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SERBIA

PUBLIC OPINION RESEARCH

March-May 2020

NDI RESEARCH METHODOLOGY

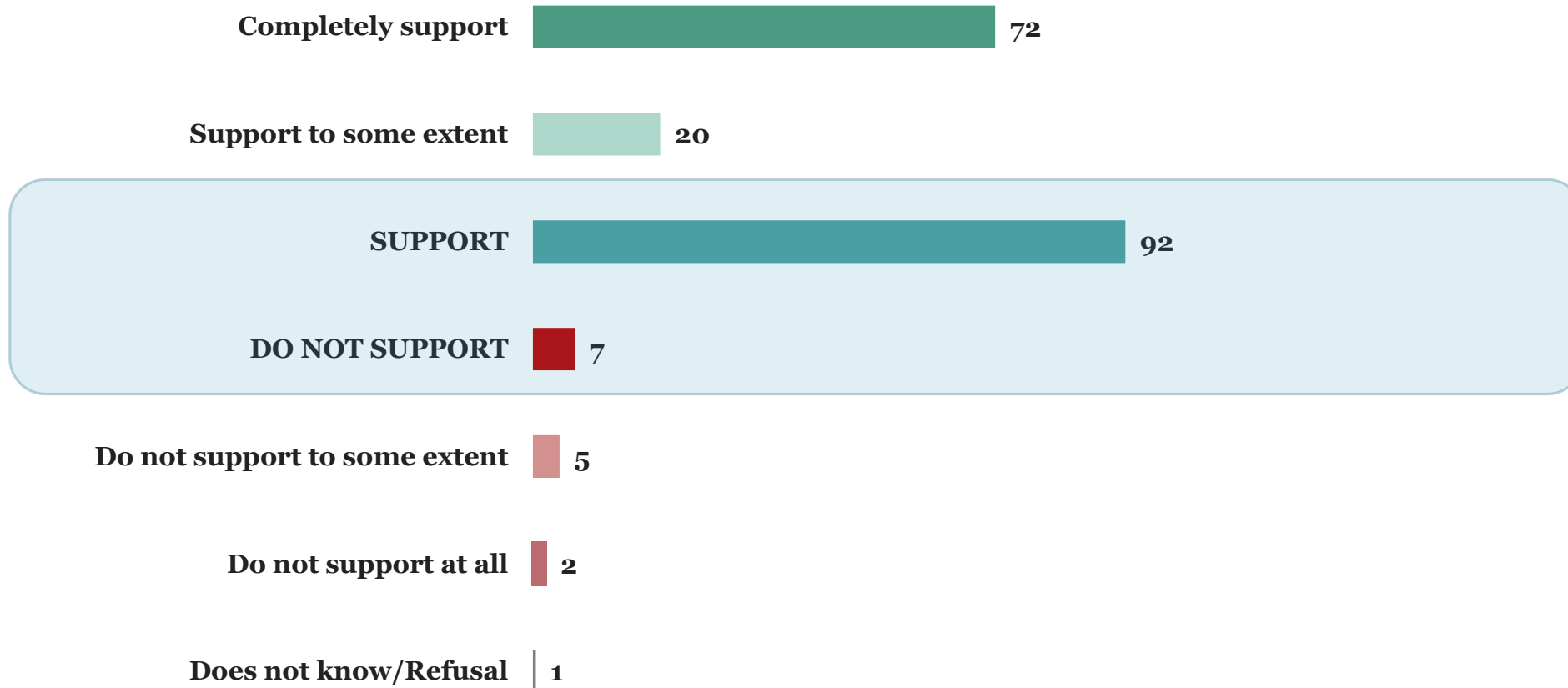
Data Collection method	March: Face-to-face in home – CAPI (Computer Assisted Personal Interviewing) May: CATI + CAWI (Telephone and Internet combined research)
Duration of the questionnaire	March: Approximately 45 minutes May: Approximately 15 minutes
Period of realization	March and May 2020
Sample universe	Population 18+ March: 1223 sample units, May: 2005 sample units
Sampling Frame	List of polling stations territories
Strata	6 traditional regions: Vojvodina, Belgrade, Sumadija and West Serbia, South and East Serbia Type of settlement: urban/ other
Strata allocation	Proportional to Census 2011 data and estimated population dynamics
Areas of the population excluded from the sample	Inhabitants of poorly accessible, remote parts of the country, 0.6% of the population

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The contents of this research are the sole responsibility of CEPPS/NDI and do not necessarily reflect the views of USAID, NED or the United States Government.

