



## Public attitudes in Georgia

Results of a June 2016 survey carried out for  
NDI by CRRC Georgia

This research is funded by the Swedish International  
Development Cooperation Agency (Sida)

Laura Thornton - NDI Georgia  
Davit Sichinava – CRRC Georgia

# Why We Conduct Polls?

- Foster the development of more responsive policies and governance;
- Help stakeholders diagnose and address issues of public concern;

- ☐ leaders from across the political spectrum have reported that the polls are important to their work and encourage continued polling;

- ☐ Inclusive process: the polling instrument was developed in consultation with parties, government, and civil society leaders;

# Information about the poll

- Fieldwork dates: June 8 – July 6, 2016
- 4,113 completed interviews
- A nationally representative sample including oversampled areas of the Capital, Urban, Rural and minority settlements
- The average margin of error is +/- 2,1%

# Methodology

## Sample design

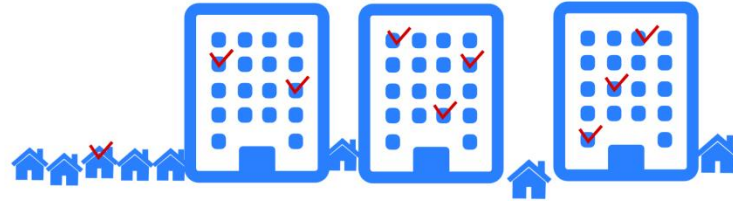
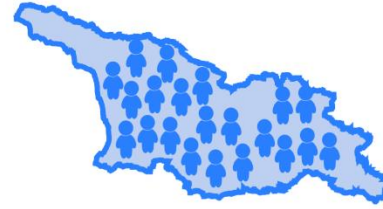
NDI and CRRC use a complex survey design:

- ✓ **Stratification** – dividing population in relatively homogenous sub-groups
  - ✓ **Clustering** – randomly selecting small geographic areas for each sub-group (stratum)
- 
- Households are selected via random route sampling
  - Respondents are selected using a Kish table
  - Randomly selected households and individuals are not substituted
  - All interviews were conducted face-to-face, in Georgian, Armenian and Azeri.

# How NDI Survey is Conducted

1

At the first stage, CRRG randomly selects voting precincts in Georgia. Interviewers are sent there with given starting point, directions for walking, step size, number of contacts.

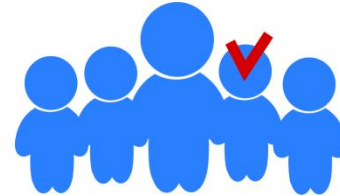


2

Interviewer randomly selects households according to the given step size, e.g. every 3rd, 5th, 8th...

3

The respondent is selected randomly, with special method - so called Kish grid. Selected respondent cannot be replaced.

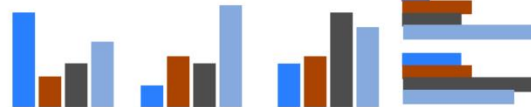
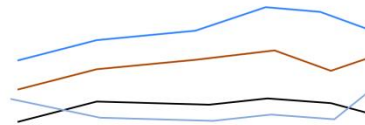


4

Interviewer conducts an interview with the selected household member. Interviewer uses tablet computer and a special software.

5

Interviewer submits the results via the internet to the special server.

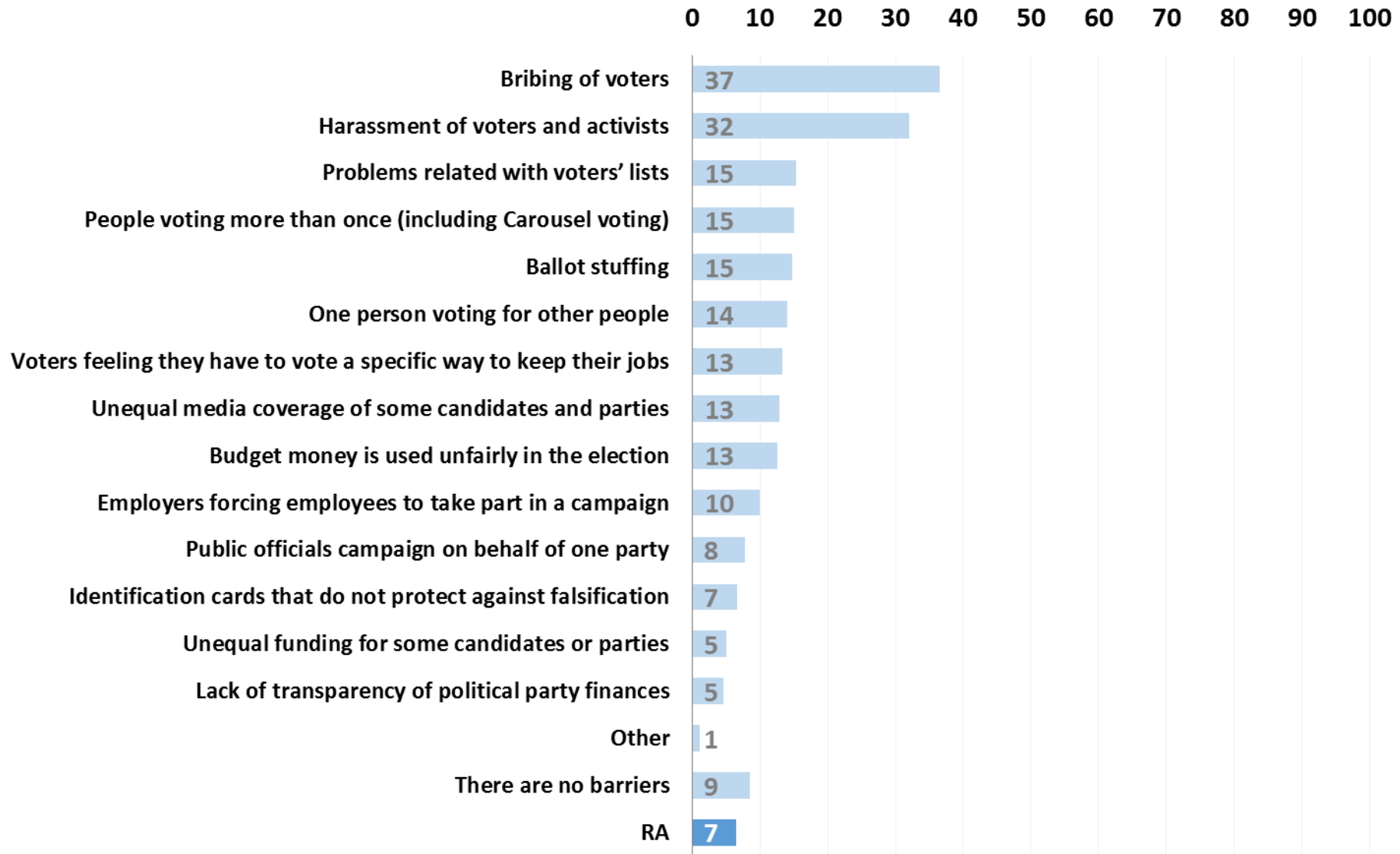


6

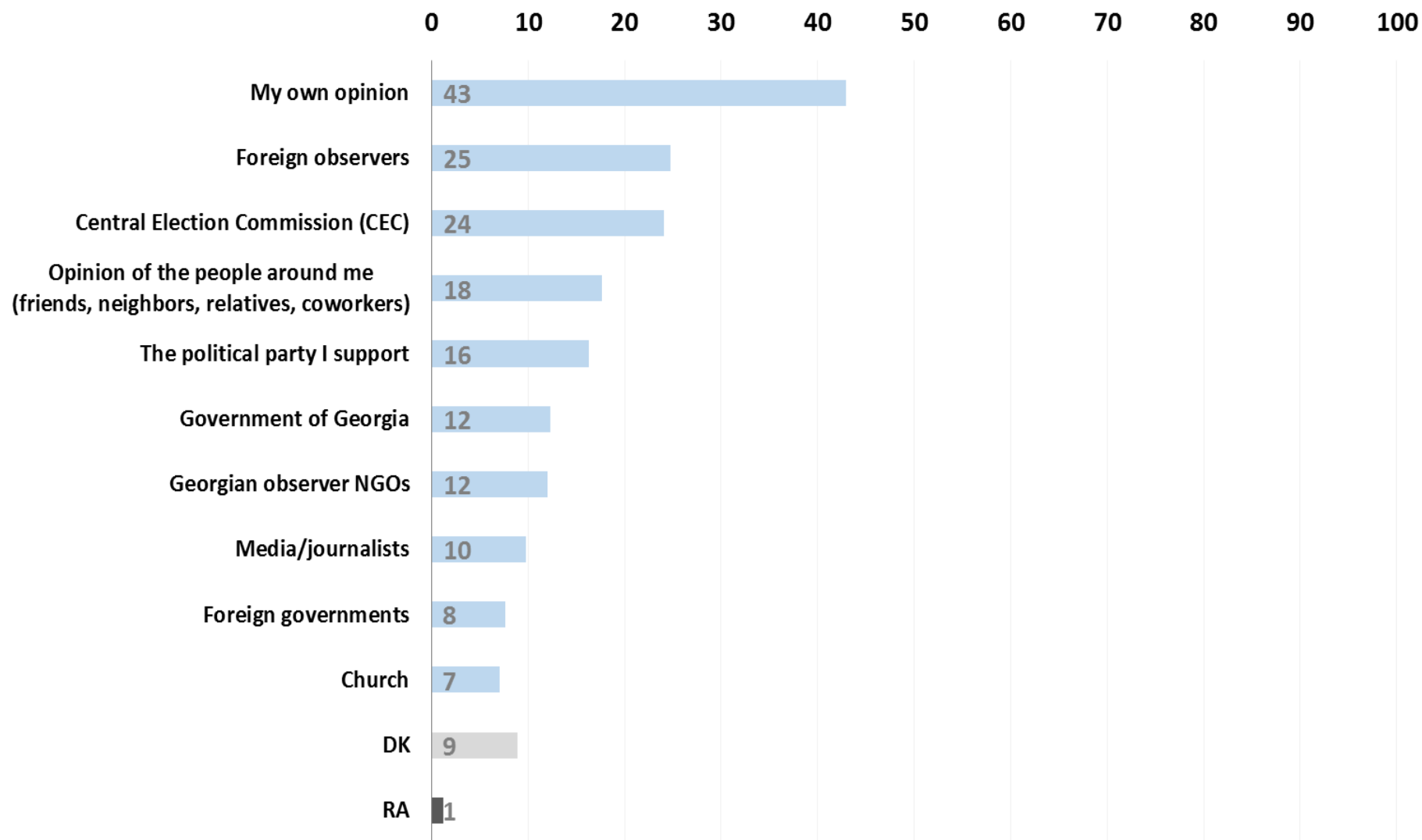
CRRG cleans and analyses collected data, which later is presented to the public.

# Election Process

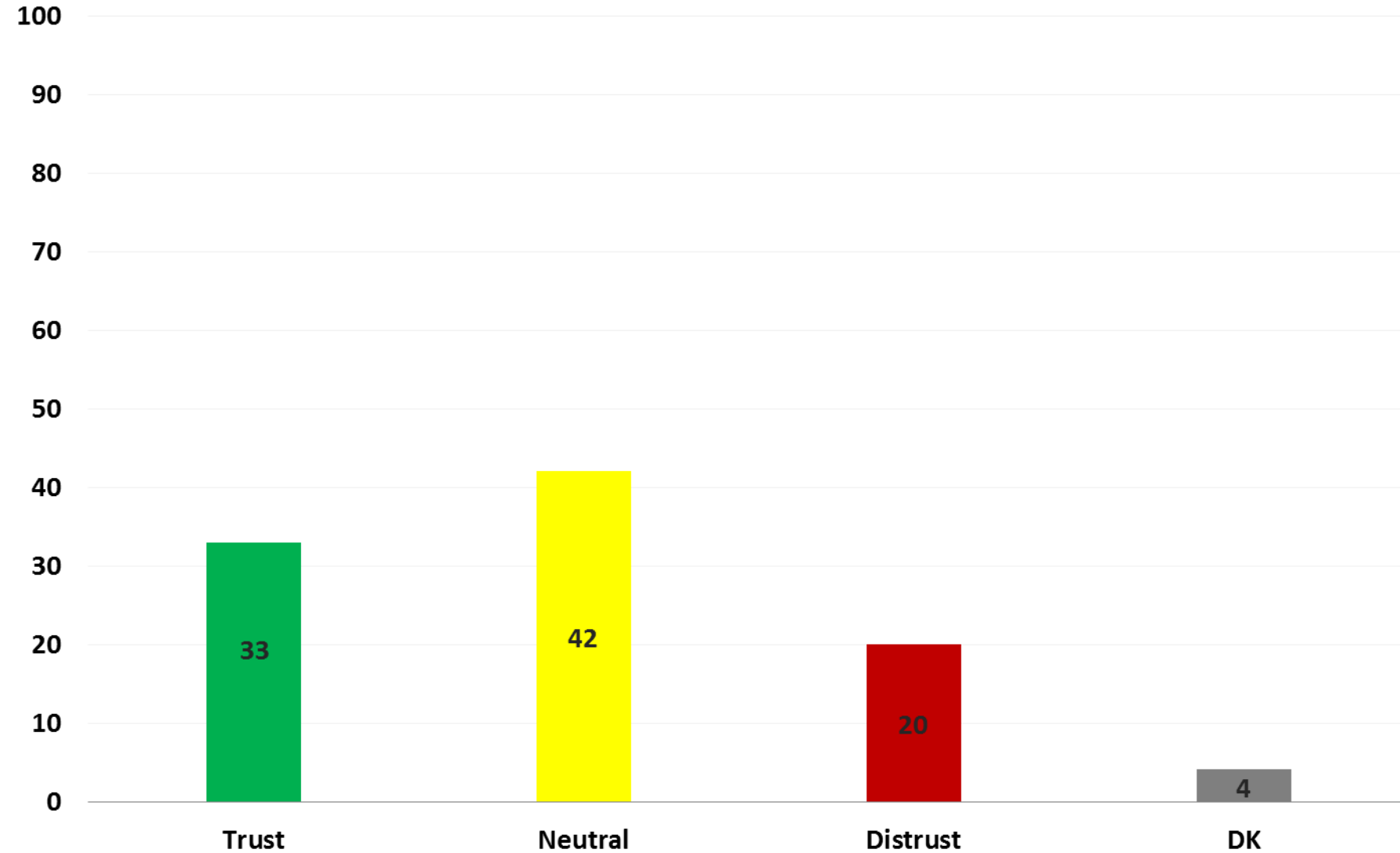
## What do you think are the three biggest barriers to free and fair elections in Georgia? Name up to three (q29)



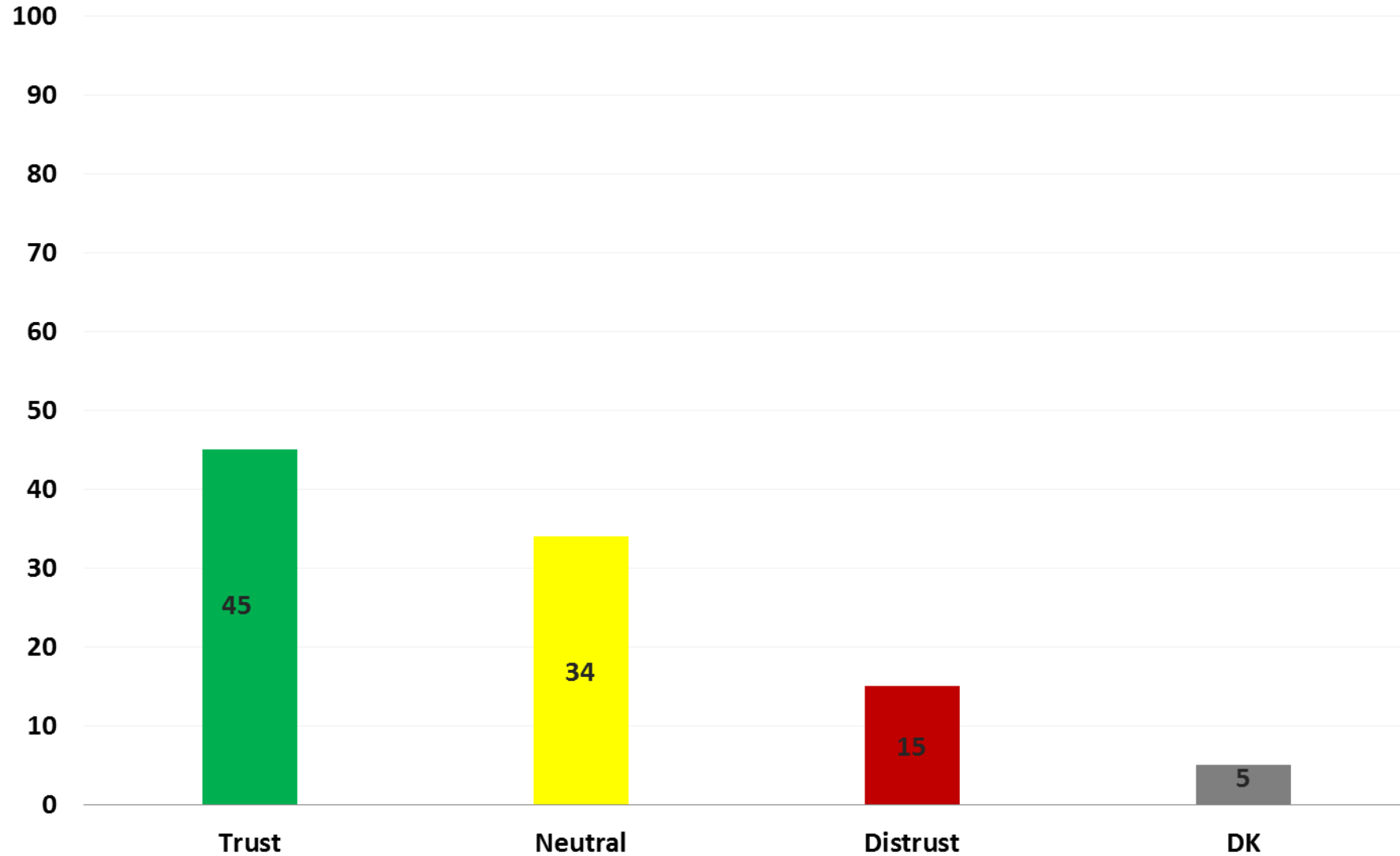
## Whose opinion do you think matters most, when it comes to deciding whether elections have been run well? Name up to three (q30)



