Public opinion poll in Bosnia and Herzegovina (BiH) October 2009





Introduction and methodology

- ☐ Quantitative research using face-to-face method
- ☐ Sample size n=1500 respondents aged 18+
- ☐ Two-stage stratified random sample (stratification by region and settlement type)
- □Data collection timing: 8 to 23 October 2009
- ☐ Party ratings were obtained using "secret ballots"

- ✓ General issues | right wrong direction
- ✓ Government performance
- ✓ EU / NATO integration
- √Voting preferences among likely voters
- ✓ Opinions on BiH's territorial organization
- ✓ Policy issues

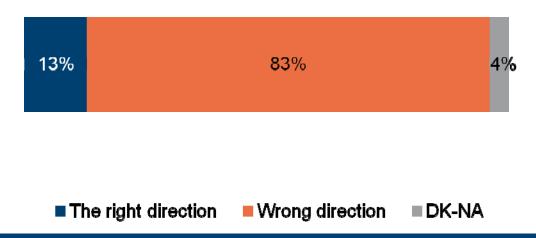
General issues

More than two-thirds (83%) of all citizens think that BiH is going in the wrong direction.

The percentage of those who think that BiH is going in right direction is higher in the Republika Srpska (22%) and in the Brcko District (31%) than in the Federation of BiH (7%).

More than half (51%) of citizens believe that their life is worse and one-third says that their life is the same (35%). The percentage of those who think that their life is better is somewhat higher among those with higher education and professional rank.

Two thirds (66%) of citizens see unemployment as main problem that BiH is facing today. The other two main problems are crime (29%) and corruption (27%)



Bosnia-Herzegovina's major political parties

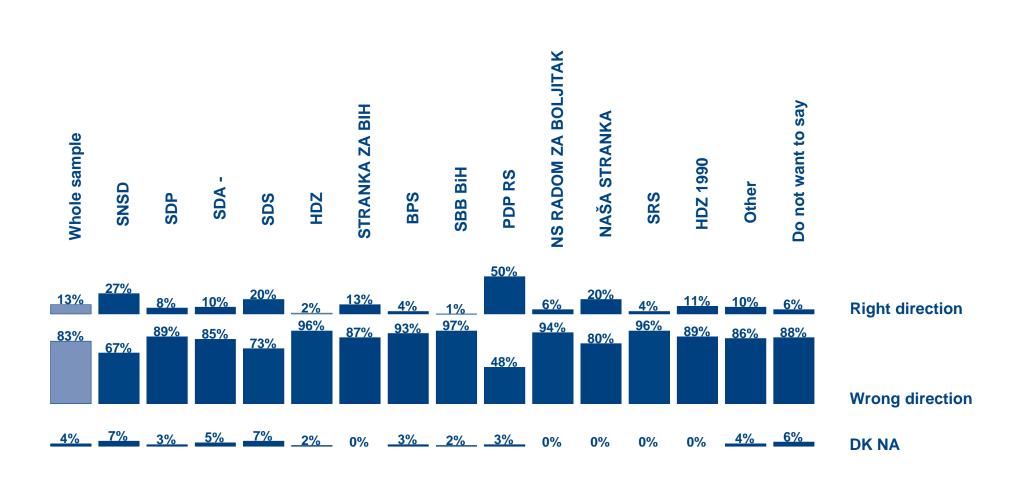
Federation-based parties

- Bosnian Party (BOSS)
- Bosnian Patriotic Party (BPS)
- Civic Democratic Party (GDS)
- Croatian Democratic Union 1990 (HDZ 1990)
- Croatian Democratic Union of Bosnia Herzegovina (HDZ-BiH)
- New Croatian Initiative Croatian Peasants' Party (NHI-HSS)
- Democratic National Union (DNZ)
- Liberal Democratic Party (LDS)
- Nasa Stranka (NS)
- Party of Democratic Action (SDA)
- Party for Bosnia-Herzegovina (SBiH)
- Social Democratic Party (SDP)

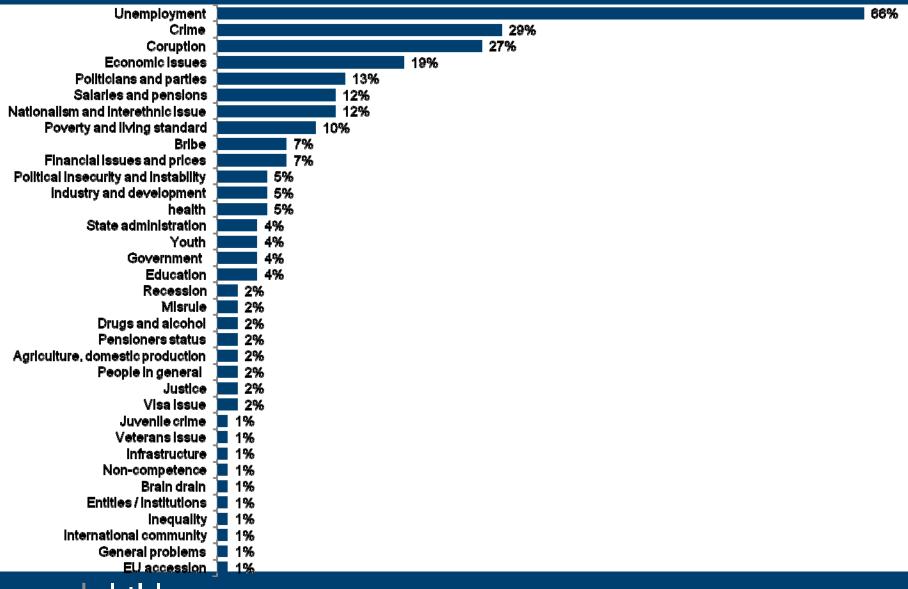
Republika Srpska-based parties

- Democratic Party (DP)
- Democratic People's Union (DNS)
- Party of Democratic Progress (PDP)
- Party of Independent Social Democrats (SNSD)
- Socialist Party of Republika Srpska (SPRS)
- Serb Democratic Party (SDS)
- Serb Radical Party (SRS) RS
- Serb Radical Party (SRS) VS

Right-wrong direction - by party preference



Biggest problems facing BiH today





- ✓ General issues | right wrong direction
- **✓** Government performance
- ✓ EU / NATO integration
- √Voting preferences among likely voters
- ✓ Opinions on BiH territorial organization
- ✓ Policy issues

Government performance

Among the five top priorities for the government, respondents ranked the reduction of unemployment (73%) as most important, followed by improvements to the standard of living (71%), reduction of crime and corruption (69%), improvements of the situation of war victims (65%), and EU accession (64%). However, EU accession as a top single priority ranked first for 34%, before the reduction of unemployment (32%) and the improvement of the situation of war victims (30%). Only 13% of the respondents gave constitutional reform the first rank, and merely 17% opted for the protection of their ethnic group as their first priority.