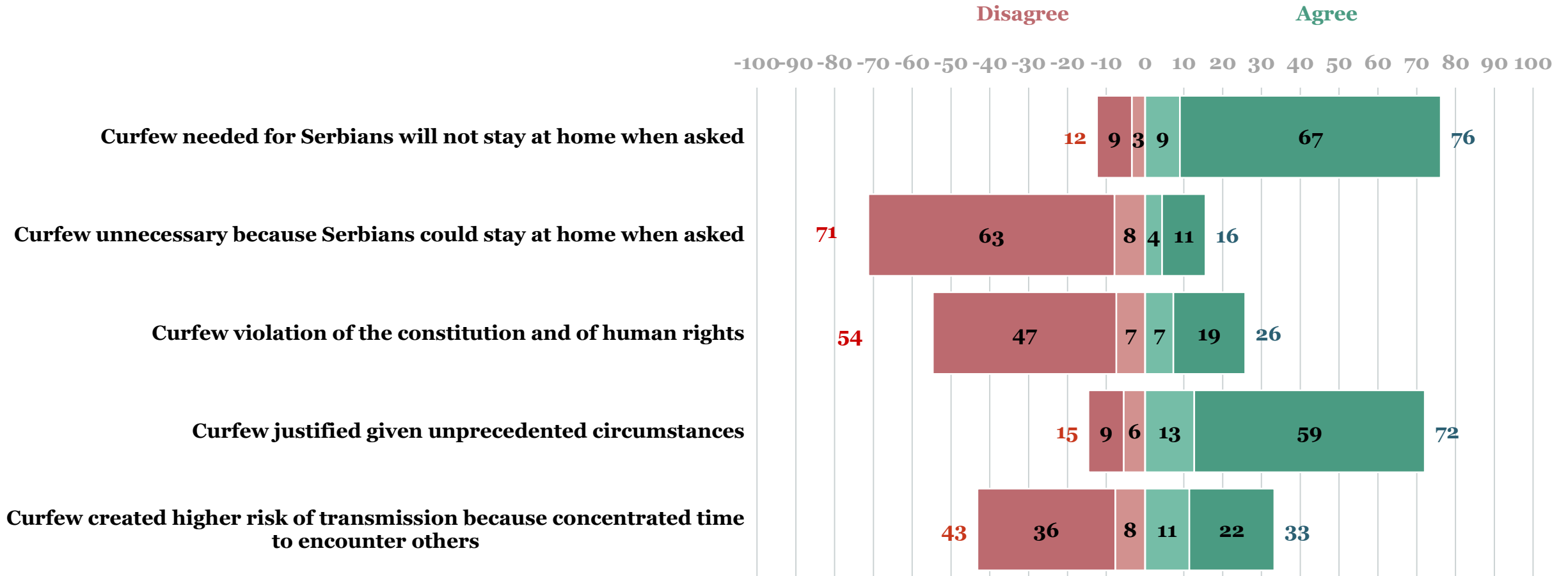
A STRONG MAJORITY OF CITIZENS SUPPORTS THE GOVERNMENT'S APPROACH TO COVID19

To what extent do you support the emergency measures that the Government of Serbia has adopted so far in connection with the covid19 crisis?



A MAJORITY OF CITIZENS FIND THE CURFEW TO COMBAT THE COVID19 CRISIS JUSTIFIABLE

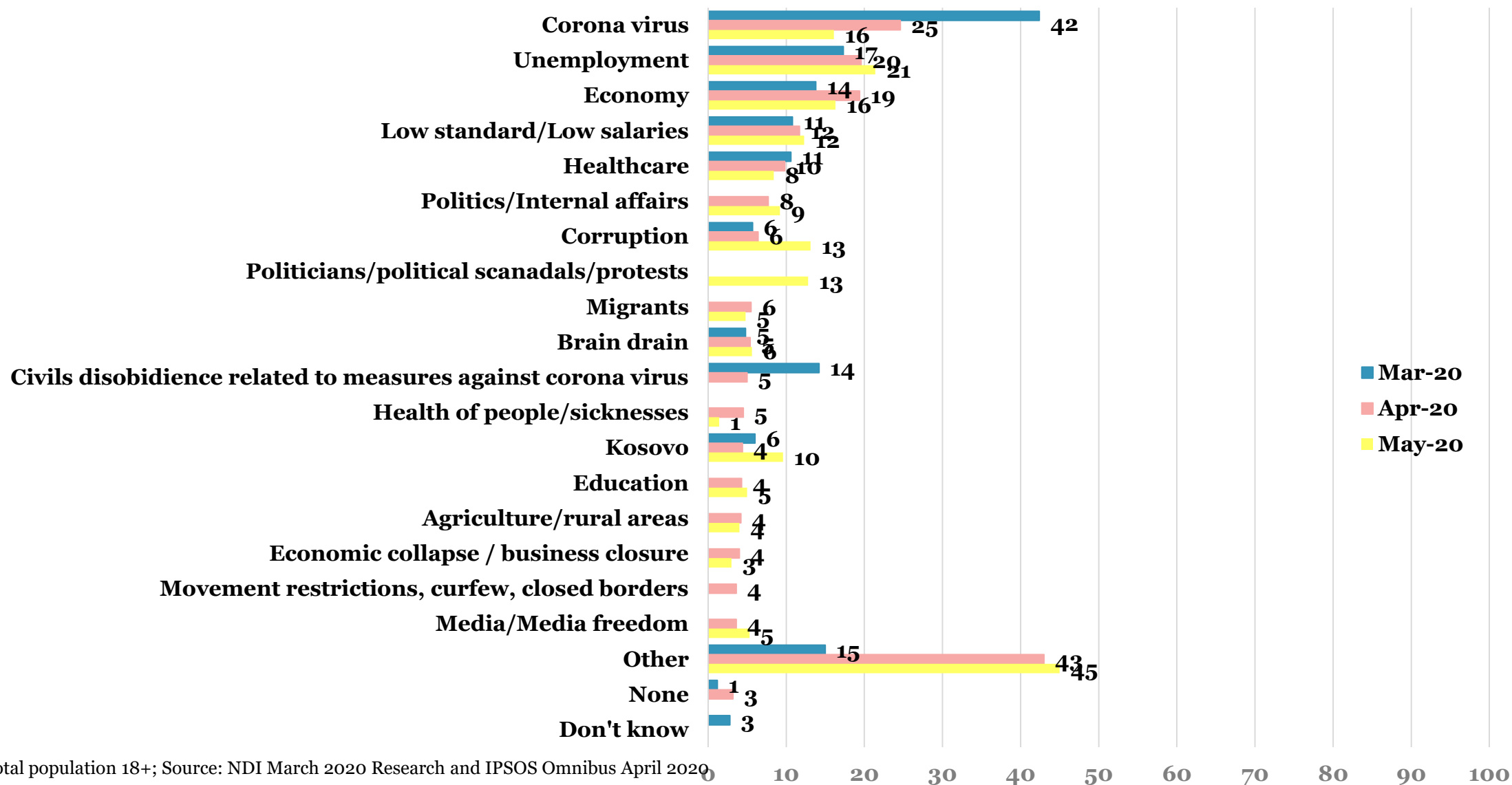
To what degree do you agree or disagree with the following statements?



Negative perceptions are above the average for 40- citizens, better educated and from Belgrade. Those consuming and trusting *N1* and *Danas* as well as opposition voters have completely reverted opinion then rest of the country.