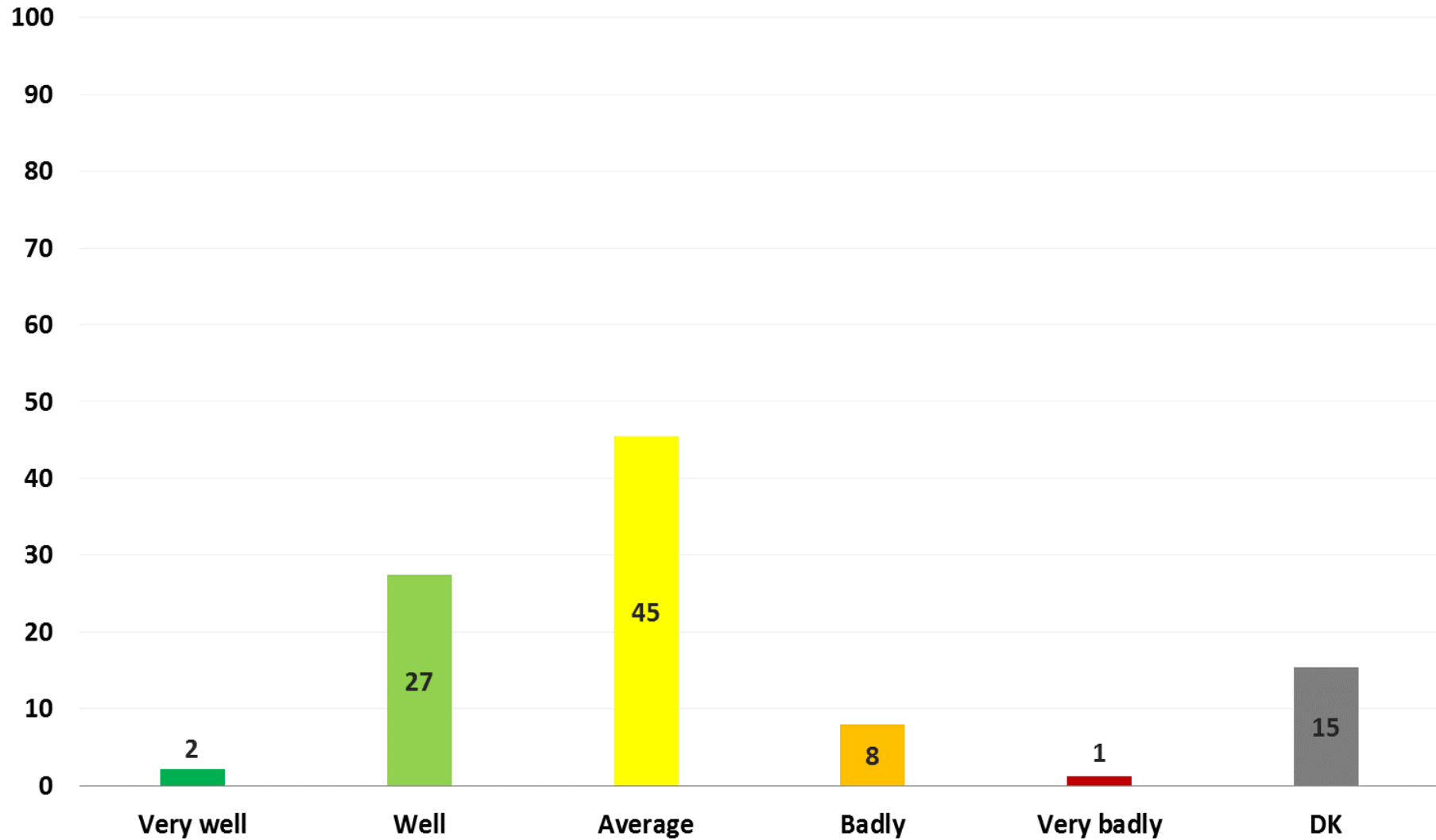
## How would you assess your trust towards Georgian election observers? (q31)



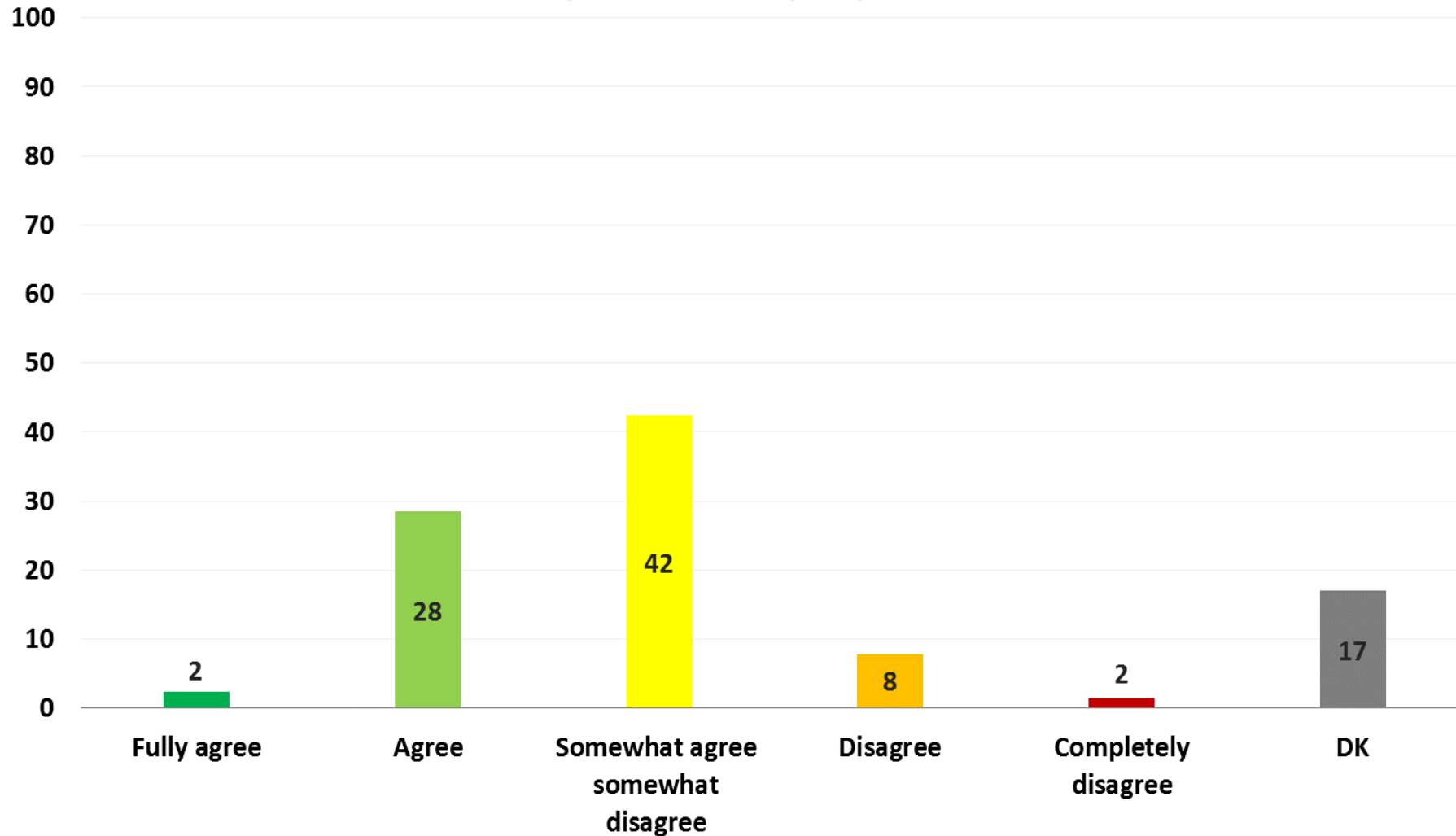
## How would you assess your trust towards international election observers? (q32)



**How do you think the coming Parliamentary election will be conducted/managed by the Central Election Commission (CEC)? (q33)**



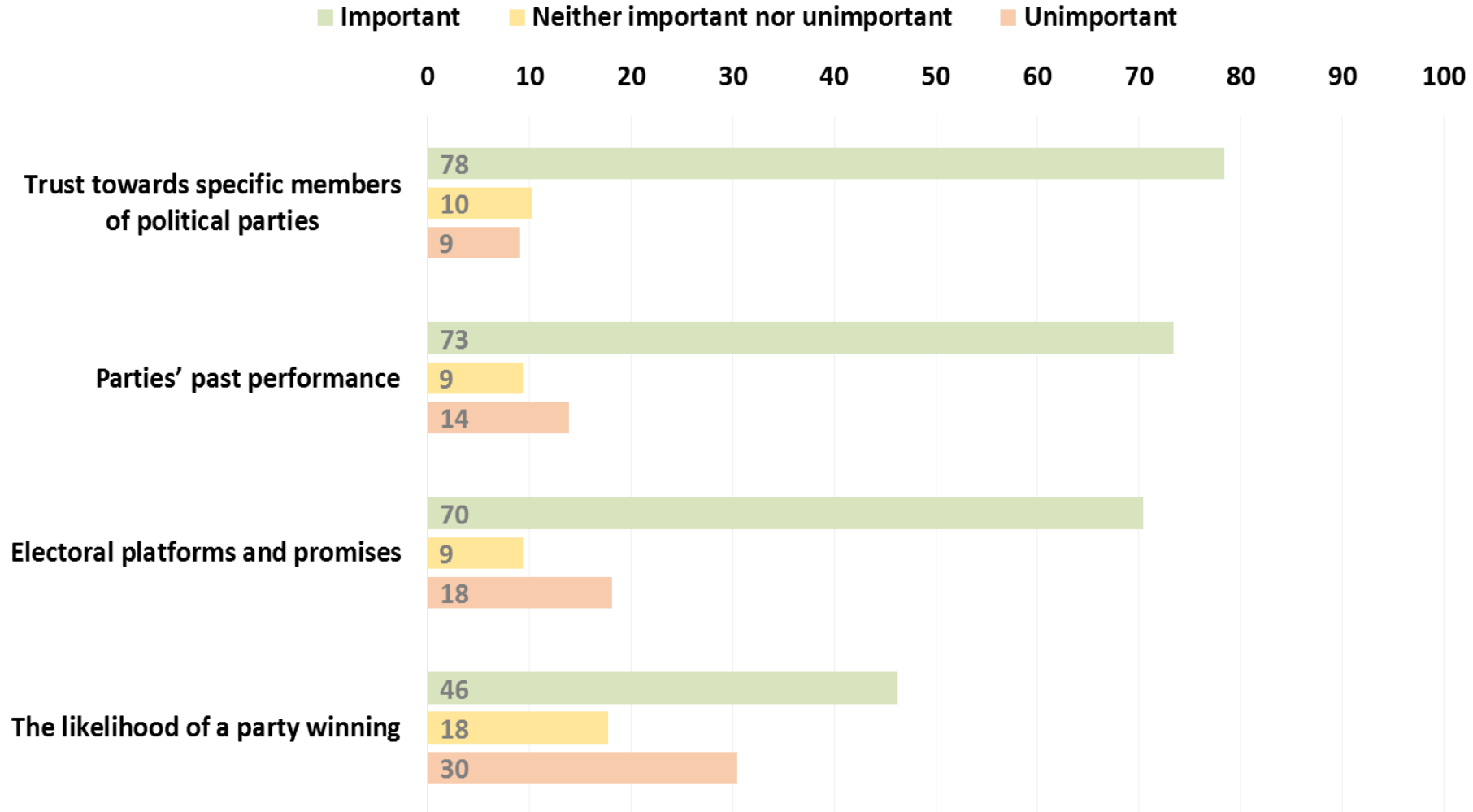
**How much do you agree or disagree that the Central Election Commission (CEC) representatives will carry out their duties professionally? (q34)**



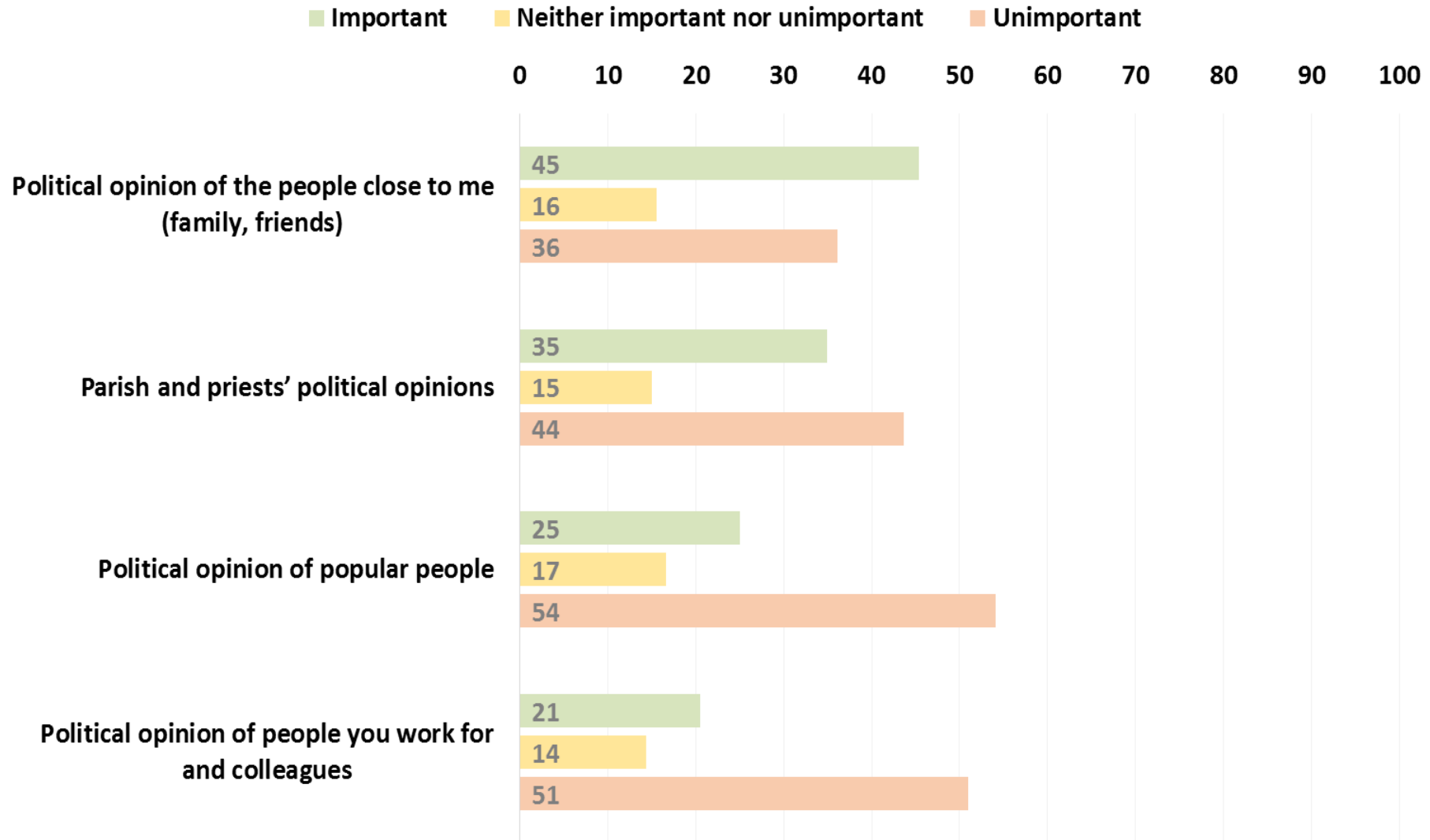
# Making Electoral Choice

# Thinking about next parliamentary elections, how important are the following factors in making your decision? Decided people only (q26)

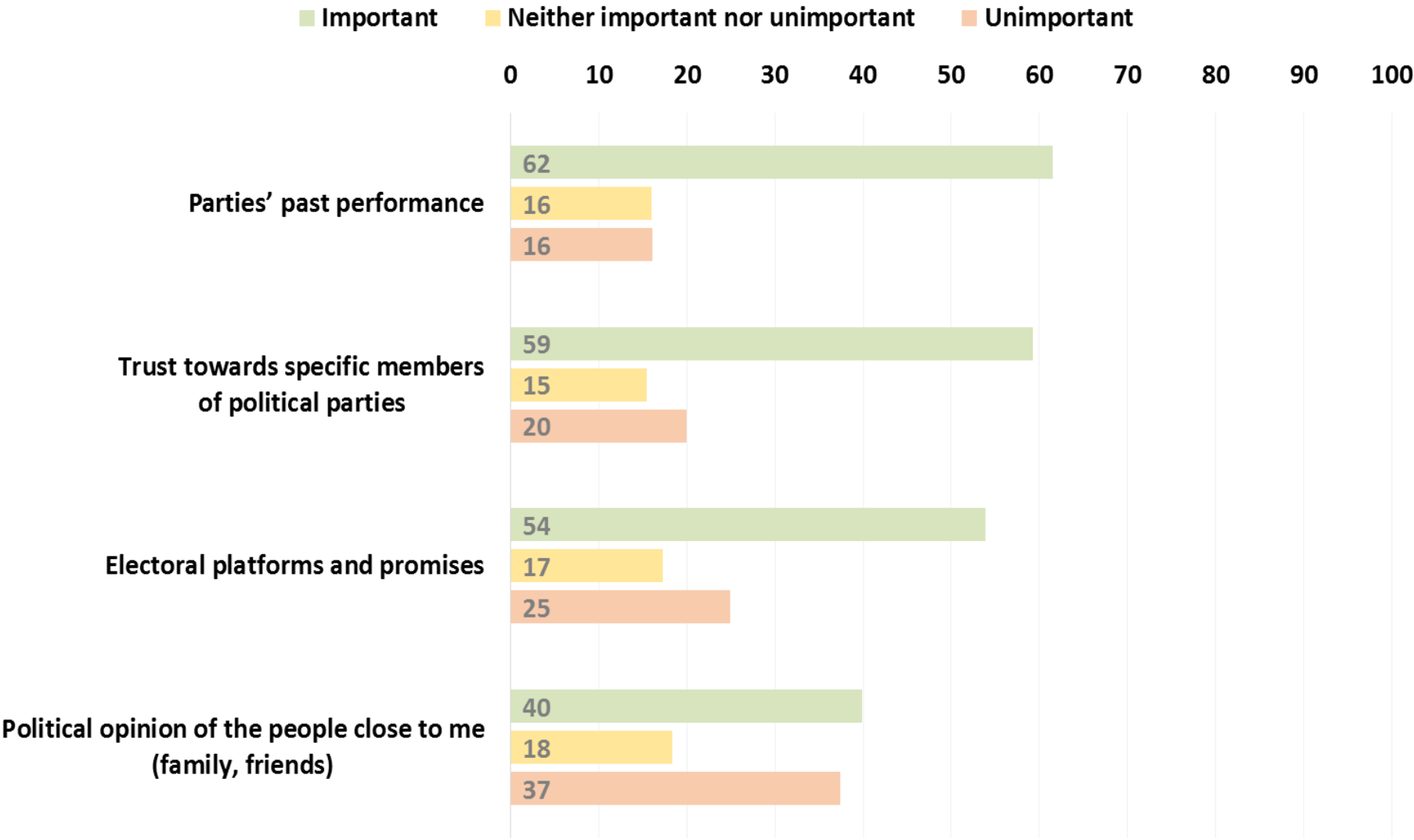
## Part 1



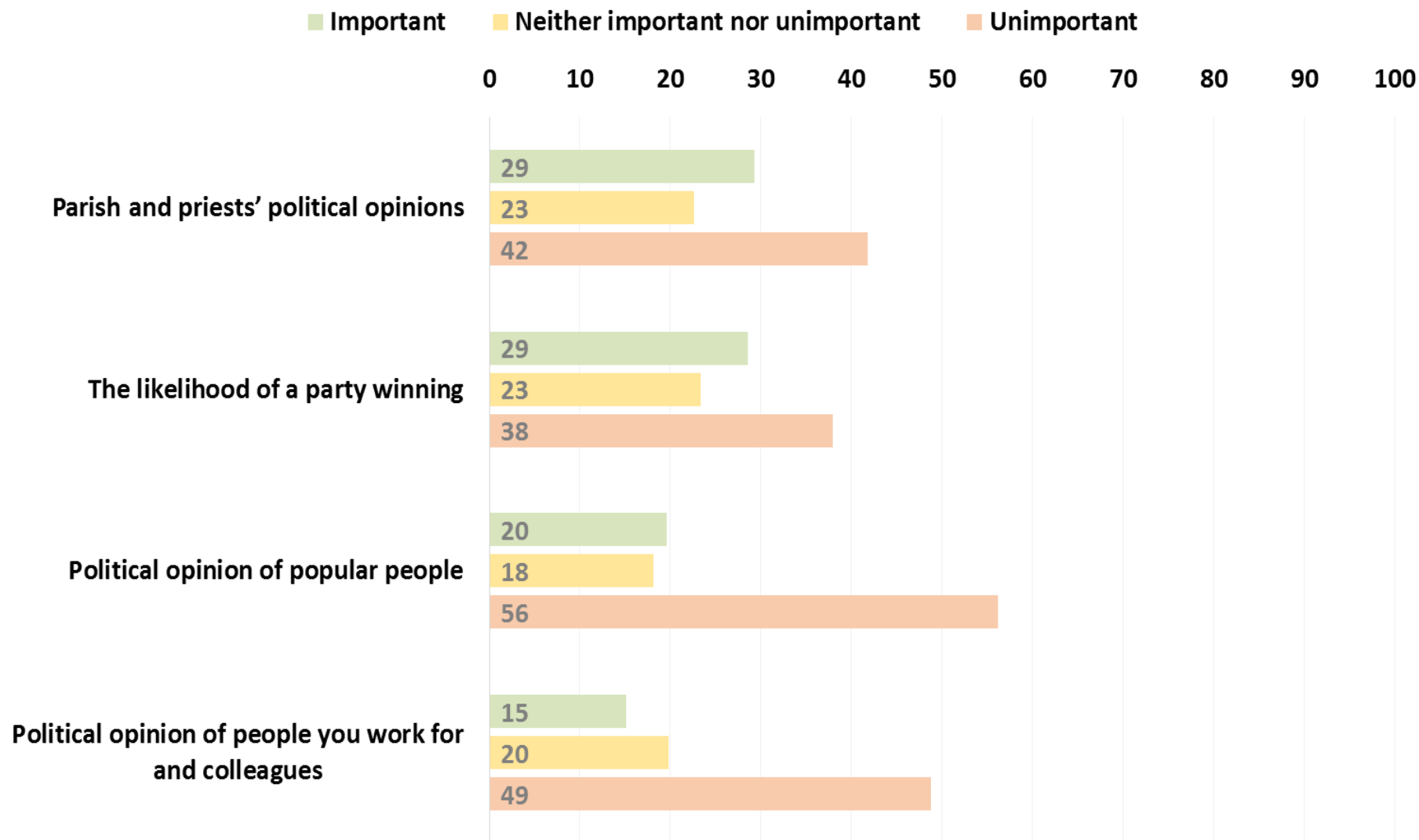
## Thinking about next parliamentary elections, how important are the factors in making your decision? Decided people only (q26) Part 2