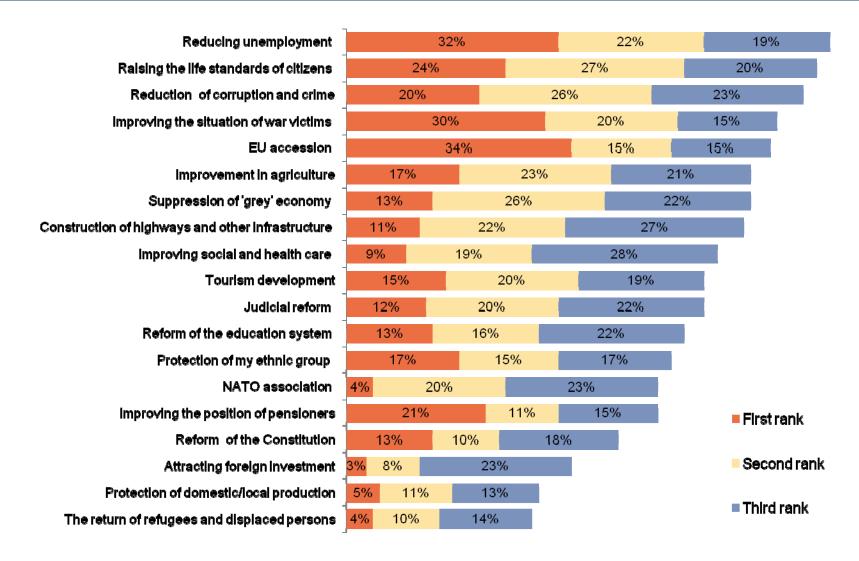
Government dissatisfaction mirrors citizens' top priorities: 89% of respondents are unsatisfied or very unsatisfied with the reduction of unemployment and 88% with both the reduction crime and corruption and the improvement of the standard of living.

On the other hand, 29% are satisfied or very satisfied with the protection of their ethnic group and the return of the refugees and displaced persons, while 28% are satisfied or very satisfied with tourism development. RS citizens and SNSD voters are slightly more satisfied with RS government performance on reduction of crime and corruption than respondents in the Federation.

Concerning government performance on EU accession, citizens in the Republika Srpska, and among them potential voters of SNSD and PDP, are more satisfied than citizens of the Federation.

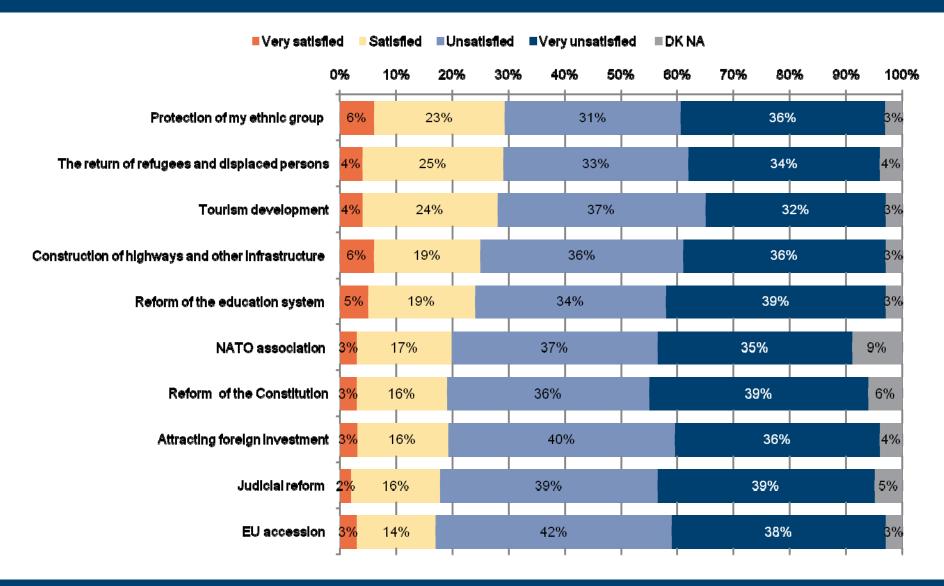
Most important tasks for government

Imagine yourself in a situation where you determine the government's most important tasks that must be done.



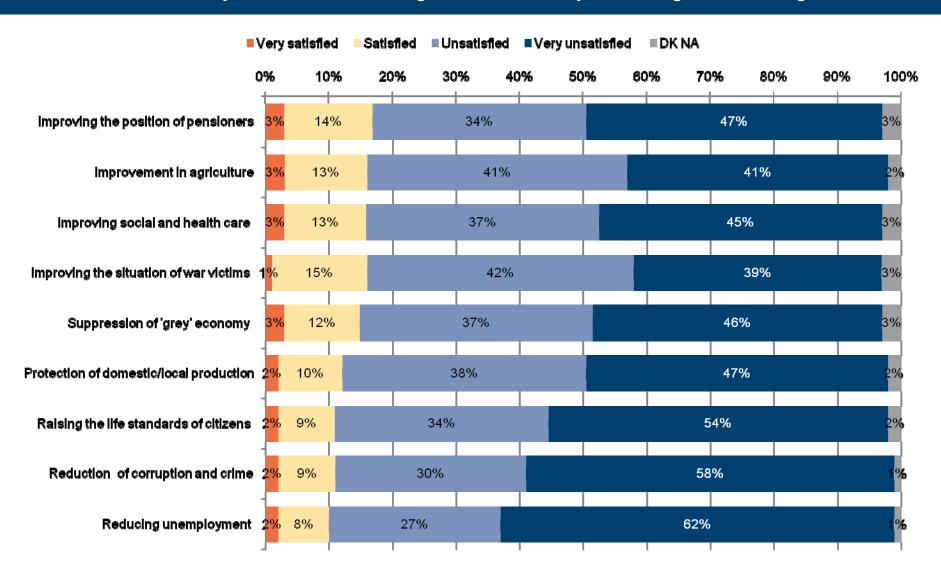


Level of satisfaction with issues related to government performance (slide 1 of 2) How satisfied are you with the current government's way of solving the following issues:



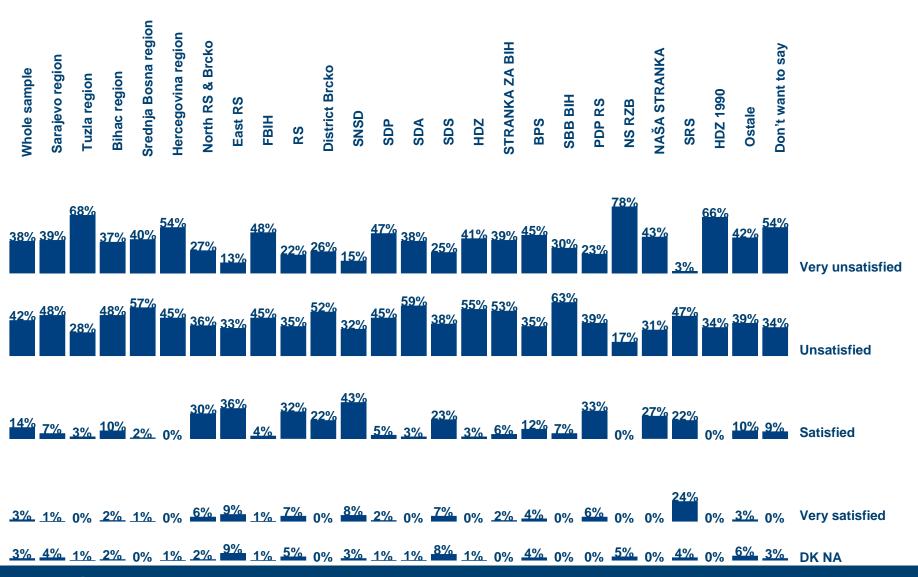


Level of satisfaction with issues related to government performance (slide 2 of 2) How satisfied are you with the current government's way of solving the following issues:



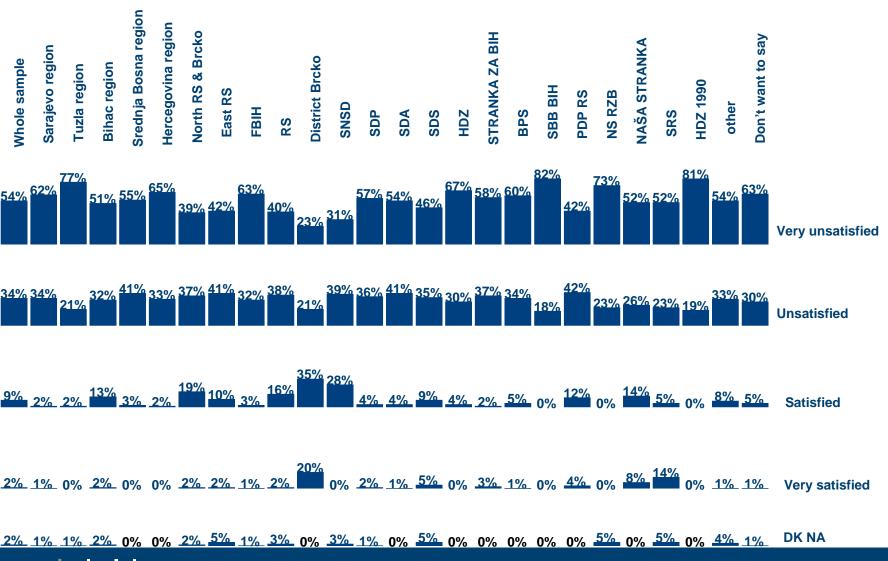


Government performance – European Union accession



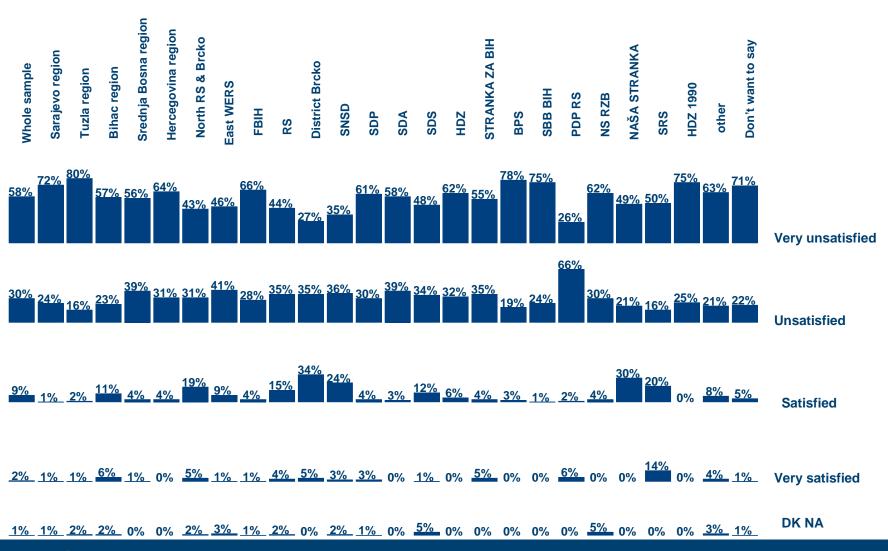
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Government performance - Raising the standard of living



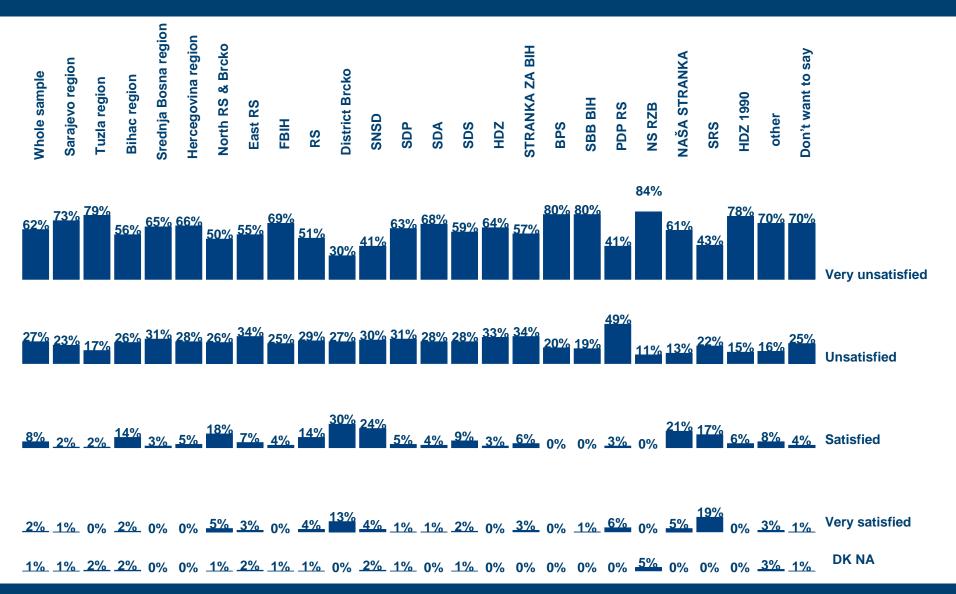
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Government performance - Reduction of corruption and crime



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Government performance – Reduction of unemployment



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- ✓ General issues | right wrong direction
- ✓ Government performance
- ✓ EU / NATO integration
- √ Voting preferences among likely voters
- ✓ Opinions in BiH's territorial arrangements
- ✓ Policy issues

Support accession to EU- whole sample

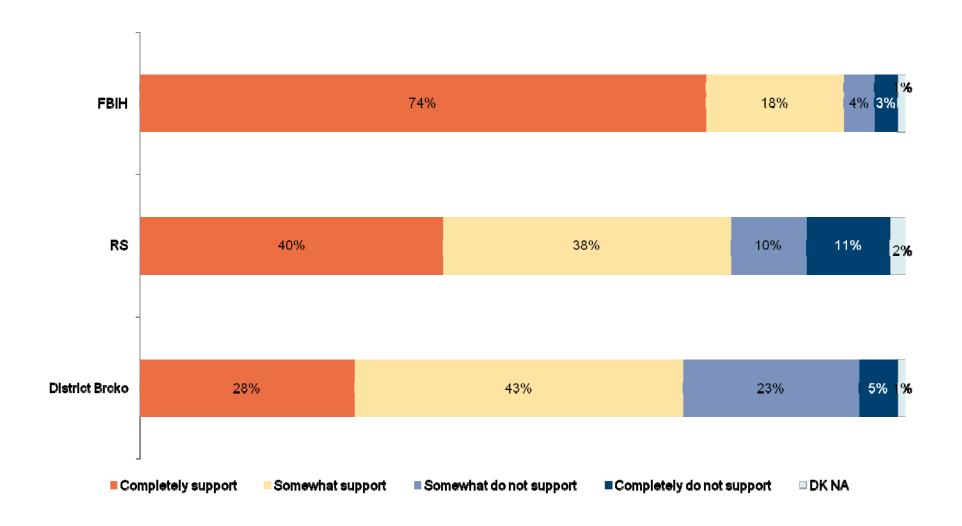
Do you personally support or oppose BiH accession to the EU?



■Completely support ■Somewhat support ■Somewhat do not support ■Completely do not support ■DK NA

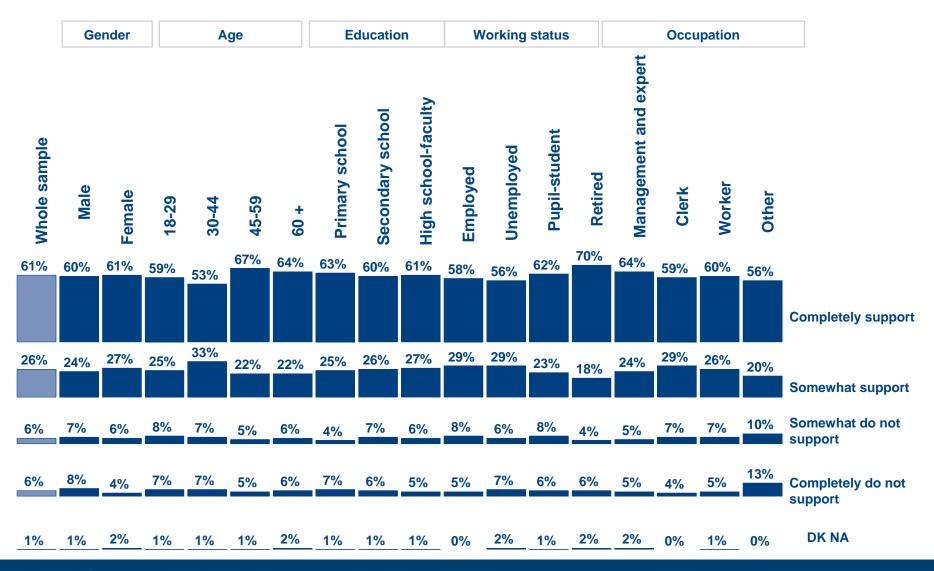
Support accession to EU- by entity

Do you personally support or oppose BiH accession to the EU?