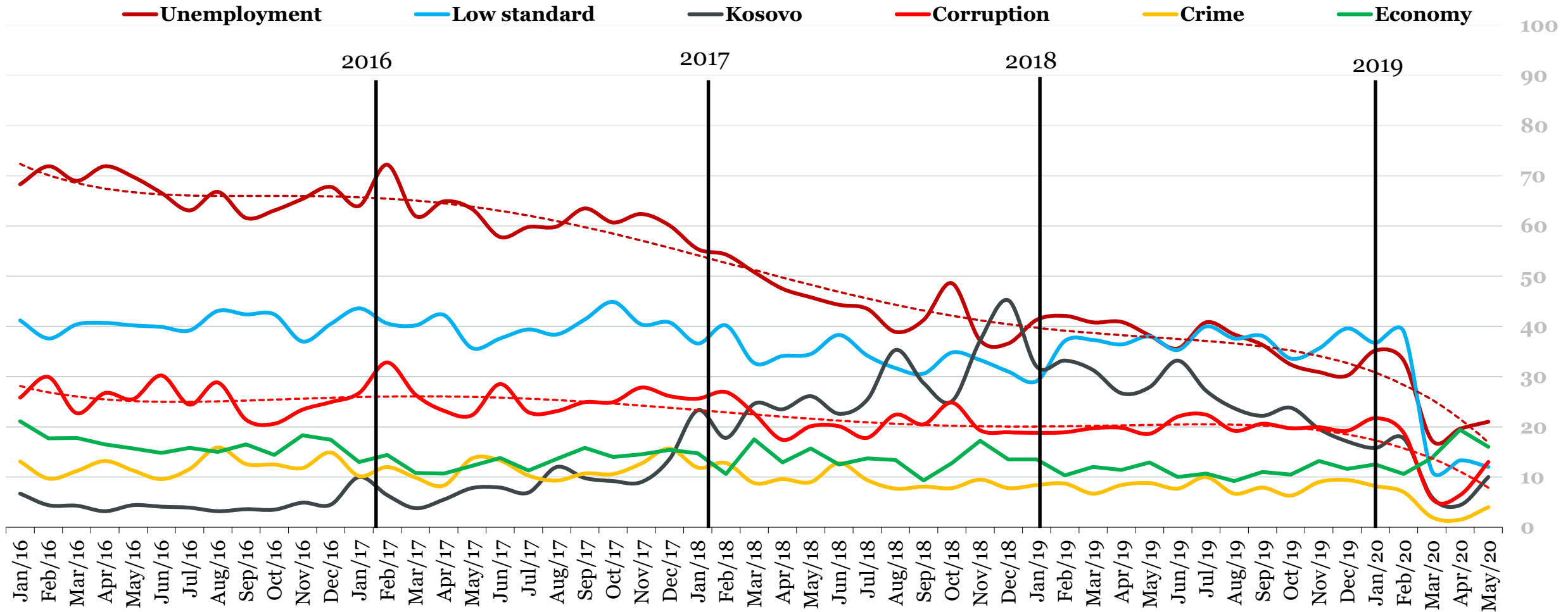
CONCERNS BACK TO ECONOMIC ISSUES AFTER COVID19 SCARE

What are the most important problems that SERBIA is faced with at the moment, the problems that you personally are the most concerned about?