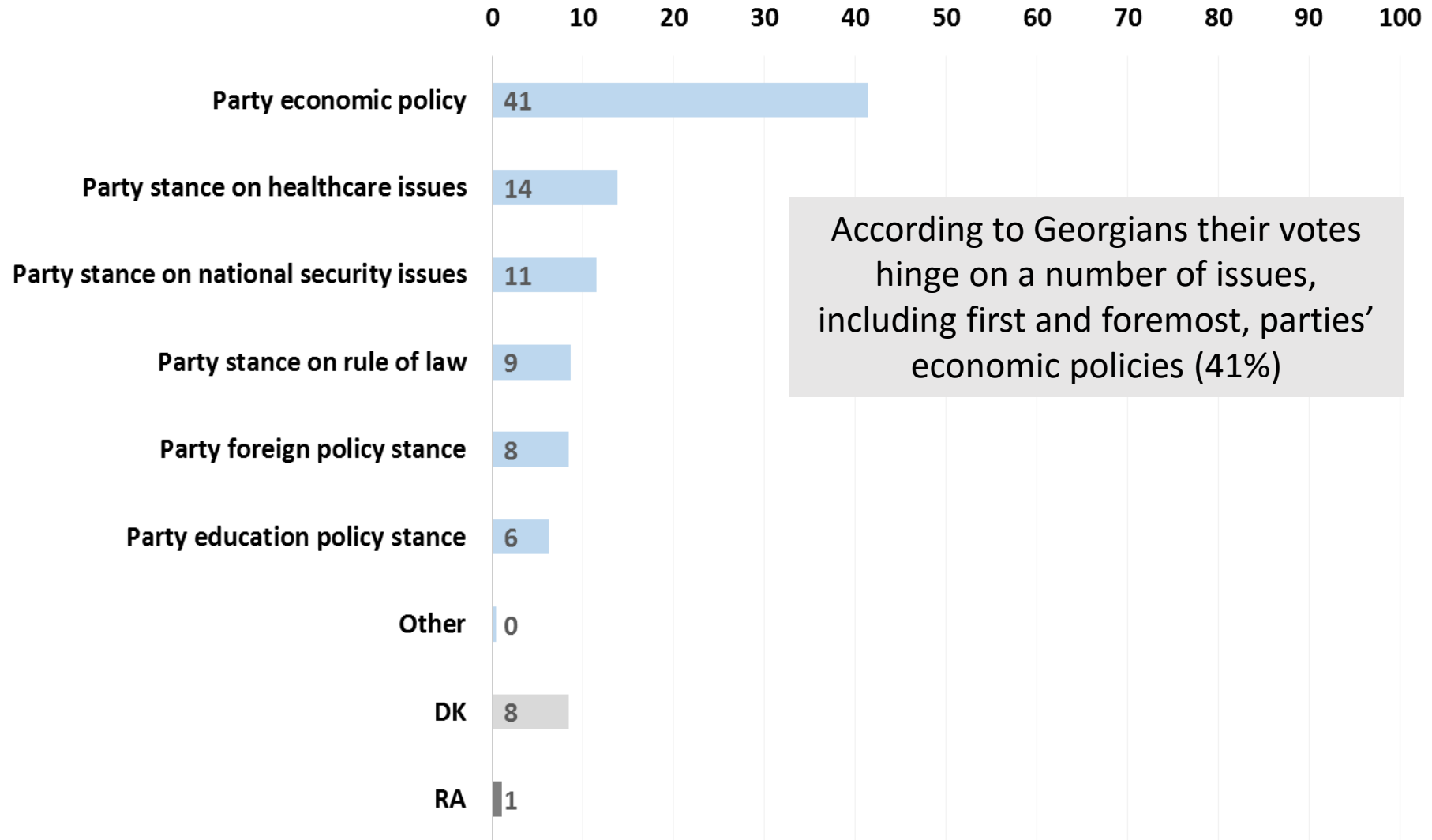
Thinking about next parliamentary elections, how important are the factors in making your decision? Undecided people only (q26) Part 1



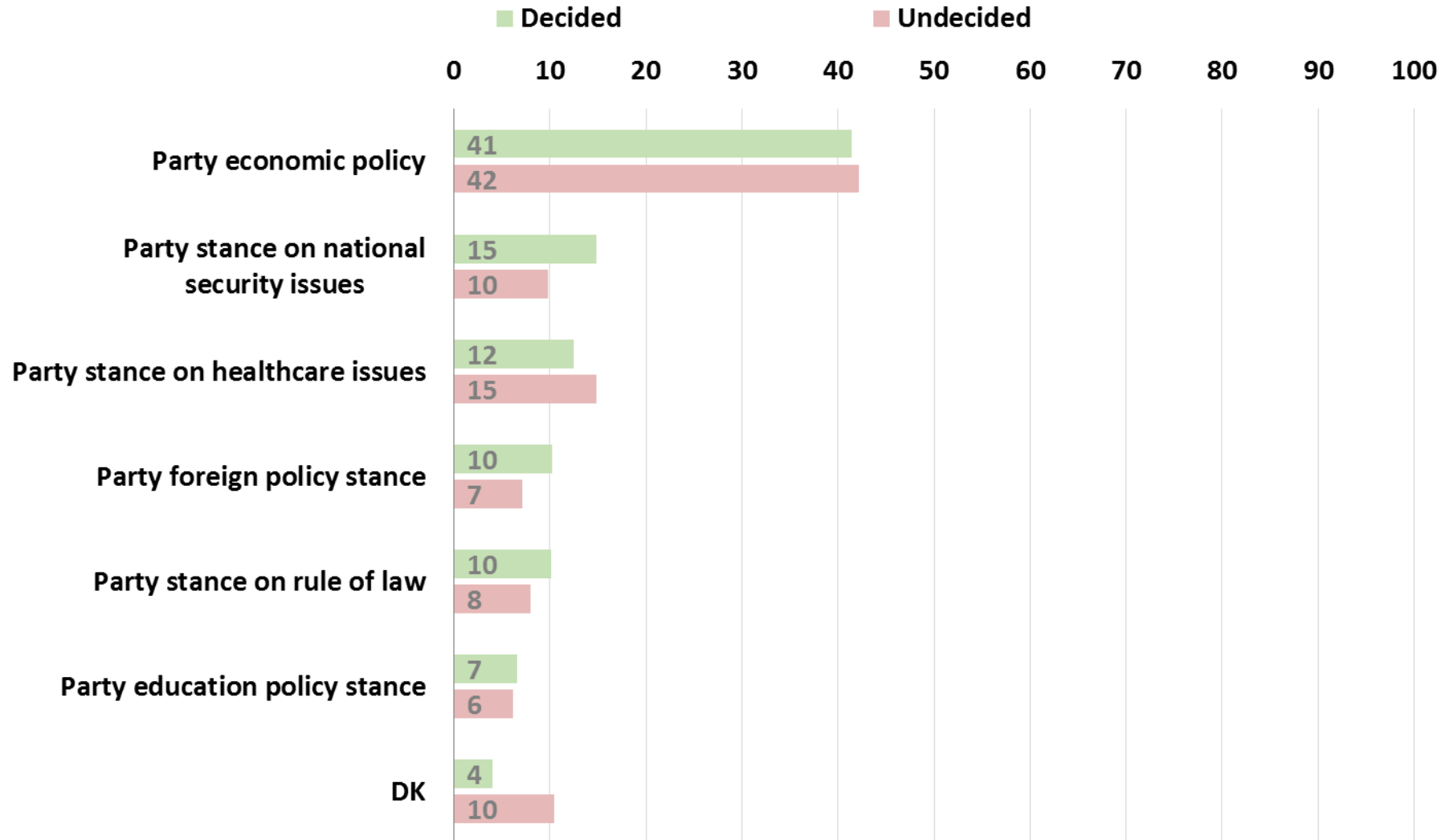
## Thinking about next parliamentary elections, how important are the factors in making your decision? Undecided people only (q26) Part 2



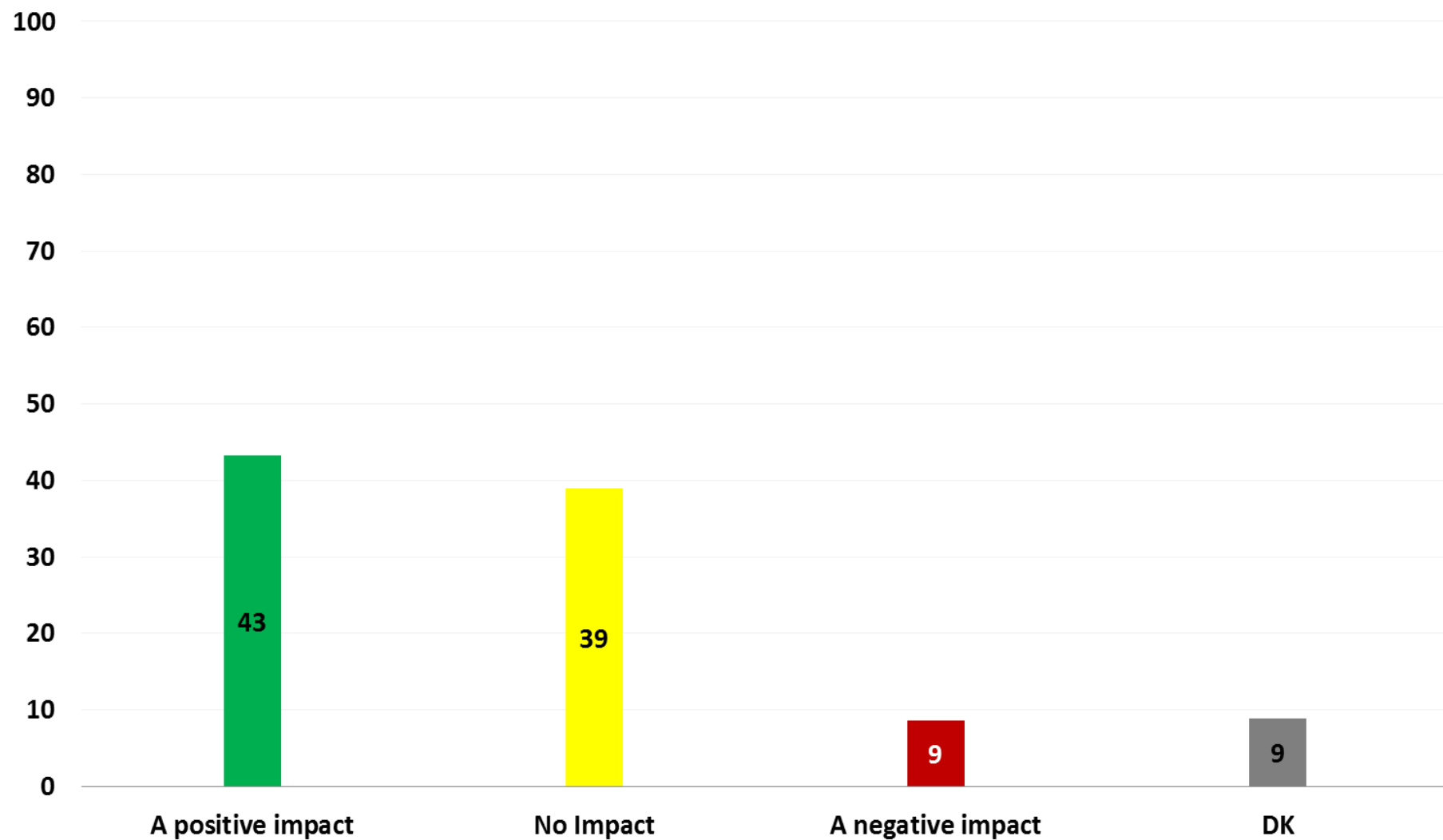
## Which of the following issues matters the most when voting in parliamentary elections? (q27)



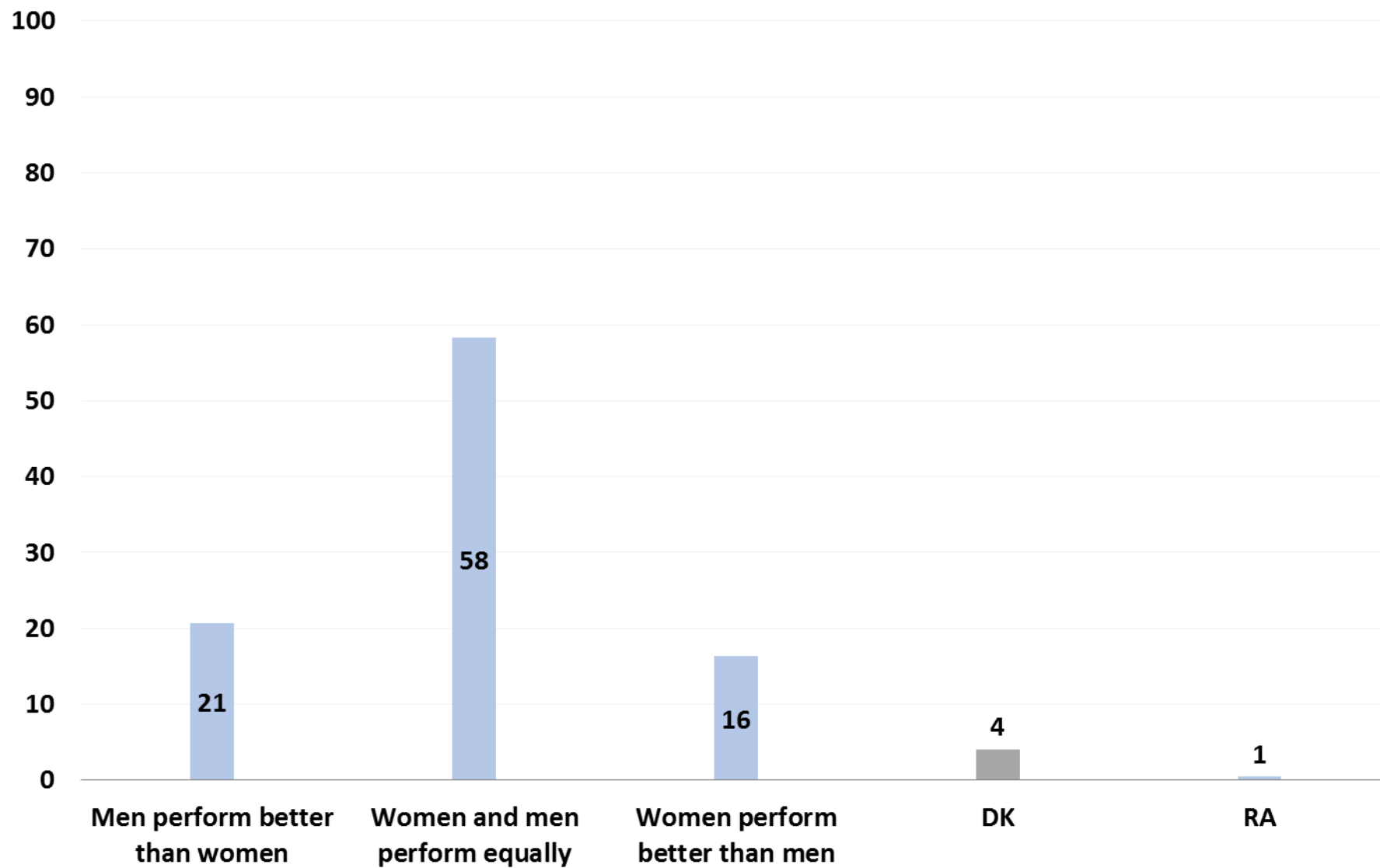
**Which of the following issues matters the most when voting in parliamentary elections? (q27 X If elections were held tomorrow would you say you are decided or undecided?)**



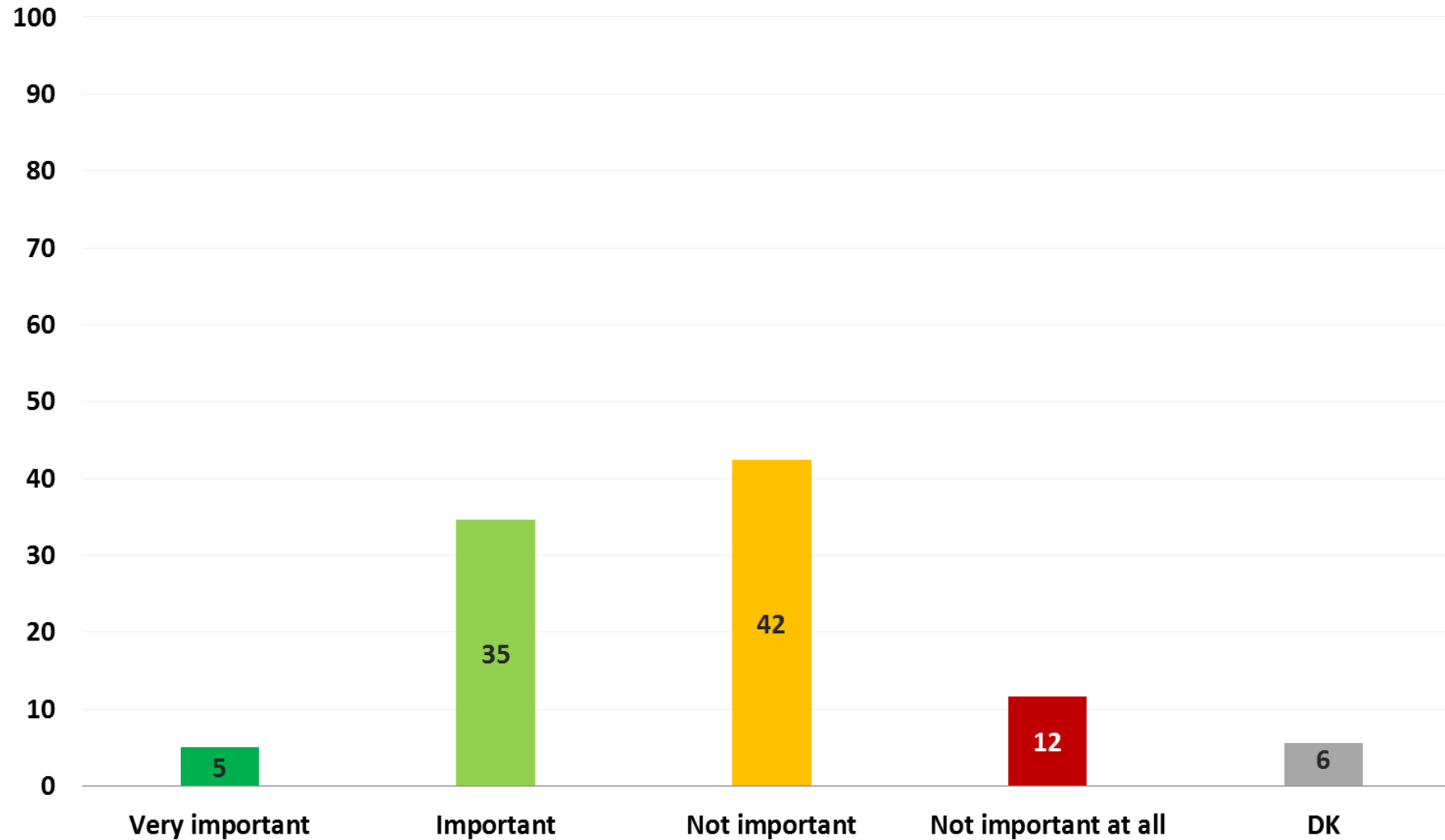
**What kind of impact would increasing the number of women MPs  
have on Georgia? Would it have ... ? (q36)**