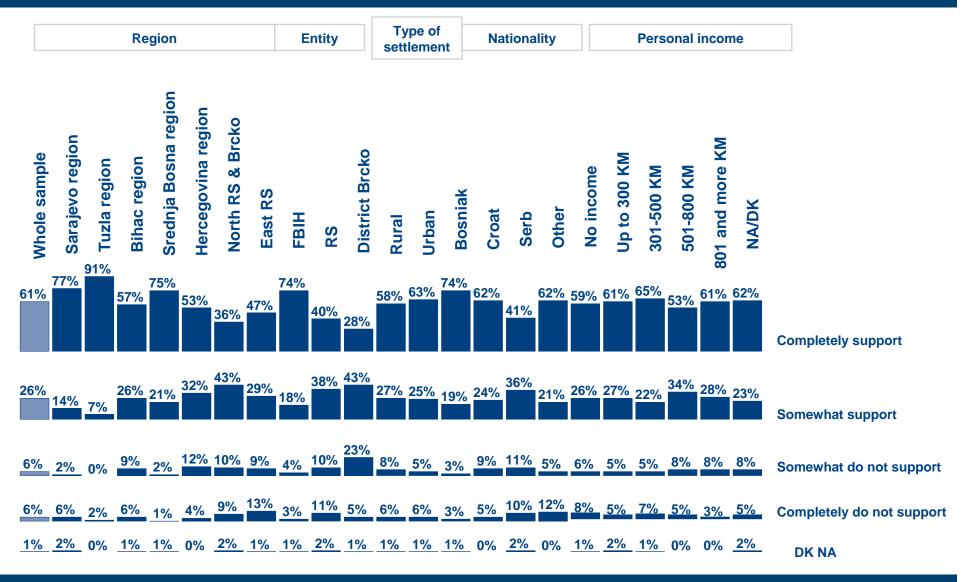
Support accession to EU- by demography

Do you personally support or oppose BiH accession to the EU?



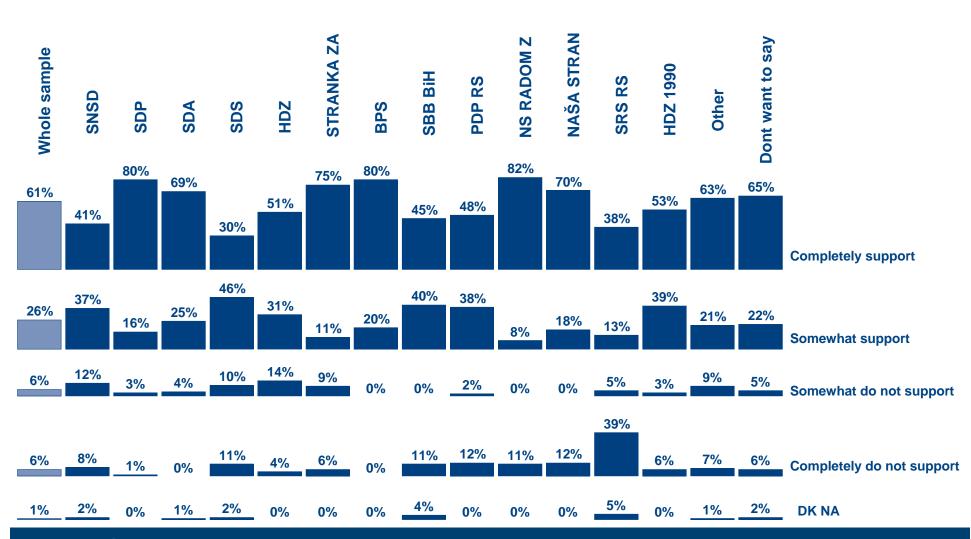
Support accession to EU- by geography

Do you personally support or oppose BiH accession to the EU?



Support accession to EU- by party preference

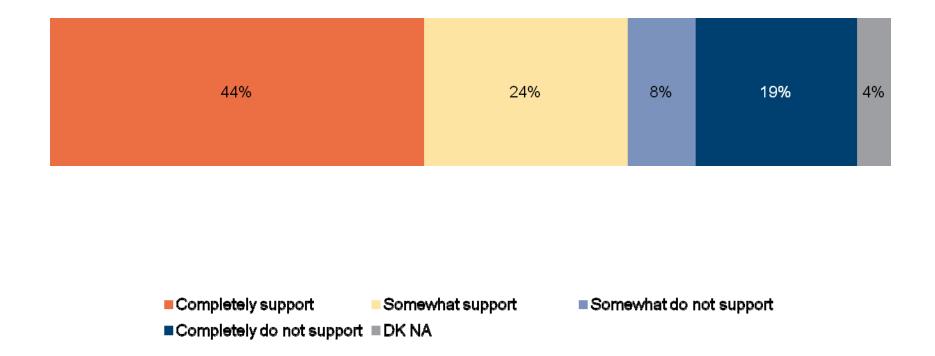
Do you personally support or oppose BiH accession to the EU?



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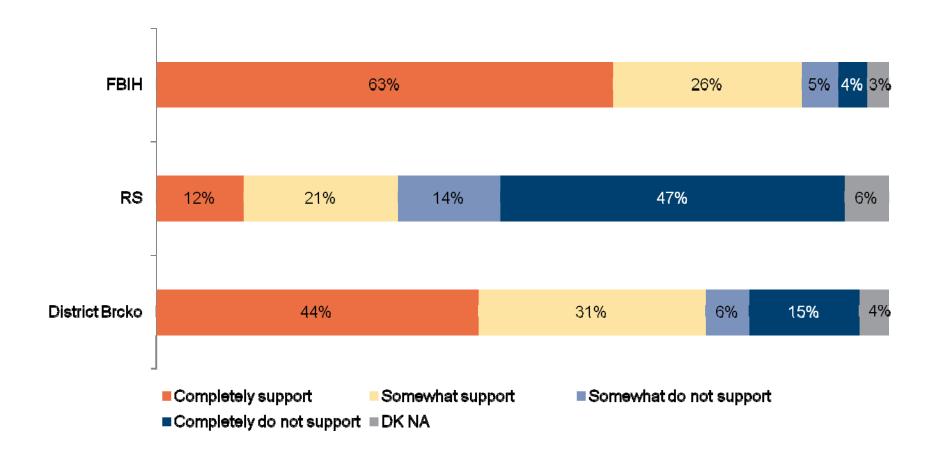
Support for joining NATO – whole sample

Do you personally support or oppose BiH NATO membership?