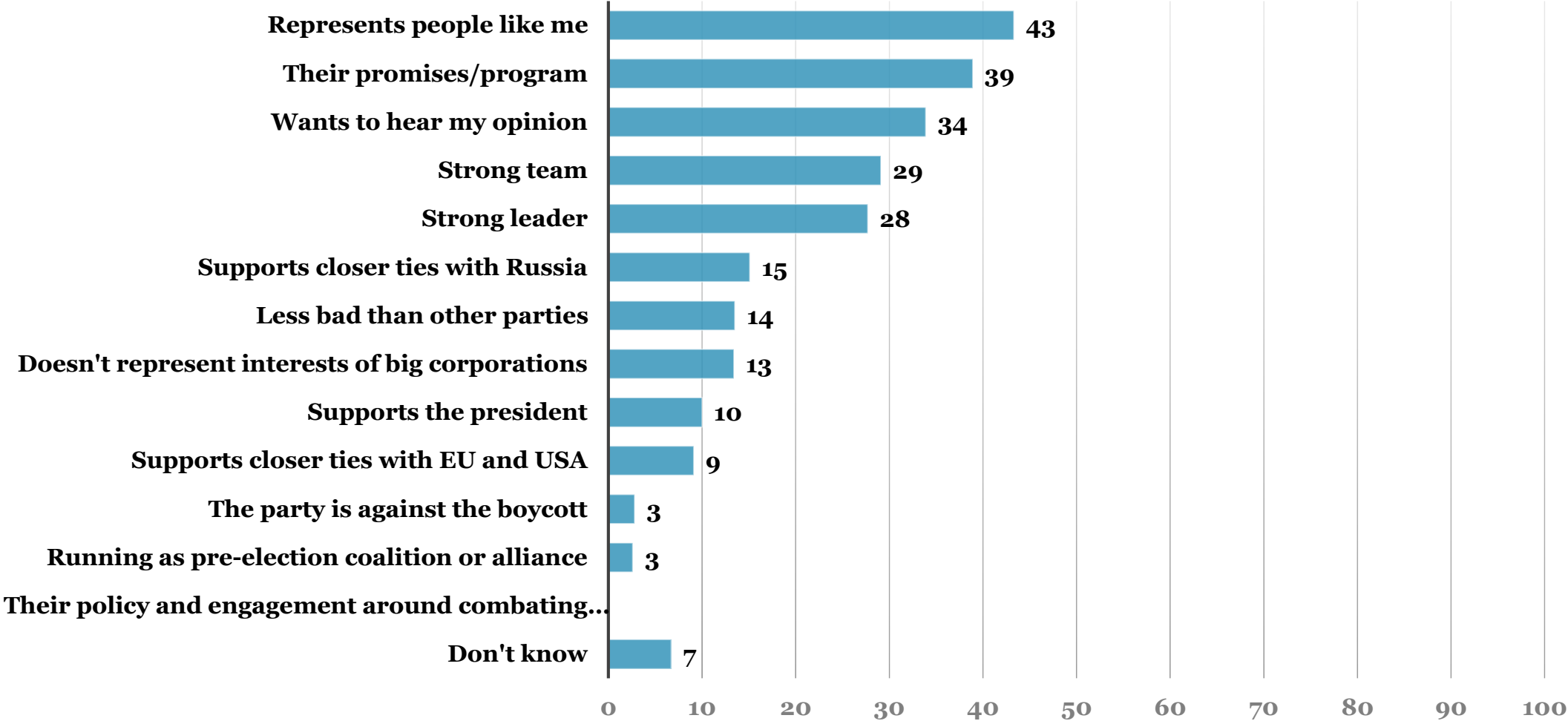
NON-CORONA ISSUES ARE EMERGING AGAIN

What are the most important problems that SERBIA is faced with at the moment, the problems that you personally are the most concerned about?



POLITICAL PARTIES NEED TO SHOW THEY CAN REPRESENT CITIZENS AND GOVERN THE COUNTRY

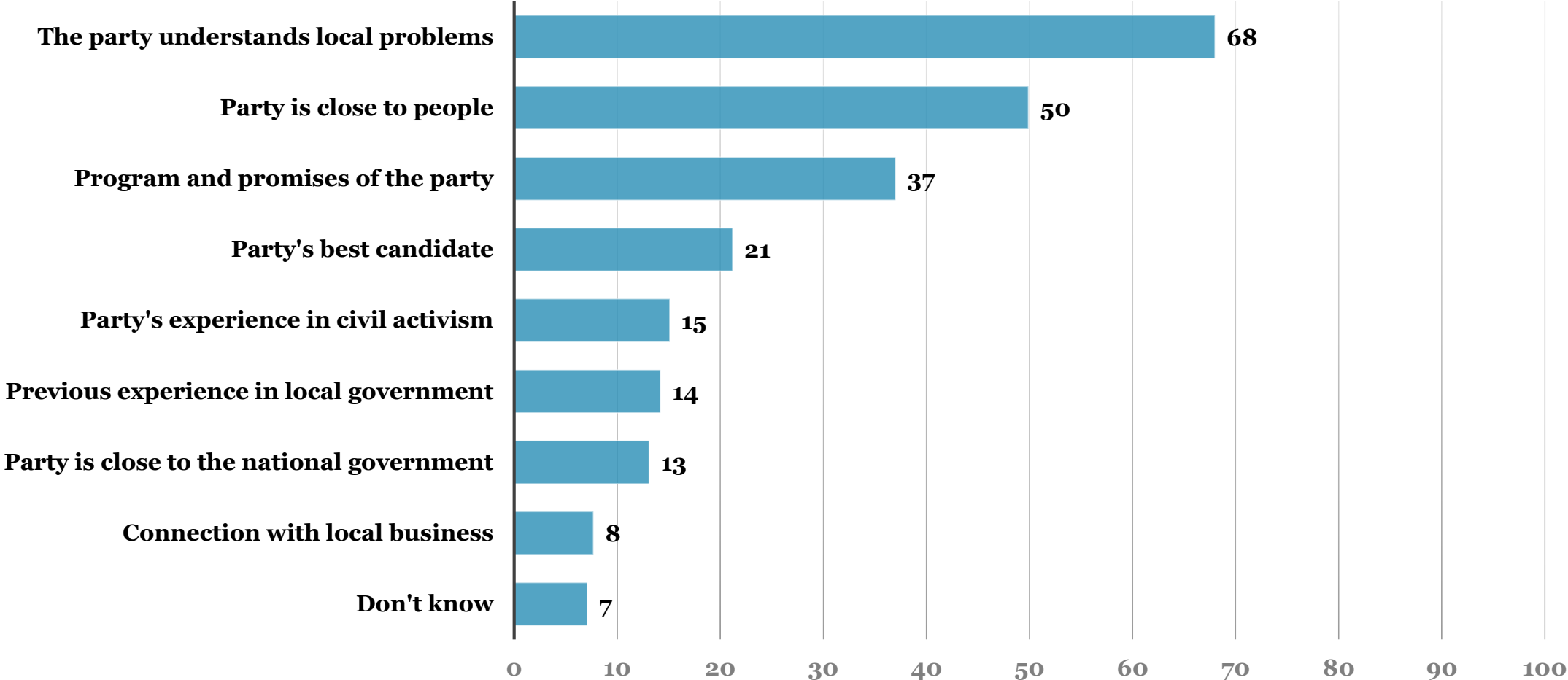
What do you consider important when deciding which political party you will vote for in the next Parliamentary elections?