**Generally, comparing the performance of men and women in  
elected office, do you think ... ? (q35)**

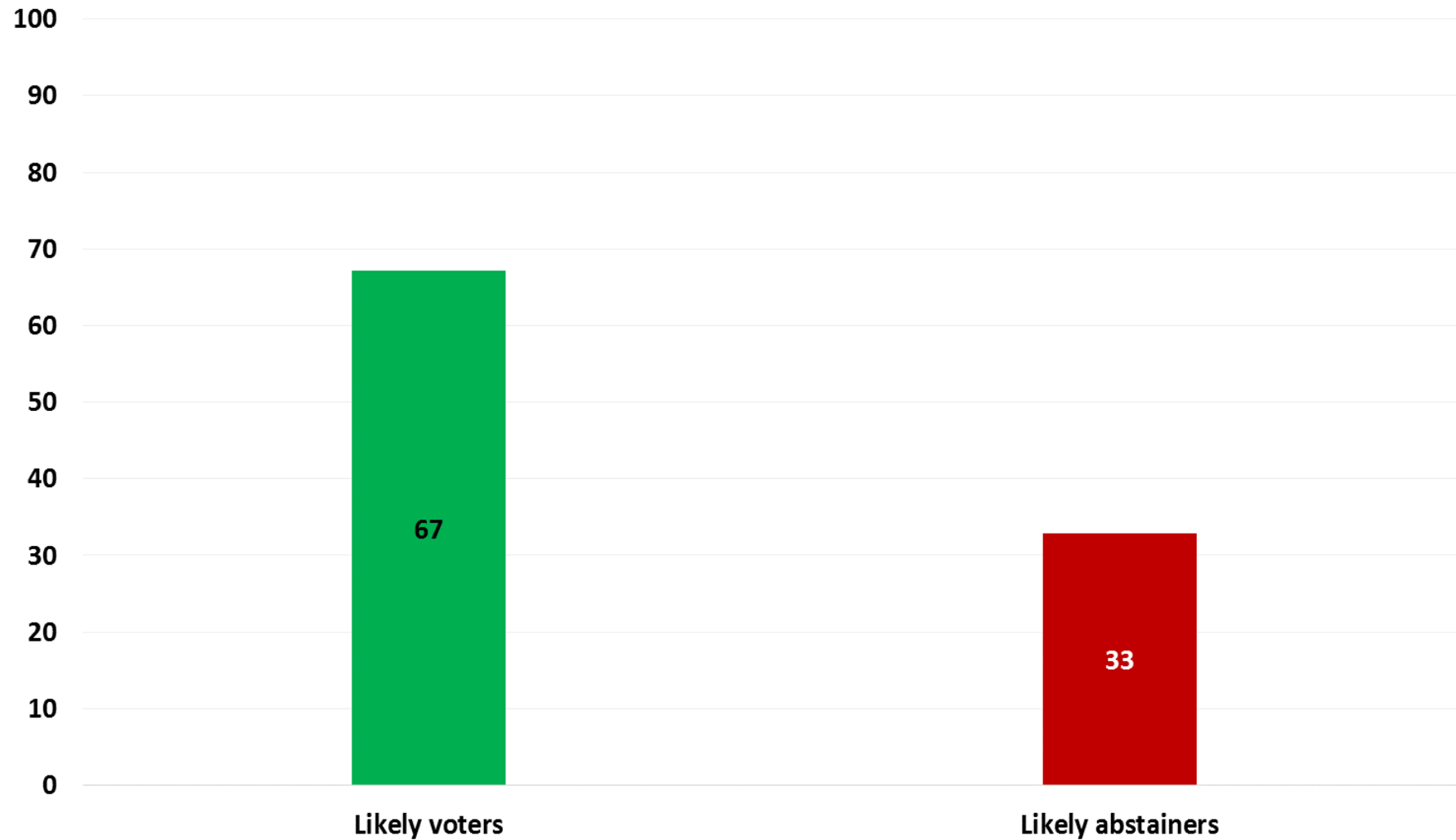


**How important or unimportant do you think it is for the party you support to have balanced representation of male and female candidates? (q28)**

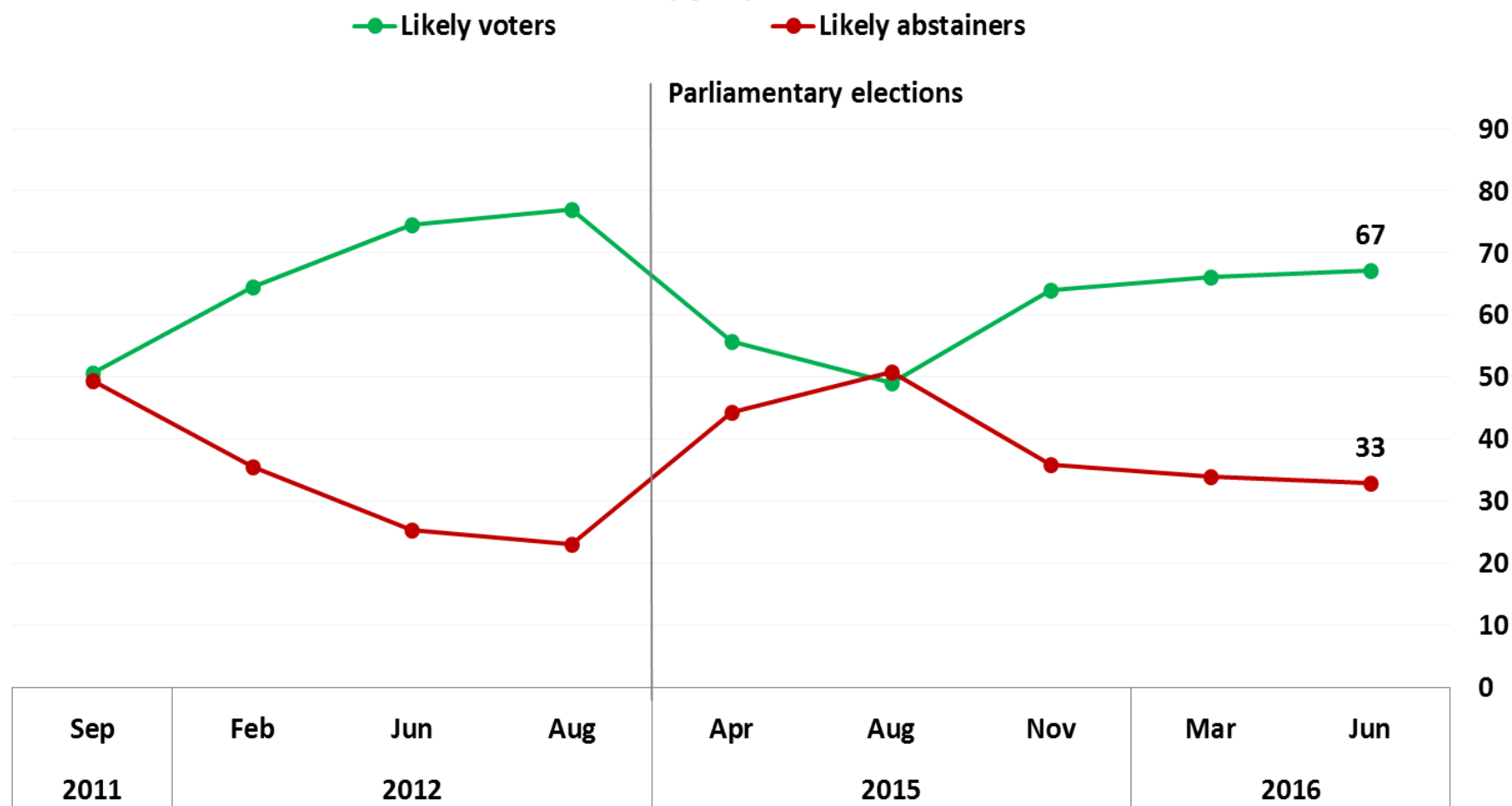


# Future Elections & Party Support

**If parliamentary elections were held tomorrow, would you vote?  
(q21)**

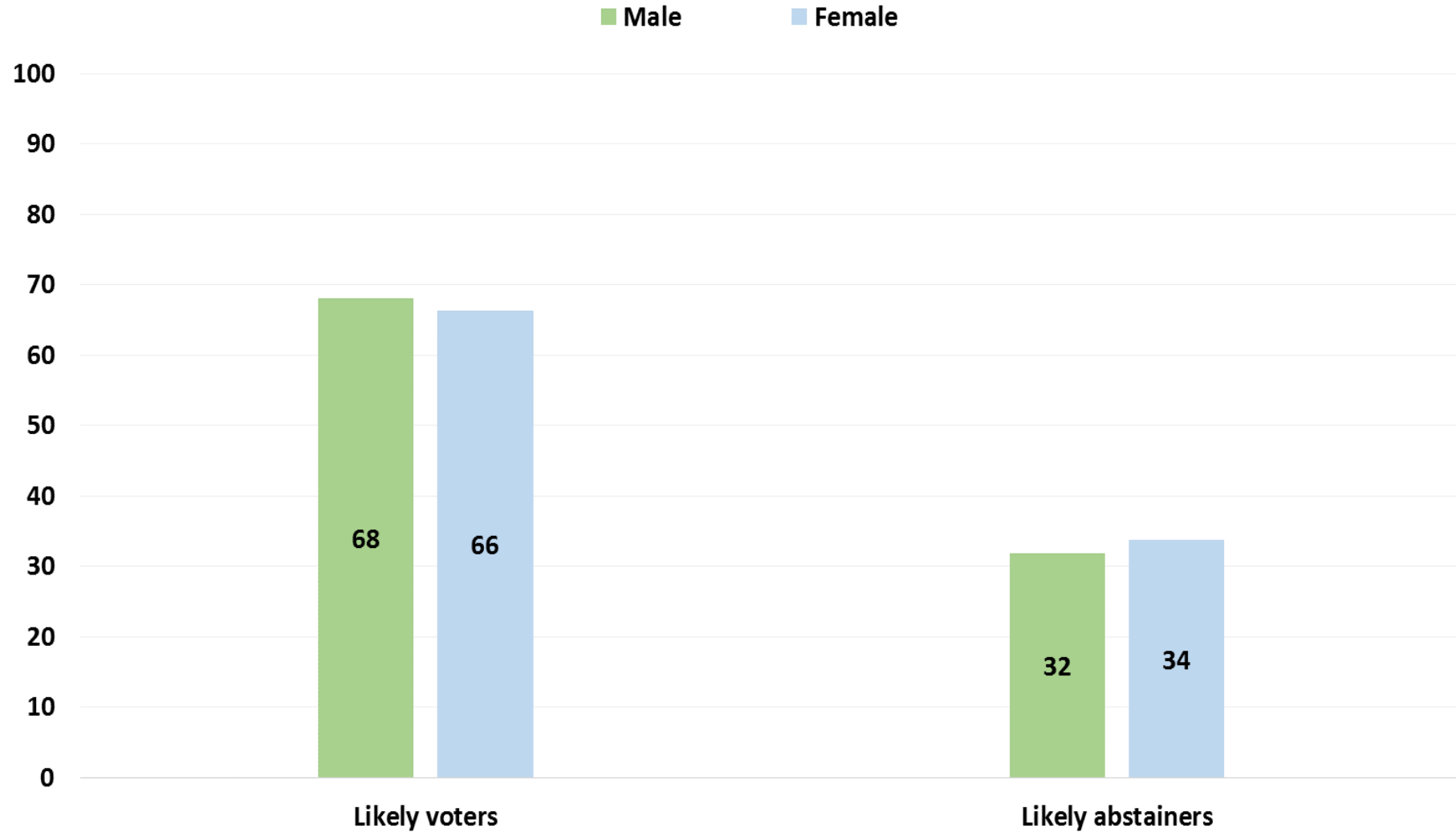


# If parliamentary elections were held tomorrow, would you vote? (q21)

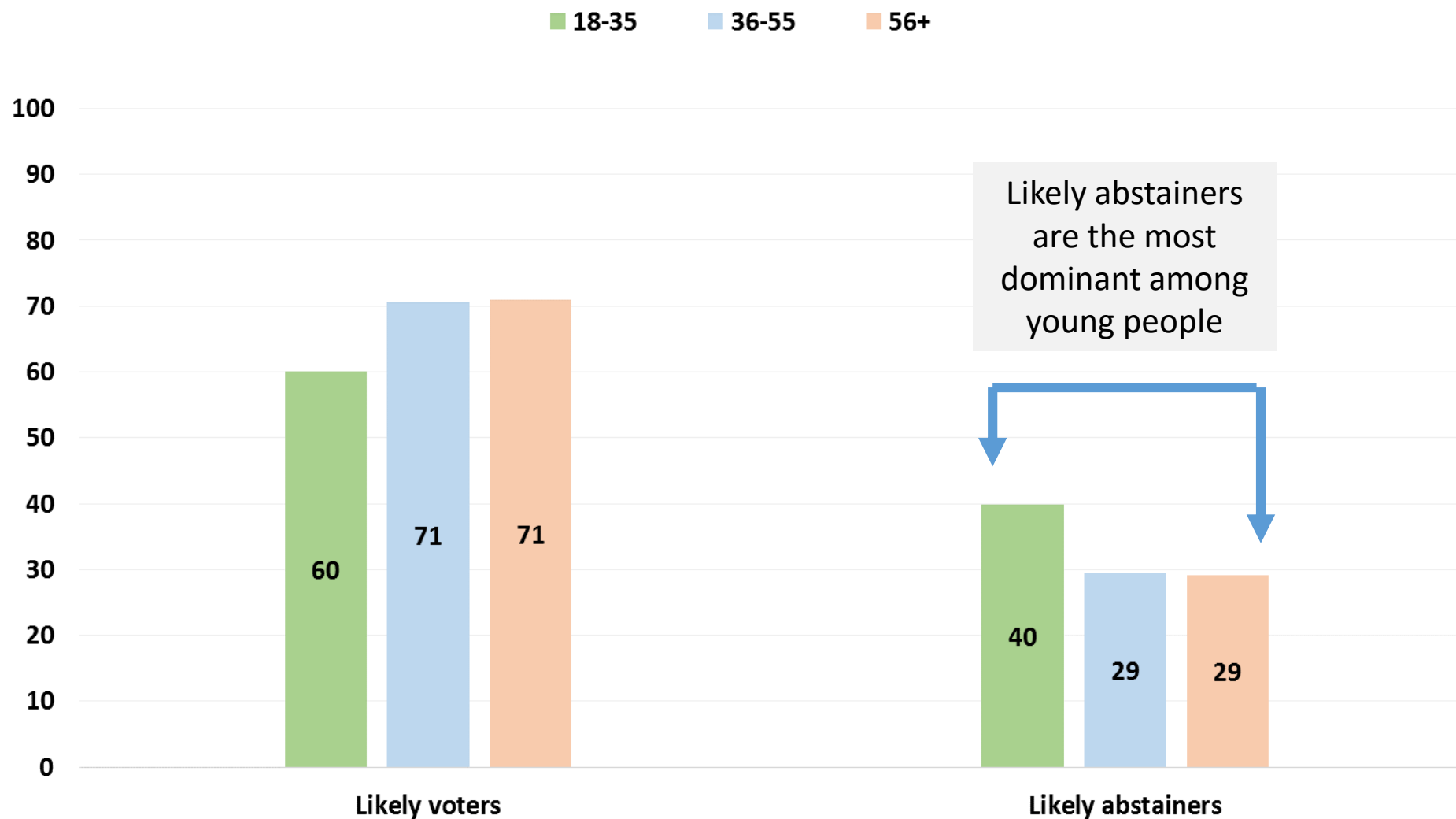


All waves are nationally representative of Georgian speakers.  
April 2015, August 2015, March 2016 and June 2016 are also  
representative for minority regions.