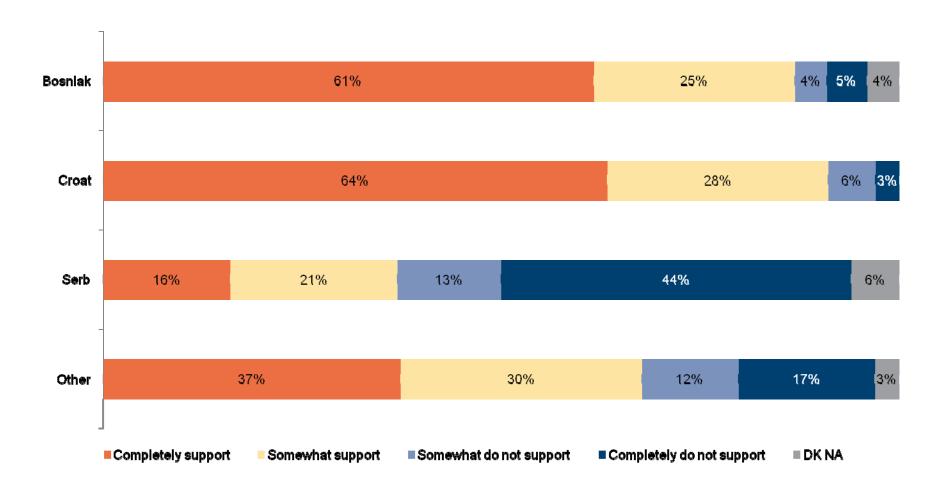


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Support for joining NATO – by entity

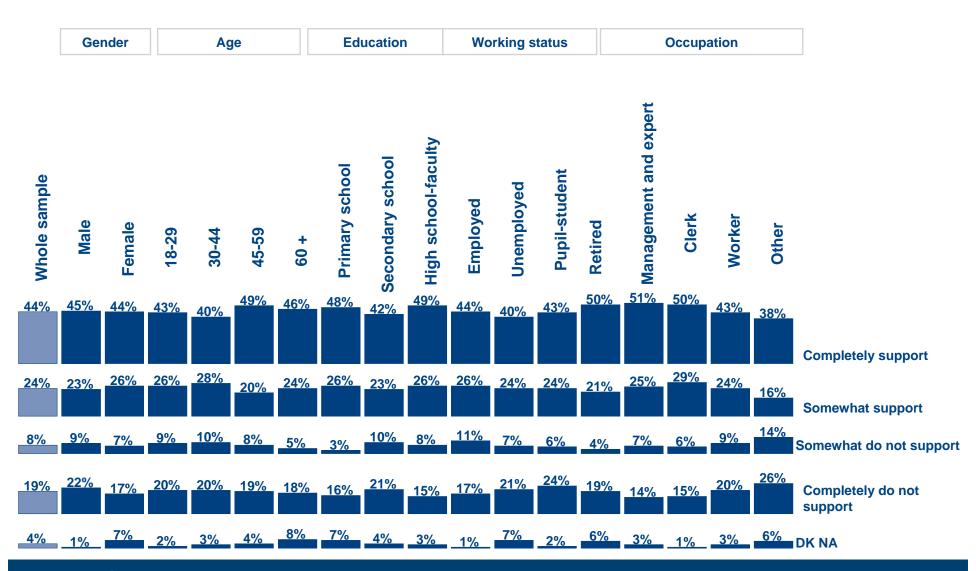


Support for joining NATO – by ethnicity

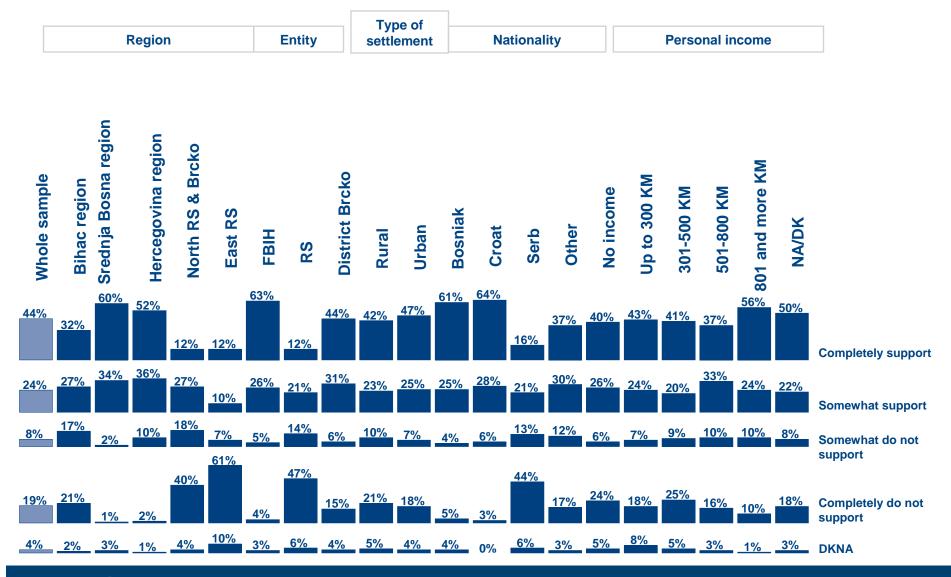




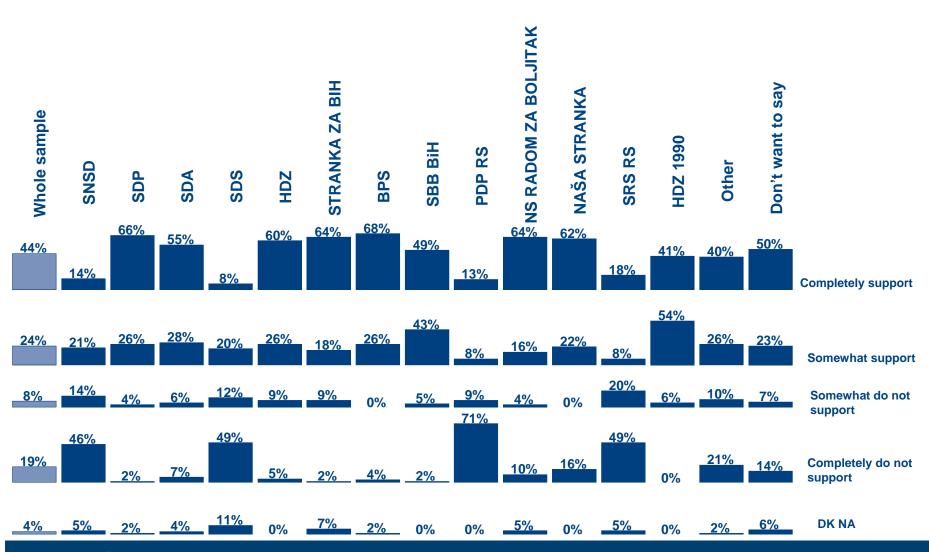
Support for joining NATO – by demography



Support for joining NATO – by geography

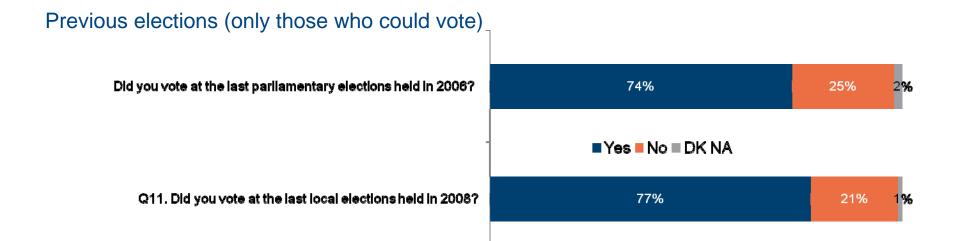


Support joining of BiH to NATO – by party preferences

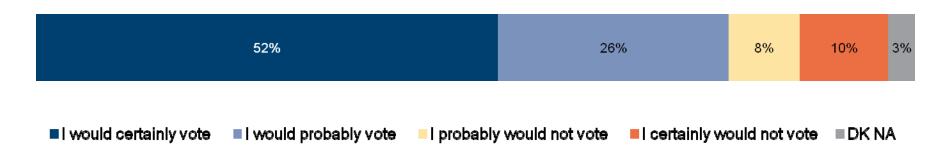


- ✓ General issues | right wrong direction
- ✓ Government performance
- ✓ EU / NATO integration
- **✓ Voting preferences among likely voters**
- ✓ Opinions on BiH territorial organization
- ✓ Policy issues

