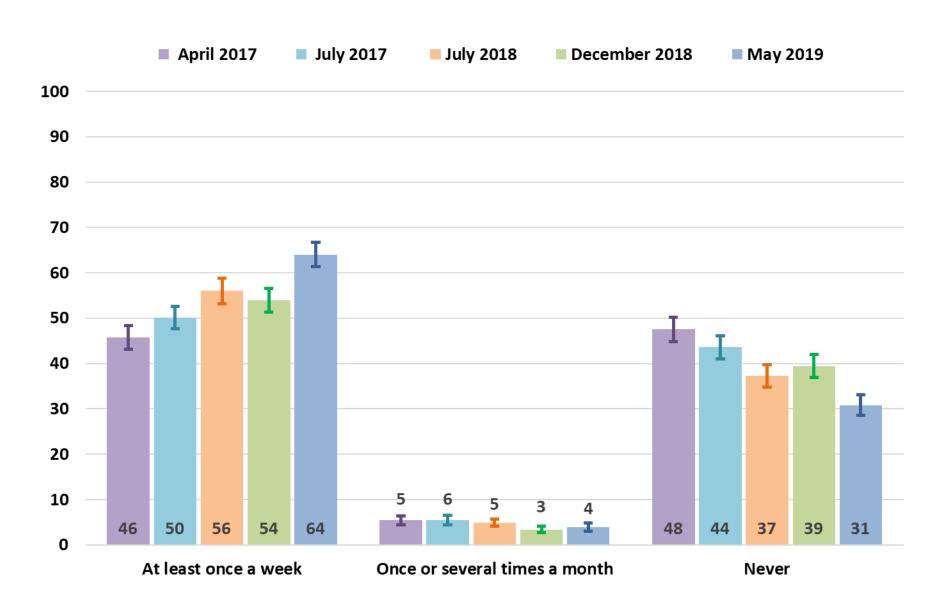
### Which party would you vote for if parliamentary elections were held tomorrow? (q39)



<sup>\*</sup>On May 24, BPP-Solidarity was rebranded to European Solidarity \*\*On May 16, S. Vakarchuk launched his party "Holos"

#### **MEDIA CONSUMPTION**

#### How often do you access the internet for news? (q65)



# How often do you engage with the following platforms? "At least once a week" only (q66)