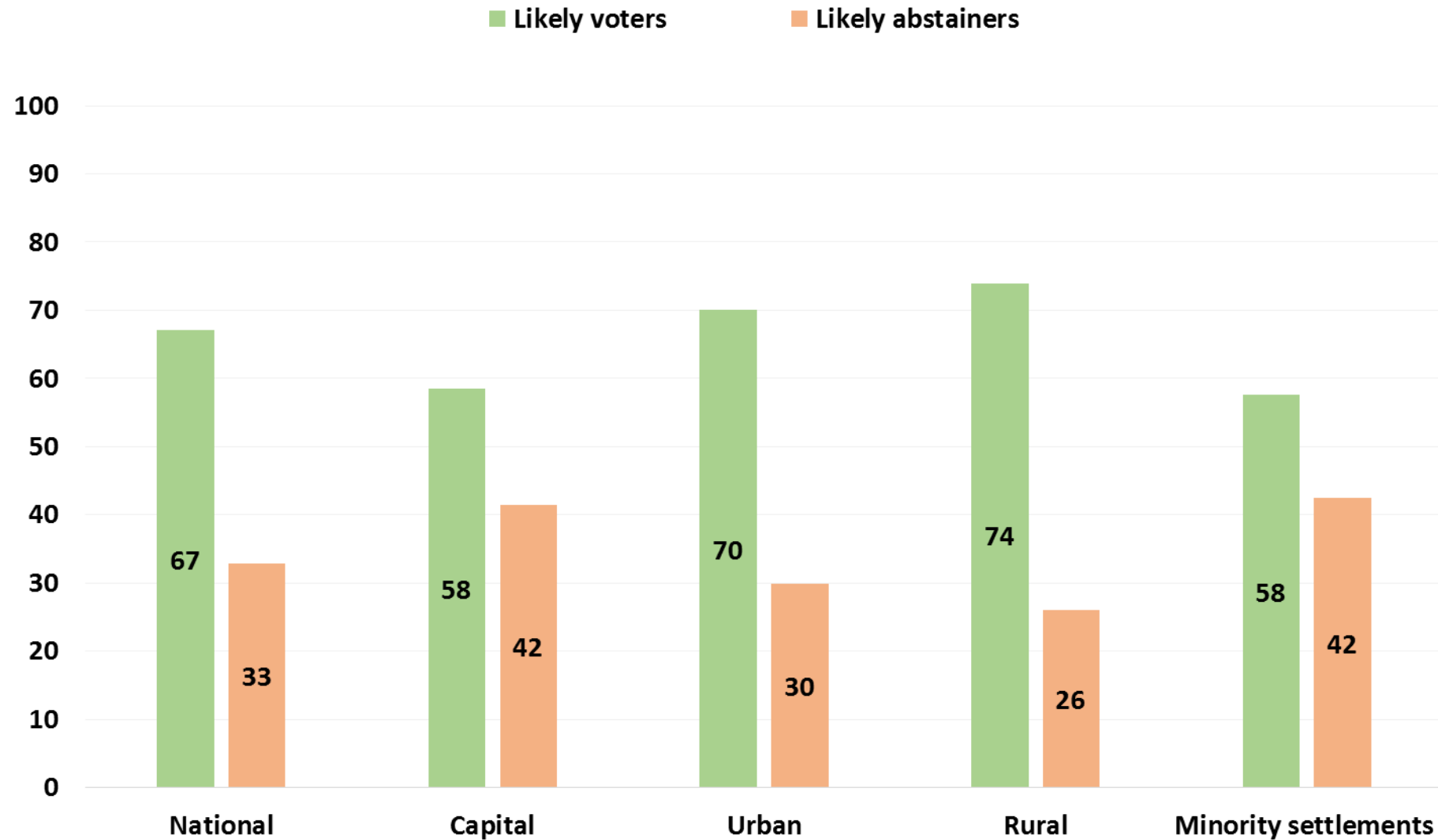
# If parliamentary elections were held tomorrow, would you vote? (q21 X Gender)



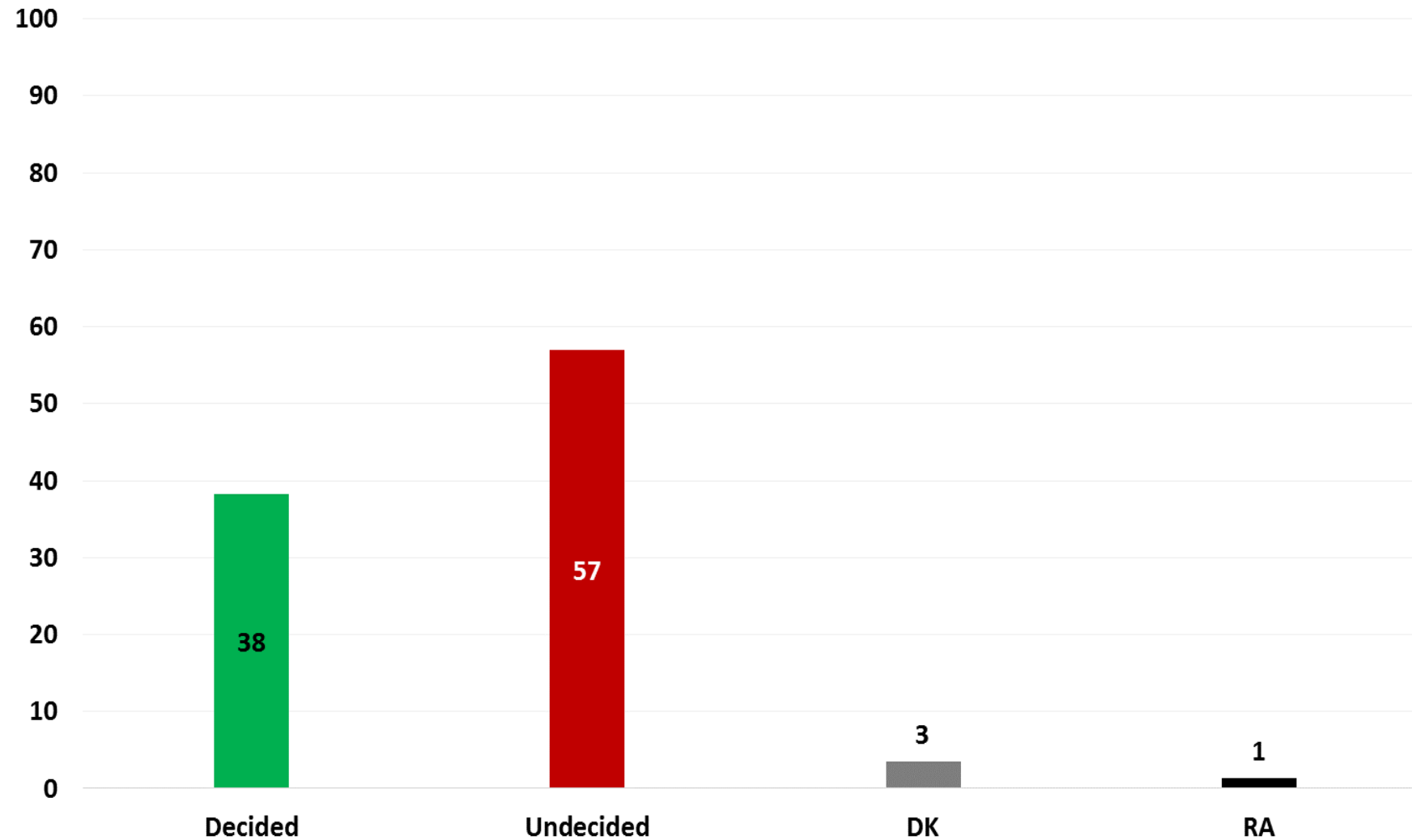
## If parliamentary elections were held tomorrow, would you vote? (q21 X Age)



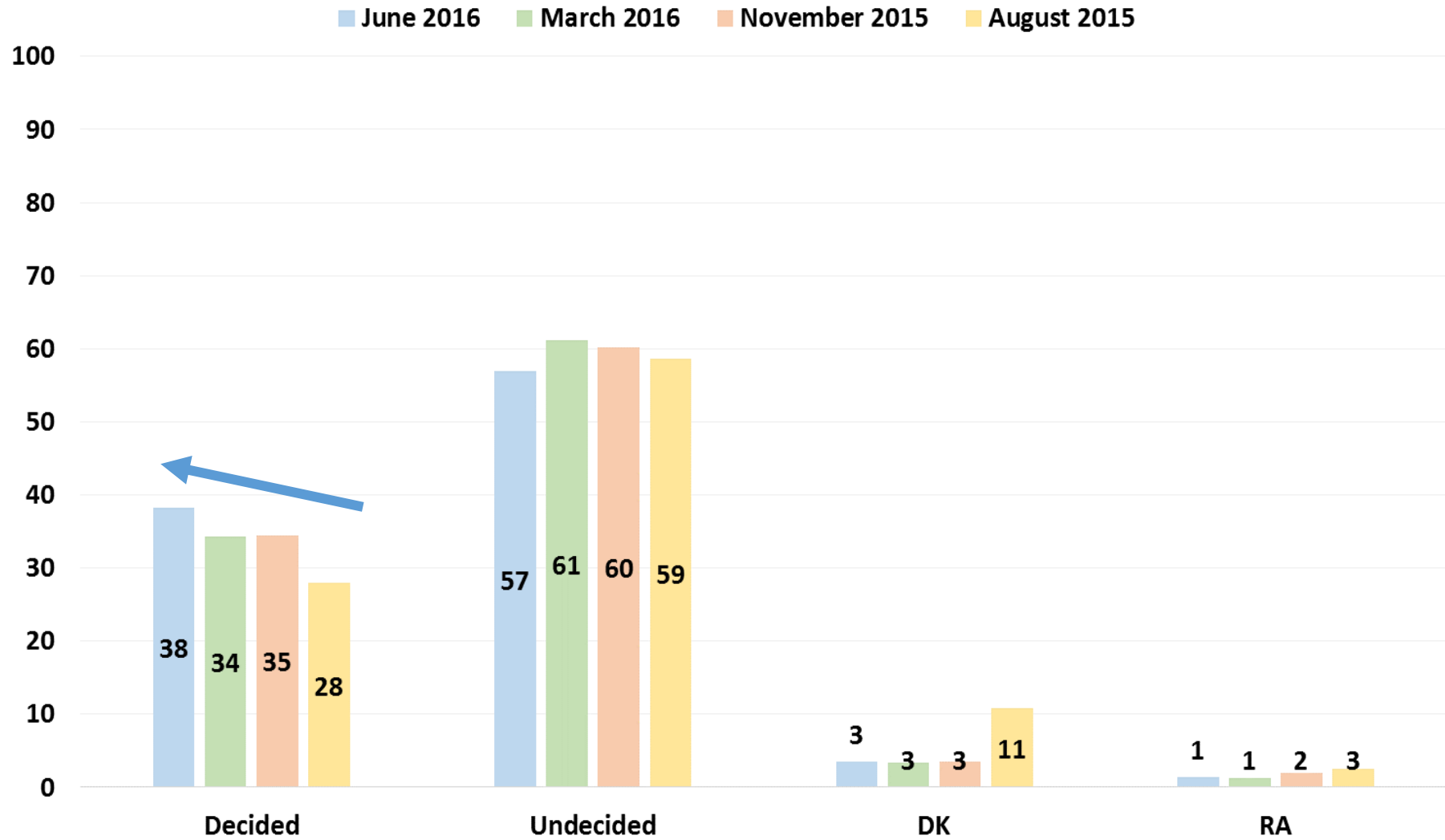
## If parliamentary elections were held tomorrow, would you vote? (q21 X Settlement)



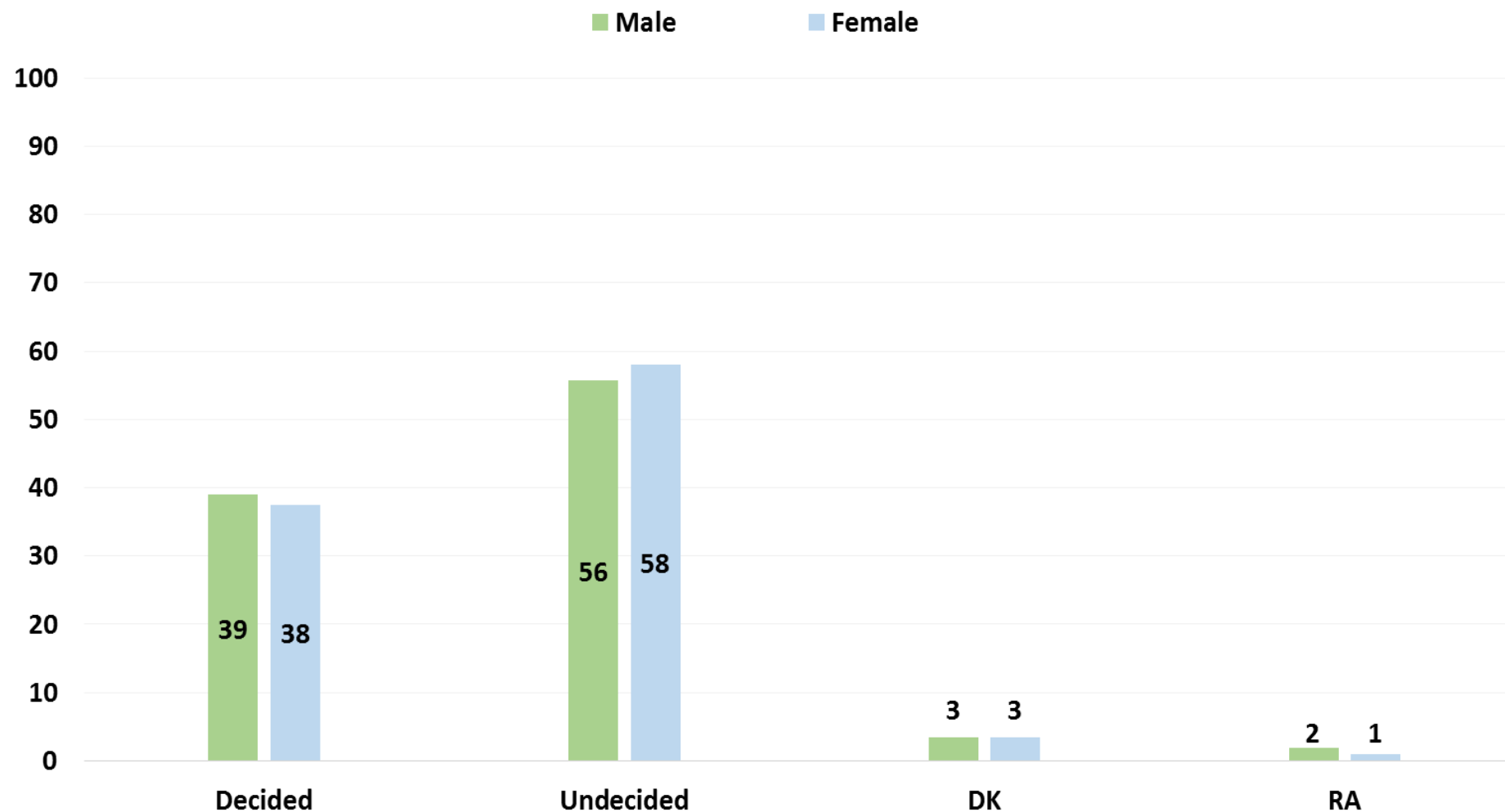
**If parliamentary elections were held tomorrow, would you say you are decided or undecided about how you would vote? (q20)**



# If parliamentary elections were held tomorrow, would you say you are decided or undecided about how you would vote? (q20)

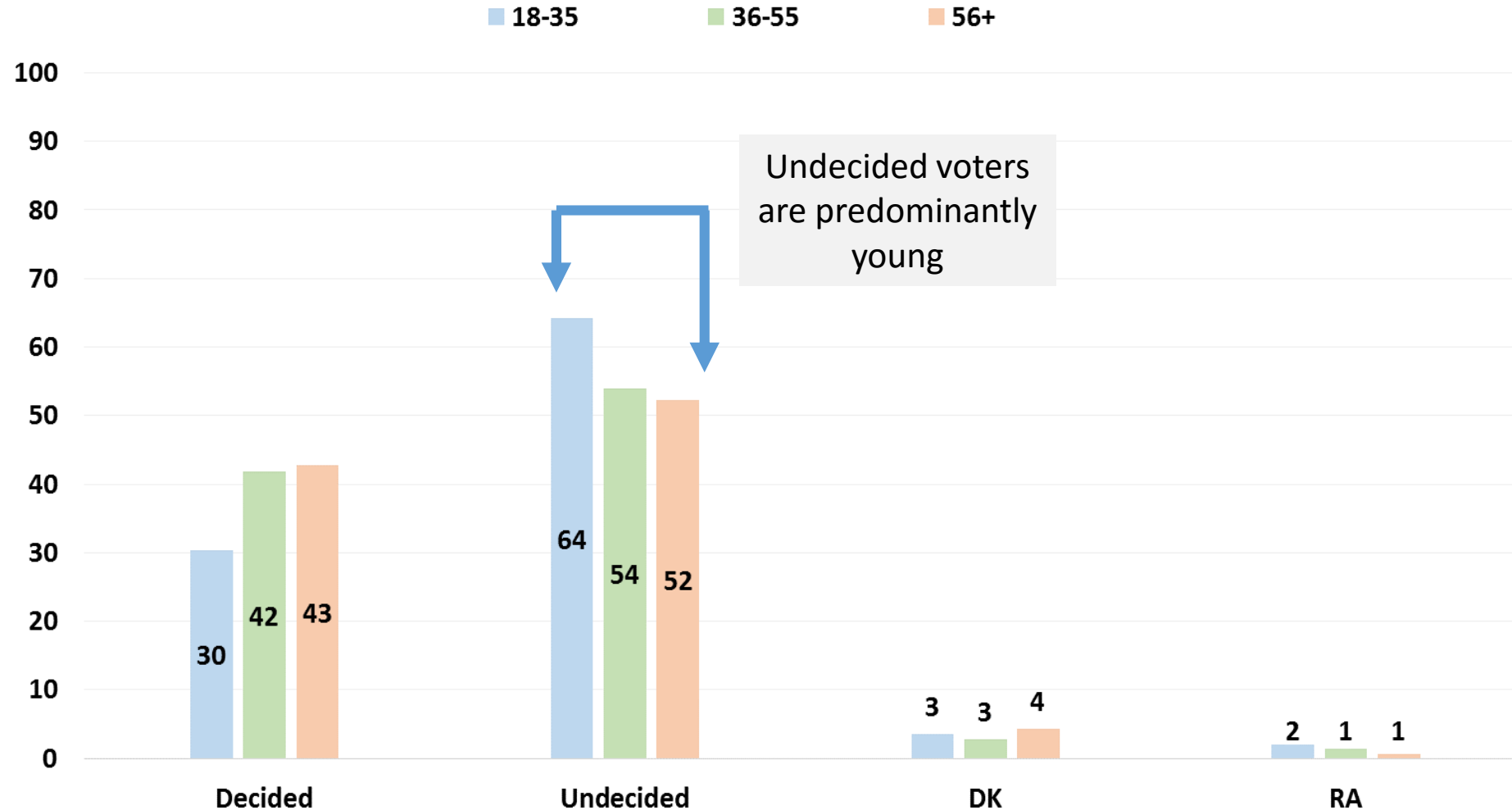


**If parliamentary elections were held tomorrow, would you say you  
are decided or undecided about how you would vote?  
(q20 X Gender)**