Likely voters in the October 2010 elections

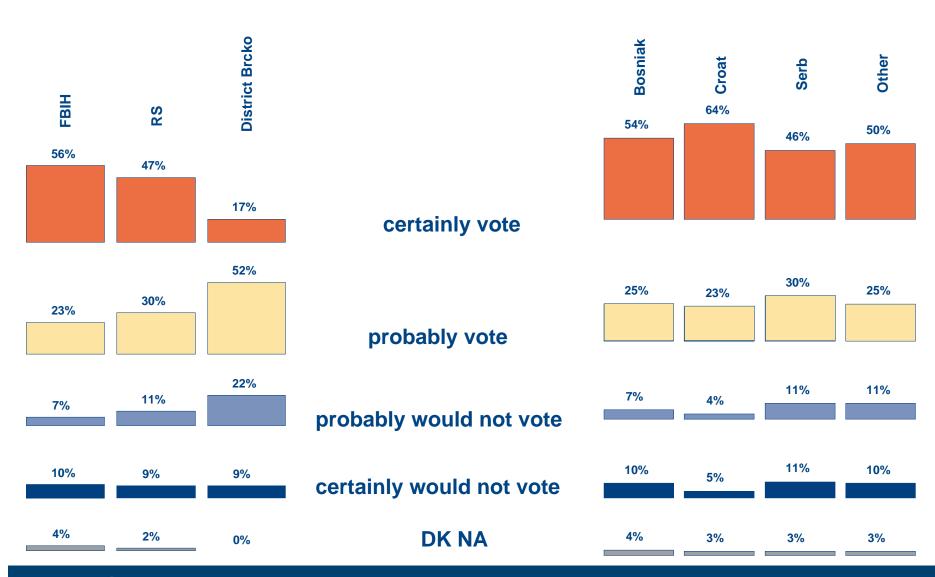


If general elections were held next weekend, how likely is it that you would vote?



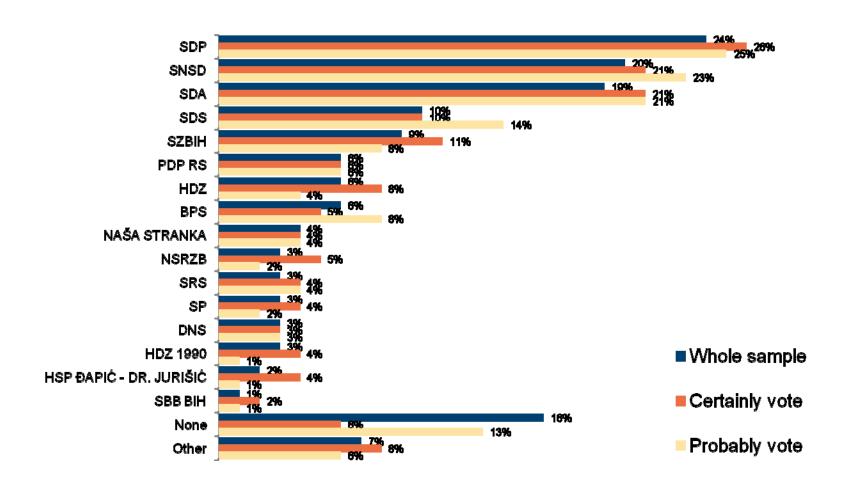
Likely voters – by entity and ethnicity

If general elections were held next weekend, how likely is it that you would vote?



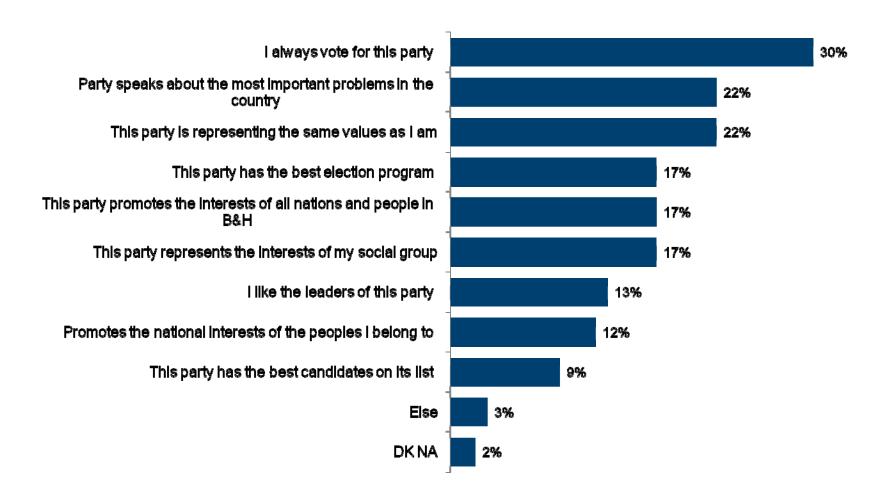
Closest political option

When taken all into account, what political parties represent the political option that is closest to you?



Reasons to vote for a political party

What are the two main reasons why you would vote for a political party?



Ratings- Second choice by party preferences (only FBiH)

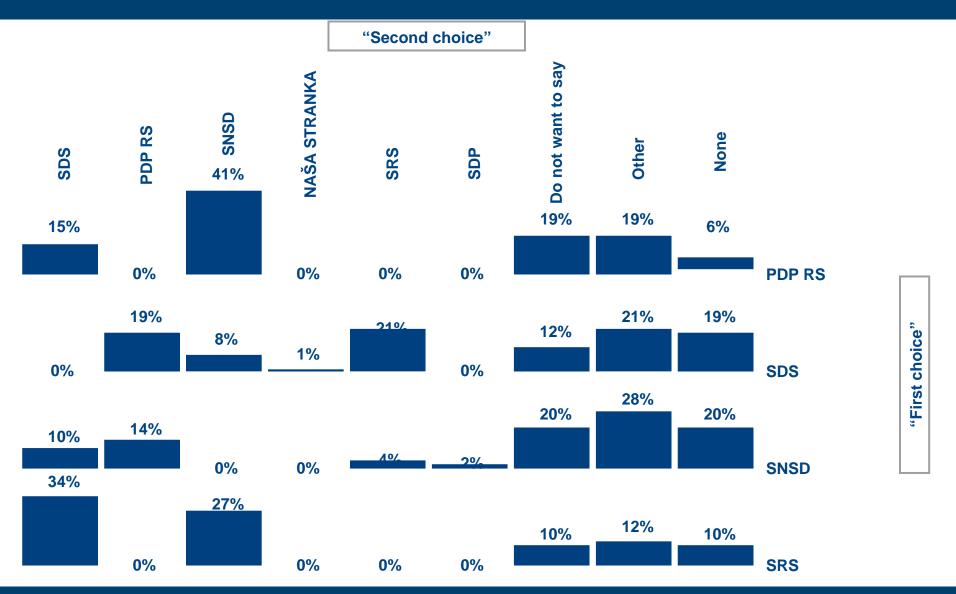
If you somehow decided to vote for another political party, for which party would you vote?