Multiple answers; Base: Total target population; Source: NDI March 2020 Research

LOCAL POLITICS IS ABOUT LOCAL ISSUES

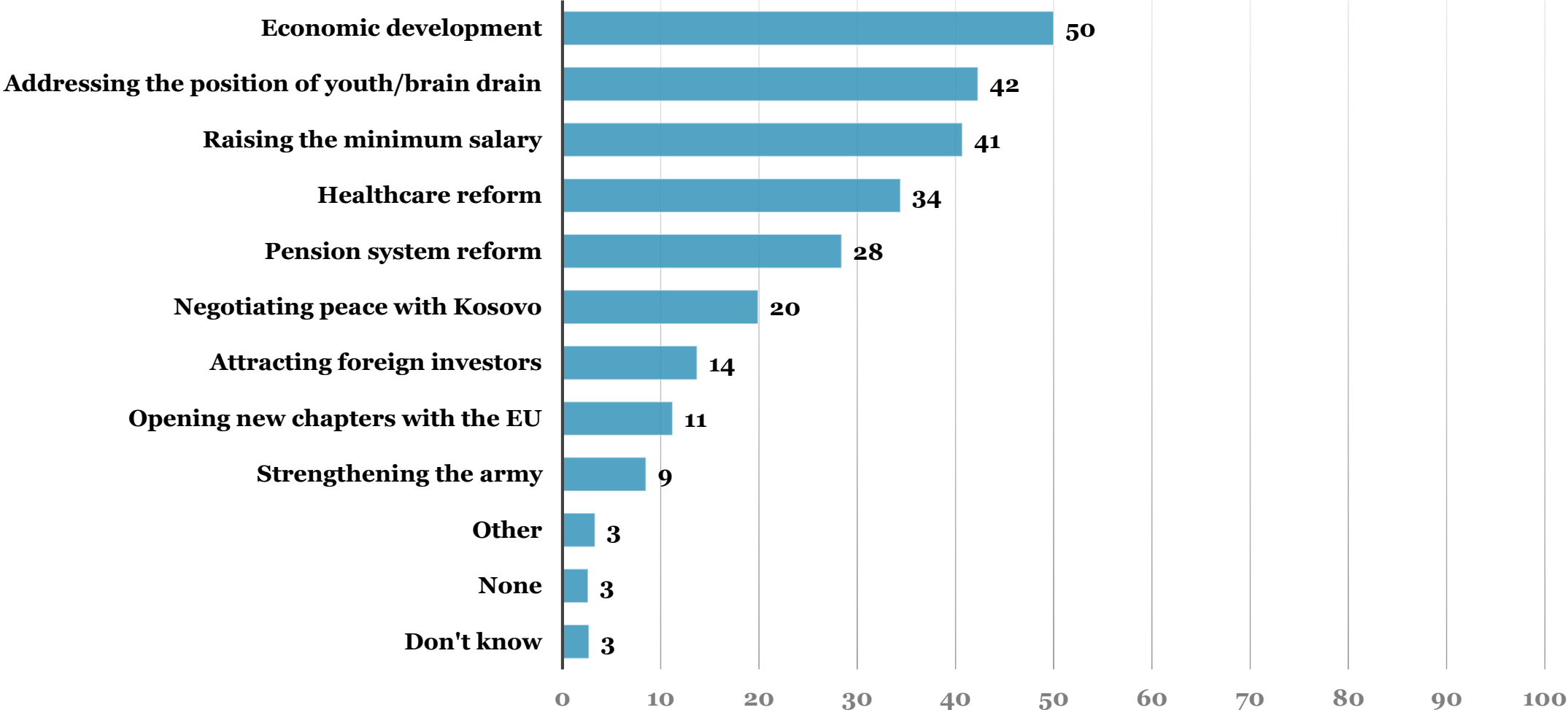
What do you consider most important when deciding which political party you will vote for in Local elections?



Multiple answers; Base: Total target population; Source: NDI March 2020 Research

ECONOMIC POLICY OPTIONS MATTER MOST TO VOTERS

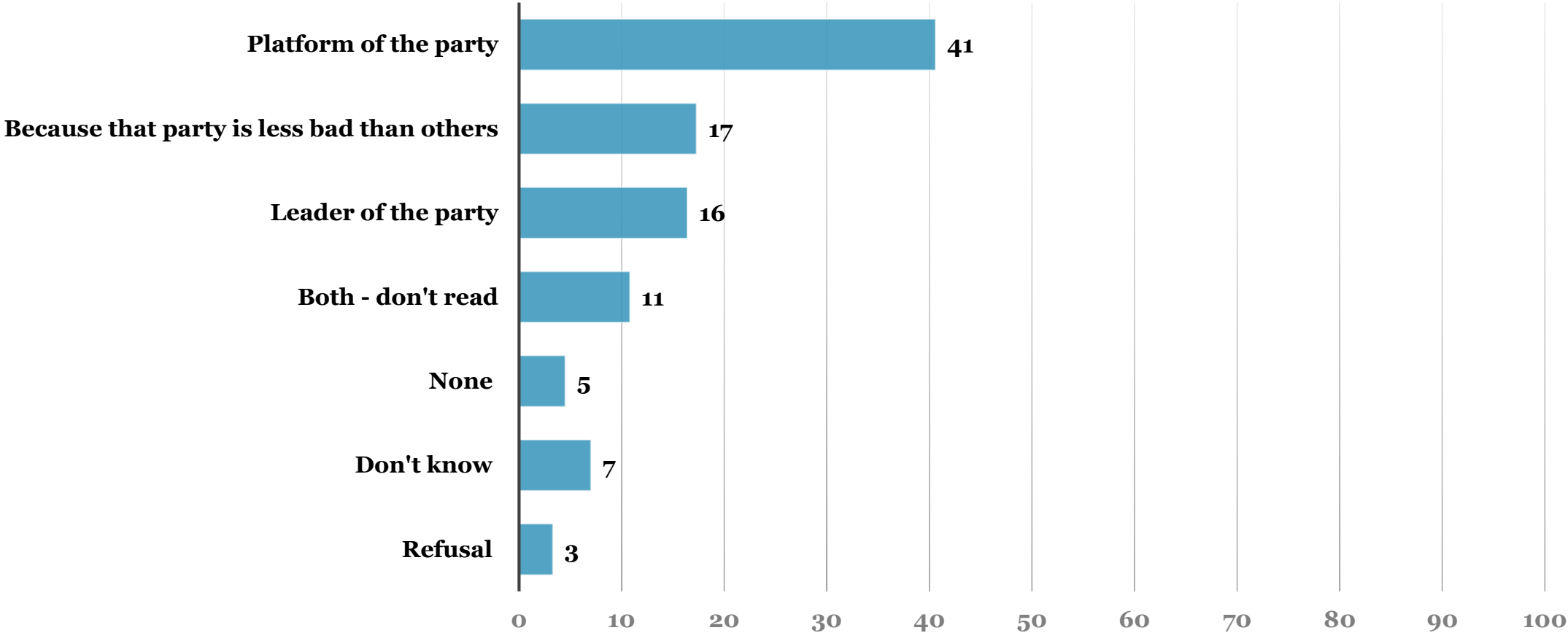
Which of the following promises made by political options - if any - are most important to you?