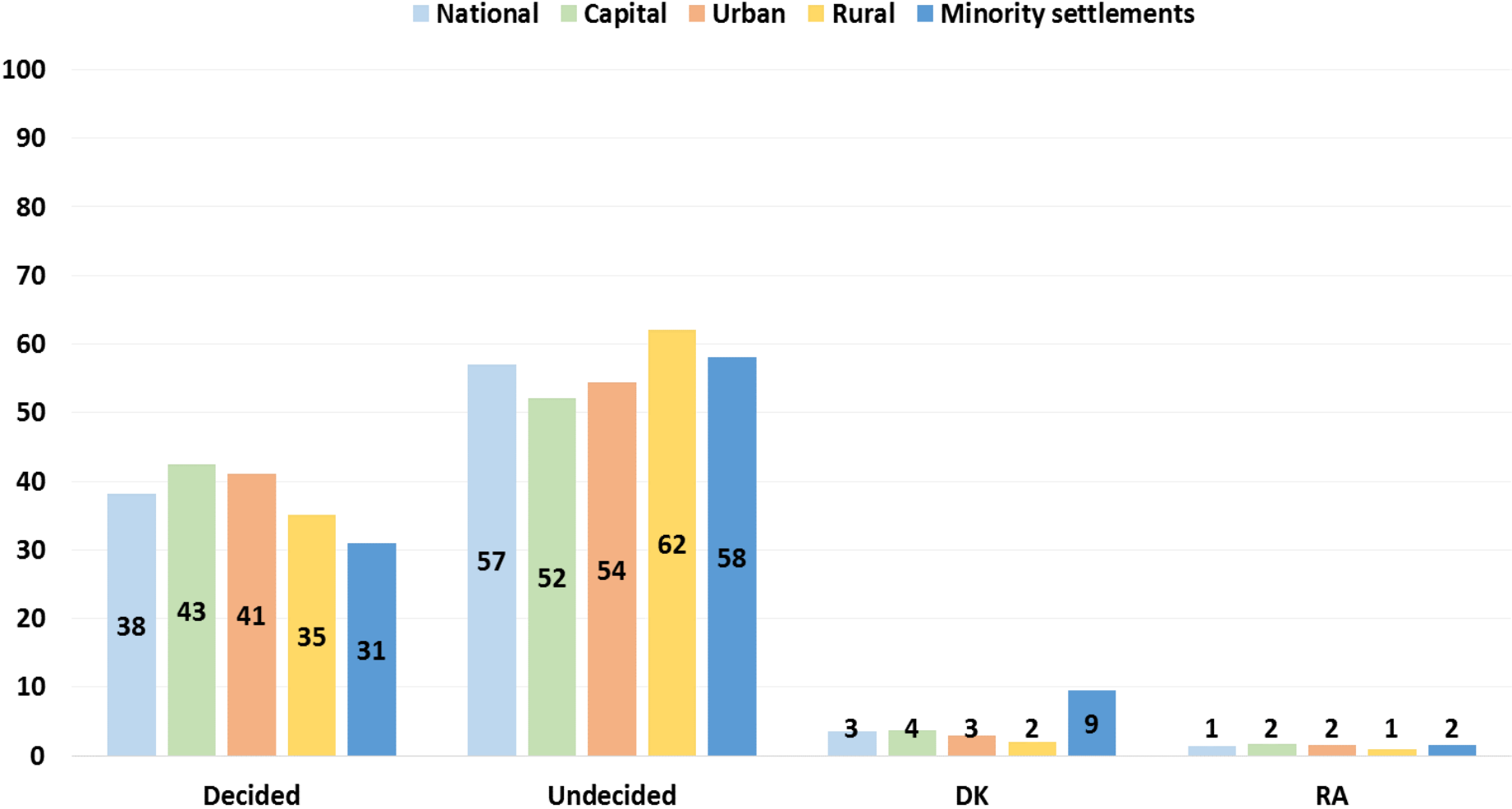


**If parliamentary elections were held tomorrow, would you say you are decided or undecided about how you would vote?**

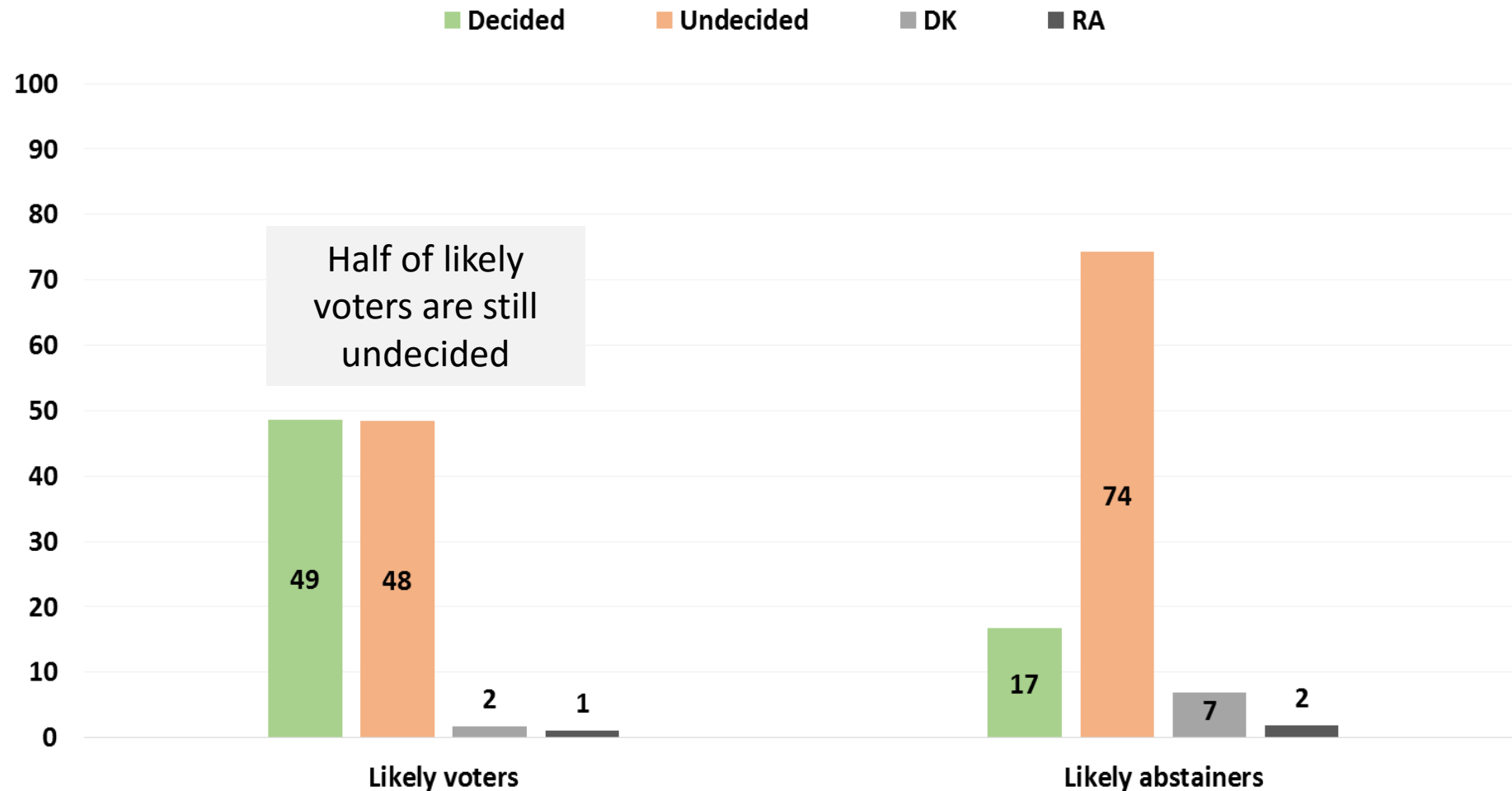
**(q20 X Age)**



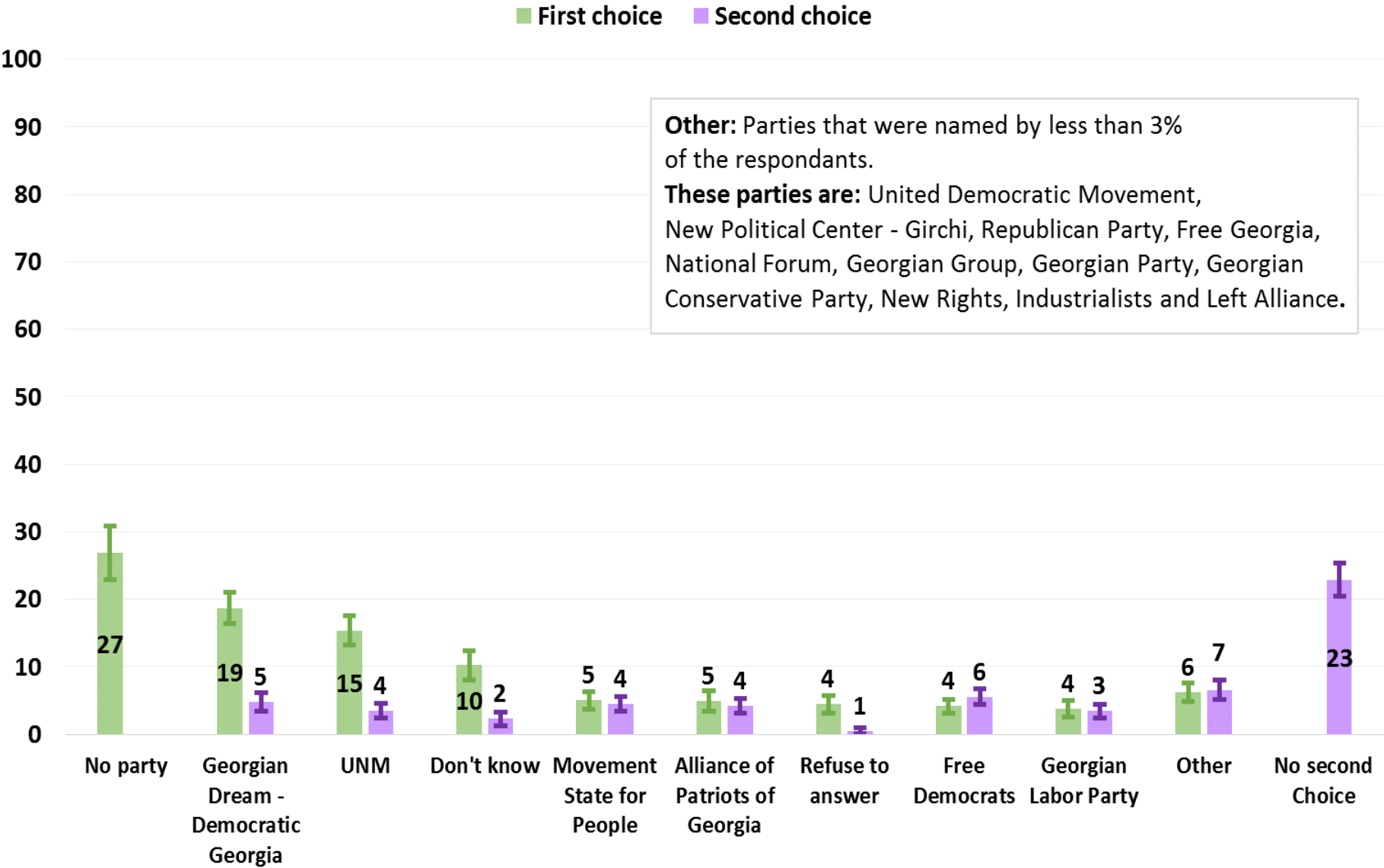
If parliamentary elections were held tomorrow, would you say you are decided or undecided about how you would vote?  
(q20 X Settlement)



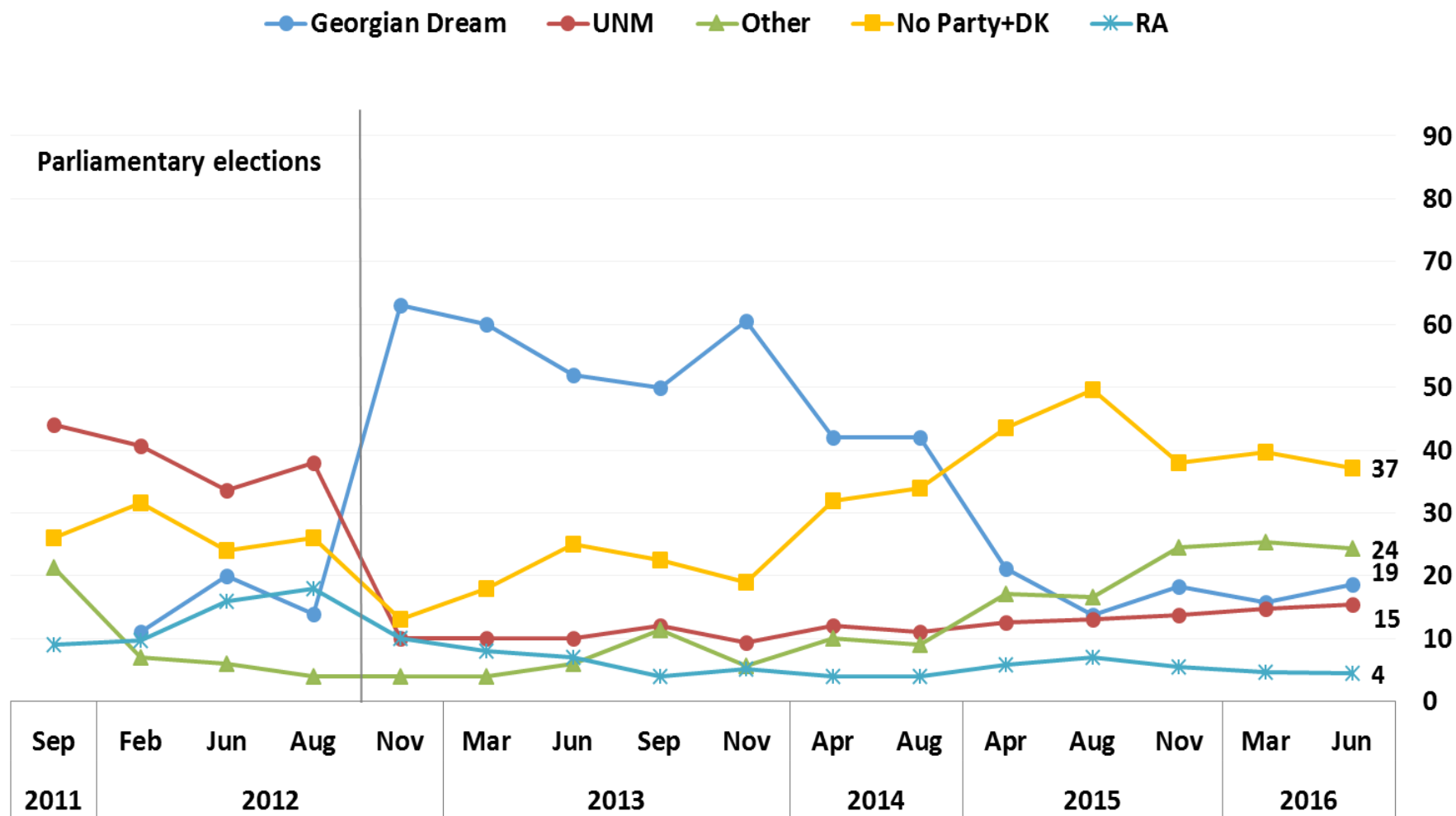
**If parliamentary elections were held tomorrow, would you say you are decided or undecided about how you would vote? (q20 X If parliamentary elections were held tomorrow, would you vote?)**



# Which party is closest to you? (q18)

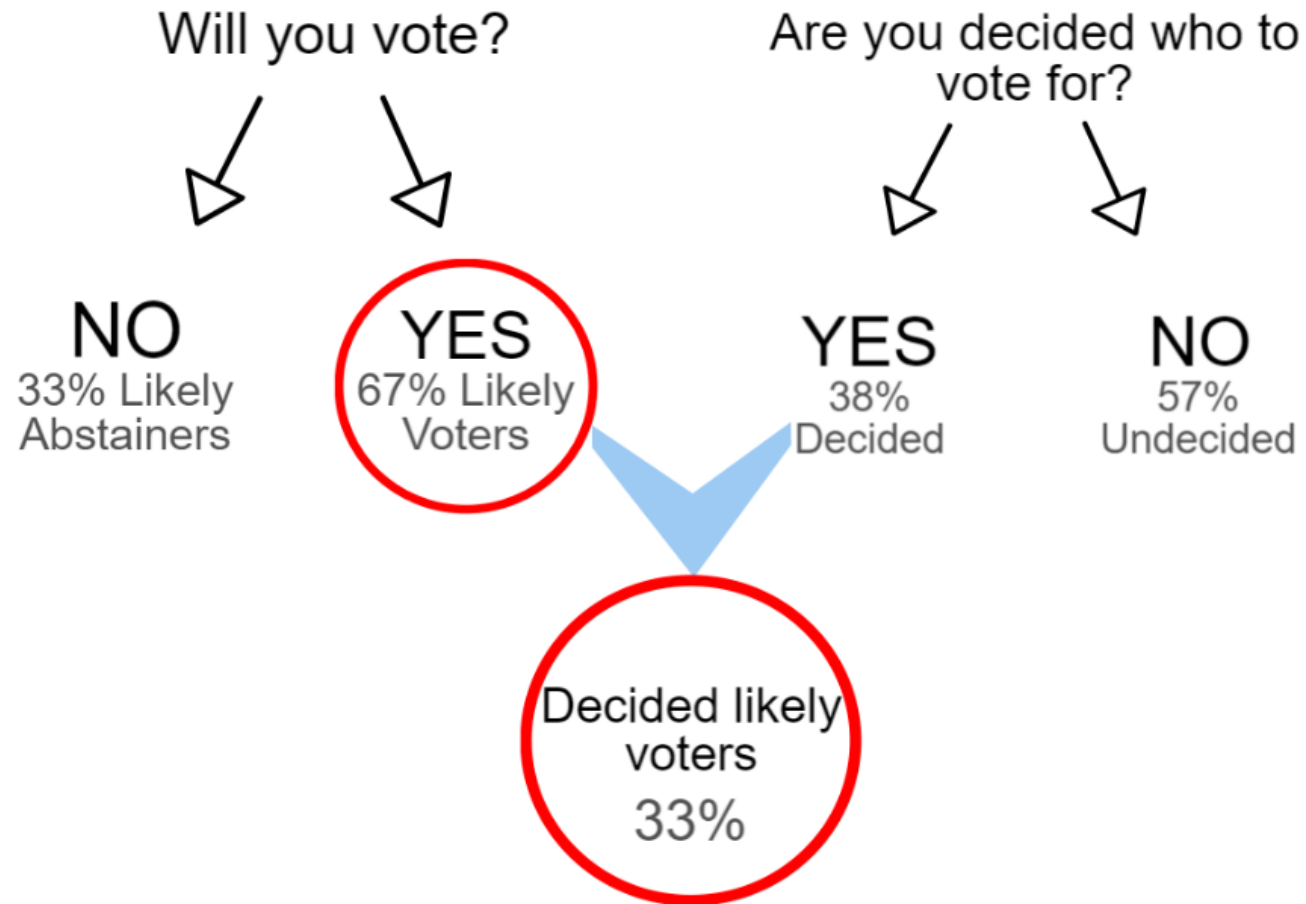


## Which party is closest to you? (q18)

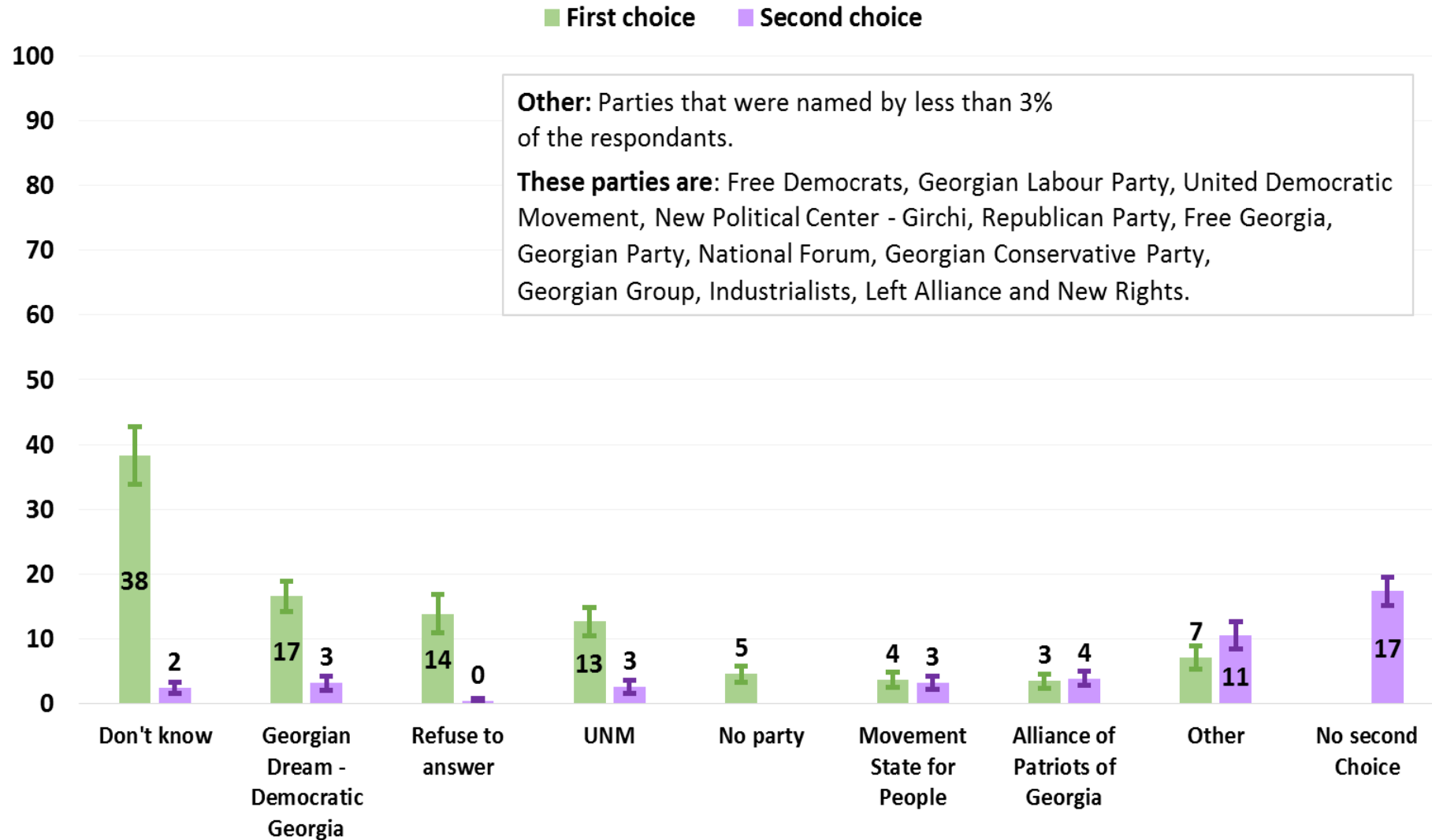


All waves are nationally representative of Georgian speakers.  
 April 2015, August 2015, March 2016 and June 2016 are also  
 representative for minority regions.

