



The National Democratic Institute Corporate Partnership Group



*“Democracy must deliver
because nothing else can.”*

NDI Chairman Madeleine K. Albright



The National Democratic Institute (NDI) is a global leader that for the last quarter century has worked to support and strengthen democratic institutions and practices in more than 100 countries in every region of the world.

NDI believes that democracy anywhere benefits freedom everywhere. Its political development work can often lead to long-term economic and social changes that advance peace and improve quality of life. This, in turn, helps to create stable societies that are more likely to be partners, rather than adversaries.

Corporate Partners of NDI include:

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Shell
SunTrust Bank

Efforts to support democracy reflect the highest moral values of the United States. But advancing democracy also serves strategic interests by building a world that is secure, stable, humane and safe, and where the risk of war is minimal.

The areas of the world most likely to erupt into violence are those that are nondemocratic or where governments are anti-democratic. Democracies remain viable by resolving conflicts peacefully and by improving the quality of life for their citizens. Not only are democracies inherently more stable, but they are also better trading partners.

Democracies also promote economic growth more consistently and equitably than non-democratic political systems. It is no coincidence that most of the world's wealthiest and most peaceful nations are also the most democratic. Corrupt practices can exist in every society, but when officials cannot be held accountable for their actions, a culture of corruption takes root.

A nonpartisan, nongovernmental organization, NDI works with democrats around the world to advance citizen engagement, strengthen accountable governments and promote peaceful political reform.



Speaker Nancy Pelosi, NDI President Kenneth Wollack, NDI Chairman Madeleine K. Albright and Liberian President Ellen Johnson-Sirleaf



Zimbabwe Prime Minister Morgan Tsvangirai and Congressman Donald Payne

Good governance and political accountability are in the interest of everyone, including the private sector. NDI can help corporations develop a greater understanding of global political challenges and provide an opportunity to join the discussion on how the private sector can contribute to advancing democracy and human rights around the globe.

Benefits of NDI's Corporate Partnership Group

NDI provides corporations with unique political analysis and news and, in the over 70 countries where it works, opportunities to partner with civic and community groups, and direct contact and dialogue with NDI staff. Benefits include:

NEWS, POLITICAL ANALYSIS AND INSIGHTS

- Conference call briefings with NDI's chairman and president on pressing issues in politics and business
- Invitations to NDI World Affairs Briefings as well as targeted country-specific briefings at NDI's Washington office
- Invitations to briefings and small events with visiting foreign dignitaries and ambassadors
- Opportunities to hear from NDI staff and partners in Washington and abroad

GLOBAL, REGIONAL AND LOCAL PARTNERSHIP OPPORTUNITIES

- Invitations to events and briefings held by NDI and its partners in over 70 countries
- Insight from NDI specialists and partners on how to navigate trends and political landscapes in countries around the world
- Opportunities to participate in NDI Impact of Democracy trips, visit our in-country programs, and meet with civic and political leaders

NDI's Corporate Partnership Group

NGOs and the Private Sector Help Address Transparency Issues

In many resource-rich countries, corruption is a national problem. In response to this challenge, NDI has partnered with NGOs and companies to assist the Extractive Industries Transparency Initiative (EITI), an international effort to improve public information about natural resource wealth. With the assistance of the World Bank, Revenue Watch and Shell, NDI produced a practical handbook for legislators to help stem the frequent misuse and mismanagement of revenues from oil, gas and mining: the *EITI Guide for Legislators: How to Support and Strengthen Resource Transparency*.



DIALOGUE ON DEMOCRACY AND THE PRIVATE SECTOR

- An annual meeting of the Corporate Partnership Group with NDI and foreign policy leaders to discuss the interplay between business and democracy
- Opportunities for corporations to share best practice case studies

RECOGNITION AS A CORPORATE PARTNER AT NDI EVENTS

- Advertising space in the program at annual events attended by more than 1,000 people
- A table for you and your corporate leadership at the event
- Multiple means of recognition at the event, including the potential for introducing a speaker or presenting an award



Liz Claiborne Partners with NDI to Train Women in Indonesia

Recognizing the need to advance political opportunities for Indonesian women, the Liz Claiborne Foundation supported NDI to help fund a leadership and campaign management training program for women running in Indonesia's April 2004 legislative elections. The Foundation's contribution supported training workshops for 155 women party members and activists in the provinces of Central Java, East Kalimantan and Papua.