Multiple answers; Base: Total target population; Source: NDI March 2020 Research

VOTER CHOICE EMPHASIZES PARTY PLATFORM

What is the key factor on which you decide who to vote for?

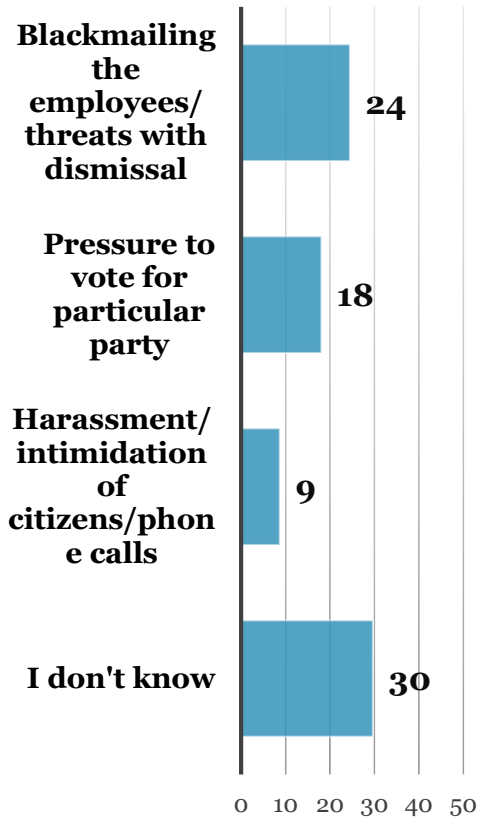


Party less bad than others is above the average important for opposition voters and those consuming and trusting N1 and Danas

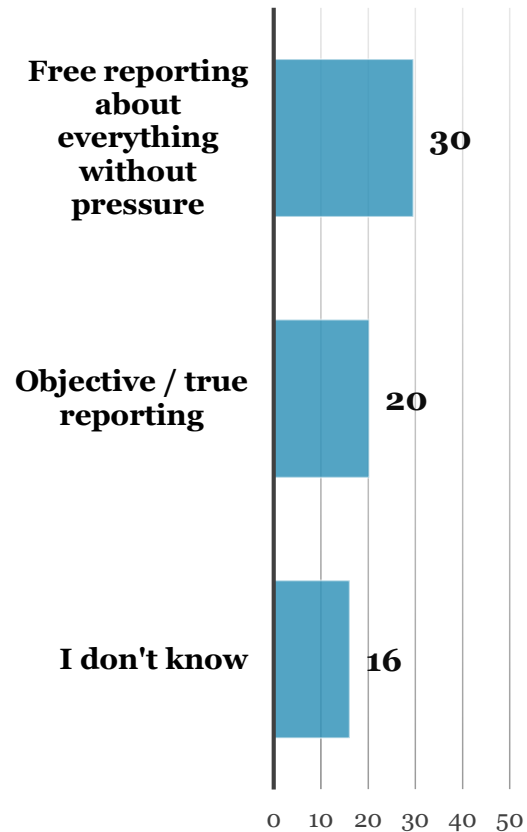
Multiple answers; Base: Total target population; Source: NDI March 2020 Research