	\ BIH			A E	"secol	nd choic	e"						
SDP	STRANKA ZA	BPS	SDA	NAŠA STRANKA	SBB BIH	NSRZB	HDZ 1990	HDZ	DK NK	NONE	OTHER		
0%	10%	6%	<u>7%</u>	10%	2%	5%	0%	0%	29%	17%	14%	SDP	
16%	12%	8%	0%	3%	2%	1%	0%	1%	33%	19%	4%	SDA	ce"
5%	0%	0%	0%	0%	0%	4%	29%	0%	25%	20%	18%	HDZ	"First choice"
16%	0%	<u>7%</u>	19%	1%	10%	2 %	0%	0%	17%	17%	10%	STRANKA ZA BIH	"First
17%	9%	0%	11%	9%	11%	0%	0%	0%	10%	18%	15%	BPS	
19%	0%	20%	<u>7%</u>	4%	0%	2%	0%	0%	11%	12%	25%	SBB BIH	
6%	0%	0%	0%	0%	0%	0%	0%	28%	33%	6%	28%	HDZ 1990	
<u>7%</u>	6%	<u>7%</u>	6%	2%	0%	0%	8%	6%	15%	3%	40%	NSRZB	
41%	0%	0%	0%	0%	2 %	0%	0%	0%	16%	13%	28%	NAŠA STRANKA	
15%	3%	9%	2 %	1%	3%	2%	1%	6%	25% 89%	13%	19%	OTHER	
3%	0%	1%	1%	1%	1%	0%	0%	0%		1%	3%	DK NK	

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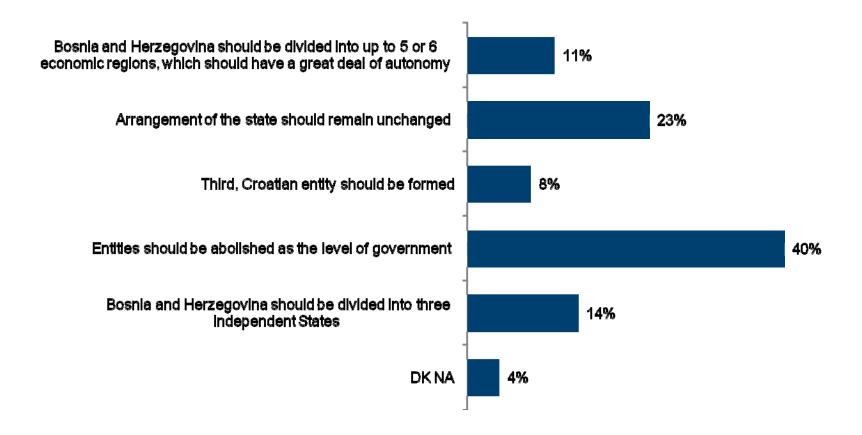
Ratings-second choice (only RS) – by party preferences (only RS)

If you somehow decided to vote for another political party, for which party would you vote?

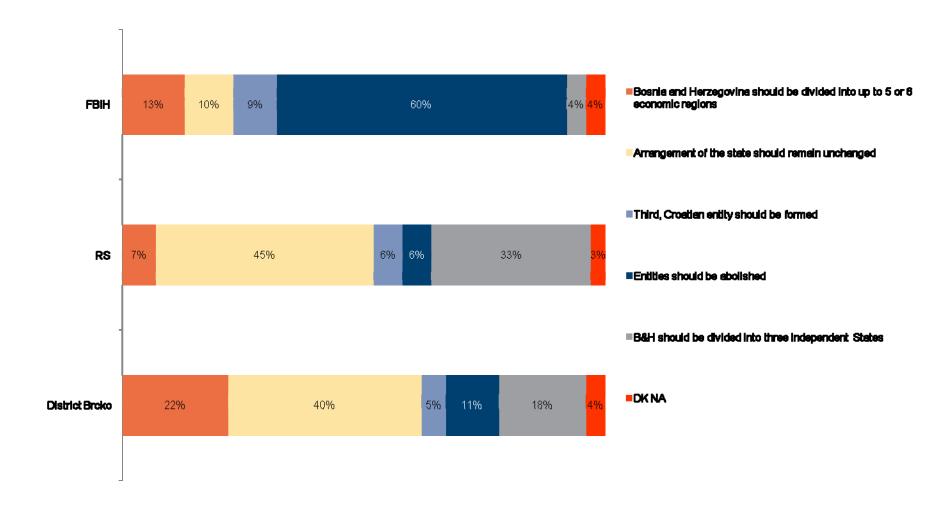


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- ✓ Government performance
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- √ Voting preferences among likely voters
- ✓ Opinions on BiH's territorial arrangements
- √Policy issues

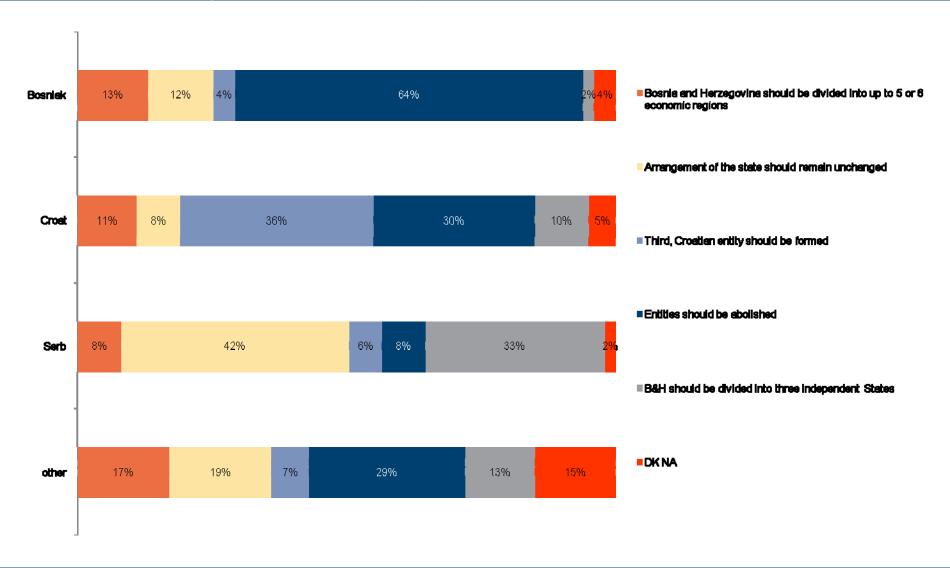
Which of the following best describes your attitude about the territorial arrangement of Bosnia and Herzegovina? - whole sample



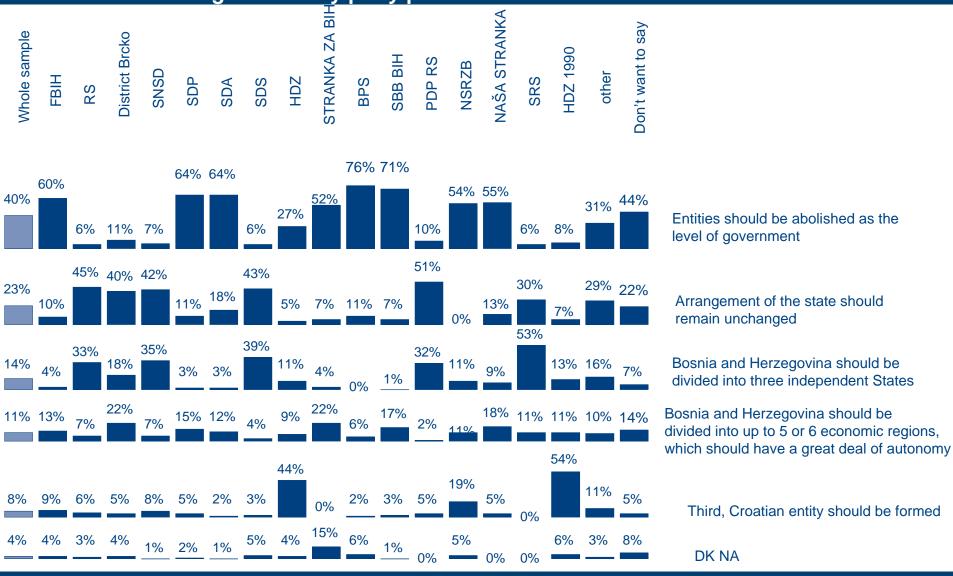
Which of the following best describes your attitude about the territorial arrangement of Bosnia and Herzegovina? - by entity