DeBeers and Coca-Cola Work with NDI to Combat HIV/AIDS in Africa

Across Africa, the HIV/AIDS pandemic has ravaged societies. NDI is working to support the efforts of national legislatures to serve as advocates for constituents who are heavily affected by HIV and AIDS. To increase the lawmakers' understanding of the issues and solutions, NDI partnered with NAMDEB (Namibia/DeBeers Joint Partnership) and Coca Cola – each of which has extensive HIV/AIDS workplace programs - to hold a series of roundtable discussions on the disease. The companies explained their health care programs and invited parliamentarians to visit their work sites to learn more about the prevention and treatment of HIV/AIDS.



Membership in NDI's Corporate Partnership Group

Corporate Leaders

\$50,000

- Recognition as a Corporate Leader at all NDI major events and gatherings, which will include one table (10 tickets) with premium seating and a full page of space for remarks in the annual event program
- An annual exclusive corporate breakfast or dinner with the NDI chairman and president, as well as other high-level leaders
- An invitation to one NDI Board of Directors dinner per year
- Invitation to the annual Dialogue on Democracy and the Private Sector
- Invitations to World Affairs Briefings at NDI's Washington office
- Regular invitations to small events with visiting dignitaries and ambassadors from around the world
- Access to targeted country-specific briefings
- A conference call briefing semiannually with the NDI chairman and other political leaders on developments in countries where NDI works
- The option to attend one NDI foreign Impact of Democracy trip per year
- Regular NDI newsletters
- Recognition as a Corporate Leader on the NDI website and in NDI annual reports

Corporate Partners

\$25,000

- Recognition as a Corporate Partner at all NDI major events and gatherings, which will include one table (10 tickets) with premium seating and a full page of space for remarks in the annual event program
- Invitation to the annual Dialogue on Democracy and the Private Sector
- Invitations to World Affairs Briefings at NDI's Washington office
- Regular invitations to small events with visiting dignitaries and ambassadors from around the world
- Access to targeted country-specific briefings
- A conference call briefing semiannually with the NDI chairman and other political leaders on developments in countries where NDI works
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Microsoft Helps Increase Efficiency and Constituency Outreach of South Africa's Parliament

In response to South Africa's request for assistance in streamlining the legislative and communications processes of its newly created second chamber of parliament, the National Council of Provinces (NCOP), NDI worked with Microsoft to develop a unique information and communications tool. This new system linked the nine provincial councils of South Africa with parliamentarians in the national legislature and provided constituents with opportunities to communicate online with their elected officials about proposed legislation.

Citigroup Works with NDI to Build Civil Society in Indonesia

In Indonesia, Citigroup partnered with NDI and the University of Indonesia to help non-profit organizations improve their organizational and management skills. These civil society organizations, which are promoting good governance and advocating for the rights of citizens, received support in financial, programmatic, human resources and governance issues. Thus far, over 300 mid-level non-profit organization managers have received training through this program.

- Regular NDI newsletters
- Recognition as a Corporate Partner on the NDI website and in NDI annual reports

Corporate Friends

\$15,000

- Recognition as a Corporate Friend at all NDI major events and gatherings, which will include one table (10 tickets) with premium seating and a quarter page of space for remarks in the annual event program
- Invitation to the annual Dialogue on Democracy and the Private Sector
- Invitations to World Affairs Briefings at NDI's Washington office
- Access to targeted country-specific briefings
- A conference call briefing semiannually with the NDI chairman and other political leaders on developments in countries where NDI works
- Regular NDI newsletters
- Recognition as a Corporate Friend on the NDI website and in NDI annual reports



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Thomas Daschle and James Wolfensohn at NDI's 2008 International Leaders Forum during the Democratic National Convention in Denver

For more information, please contact the NDI Development Manager, Piper Stege Nelson, at 202-728-5657 or by email at pnelson@ndi.org.



Madeleine Albright, Desmond Tutu and Christiane Amanpour at NDI's 2008 Democracy Awards Luncheon

NDI is a 501(c)3 nonprofit organization and your contribution is deductible.