CITIZENS CAN DEFINE COMMON ELECTORAL VIOLATIONS

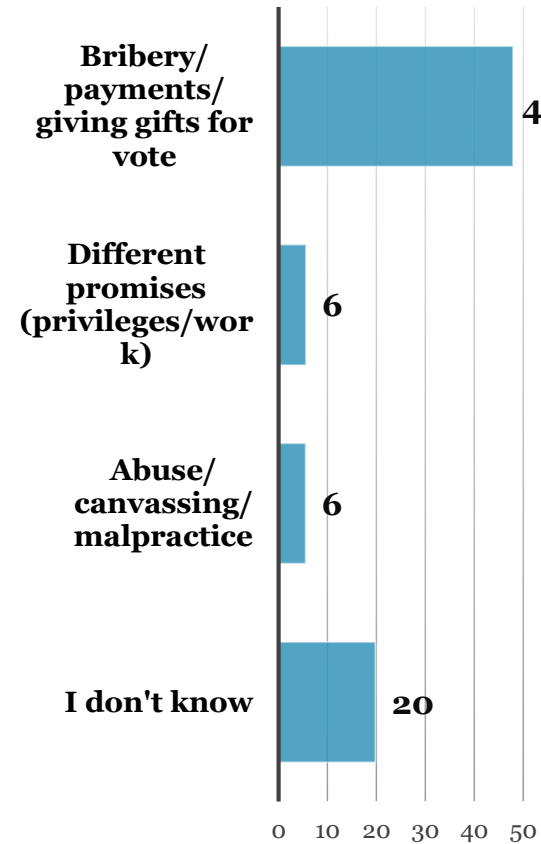
“PRESSURING, BRIBING AND INTIMIDATION OF VOTERS“



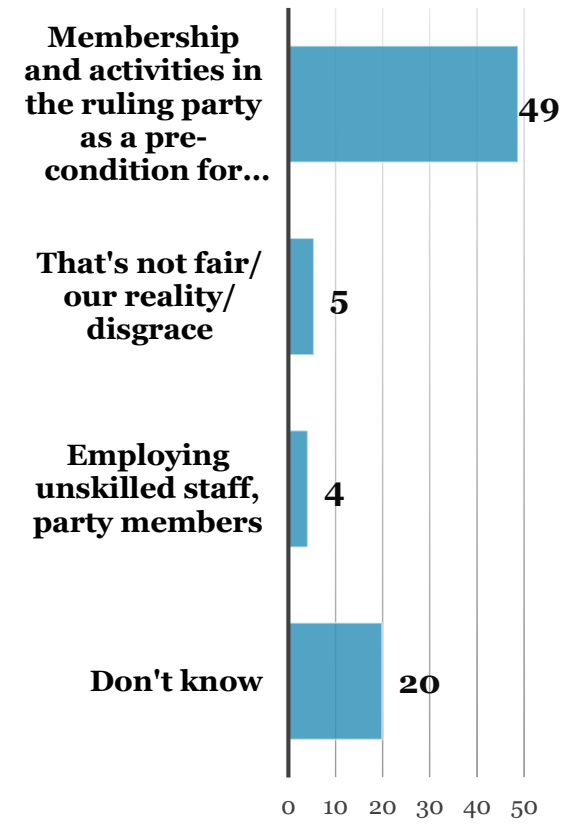
„MEDIA FREEDOM“



„VOTE BUYING“

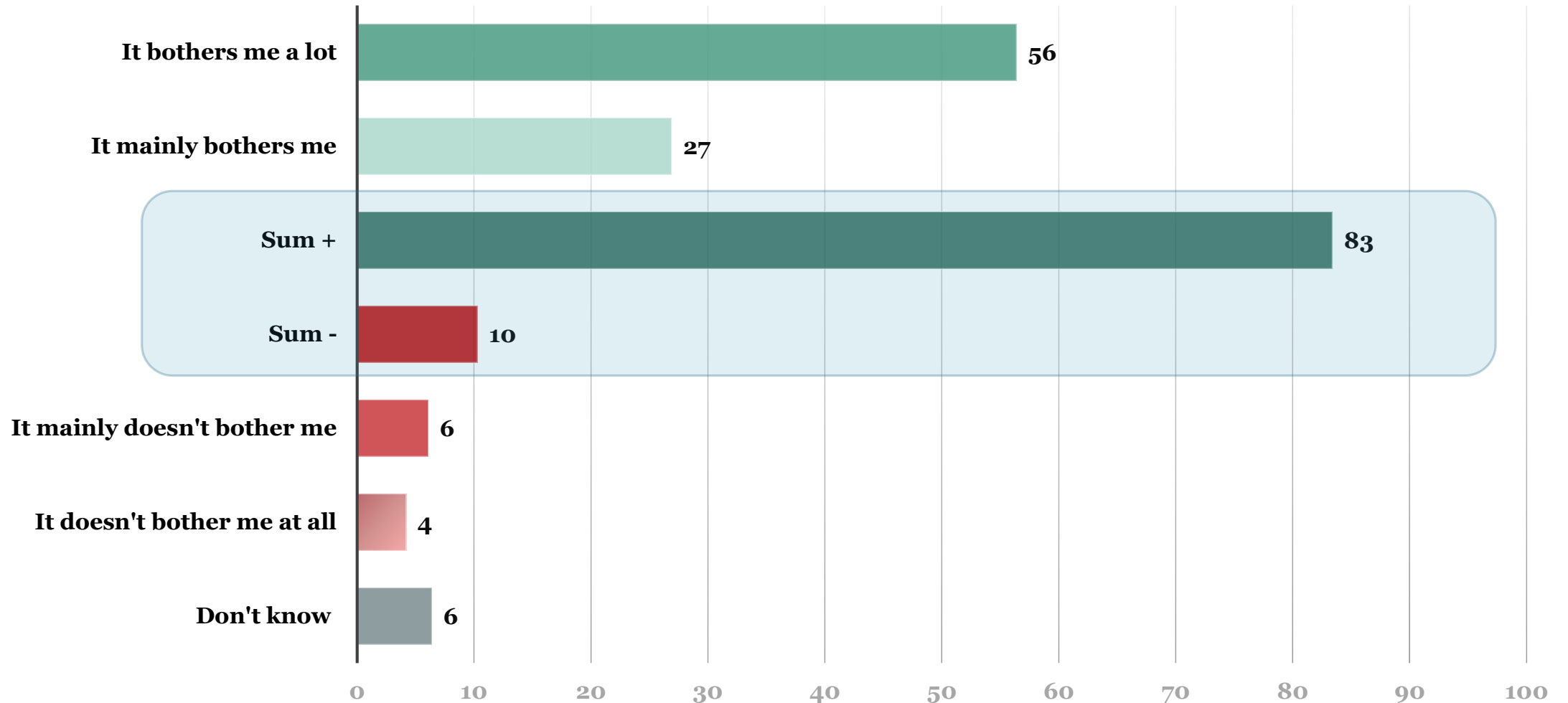


„EMPLOYMENT BASED ON PARTISAN POLITICAL AFFILIATION“

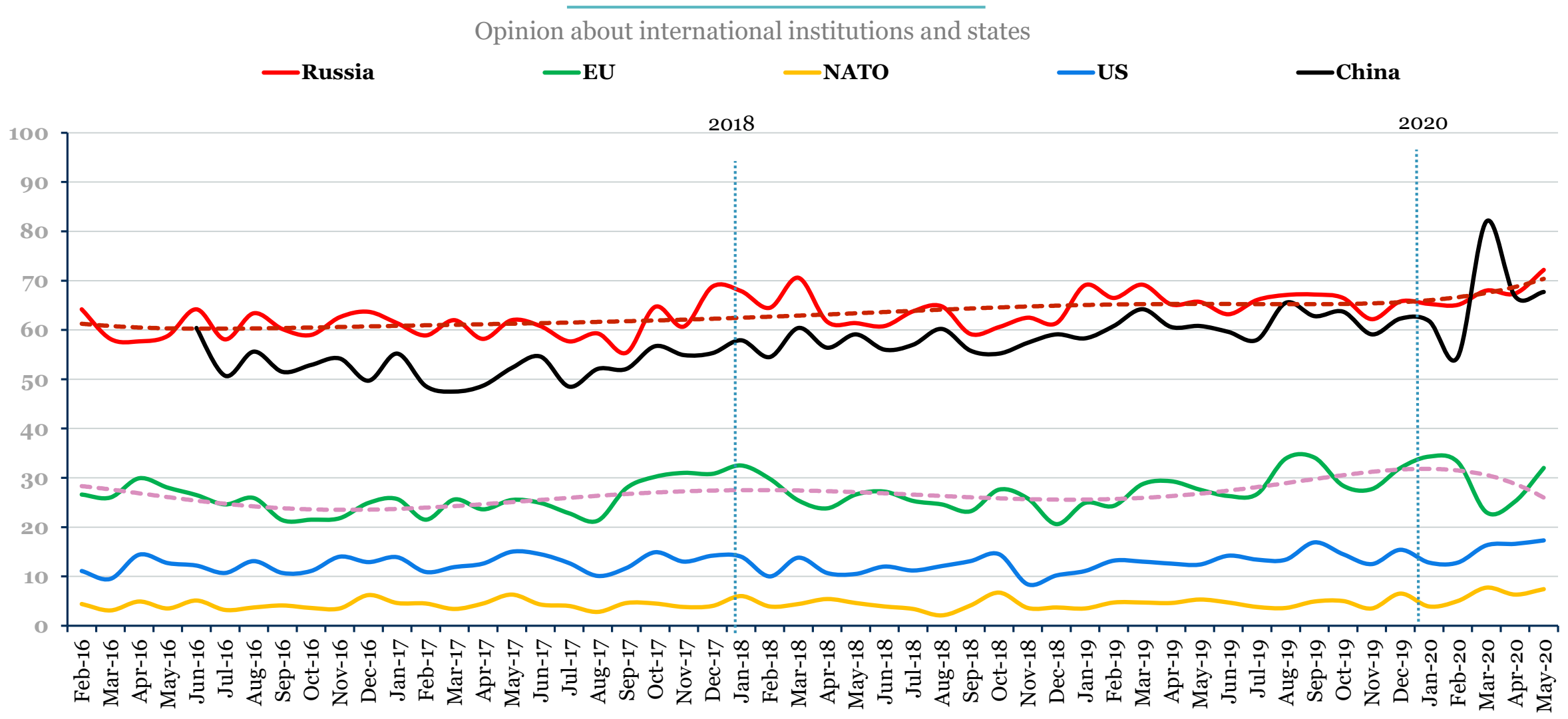


A MAJORITY DISLIKES PARTISAN HATE SPEECH

To what extent does hate speech of political figures during electoral campaign bother you?