Which of the following best describes your attitude about the territorial arrangement of Bosnia and Herzegovina? - by ethnicity

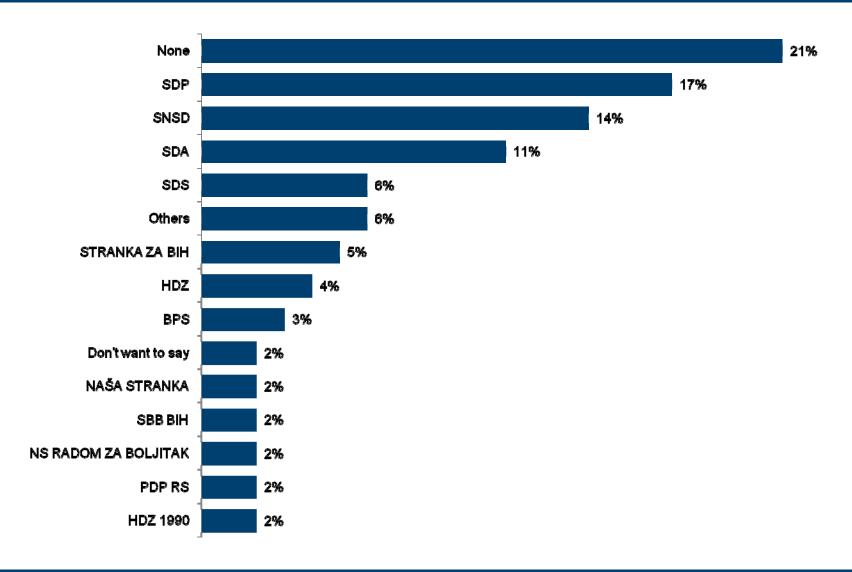


Which of the following best describes your attitude about the territorial arrangement of Bosnia and Herzegovina? – by party preference

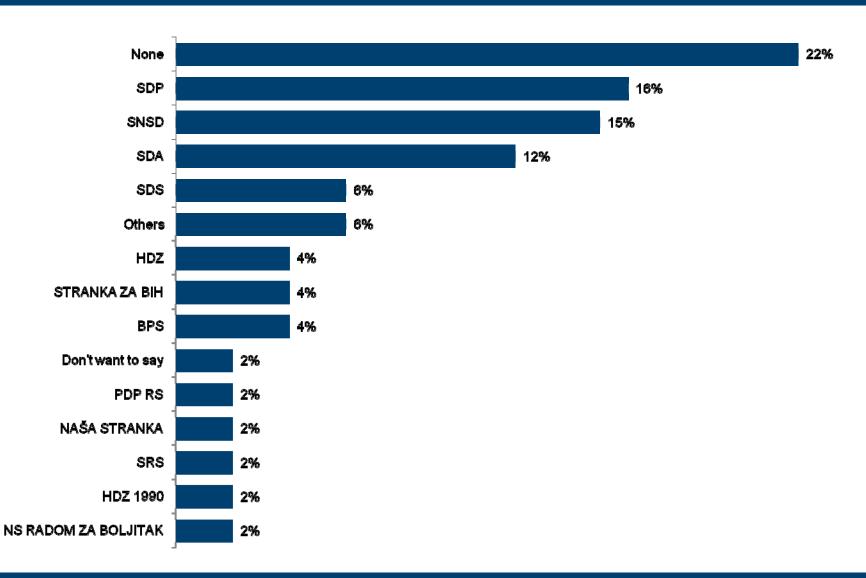


- ✓ General issues | right wrong direction
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- ✓ Opinions on BiH territorial organization
- **✓** Policy issues

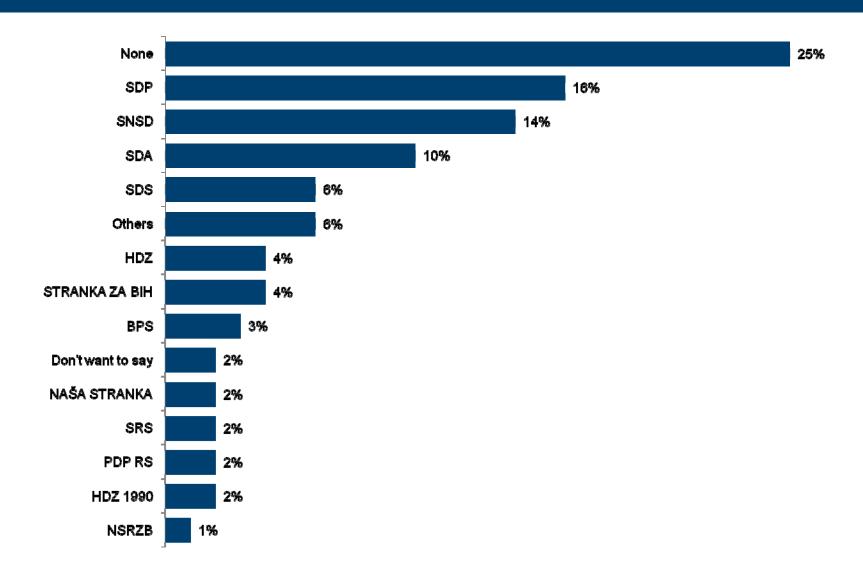
When you think of the BiH economy, which party do you believe is best able to solve the issues?



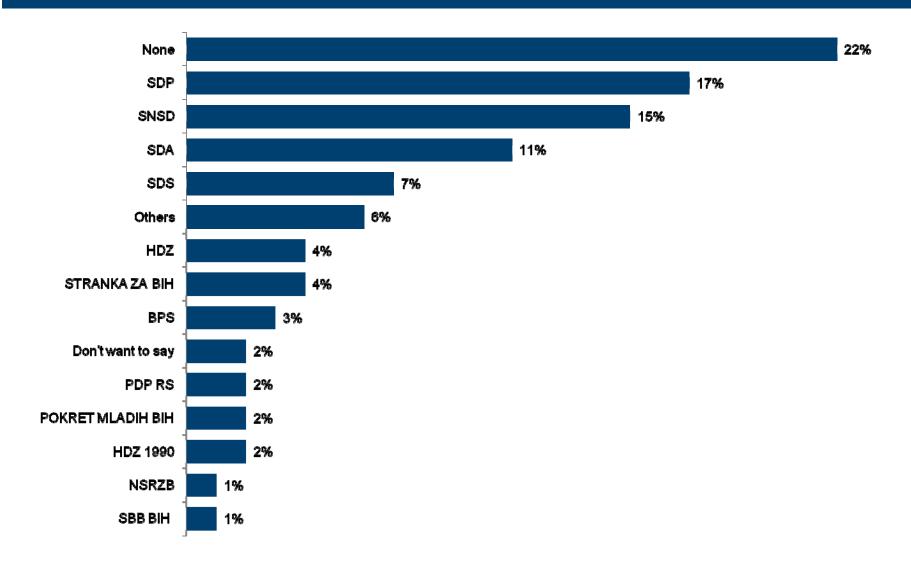
When you think of social sector reforms, which party do you believe is best able to solve the issues?



When you think of corruption and organized crime, which party do you believe is best able to solve the issues?



When you think of education system reforms, which party do you believe is best able to solve the issues?





In your opinion, what is the bigger priority for the RS at the moment? – only RS respondents