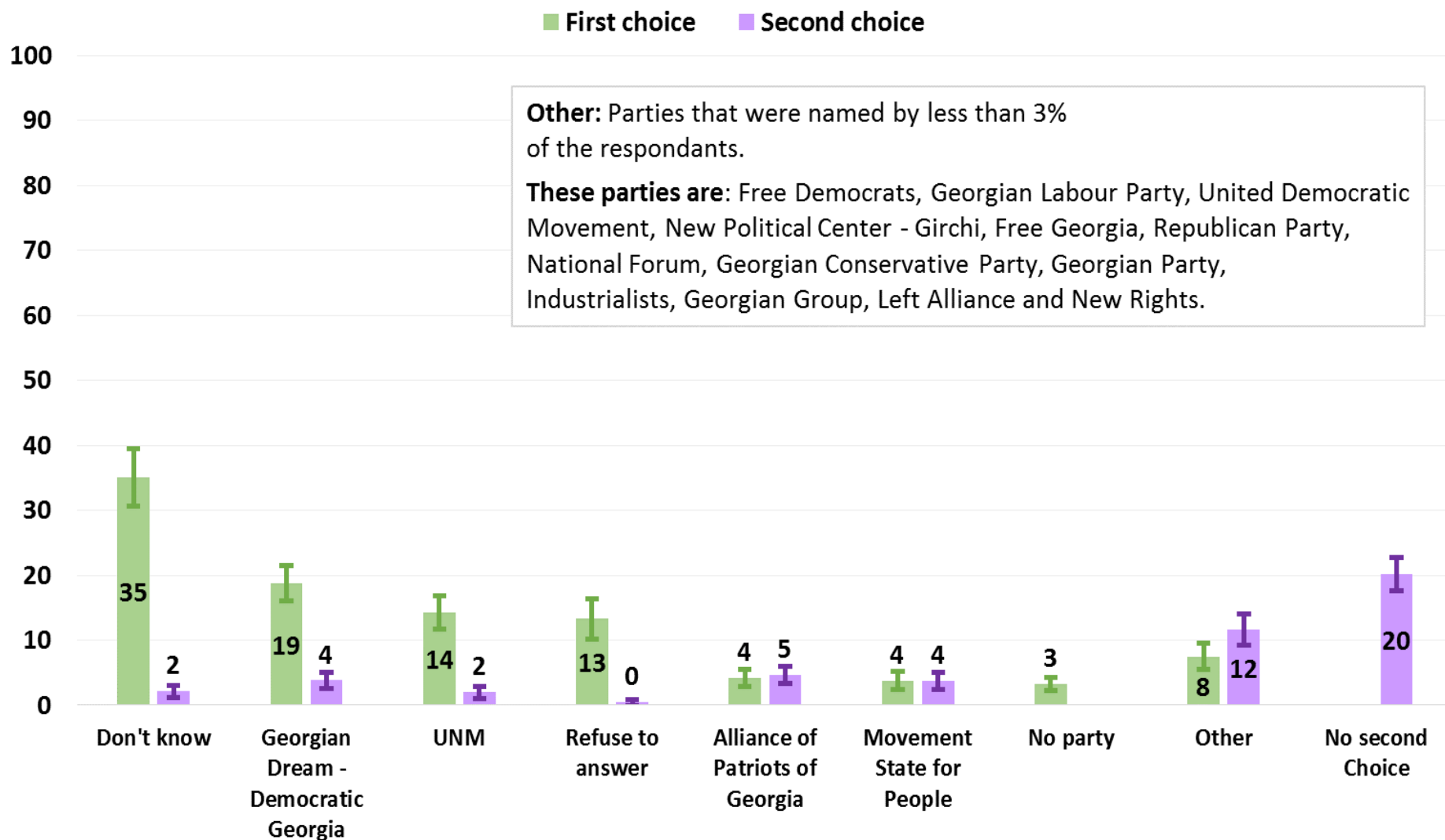
# Whole Sample 100%



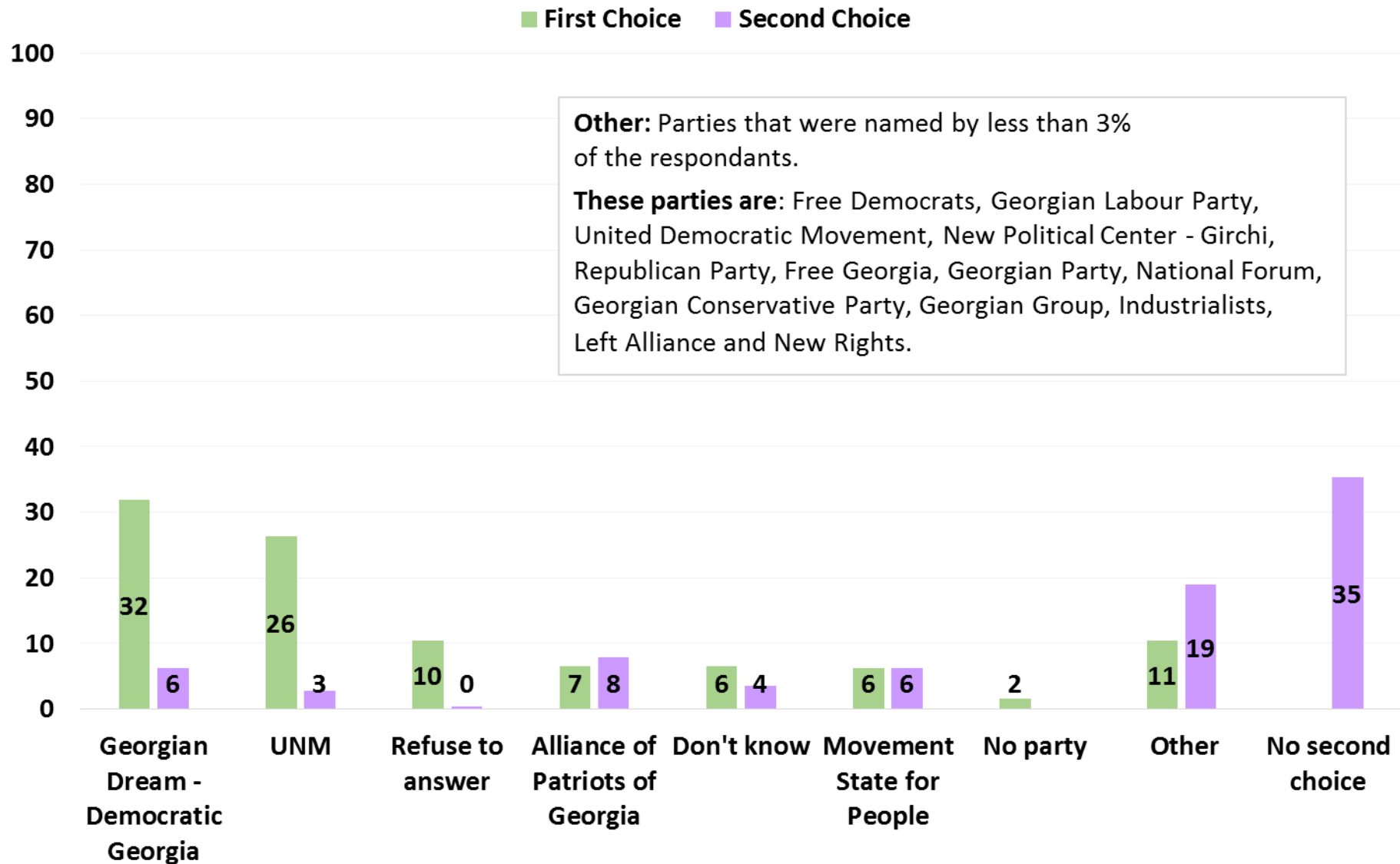
## If parliamentary elections were held tomorrow, which party would you vote for? Whole sample (q22)



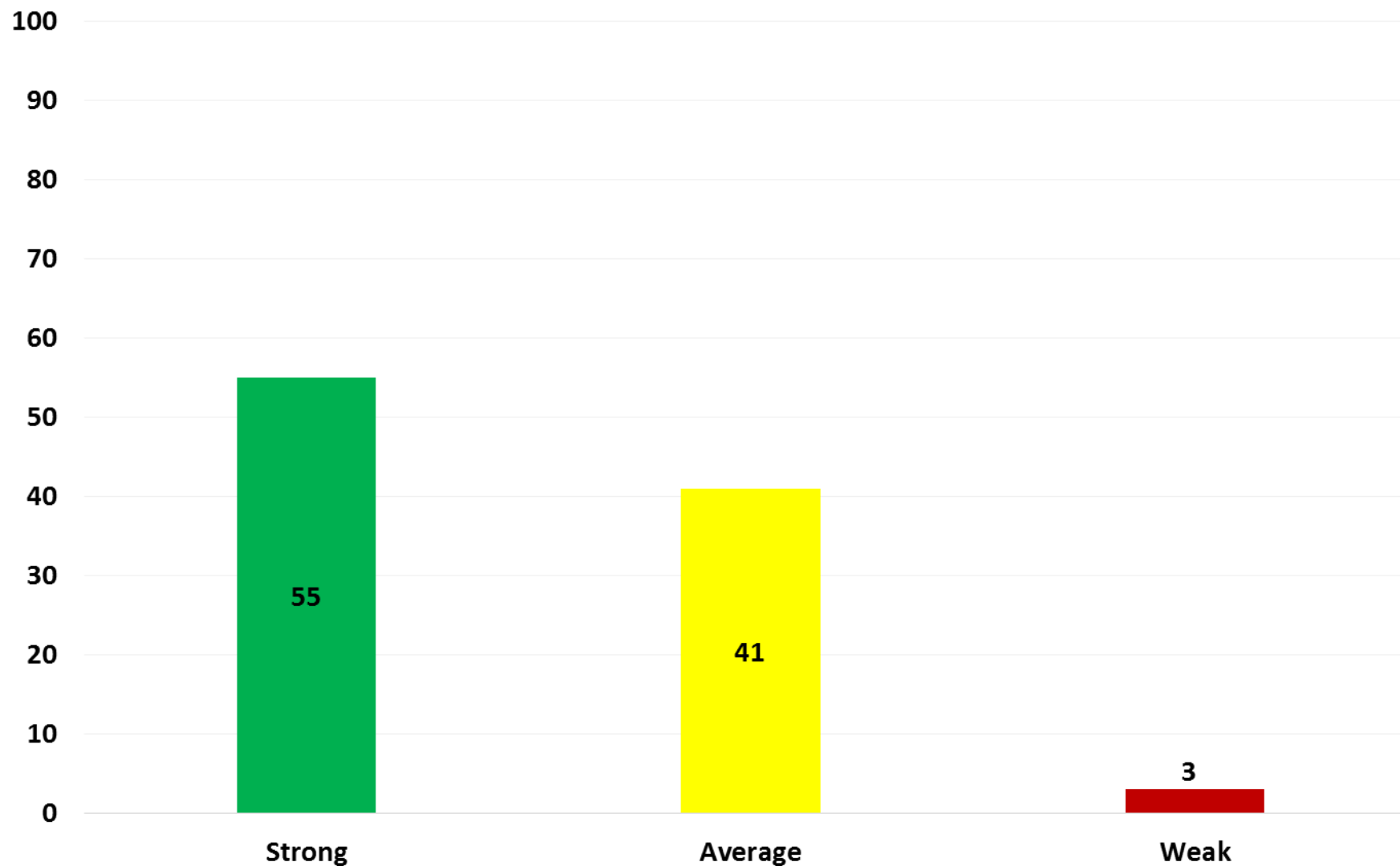
## If parliamentary elections were held tomorrow, which party would you vote for? Likely voters only (q22)



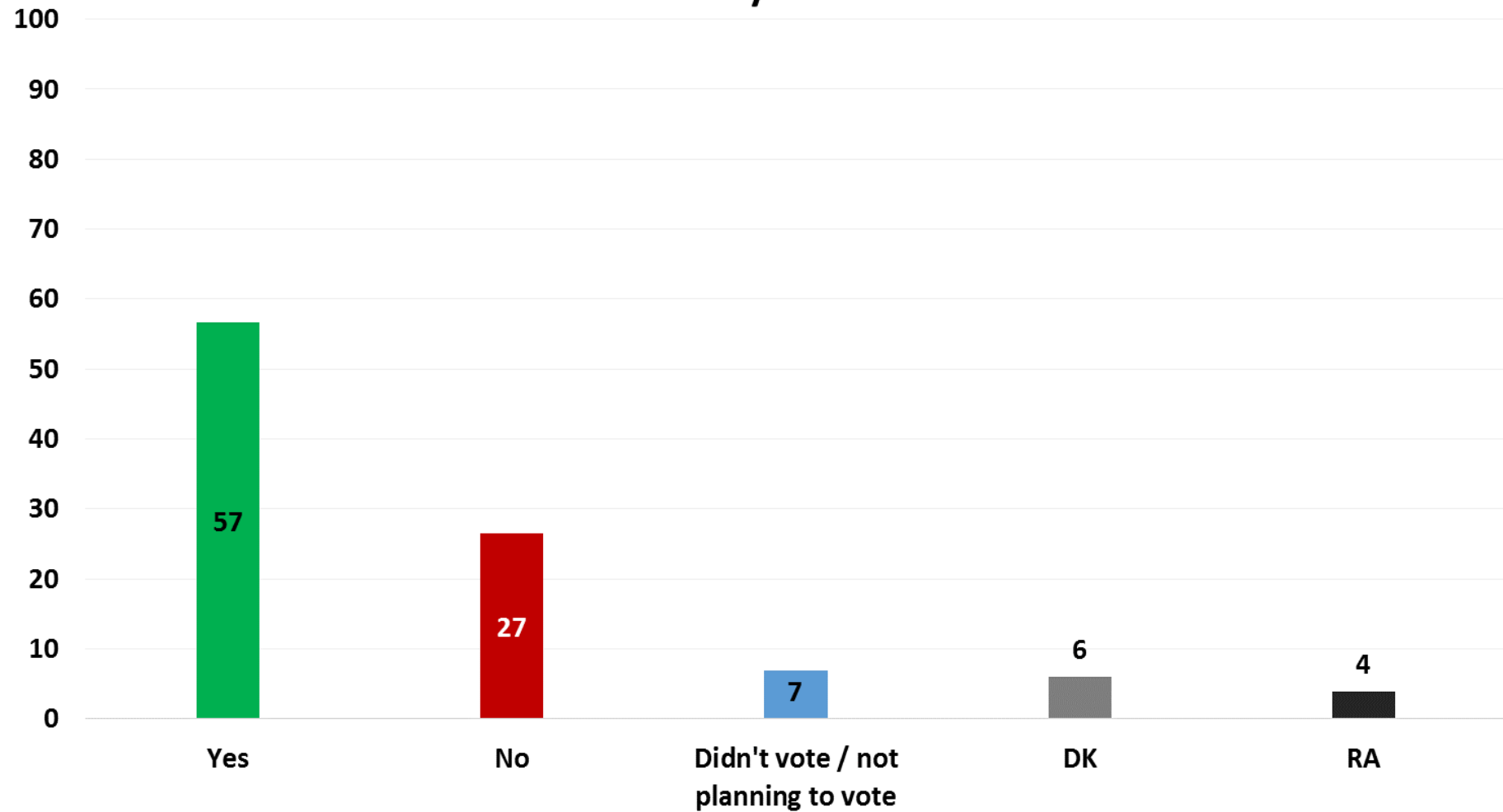
## If parliamentary elections were held tomorrow, which party would you vote for? Decided likely voters only - 33% (q22)



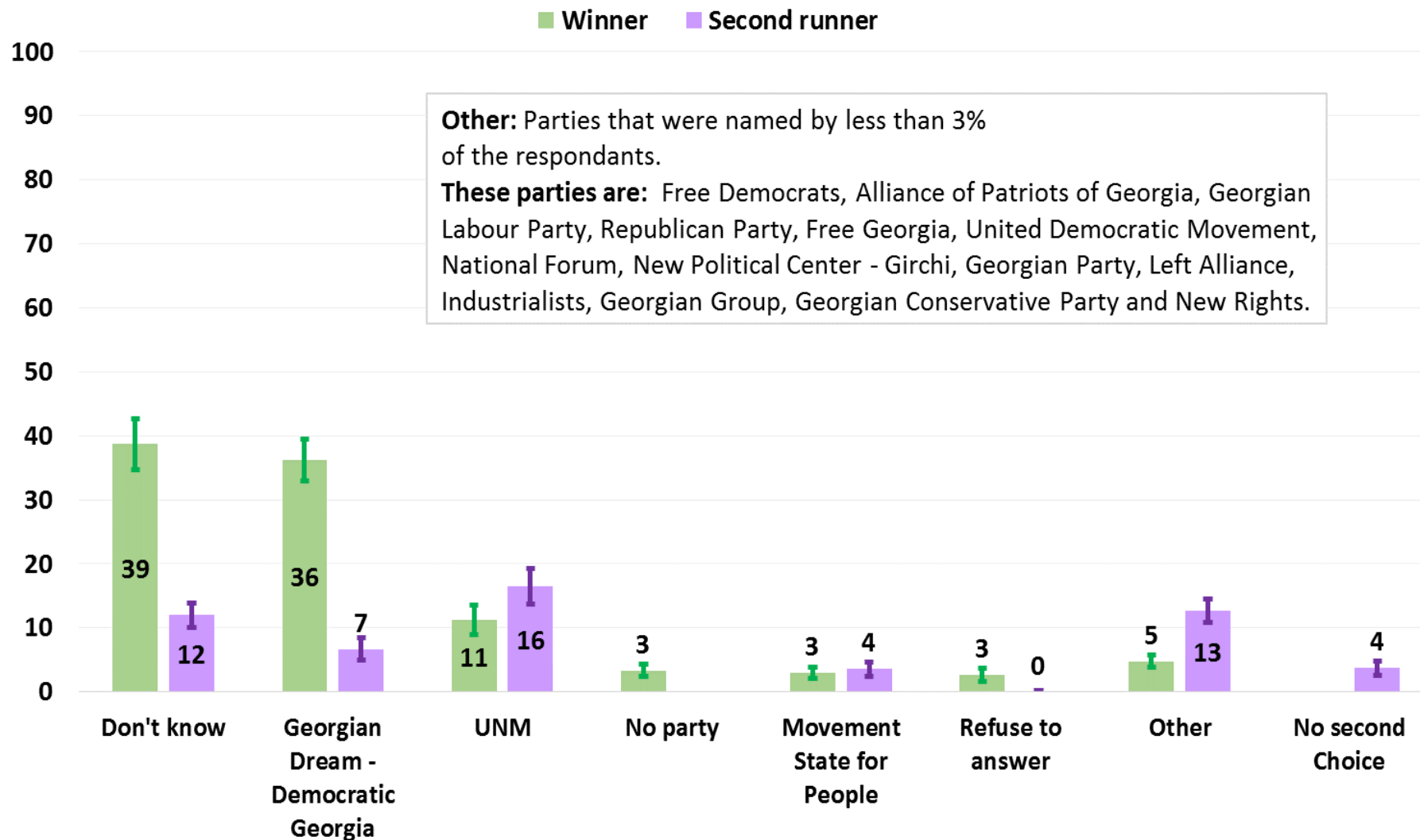
**How would you describe your support for your first choice?  
(q23) - of the 38% who named a specific party they would vote  
in the first choice**