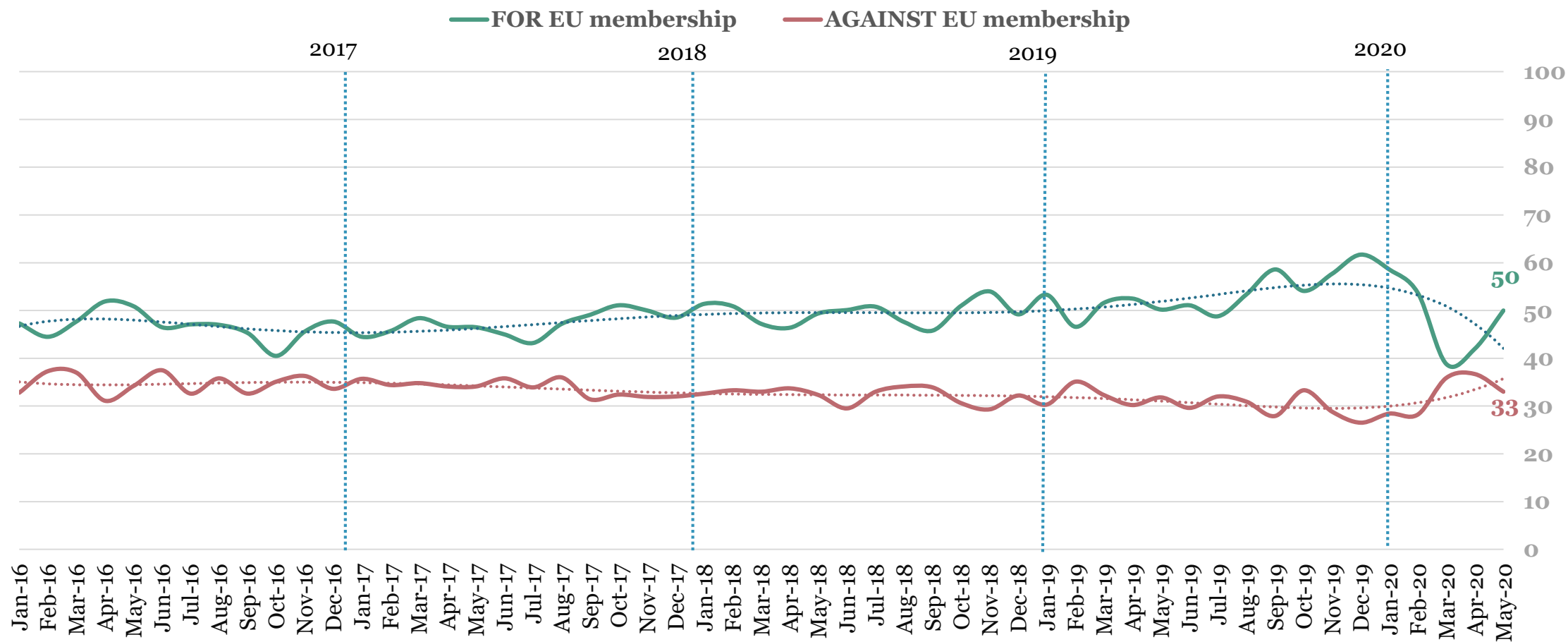
CHINA RECEIVED A BIG BUMP IN POPULARITY IN MARCH



BASE: Total population 18+; Source: IPSOS Omnibus

HISTORICALLY LOW SUPPORT FOR EU MEMBERSHIP DURING COVID19 CRISIS

If the referendum on Serbia's EU membership was being held this week, how would you vote?



SERBIA SEEN TO PERFORM BETTER ON DEMOCRACY THAN NEIGHBORING COUNTRIES

Democracy in Serbia is more developed compared to...