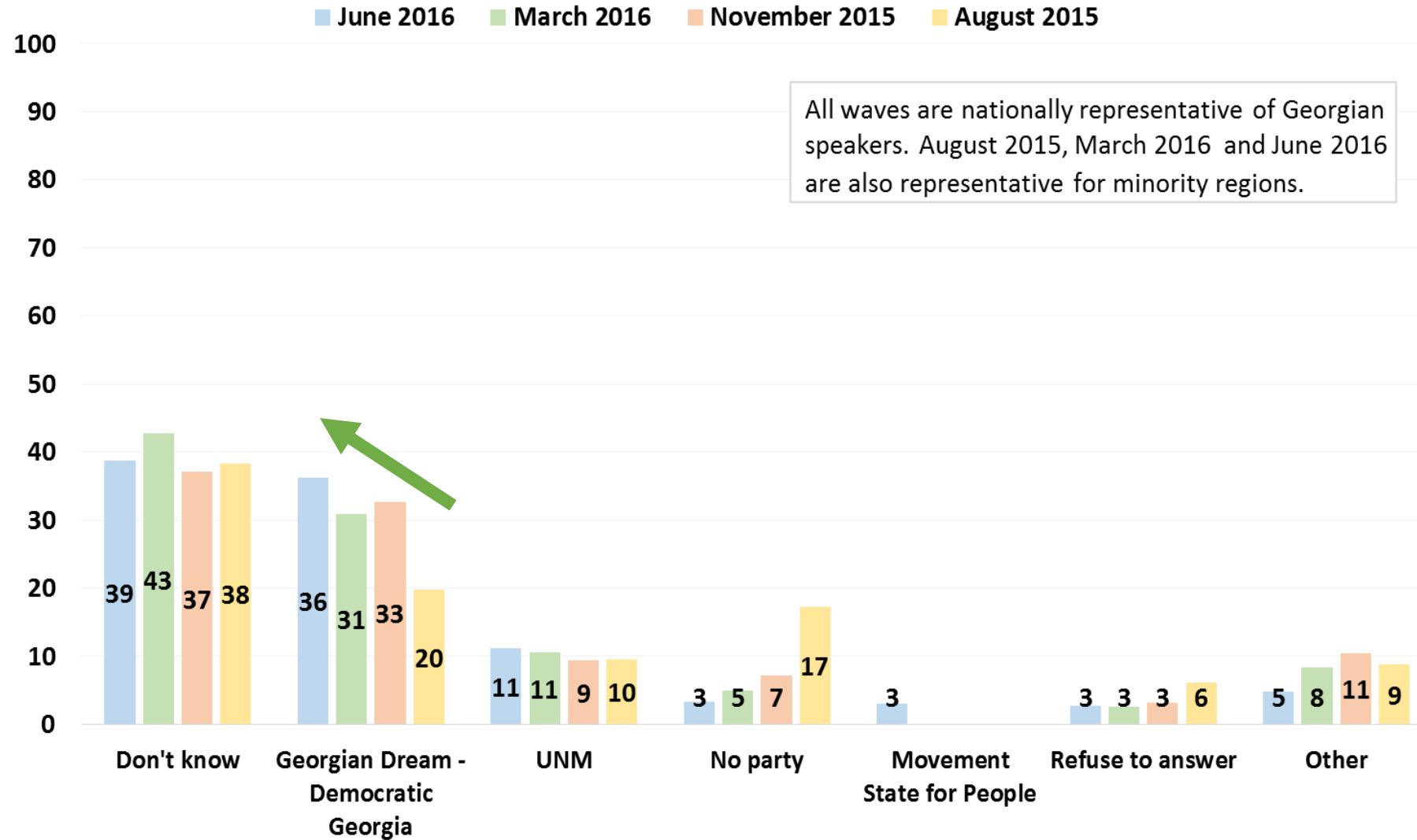
**Are you going to vote for the same political party/group you voted in 2012 parliamentary elections? (q25) - of 38% who are decided about how they would vote**



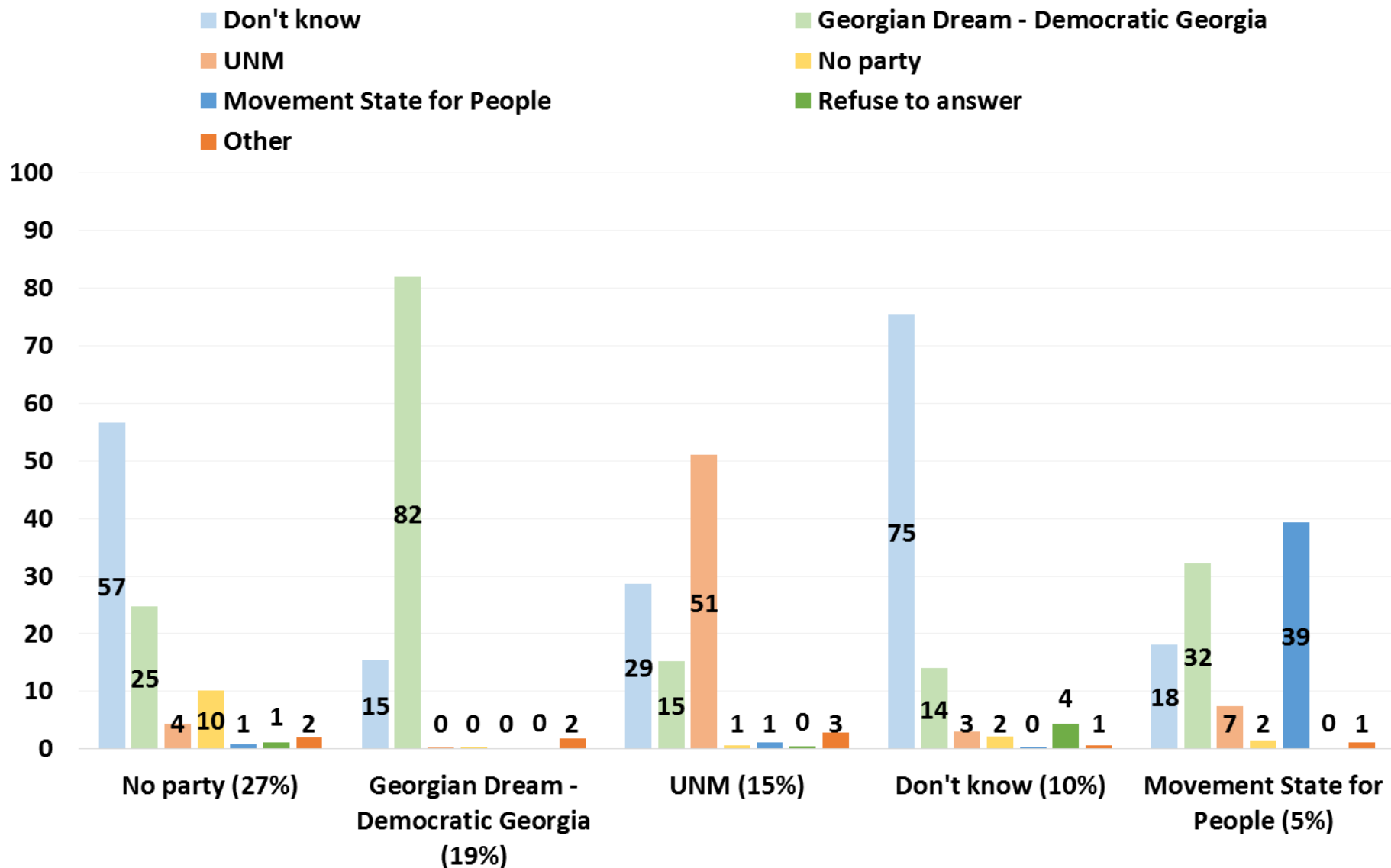
## If parliamentary elections were held tomorrow, which party do you think would win? (q19)



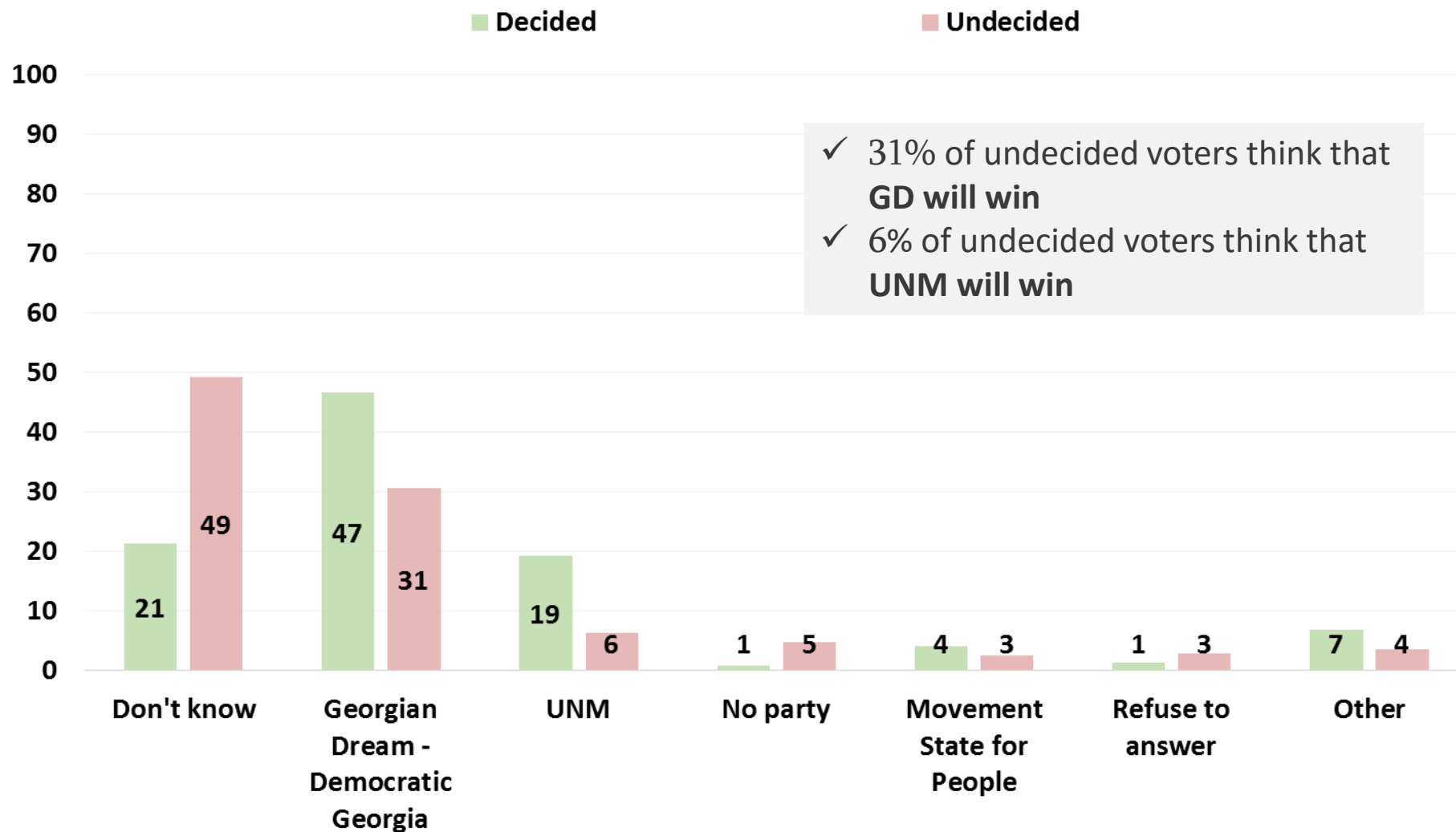
## If parliamentary elections were held tomorrow, which party do you think would win? (q19)



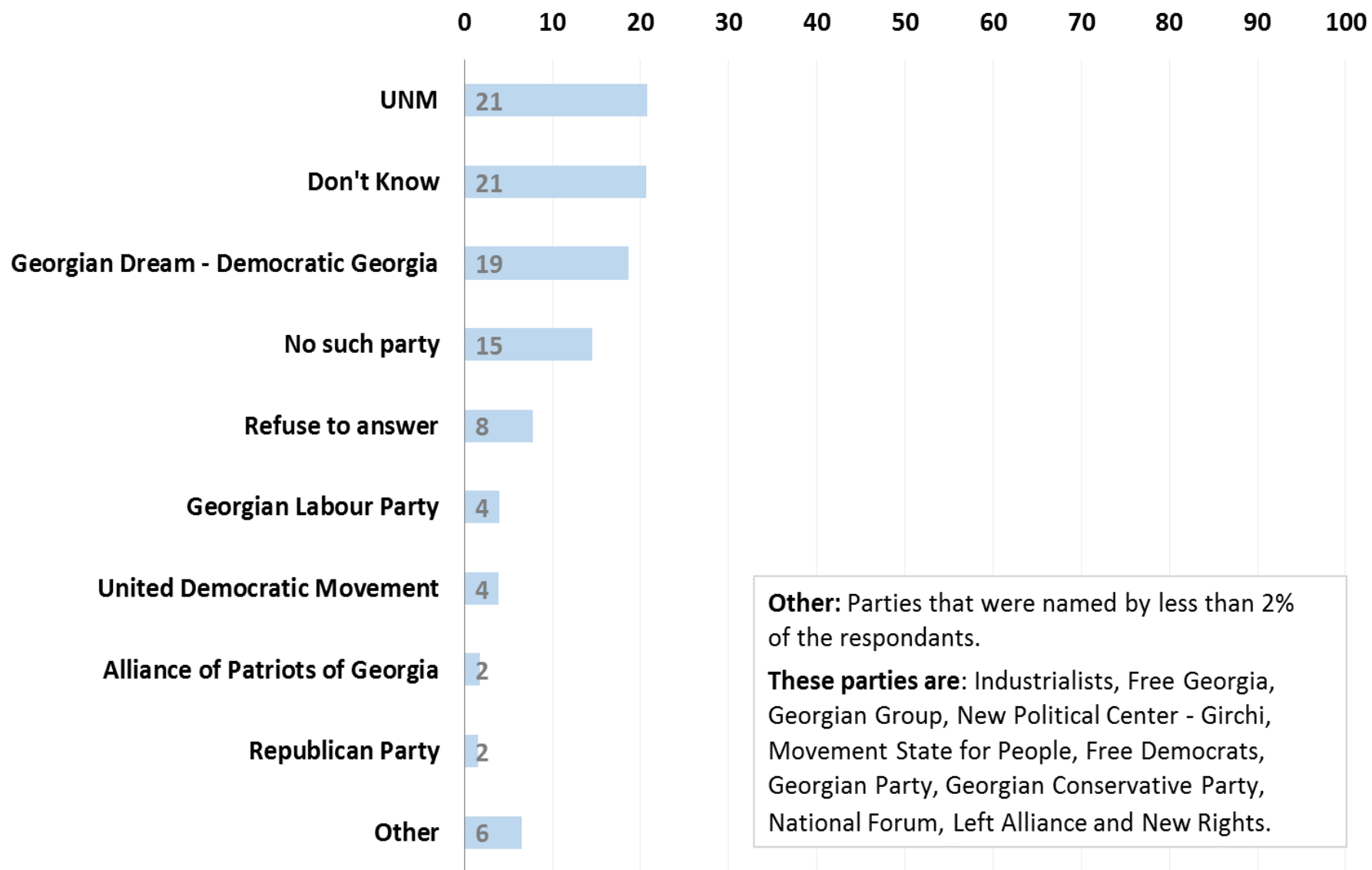
## If parliamentary elections were held tomorrow, which party do you think would win? (q19 X Party closest to you)



If parliamentary elections were held tomorrow, which party do you think would win? (q19 X If elections were held tomorrow would you say you are decided or undecided?)

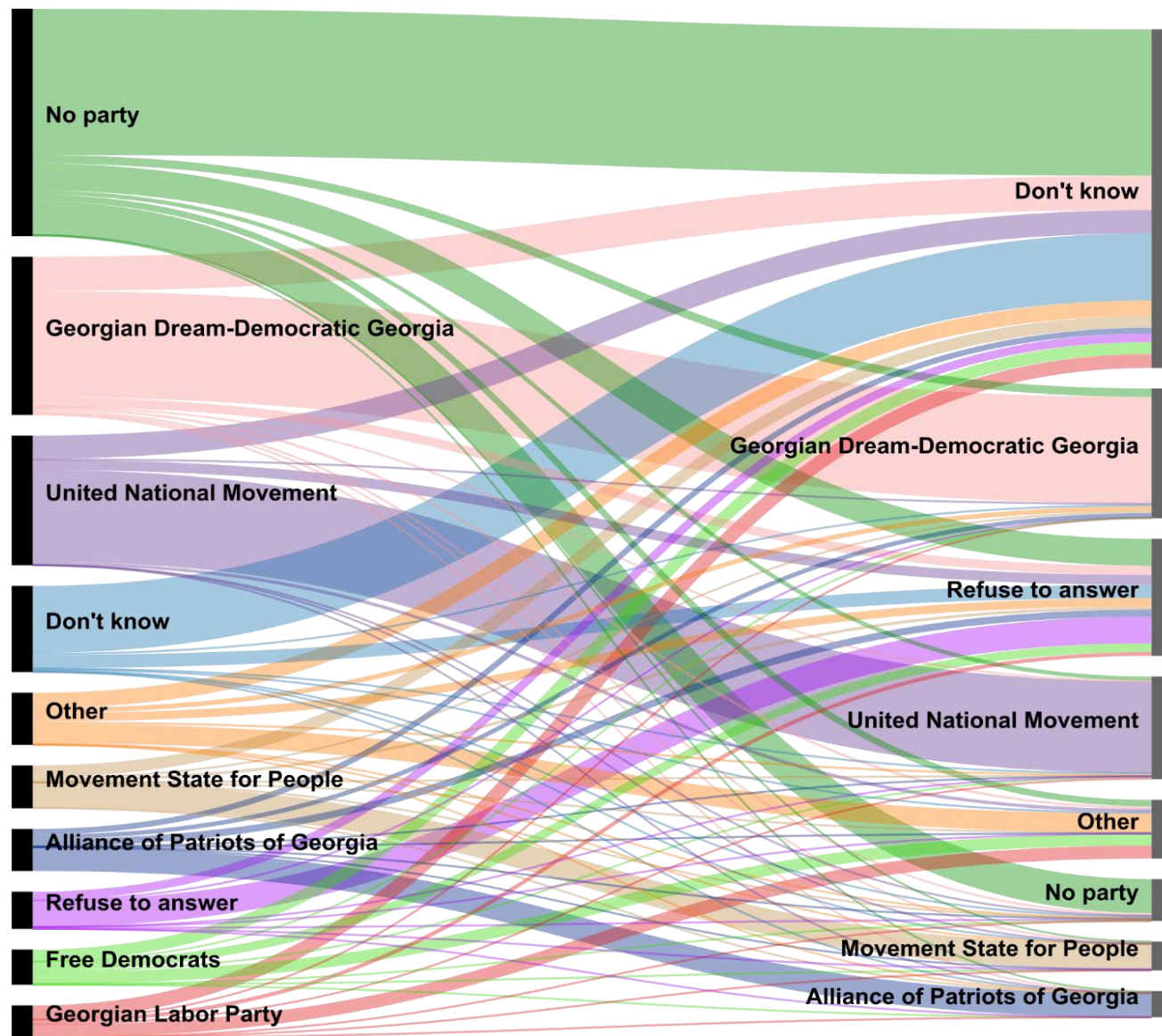


## Which party you would never vote for? (q24)



## Which party is closest to you? (q18)

## Which party would you vote for? (q20)



- ☐ **Unpredictable election results:**  
Georgians overwhelmingly want to vote but have not yet made up their mind
- ☐ **Individual party ratings are so low** that they cannot be taken as a guide to the outcome of future elections
- ☐ **The numbers seen in the final election will look considerably different** than the numbers presented in this poll as the results will depend on how undecided ultimately cast their ballots